

ALLEN CHRISTMAS Sale!

Jewelers

MEN'S WATCHES

21 JEWEL BULOVA EXCELLENCY 49.50

Large Assortment of BULOVA WATCHES from 29.75

ELGIN from \$33.75
 LONGINE WITNAUER from \$39.50
 HAMILTON from \$52.50
 HELBROS from \$32.50
 GRUEN from \$33.75

PAY WEEKLY OR MONTHLY



MEN'S CHRONOGRAPH WATCHES

Priced from 49.75

17 Jewel Stainless Steel Water-proof with Expansion 19.95

Diamond Watches

Exquisite Diamond beautifully designed with outstanding watchmakers.

LONGINES ELGIN HAMILTON BULOVA GRUEN HELBROS

Pay As Little As 50c A WEEK

The watch thrill of a lifetime!

Helbros Riviera WATCHES

DAZZLING WITH 4 GENUINE DIAMONDS!

AMAZING AT ONLY \$49.75

ONLY \$1.00 DOWN PAYMENT! ONLY \$1.00 A WEEK!

- 17 Lifetime Ruby Jewel Movement!
- Highly-Styled Dial!
- Magnificent Band!
- Guaranteed Helbros Accuracy!

A dazzling buy if there ever was one, these sensational diamond-studded watches! First in fashion, first in quality, first in miracle low price!

\$99.00

1/2 KARAT DIAMOND LADIES & GENTS FINE QUALITY DIAMOND RINGS

from \$47.50

SUNBEAM SHAVEMASTER \$26.50 \$1.00 WEEKLY

MASTERCASE RONSON \$11.00 \$1.00 WEEKLY

PARKER '21 PEN' and PENCIL SET \$8.75 \$1.00 WEEKLY

SWANK TIE CLIP and CUFF LINKS \$3.00 and up CHARGE IT

Wm. A. Roger's SILVERPLATE \$29.95 50-Pc. Service for 8

DORMEYER Power Chief Grinds, Mixes, Juices Model 4200 \$46.50 \$1.00 WEEKLY

De Luxe Helbros Riviera WATCHES

Each with Four Genuine Diamonds!

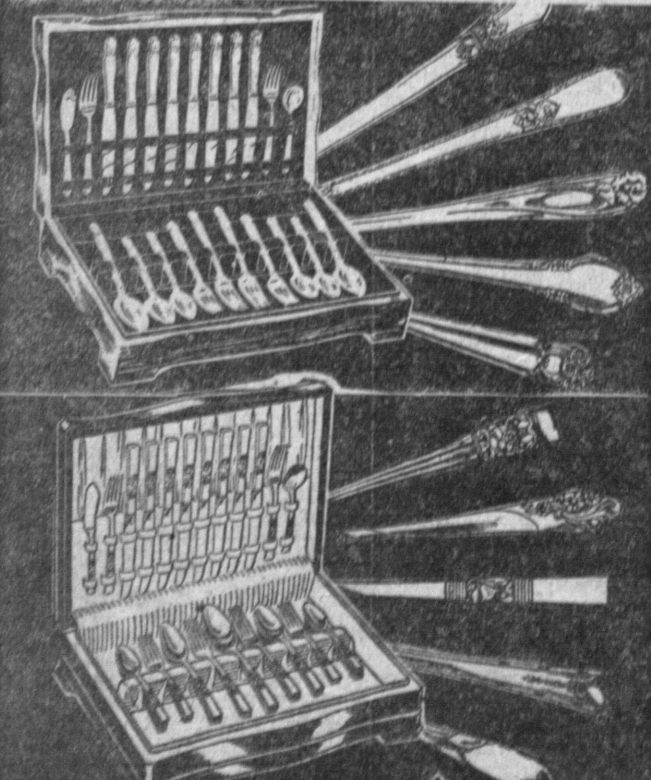
\$59.75 17 lifetime ruby jewels Riviera E
 \$59.75 17 lifetime ruby jewels Riviera F
 \$69.75 17 lifetime ruby jewels Riviera G

19 Diamond Set 14K Gold Genuine Diamonds \$99

16 Diamond Set 14K Gold Genuine Diamonds \$159

SPARKLING RHINESTONE COSTUME JEWELRY \$1.95 and up CHARGE IT

4-PIECE PERCOLATOR SET \$22.95 \$1.00 WEEKLY



Complete Stocks of America's Finest Silverware

1847 Rogers 52 Piece Sets \$69.75

All newest patterns. Complete service for 8. Easy credit terms.

COMMUNITY PLATE Service for 8 \$74.50

52 piece sets of lifetime silver. Newest patterns. Easy terms.

Pay As Little As \$1.00 WEEKLY NO EXTRA CHARGE FOR CREDIT

Sale!

7 PIECE MATCHING DRESSER SET in lovely Chest Only 14.95

All the lovely matching accessories to make milady's dinner more beautiful in a fine, glamorous chest, fully lined.

★ BUY NOW Pay Next Year NOT A PENNY ADDED FOR CREDIT

OPEN EVENINGS TILL CHRISTMAS

ALLEN Jewelers

1321 Sartori FRIENDLY CREDIT Torrance