

# AT AL ORTALE RAMBLER IN TORRANCE IT'S IMPOSSIBLE SALE TIME!!

## ON NEW 1964 RAMBLERS

DON'T BE TOO SURE \_\_\_\_\_ COME IN AND TRY US \_\_\_\_\_  
LET US PROVE IT'S TRUE \_\_\_\_\_

**\$99<sup>00</sup>** DOWN

As Low As **\$48<sup>75</sup>** Monthly

**5%** FINANCING

**48** MONTHS AVAILABLE

EVEN IF YOU'VE BEEN TURNED DOWN ELSEWHERE OR YOU OWE MONEY ON YOUR CAR . . . COME IN ANY WAY . . . WE DO THE IMPOSSIBLE — PLUS, JUST A BIT MORE . . .

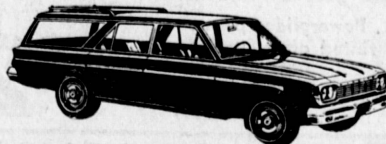
### BIGGER SAVINGS YET ON OUR '64 EXECUTIVE MODELS

WE HAVE SEVERAL TO CHOOSE FROM AND MUST SELL THEM NOW . . . SO HURRY WHILE THEY LAST!

AS MUCH AS  
**\$800**  
SAVINGS



NEW 1964  
RAMBLERS  
AS LOW AS  
**\$1799**



AS MUCH AS  
**\$800**  
SAVINGS

#### SELECT USED CAR SPECIALS

- 1963 FALCON FUTURA HARDTOP . . . . . **\$1695**  
Automatic, radio, heater. 1 owner, low mileage car.
- 1959 METROPOLITAN HARDTOP COUPE . . . . . **\$695**  
Radio, heater, red finish. Real nice car.
- 1960 RAMBLER WAGONS . . . . . **\$895**  
4 to choose from — Automatic, Std. Shifts—radios, heaters, power steering, etc.

- 1959 RAMBLER WAGONS . . . . . **\$695**  
7 to choose from — Americans & Classics, most all fully equipped.
- 1959 CHEVROLET V-8 BISCAYNE 4-DOOR . . . . . **\$595**  
1 owner, like new. Here's economy plus.
- 1961 BORGWARD 2-DOOR SEDAN . . . . . **\$495**  
Automatic, radio & heater. Jet black, whitewalls. Original thruout.

- 1958 PONTIAC BONNEVILLE HARDTOP . . . . . **\$795**  
Full power, factory air conditioning, radio, heater, automatic.
- 1961 OLDSMOBILE CUTLASS COUPE . . . . . **\$1695**  
Radio, heater, automatic, power steering. Special of the week.
- 1963 PLYMOUTH FURY WAGON . . . . . **\$2495**  
8 passenger. V-8, automatic, power steering, radio, heater. Like new.

MANY, MANY MORE TO CHOOSE FROM!

## AL ORTALE RAMBLER

OUR "EASY WAY" PLANS  
**\$99** **5%** **48**  
Down (aac) Financing Month Terms

TORRANCE EXCLUSIVE  
WE ACCEPT ALL MAJOR CREDIT AND  
OIL COMPANY CREDIT CARDS

OPEN 7 DAYS 'TIL 9 P.M.  
20710 HAWTHORNE BLVD.  
1 BLOCK NORTH OF TORRANCE BLVD.  
FR 0-4551 L. A. Ph. SP 2-3928

# IT'S "BATTER UP" TIME AT RONALD E. MORAN OLDS. GRAND-SLAM HEADQUARTERS

FOR THE FABULOUS '64 VISTA CRUISER AND CUTLASS HOLIDAY COUPE

ALWAYS A LEAGUE WINNER  
'64 OLDSMOBILE "SCENIC-ROOF"



STATION WAGONS FROM  
**\$3225\***

EVERYONE'S HOME TOWN FAVORITE  
THE FABULOUS F-85 CUTLASS HOLIDAY COUPE



CUTLASS COUPES FROM  
**\$3086\***

- VISTA CRUISER ALL PRICES OFFERED SUBJECT TO PRIOR SALE
- ★ AUTOMATIC TRANSMISSION ★ POWER STEERING ★ WHITEWALL TIRES
  - ★ POWER BRAKES ★ TINTED WINDSHIELD ★ ELECTRIC TAILGATE WINDOW
  - ★ DELUXE STEERING WHEEL ★ RADIO ★ HEATER ★ MODEL 055
  - ★ OIL FILTER

- MODEL #237 ALL PRICES OFFERED SUBJECT TO PRIOR SALE
- Automatic transmission, console shift, power steering, whitewall tires, wheel discs, back-up lights, radio.

**BUY WHERE THE ACTION IS . . .**  
● DOWN PAYMENTS AND MONTHLY PAYMENTS TAILORED TO YOUR NEEDS  
\* PLUS TAX & LICENSE

### TRADE-INS ON NEW CADILLACS AND OLDSMOBILES

- |   |  |  |
|---|--|--|
| 1963 CADILLAC . . . . . <b>\$4999</b><br><small>Coupe DeVille. Full power, plus factory air conditioning. Showroom condition.</small>   | 1962 CHEVROLET . . . . . <b>\$2299</b><br><small>Impala Coupe. Radio, heater, automatic transmission, power steering, power brakes, plus factory air conditioning. Immaculate.</small> | 1962 RAMBLER . . . . . <b>\$1599</b><br><small>Classic custom 400 4-door. Radio, heater, automatic transmission, power steering, power brakes. Another gem.</small>            |
| 1964 THUNDERBIRD . . . . . <b>\$3999</b><br><small>Radio and heater, automatic transmission, power steering and brakes, power windows, white sidewall tires, 12,000 actual miles. Still under factory warranties.</small> | 1963 OLDSMOBILE Cutlass Cpe. <b>\$2399</b><br><small>Radio and heater, automatic transmission power steering, white walls. A real gem.</small>   | 1959 PONTIAC . . . . . <b>\$1399</b><br><small>Bonneville 4-Door Hardtop. Radio, heater, automatic transmission, power steering, power brakes. Runs like new.</small>          |
| 1962 OLDSMOBILE . . . . . <b>\$2599</b><br><small>Starfire Coupe. Full power, original jet black finish, sparkles like new. Showroom fresh inside and out.</small>  | 1960 OLDSMOBILE . . . . . <b>\$1499</b><br><small>88 Holiday Coupe. Radio and heater, automatic, power steering and brakes. Very nice.</small>   | 1961 CADILLAC Sedan DeVille . <b>\$2799</b><br><small>Full power. Extra clean.</small>   |
| 1959 CADILLAC . . . . . <b>\$1899</b><br><small>Coupe. Full power. Exceptionally clean.</small>   | 1963 PONTIAC Grand Prix . . <b>\$2999</b><br><small>Full power. Sharp as a tack.</small>   | 1961 JAGUAR . . . . . <b>Our Price \$2199</b><br><small>Mark II 4-Door Sedan. Radio, heater, automatic transmission, power steering, new tires. Average retail \$2860.</small> |
| 1961 OLDSMOBILE . . . . . <b>\$1899</b><br><small>Cutlass F85 Coupe. Radio and heater, automatic transmission, whitewalls, showroom condition.</small>  | 1959 OLDSMOBILE . . . . . <b>\$999</b><br><small>88 Holiday Coupe. Radio, heater, automatic transmission, power steering, power brakes. Another Ronald E. Moran Special.</small>       |  |

OLDSMOBILE DIVISION

CADILLAC DIVISION

**"BUY WHERE THE ACTION IS"**  
**RONALD E. MORAN, INC.**

900 No. Pacific Coast Hwy., Redondo Beach  
FR 2-2181 SP 2-2811

25 Pacific Coast Hwy., Hermosa Beach  
FR 4-3436