

CLUB STEAK

U.S.D.A. choice steer beef
Tops in tenderness & flavor

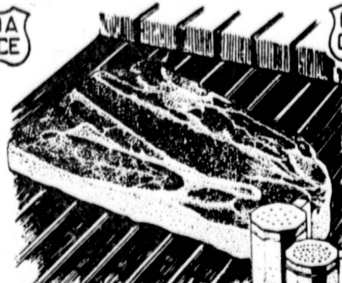
98¢ lb



T-BONE STEAK

Juicy, tender choice beef
Custom trimmed—Tails off!

\$1.05 lb



CHUCK STEAK

Nutritious... Economical, too!
A Flavor Favorite to B-B-Q

39¢ lb



RIB STEAK

The 'Choicest' of the Choice
Custom Trimmed for Value!

79¢ lb

Sirloin Tip BONELESS **98¢**
Top Round LEAN & BONELESS **98¢**

Porterhouse BIG & JUICY **\$1.15**
Top Sirloin BONELESS **\$1.39**

Family Steak NO BONE **79¢**
Ground Round **69¢**

Cube Steaks BONELESS TENDERIZED **98¢**
New York Cut STRIP FILET **\$1.19**

Great Grilling! YOUR FAVORITE STEAKS & CORN ON THE COB!

CHUCK ROAST

Marinate and Barbecue
For a Real Flavor Treat!
CENTER CUTS

39¢ lb

Boneless Chuck **69¢**
Ground Chuck FRESH LEAN **59¢**

RATH BACON

Black Hawk... from the
Land 'O' Corn
SLICED
1 LB. PKG.

49¢

PILLSBURY'S FLOUR

Enriched—All Purpose

5 LB. BAG
Incls. 5c Off

39¢ Save 20c

ORANGE JUICE

Cal-Fame, Frozen

6 OZ. CAN

45¢ Save 4c

STAR-KIST TUNA

Light Meat—Chunk Style

6 1/2 OZ. CAN

23¢ Save 10c

ICE CREAM

Jerseymaid-Catering

1/2 Gal. CTN.

59¢ Save 10c

Kellogg's Cereals

Asparagus Spears

Jerseymaid AA Butter

Downy Fabric Softener

Ban Roll-on Deodorant

CORN FLAKES... 12-OZ. PKG. **3 for 89¢**
SPECIAL K... 6 1/2-OZ. PKG.
RICE KRISPIES... 9 1/2-OZ. PKG.

RIALTO—ALL GREEN **33¢**
300 CAN—4 SERVINGS

1st QUALITY **67¢**
1-LB. CTN.

17-OZ. PLASTIC **39¢**
(INCLUDES 5c OFF)

EXTRA LARGE **63¢**
SIZE

Seafood Sea-lections

FRESH SALMON CENTER STEAKS 98¢ PIECES TO BAKE **89¢**

FRESH OCEAN PERCH FILLETS... **59¢**

BLUE DIAMOND BREADED SCALLOPS **\$1.19**

MRS. FRIDAY'S BREADED SHRIMP **\$1.49**

Dollar Values

Apple Land Gravenstein **5¢**

FANCY APPLE SAUCE 15 oz. jar **5¢**

Apricot-Pineapple Preserves or **3¢**

KERN'S GRAPE JELLY 20 oz. jar **3¢**

Great with Toast **3¢**

KERN'S APPLE BUTTER 20 oz. jar **3¢**

Assorted Flavors **10¢**

HI-C FRUIT DRINKS 12 oz. can **10¢**

Chicken, Chicken & Liver, Chicken & Kidney **8¢**

CALO CAT FOOD 6 1/2 oz. can **8¢**

Aurora—New 2-Layer Softness **4¢**

TOILET TISSUE 2-roll packs

VON'S Shopping Bag PRIZE PRODUCE... REALLY FRESH

Corn

WRAP IN FOIL AND COOK OVER THE BARBECUE COALS

Large Golden Ears
... Fresh 'n Sweet!
Local Grown, the
Pick o' the Crop!

5¢ Ea.

EXTRA FANCY... FROM THE NORTHWEST
NEW ZEALAND... ALL PURPOSE

Bing Cherries 29¢ lb
Green Apples 2 for 29¢
Fresh Limes GREAT FOR COOL DRINKS 6 for 15¢

BABCOCK PEACHES
Sweet, Juicy, Acid-Free
White Meated Freestone
2 for 29¢

Frozen Food Features

BANQUET DINNERS
11 Varieties
Frozen, 11 Oz. Pkg **3 for \$1**

Downy-Flake **FROZEN WAFFLES** 5 Oz. Pkg. of 4 **2 for 25¢**

Van de Kamp's **ENCHILADAS** Beef, Cheese or Chicken, 7 1/2 Oz. Pkg. **3 for \$1**

Trim-Ade **DIETETIC LEMONADE** 3 1/2 Oz. Can **10 for \$1**

Everfresh **SLICED STRAWBERRIES** 10 Oz. Pkg. **5 for \$1**

BIRDS EYE VEGETABLES
Green Peas
Cut Corn
Chopped Spinach

Mixed Vegetables
Broccoli Spears
Cut or French Green Beans

5 for 89¢ | **4 for 89¢**

Last Call to Enter the
VON'S & SHOPPING BAG
World's Fair Sweepstakes
REGISTRATION ENDS WED., JULY 22
\$25,000 WORTH OF PRIZES!

Grand Prizes...
1964 RAMBLER CLASSIC 770 HARD TOP
TRIPS TO THE NEW YORK WORLD'S FAIR

Crest THE EFFECTIVE TOOTH PASTE
CONTAINS FLUORISTAN...
HELPS FIGHT TOOTH DECAY
(REDEEM YOUR COUPON HERE)
Extra Large Tube **53¢**

WEEK-END SPECIALS IN THE DELICATESSEN

Franks
SWIFT'S PREMIUM... Featured at Disneyland
ALL MEAT
1-LB. PKG.
They're Great Grilling... the Kiddies Love
Barbecued Hot Dogs!

49¢

OUR OWN MILD WISCONSIN
Cheddar Cheese 59¢ lb
VON'S KITCHEN FRESH
Potato Salad 15-oz. Cup **33¢**
GALLO SLICED
Italian Salami 3-oz. Pkg. 6 OZ. PKG. **3 for \$1**

Zwan—From Holland
PORK LOIN ROLL
Canadian Style Bacon
3 LB. CAN **\$2.98**

TOMATO JUICE
Libby's—It's "Twice-Rich"
46 OZ. CAN **19¢** Save 10c

VON'S MEAT PIES
Beef, Chicken or Turkey
FROZEN 8 OZ. SIZE... **5 for \$1** Save 25c
FAMILY SIZE 24 Oz. Pkg. **59¢**

RINSO BLUE
Laundry Detergent
GIANT SIZE Incls. 10c Off **49¢** Save 30c

Liquor Features
SPIRIT OF KENTUCKY
KENTUCKY BOURBON
Straight, 86 Proof **\$3.99**
Special Price... Save 40c

ROYAL VELVET GIN 90 Proof **\$3.49** Special, Save 40c
WOLFSCHMIDT VODKA Grain Distilled 80 Proof **\$3.69**

Von's Bakery
BAVARIAN CREAM 3-LAYER CAKE
Yellow Cake with Bavarian Style Cream Filling **89¢**

VON'S CABLE CAR
SOURDOUGH FRENCH BREAD
San Francisco Style 1-lb., 6-oz. Round Loaf **39¢**

Add Sales Tax to Applicable Items

VON'S and Shopping Bag BLUE CHIP

Prices Effective THUR., FRI., SAT., SUN. JULY 16, 17, 18, 19

WE GIVE BLUE CHIP STAMPS

Western Style Beans CASE SWATH 306 CAN 2/25¢	JONES Sausage Patties FROZEN 8-OZ. PKG. 43¢	GLORIETTA Whole Apricots PEELD 303 CAN 31¢	Beech-Nut Baby Foods STRAINED VARIETIES 4 1/2-oz. Glass Jar 4 for 45¢	CARNATION Instant Milk JUMBO SIZE MAKES 20 QTS. \$1.49	HILLS BROS. Coffee 1-LB. CAN (2-LB. CAN \$1.57) 79¢	Grapefruit Juice 112 OZ. CAN 43¢	Hi Ho Crackers SUNSHINE 18 OZ. BOX 29¢	Del Monte Pink Salmon 12 1/2 OZ. CAN 69¢	Del Monte Red Salmon 12 1/2 OZ. CAN 73¢
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