hersday, April 20, 1950

FREE!

Act Now!

Peninsula Press\_

## DO YOU HAVE TV? NO? ... THEN

## HOW LONG WILL YOU WAIT?

The Kids Always at the Neighbors
Waiting in Line at the Movies
Spending a Lot Extra on the Family Car

• Home Life Going to Pot

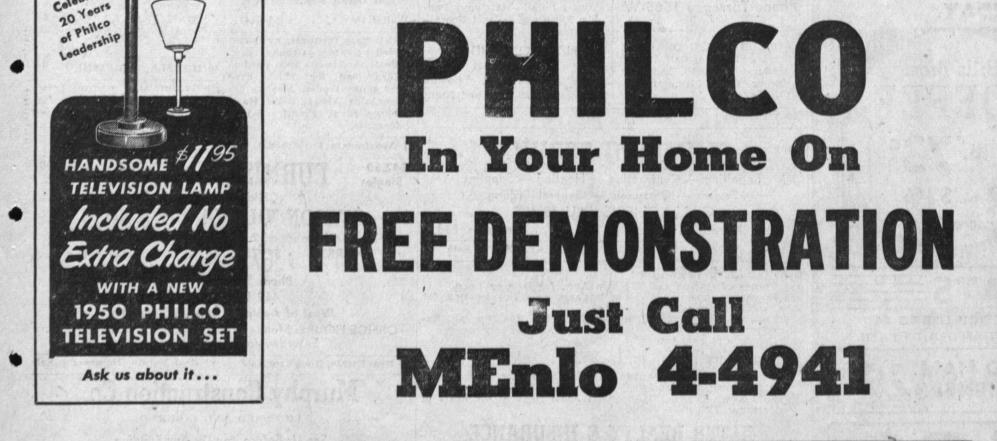
Missing a Lot of Top Entertainment





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YOUR TV WILL BE SATISFACTORY only so long as it works properly. If a "chisel" price includes a "chisel" in quality of your set or the promptness and quality of the service you paid for with your set, you won't get real enjoyment out of TV.

BE SURE YOU GET WHAT YOU PAY FOR

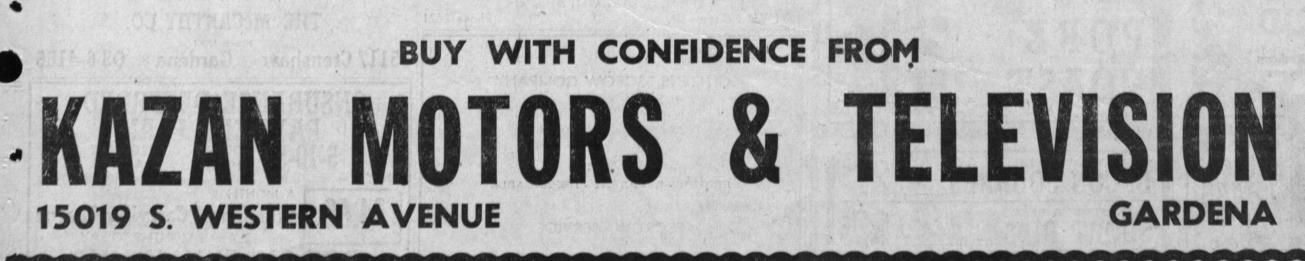
12½ in. Console Ensemble **39**C A DAY

\* Walnut Veneer Cabinet

\* Super-Power and

Performance

PHILCO 1404-C. Value leader with 97 sq. in. picture on 121/2" tube and super-power circuit. Luxurious Mahogany veneer cabinet with base brings fullest console luxury. Don't miss our one week special money-saving offer. Come in! Television Lamp Included No Extra Charge



YES, here's the new Philco set that is the sensation of the television industry ... the Model 1403. Brings you the BIG picture you want. Quantities are limited ... come in at once.

PER

97 Sq. In. Picture . . . Now Only