

LAWSON'S for the MOST AMAZING WATCH VALUES!

CONVENIENT
TERMS ARRANGED
AT NO EXTRA COST

AT LAWSON'S

Now's the Time!

Get a New
BULOVA
AMERICA'S
GREATEST
WATCH VALUE

On
Easy
Credit

MISS AMERICA
17 Jewels
\$35.75

WATERITE
17 Jewels & girl
Rubium hands & girl
swamp second
Unbreakable crystal
\$42.50

HER EXCELLENCY
21 Jewels
\$49.50

ASHFORD
17 Jewels
\$55.00

ACADEMY AWARD
21 Jewels
Expansion Band
\$57.50
\$1.00 Weekly

ACADEMY AWARD
21 Jewels
Expansion Band
\$71.50
\$1.50 Weekly

WATERPROOF
17-JEWEL
Watches
Ladies' or Men's
Reg. \$39.75
19.75
CHOICE
50c WEEKLY
Ladies' and Men's 17-
jewel waterproof
watches. Ideal for
sport, rough or dress
wear. Sweep second
hand, steel back case,
luminous dial, dust-
proof. A real Lawson
value.

**17 JEWELS
CHRONOGRAPH**
Reg. \$39.75
\$29.95
\$1.00 Weekly
17 jewel chronograph watch.
Ideal for sport, dress or work.

**17 JEWEL
AUTOMATIC**
With Band to Match
Reg. \$39.75
\$29.95
\$1.00 Weekly
SET IT! FORGET IT!
It's automatic. It winds itself
with expansion band.

**LORD &
LADY
ELGIN**
Your Choice
\$71.50
Fed. Tax
Incl.
\$1.50 Weekly
Superb quality in these
star famed 21 Jewel Lord
and Lady Elgin,
14K natural gold filled
cases.

LAWSON'S
JEWELERS
1317 EL PRADO AVE.
TORRANCE, CALIF.

**SILVERPLATE
TEA OR COFFEE SETS**
4 Pieces
Reg. \$24.75
50c Weekly
Heavy silverplate tea or coffee set, 4 pieces, beautiful
designs. A real Lawson value at this price.

**LAWSON'S
GIFT SUGGESTIONS**
For Mother's Day
June Brides
Anniversaries
On Easy Credit Terms

**TELECHRON ELECTRIC
KITCHEN CLOCK**
50c \$4.35
Weekly

PERCOLATOR SET
4 Pieces
Reg. \$37.50
\$1.00 Weekly
4 piece chrome percolator set. Complete, sugar, tray and
percolator, an exceptional value at this low price.

Gifts for the Bride!

STERLING SILVER
Salt and
Pepper
Shakers
Reg. \$9.95
\$5.95
Pair
\$2.00 Monthly

STERLING SILVER
Candlesticks
Reg. \$6.95
\$3.95
Pair
\$2.00 Monthly
Ideal Gift
for the Home

**400 DAY
CLOCK**
\$49.50
\$1.00 Weekly
Perfectly balanced...
with the precision
constructed mechanism,
easily visible
through the glass case
... case protects
against dust, damp-
ness. Authentic period
styling. Runs 400 days
without winding.

**IDEAL GIFT
FOR THE HOME**

GIFTS FOR THE HOME!

SILVERPLATE
Cream, Sugar
and Tray
Reg. \$7.95
\$5.95
Set
50c Weekly

SILVERPLATE
Ideal Gifts for Any Gift Occasion

**BREAD
TRAY**
Reg. \$4.95
\$2.95
Charge It

Gifts for the Home

**TOASTMASTER
Automatic Pop-Up**
\$23.00
\$1.00 Weekly
Toaster for perfect toast or
rye. Buy now for gift giving
time.

Electric SUNBEAM Appliances

**SUNBEAM
MIXMASTER**
\$46.50
\$1.00 Weekly
New model Mixmaster—it
whips, it mixes, the ideal
mixer. On easy terms.

**SUNBEAM
COFFEEMAKER**
\$37.50
\$1.00 Weekly
It's automatic. You can't
miss, perfect coffee every
time.

On Easy Credit

**SUNBEAM
WAFFLE BAKER**
\$28.50
\$1.00 Weekly
Makes 4 waffles at one
time, automatically.

**WESTINGHOUSE
ELECTRIC IRON**
\$10.95
50c Weekly
Lightweight. Selector Dial.

Sensational Value

**CUCKOO
CLOCKS**
Reg. \$14.95
\$9.95
50c Weekly
Beautiful Wood Carved
Fitted with Reliable Pendulum
Movement
Cuckoo Every 15 Minutes
Genuine Black Forest Cuckoo
Clocks, beautifully designed in ev-
ery detail. Excellent and depend-
able timekeepers. Hand painted
details.

Silverplate

**Salt & Pepper
SHAKERS**
Reg. \$1.95
\$1.00
Pair
Visit Our
Gift Dept.

Large selection of gifts,
eye-catching gifts... so
buy now for gift giving
time.

LAWSON'S
JEWELERS
1317 EL PRADO AVE.
TORRANCE, CALIF.

Use Lawson's Lay-Away Plan
No Deposit Required for Lay-Away
No Interest or Carrying Charges

TERMS
as Little as
\$1.00
A WEEK

BULOVA
DIRECTOR
15 Jewels
Expansion Band
\$35.75

FED. TAX
INCLUDED

NATIONALLY ADVERTISED WATCHES ON EASY CREDIT TERMS

EXCITINGLY NEW!
SPECTACULARLY PRICED
3 PIECE
RHINESTONE ENSEMBLE
WATCH, NECKLACE, EARRINGS
\$29.75 Reg. \$39.75
\$1.00 Weekly
Ladies' Watch, Necklace and Ear-
rings—embellished with sparkling
Rhinstones in an ensemble of
striking beauty. Necklace has
gleaming Rhodium finish. Watch
movement is anti-magnetic, dust-
resistant and fully guaranteed.

IDEAL GIFT for "Her"

LAWSON'S EASY CREDIT TERMS, NO INTEREST or CARRYING CHARGES,

SATISFACTION GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED