

Baron Michele Leone Will Appear in Person SATURDAY 1:30 to 2:30 P.M.

**FREE ORCHIDS TO THE LADIES**

Autographed pictures for all present.

Bubble gum for the kiddies accompanied by parents.

*Great Eating*  
*Great Saving*

and its **Great SHOPPING! HERE!**



WE'RE KEEPING PRICES **DOWN!!!**  
Sale Starts Thursday, Continues Thru Friday, Saturday, Sunday **January 18, 19, 20, 21**  
We Reserve the Right to Limit Quantities  
Tax Will Be Added to All Taxable Items

**GRANDE**  
**Sugar Peas 3 Tall No. 300 Cans 25<sup>c</sup>**

**FOODS**  
**Mayonnaise Full Quart Jar 63<sup>c</sup>**

**ATION'S TASTE**  
**Grapefruit Juice Giant 46-oz. Can 23<sup>c</sup>**

**ARGY! GRADE A FRESH EGGS 51<sup>c</sup>**

**GOLD MEDAL—FAMILY FLOUR 10-lb. Bag 89<sup>c</sup>**

**FORMAY SHORTEN'G 3-lb. Can 96<sup>c</sup>**

**NANNETTE Facial Tissue 400 Ctn. Box 21<sup>c</sup>**

**PJACK Lge. Pkg. 29<sup>c</sup>**

**LIBBY'S Cooked Beef 12-oz. Can in Nat'l. Juice 39<sup>c</sup>**

**ix 19<sup>c</sup>**

**Simonize Wax—Full Pint Self Polishing 59<sup>c</sup>**

**A Lever Bros. Product SURF Lge. Pkg. 32<sup>c</sup>**

**z-Can 10<sup>c</sup>**

**FOR AUTOS—7-oz. Can SIMONIZE 49<sup>c</sup>**

**B & M—No. 2 Can Brown Bread 21<sup>c</sup>**

**Can 10<sup>c</sup>**

**Large Package Rain Drops 24<sup>c</sup>**

**B & M—18-oz. Can Baked Beans 21<sup>c</sup>**

**Can 12<sup>c</sup>**

**SWEETHEART—Reg. Bar SOAP 9<sup>c</sup>**

**EAST POINT—10-oz. Car OYSTERS 51<sup>c</sup>**

**Can 93<sup>c</sup>**

**SWIFT'S—Reg. Size CLEANSER 12<sup>c</sup>**

**Shoes String Potatoes Frenchies 4-oz. Can 18<sup>c</sup>**

**Can 20<sup>c</sup>**

**BLACK FLAG—Full Pint FLY SPRAY 31<sup>c</sup>**

**Highland—SYRUP Lge. 12-oz. Glass 27<sup>c</sup>**

**FFROZEN FOODS**

**BUREX—Full Quart BLEACH 16<sup>c</sup>**

**MIRACLE—14-oz. Can GOAT MILK 39<sup>c</sup>**

**GE JUICE 6-oz. Can 10<sup>c</sup>**

**AUTO BIRTE—12-oz. Can SILICONE 98<sup>c</sup>**

**A Sunshine Product—16-oz. HI-HO CRACKERS 32<sup>c</sup>**

**AS 18<sup>c</sup>**

**A Flake Blueing—Reg. Pkg. BLUE WHITE 10<sup>c</sup>**

**Doodle Dandy—24-oz. Jar Chili Peppers 43<sup>c</sup>**

**UP 23<sup>c</sup>**

**BORAX—Lge. Pkg. SOAP CHIPS 32<sup>c</sup>**

**SNOWDRIFT—3-lb. Can SHORTENING \$1.05**

**BORAX—2-lb. Pkg. POWDER 31<sup>c</sup>**

**FULL PINT Wesson Oil 41<sup>c</sup>**

**16-oz. TIN BORAXO 29<sup>c</sup>**

**Loma Linda—16-oz. Pkg. Wheat Germ 27<sup>c</sup>**

**30-oz. PACKAGE IT CLEANER 23<sup>c</sup>**

**GLIM—4-oz. Glass LIQUID SOAP 31<sup>c</sup>**



**ROTH'S PRODUCE DEPARTMENT**



**GOOD SIZE FUERTE AVOCADOS 2 FOR 19<sup>c</sup>**

**U. S. No. 1 SPANISH ONIONS 2<sup>c</sup> Pound**

**U. S. No. 1 QUALITY D'ANJOU Pears 2 LBS 19<sup>c</sup>**

**FANCY CRISP CELERY 5<sup>c</sup> Pound**

**LIQUOR DEPARTMENT**

Harper's Ferry Straight Whiskey \$2.98	Graves Fine Rock & Rye \$2.49
Old Guckenheimer Blended Whiskey \$3.15	Paul Jones Blended Whiskey \$3.57
Mariposa California Sweet WINE \$5.30	Cream of Kentucky Blended Whiskey \$3.50
Roma Estate Sweet WINE \$7.90	Old Stag Straight Bourbon \$3.99

**BLUE DENIM WEEK**  
At Your Friendly **ROWEN'S**  
\$1.50 FREE MERCHANDISE ON EVERY \$25.00 PURCHASE!

**Ladies' - Girls' JEANS**  
10-oz. Denims Balboa Blues  
**\$2.29**

Regular 29c Pair Ladies' - Girls'—All Colors **ANKLETS, 4 prs. 99c**  
MEN'S FIRST QUALITY SOCKS 5 Pairs, Guaranteed five months \$1.69

**Boys' and Girls' Blue Denim JEANS**  
Double Knee — 8 to 10 oz.  
**\$1.89 Pr.**

**MEN'S - BOYS' BALBOA BLUE DENIM JEANS**  
**\$2.99 Pr.**

**MEN'S - BOYS' JACKETS** Balboa Blue Knitted Collar and Cuffs, Zipper Front, 8 - 10-oz. \$2.49

Ladies' and Girls' Corduroy **SLACKS & PEDDLE PUSHERS, from \$2.89**

**JUST ARRIVED!**  
Indian Head - Sanforized Cotton **PLAY SETS**  
Reg. \$9.85 - 3 Pcs. Now only **\$5.50**  
• Regular \$3.95 SHIRT .....\$2.39  
• Regular \$1.95 BRA .....\$1.19  
• Regular \$3.95 SHORTS .....\$2.39  
Red - Blue - Green

Little Boys' - Girls' Washable **Twill & Denim Zippered Jackets**  
Reg. \$3.89 Slashed to **\$1.99**

Woman's 11-oz. Gabardine With matching belt and buckle. Grey, brown, green, black. **SLAX \$5.99**  
Regular \$2.49 Men's and Boys' **FLANNEL SHIRTS \$1.89**

**ROWEN'S**  
OS-6-8888 215 South Hawthorne Boulevard OS-6-8888  
4 Doors North Allied Auto

**EVERY DAY AND SUNDAY 9 A.M. TO 9 P.M. FRIDAYS 10:00 p.m.**