

YOU CAN FEEL PROUD

That United Way is one year old, heathy and growing.



Photo arranged courtesy Children's Home Society
Photographer: Leonard Nadel

1963/64 REPORT

NOT A REQUEST FOR CONTRIBUTIONS

VOLUNTEERS PUT DOLLARS TO WORK

Four hundred volunteers in 27 budget committees, representing your communities and Area, put in 3,096 hours of free time carefully studying United Way services and searching out what people need the most in the way of help. Then they put your dollars to work where, according to their best judgment, they would do the most good.

YOUR DOLLARS WORK MANY WONDERS



YOU Find Loving Parents and Provide Protection for the Very Young
\$688,454 . . . allocated to Adoptive, Foster Home, Protective Services

YOU Give Friendship and Guidance to Boys from Fatherless Homes
\$208,448 . . . to provide Big Brothers Programs

YOU Give Boys and Girls a Chance to Learn, to Grow the Right Way
\$341,366 . . . to support Boys' and Girls' Clubs



YOU Give Homes to Children Who Need Them
\$706,761 . . . to Children's Institutions

YOU Supply Day-Time Care for Youngsters Whose Mothers Must Work
\$122,502 . . . to Day Nurseries

YOU Provide Understanding Counseling to Prevent Family Break-up
\$3,257,710 . . . to provide Family Counseling and Adult Services



YOU Provide Medical Care and Protect the Health of the Community
\$1,942,755 . . . allocated to Hospitals and Clinics

YOU Provide Emergency Disaster Services, Help to Armed Forces Overseas—Make it Possible for Agencies to do a Better Job
\$384,845 . . . to State, Regional and National Agencies, Including USO

YOU Prepare Future Citizens Through Guidance and Training of Youth
\$1,910,386 . . . to Volunteer-Led Youth Services, Such as Scouting

YOU Find Help for the Troubled, Plan for the Best Use of Health and Welfare Services, Recruit Volunteers to Extend Agency Services
\$991,840 . . . to Information, Planning and Coordination Services



YOU Feed, Clothe, Give Financial and Health Aid to Needy School Children
\$232,420 . . . to P.T.A. Child Welfare Programs

YOU Treat Mental Illness of Children and Adults
\$588,510 . . . to Mental Health Clinics and Services



YOU Provide Home Nursing Care for the Young and the Aging
\$102,504 . . . to Visiting Nurse Associations

YOU Support Character Building Services for Boys, Girls and Young Adults
\$1,155,011 . . . to Y.M.C.A.'s and Y.W.C.A.'s

YOU Improve Neighborhood Conditions and Help the Underprivileged to Help Themselves
\$911,977 . . . to Settlements and Centers

I HAVEN'T BEEN AROUND LONG, but I hear all this talk about our forefathers . . . how wonderful they were and how we don't grow people like them anymore. Well, they WERE great—always getting together to raise barns for each other and cooking up bowls of soup for sick neighbors. BUT YOU VOLUNTEERS ARE JUST AS GREAT, maybe more so. You got together to build ONE organization out of 35 competing Community Chests, United Funds, National agencies like USO, and several independent causes. You raised \$15,582,135 to work many wonders through 300 United Way services turning your dollars into care for people. This money is doing wonderful things . . . just take a look at the report on this page.

Thank you for raising me the right way . . . the United Way

THANKS FOR HELPING THE UNITED WAY *These services turn your dollars into care for people in 155 communities in Los Angeles County*

Alhambra Family Guidance Center
Alhambra Welfare Association
All Nations Boys' Club and Community House
All Nations Eastside Center
Altadena Family Service
American National Red Cross—Alhambra Chapter
American National Red Cross—East San Gabriel Valley Chapter
American National Red Cross—Long Beach Chapter (Paramount Branch)
Antelope Valley Association for Retarded Children
Arcadia Child Health Council
Armed Services YMCA of Long Beach
Assistance League Day Nursery
Assistance League Family Service Agency
Avalon Community Center
Azusa Council of Social Agencies

Baldwin Park Service Council
Bassett Community Welfare
Beacon Light Mission
Big Sister League
Boy Scouts of America
Crescent Boy Area Council
Long Beach Area Council
Los Angeles Area Council
San Fernando Valley Council
San Gabriel Valley Council
Verdego Hills Council
Boys' Club of Hollywood
Boys' Club of Pasadena
Boys' Club of San Pedro
Boys' Club of Long Beach
Boys Republic
Burbank Coordinating Council

California Babies' and Children's Medical Center
Camp Fire Girls
Burbank Council
Compton Council
Glendale-Crescenta Valley Council
Kern County Council
Long Beach Council
Los Angeles Area Council
Mt. San Antonio Council
Rio Honda Area Council
San Gabriel Valley Council
Santa Fe Trail Council
Career Community Center
Catholic Big Brothers
Catholic Welfare Bureau
Catholic Youth Organization

Cedars of Lebanon Hospital—Clinic
Children's Bureau
Children's Home Society
Children's Hospital
Children's Speech and Hearing Center
Church Welfare Bureau
Cleveland House of Neighborly Service
Community Planning Council, Pasadena Area
Community Visiting Nurse Association, Glendale
Community Volunteer Office, Long Beach
Community Welfare Council, Long Beach
Community Youth Employment Service, Alhambra
Convent of the Good Shepherd
Council of Jewish Women
Covina Welfare Committee

Duarte Community Service Council
Duarte Youth Acres
East Valley Legal Aid Foundation
Eastside Boys' Club
Edgewood Family Counseling Agency
El Cerrito Community Center
El Monte Community Welfare Association
El Segundo Christmas Basket Fund
El Segundo Council—P.T.A. Health and Welfare
El Segundo Local Assistance
El Segundo Scout House Association
Epicopal City Mission Society

Family Counseling Service, Long Beach
Family Service Agency, Burbank
Family Service Association, Antelope Valley
Family Service Association, Whittier
Family Service, El Monte
Family Service, Los Angeles
Family Service, Monrovia
Family Service, Pasadena
Five-Acres Home of Boys' and Girls' Aid Society
Girl Scouts
Cantelina Valley Council
East San Gabriel Valley Council

El Monte La Puente Area Council
El Segundo Council, Inc.
Glendale Area Council
Greater Long Beach Council
Joshua Tree Council
Los Angeles Council
Pasadena Area Council
San Fernando Valley Council
Santa Anita Council
Santa Monica Bay Council
South Bay Council
Venice Council
Whittier Area Council
Girls' Club of Pasadena
Glendale Community Coordinating Council
Glendale Family Service Association
Glendale Guidance Clinic
Glendale Welfare Planning Council
Glendora Visiting Nurse Association
Glendora Welfare Association

Hamburger Home
Hands That Help
Hawthorne Home for Children
Hearing Center of Metropolitan Los Angeles
Holy Family Adoption Service
Homer Toberman Settlement House
Ineosomy Association, Los Angeles
International Institute, Los Angeles
Jewish Big Brothers Association, Los Angeles County
Jewish Big Brothers Association—Camp Max Strauss
Jewish Committee for Personal Service
Jewish Family Service, Long Beach
Jewish Family Service, Los Angeles
Jewish Federation—Council of Greater Los Angeles
Jewish Home for the Aged
Jewish Rehabilitation Service
Julia Ann Singer (Preschool) Psychiatric Center
Junipero Serra Boys' Club

La Canada Youth Council
La Casa de San Gabriel
La Puente Valley Welfare, Inc.
Lark Ellen Home for Boys
Legal Aid Foundation, Los Angeles
Legal Aid Society, Pasadena

Long Beach Children's Clinic
Long Beach Day Nursery
Long Beach Jewish Community Center
Los Angeles Child Guidance Clinic
Los Angeles Psychiatric Service
Los Angeles Urban League
Los Angeles Visiting Nurse Association
Maryvale
McKinley Home for Boys
Midnight Mission
Monrovia Children's Dental Clinic
Monrovia School Guidance Center
Neighborhood Youth Association
Orthopaedic Hospital

Pacific Lodge Boys' Home
Paramount Emergency Fund
Paramount Junior Athletic Association
Paramount Youth Health Foundation
Parent-Teacher Associations
Cantelina Valley Council—33rd District
Inglewood Council—33rd District
Lawndale Council—33rd District
Lennox Council—33rd District
Los Angeles 10th District
Child Health & Welfare Program
Dental Program
Thirty-first District
Child Health & Welfare Program
Dental Program
Ynez School Council—First District
Pasadena Child Guidance Clinic
Pasadena Council on Alcoholism
Plaza Community Center
Psychiatric Clinic for Children, Long Beach
Queen of Angels Clinic

Rancho San Antonio
Released Time for Religious Education
Resthaven Psychiatric Hospital
Rosemary Cottage
Rosemead Youth Association

St. Anne's Maternity Hospital
St. Elizabeth Day Nursery
St. Vincent De Paul Society
St. Vincent De Paul Society—Catholic Maritime Clubs
Salem Christian School for the Handicapped
Salvation Army
Administration
Booth Memorial Hospital
Combined Corps
Day Nursery
Family Service Bureau
Red Shield Youth Center
San Gabriel Legal Aid and Lawyers Reference Service
San Gabriel Mental Health Association
San Gabriel Youth Employment Service
Seamen's Church Institute
Sierra Madre Community Nursery School Association
Sierra Madre Toy Loan
Soleidad Township Dental Clinic
South Boy Children's Health Center
South Boy Visiting Nurse Association
Southern Area Boys' Club
Special Service for Groups
Temple City Family Guidance Service
Travelers Aid Society, Long Beach
Travelers Aid Society, Los Angeles
United Service Organizations—Los Angeles Area
Valley Cities Jewish Community Center
Variety International Boys' Club
Visiting Nurse Association, Azusa
Visiting Nurse Association, Covina, West Covina
Visiting Nurse Association, Pasadena, San Gabriel Valley
Visiting Nurse Association, Whittier
Visiting Nurse Service, Long Beach
Vista Del Mar Child Care Service
Adoption Program
Foster Home Program
Institutional
Volunteer Bureau, Los Angeles Region
Volunteer Bureau, Pasadena

Volunteers of America, Long Beach Post
Family Counseling-Correctional Guidance
General Work
Maud Booth Home for Boys
Men's Service Club—Post Mission
Welfare Information Service
Welfare Planning Council, Los Angeles Region
Westminster Community Center
Westminster Neighborhood Association
Woodcraft Rangers
Young Men's Christian Association
Alhambra
Antelope Valley
Bererly Hills
Burbank
Cantelina Valley Area
Crescenta-Canoga
Glendale
Long Beach
Harlow-La Mirada
Pasadena
San Gabriel Valley
Santa Anita
Whittier
Young Women's Christian Association
East San Gabriel Valley
Glendora
Harbor Area
Long Beach
Los Angeles
Pasadena
Torrance
Youth Foundation, Bellflower

The above list does not include branches of the various services, which, if included, would provide a total of 300 services.

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Welfare Information Service
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Westminster Community Center
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NATIONAL STATE AND REGIONAL SERVICES
American Brotherhood for the Blind
American Council for Nationalities Service
American Hearing Society
American Social Health Association

California Association for Health & Welfare
Child Welfare League of America
Council on Social Work Education
Family Service Association of America
International Conference of Social Work—U.S. Committee
Leukemia Society
National Conference on Social Welfare
National Federation of Settlements and Neighborhood Centers
National League for Nursing, Inc.
National Legal Aid and Defender Association
National Recreation Association
National Social Welfare Assembly
National Travelers Aid Association
National Urban League
Salvation Army—State-wide Services
United Community Funds & Councils of America
United Health Foundation, Inc. (National)
United Service Organizations, Inc. (National)
Western Conference of Community Chests, United Funds & Councils

OPERATING DEPARTMENTS
\$1,359,076 . . . Cost of campaign is low—8.72%
\$ 444,570 . . . Administration, year around collections, disbursements to maintain sound financial operation amounts to 2.85%
\$ 233,000 . . . Collection losses due to deaths, loss of jobs, moving, are a nominal 1.50%

TOTAL \$15,582,135