

LLOYD **DENNEE SAYS:**



We have some unbelievably nice people working here at TELE-VISION EXPOSITION. And that's important to you if you're shopping around for a good place to buy television. A company is only as good as the people in it. Let me tell you about a few of our folks. Take young Ed Peters. Ed's come to us right out of Business College. His ambition is to be the best salesman in Greater Los Angeles and last month he sold seventy-three television sets—the high salesman for June. Know why? Ed, like all our salesmen, is as honest as the day is long. When you step into our big showroom Ed will show you every one of our big name demonstrators, point out the good features of each and help you to find just the right set for you and you alone. If you ask him a question he'll give you plain truths for answers. He doesn't believe in pushing—he treats people as he'd

like to be treated. He makes shopping for television a pleasure.

You'll like Ed!

Then there's little Helen Kimbrell. Helen's one of our prettiest employees. Helen's one good reason for visiting our Credit Department. Another reason is, we have the easiest terms in town.

Or step into the back room-our Service Department-and meet young Lew Roland. Lew has a scientific bent and he's decided to take up where Dr. Du Mont left off. In the meantime he's become a sort of television wizard. If you ever need a television wizard we have a Service Department full of them.

Oh, we've a lot of nice folks down here so why not drop in . . . they're dying a meet you.

We also have a lot of nice folks who'll drop in to see you!

NEXT SATURDAY, JULY 29th

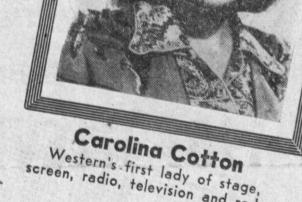
IS THE DAY TIME IS 10:30 A. M. GALA OPENING CELEBRATION OF OUR

WHITE HOUSE

364 NO. HAWTHORNE BLVD.

STARS GALORE ! FREE ORCHIDS-BALLOONS-COMIC BOOKS

DON'T MISS MEETING ALL YOUR FAVORITES!



screen, radio, television and rodeo



IT'S WONDERFUL BECAUSE:

It has every modern feature you'd want in television. Lovelier, more graceful, genuine mahogany veneered cabinet. New 16" black rectangular tube. Built-in antennea, no outside aerial needed in many locations. Blacker blacks, more contrast than ordinary TV . . . No annoying glare or reflection.

Now here's a set you could never go wrong

with. The Extra Special Wonderful 16"

BLACK-DAYUBUT

TELEVISION



Jock O'Mahoney Famous Western recording Star and Cowboy Screen Sensation

FREE **SQUARE** DANCE

MUSIC - ENTERTAINMENT CAROLINA COTTON PLAINSMEN - EDDIE DEAN Saturday 9:30 P. M.

> T.V. EXPOSITION 110 E. EL SEGUNDO HAWTHORNE

EASIEST TERMS IN TOWN

LLOYD DENNEE'S Lines



the week till 9:30.

O E. EL SEGUNDO, HAWTHORNE

PARADE

SATURDAY 10:30 A.M. HAWTHORNE BLVD. 120th. TO 132nd. STREETS THEN TO THE WHITE HOUSE

MEET THE STARS 11:30 A.M. AT THE WHITE HOUSE 364 N. HAWTHORNE