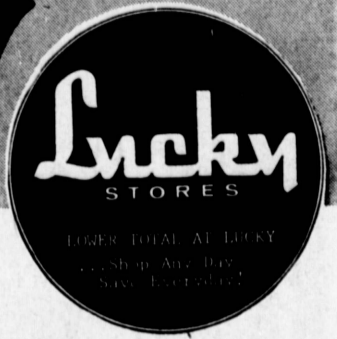
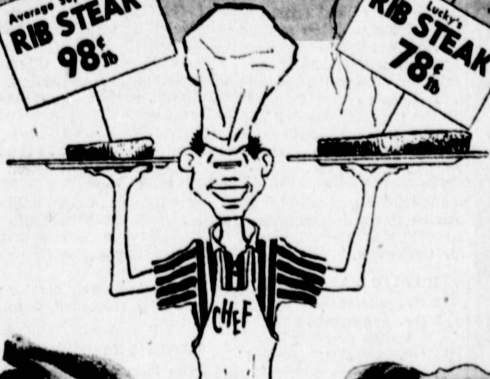


Comparison Proves YOU SAVE MORE AT...



Average Supermarket's RIB STEAK 98¢

Lucky's RIB STEAK 78¢



- ★ COMPARE LUCKY'S LOWER DISCOUNT PRICES...
 - ★ COMPARE LUCKY'S TOP-QUALITY MEATS—BONDED WITH OUR MONEY-BACK GUARANTEE OF COMPLETE SATISFACTION...
 - ★ COMPARE LUCKY'S VARIETY OF NATIONALLY KNOWN GROCERIES...
- HEALTH and BEAUTY AIDS... HOUSEWARES... FARM-FRESH PRODUCE!
EVERYTHING YOU BUY... YOU BUY FOR LESS AT LUCKY—EVERYDAY*



FRESH FRYERS 29¢ lb
USDA GRADE A FRYING CHICKEN—WHOLE BODY

GROUND BEEF 29¢ lb
FRESH, LEAN BONDED FOR TOP QUALITY

FRYER BREASTS 59¢ lb
FRYING CHICKEN RIBS ATTACHED

GROUND CHUCK 49¢ lb
FRESH, LEAN BONDED FOR TOP QUALITY

ROUND STEAK 68¢ lb
USDA CHOICE or LUCKY BONDED

STANDING RIB ROAST 74¢ lb
USDA CHOICE or LUCKY BONDED—LEAN and TENDER

RIB STEAK 78¢ lb
RIB FILET STEAK 1.49 lb.
RUMP ROAST 68¢ lb.

BEEF SHORT RIBS 19¢ lb.
CHUCK ROAST SLADE CUT 38¢ lb.
CROSS RIB ROAST BONELESS 78¢ lb.

T-BONE STEAK 98¢ lb
USDA CHOICE or LUCKY BONDED—M-M-DELICIOUS

SLICED BACON 49¢
LUCKY—LEAN, CENTER SLICES—1-POUND PKG.

SIRLOIN STEAK 88¢ lb.
E-Z CUT CUBE STEAK 98¢ lb.
CHUCK STEAK 48¢ lb.
LUCKY THICK SLICED BACON 2-lb. Pkg. 98¢
FARMER JOHN SLICED BACON 1-lb. Pkg. 53¢
SLICED BACON RATH BLACKHAWK 1-lb. Pkg. 57¢
CORNER BEEF BRISKET BONELESS 69¢ lb.

YOUNG HEN TURKEYS USDA GRADE A 39¢ lb.
PORK SPARE RIBS SMALL SIZES 55¢ lb.
SMOKED PICNIC FARMER JOHN 35¢ lb.
SLICED HALIBUT 59¢ lb.
LAMB ROAST SHOULDER USDA CHOICE SPRING 49¢ lb.
RIB LAMB CHOPS 1.09 lb.
LARGE LOIN LAMB CHOPS 89¢ lb.
SMALL LOIN LAMB CHOPS 1.43 lb.
FARMER JOHN HAM FULL SHANK HALF FULLY COOKED 39¢ lb.

HOLIDAY NEEDS!
50 STAR AMERICAN FLAG KIT
2 1/2' colorfast cotton flag, 4-foot jointed pole, golden flag pole ornament, wall bracket halyard & a brochure on our National Flag & how to display it.
\$5.95 VALUE OUR DISCOUNT PRICE \$2.97

STYRENE ICE CHEST
Made of foam Styrene, has sturdy handles. Keeps foods & beverages fresh & cold. Lightweight for picnic, camping, Bar-B-Que, etc.
\$2.98 VALUE OUR EVERYDAY LOW DISCOUNT PRICE \$1.76

ASSORTED PLAY BALLS
10-inch size. This group includes multi-colored and speckled bright colored balls—50 VALUE!
OUR EVERYDAY LOW DISCOUNT PRICE 66¢

COPPERTONE SUNTAN LOTION
Promotes fast tan and protects against sunburn. Be prepared for the holidays. 4-oz. size plastic bottle.
\$1.45 VALUE—OUR EVERYDAY DISCOUNT PRICE \$1.19

RINSE AWAY medium size bottle 76¢
\$1.00 VALUE—OUR PRICE
PREL SHAMPOO family size tube \$1.00
\$1.39 VALUE—OUR PRICE
EXCEDRIN bottle of 60 71¢
93¢ VALUE—OUR PRICE
PEPTO BISMOL 8-oz. bottle 74¢
98¢ VALUE—OUR PRICE
NOXEMA SKIN CREAM 1-oz. jar 74¢
\$1.00 VALUE—OUR PRICE
SEA & SKI SUNTAN LOTION Plastic bottle—\$1.39 VALUE—OUR PRICE 87¢
SEA & SKI SUNTAN LOTION Plastic tube—79¢ VALUE—OUR PRICE 46¢
JERGENS HAND LOTION 7-oz. \$1.00 VALUE—OUR PRICE 76¢
GLEEM TOOTHPASTE family size 8 1/2-oz. tube 64¢
87¢ VALUE—OUR PRICE
JAJ BABY POWDER economy size 8 1/2-oz. tin 68¢
87¢ VALUE—OUR PRICE
MENHEIN BABY OIL mod. bottle 3 1/2-oz. 42¢
57¢ VALUE—OUR PRICE
MEDIQUIK Aerosol can \$1.00
\$1.39 VALUE—OUR PRICE
SHO-CURL HAIR SPRAY 14-oz.—99¢ VALUE—OUR PRICE 68¢

Other Items
CIGARETTES FILTER and KING SIZE Carton 2.11
MARSHMALLOWS DOUMAK WHITE 10-oz. bag 19¢
COFFEE MATE 11-oz. jar 79¢

Beverages
SHASTA LOW CALORIE or REGULAR 12-oz. Can 12 for \$1
BREW "102" BEER—16-oz. Can 6 for 1.17
COCA-COLA KING SIZE 12-oz. Btl. 6 for 59¢

Coffee & Tea
FOLGER'S COFFEE 1-lb. Can 77¢
FOLGER'S COFFEE 2-lb. Can 1.53
FOLGER'S COFFEE 3-lb. Can 2.27
NESTEA INST. TEA Inc. 10c Off 1 1/2-oz. Jar 75¢

Flour & Mixes
PANCAKE FLOUR PILLSBURY 2-lb. Box 39¢
CAKE MIXES BETTY CROCKER Reg. Pkg. 39¢
MUFFIN MIX JIFFY 9-oz. Box 11¢

Olives & Pickles
DILL PICKLES FOODCRAFT KOSHER 25-oz. Jar 35¢
MA BROWN RELISH 13-oz. Jar 29¢
CHOPPED OLIVES EARLY CALIF. 3-oz. Can 10¢

Salad Dressing
MIRACLE WHIP 8-oz. Jar 51¢
FRENCH DRESSING BEST FOODS 8-oz. Bottle 27¢
SALAD DRESSING LUCKY 24-oz. Jar 37¢

Shortening & Oil
LUCKY SHORTENING 3-lb. can 58¢
WESSON OIL 24-oz. bottle 32¢
OLIVE OIL POMPEIAN 4-oz. Bottle 23¢



Crackers
PACIFIC CRACKERS THIN FLAKE 27¢
1-lb. Box
VANILLA WAFERS SUNSHINE 33¢
12-oz. Box

Peanut Butter & Syrup
KARO SYRUP BLUE-CORN 24-oz. Bottle 31¢
GRAPE JELLY KERN'S 2-lb. Jar 49¢
PEANUT BUTTER LUCKY 3-lb. Jar 1.18

Paper Items
ZEE TOILET TISSUE 4-Roll Pkg. 35¢
FACIAL TISSUE LUCKY 400-Ct. Box 18¢
TOILET TISSUE GUEST RANCH 4-roll pkg. 29¢
PAPER PLATES DIAMOND 40-Ct. Pkg. 69¢
BAKING CUPS BETTY BRITE 85-Ct. Pkg. 10¢
REYNOLD'S FOIL ALUMINUM 25-Ft. Roll 30¢

Laundry Aids
NEWS DETERGENT Giant Box 44¢
PUREX BLEACH LIQUID 1/2 Gallon Bottle 39¢
TREND DETERGENT Giant Box 40¢
SWEETHEART SOAP TOILET 2-Pack Bath Bar 28¢
BEADS O' BLEACH 12 1/2-oz. Box 47¢
TREND LIQUID DETERGENT Giant Bottle 40¢
DUTCH CLEANSER Regular Can 2 for 31¢
LUCKY LOW SUDS 20-lb. Box 2.39

Baby Foods
GERBER STRAINED BABY FOOD 4 1/2-oz. Jar 4 for 39¢
HI MEAT DINNERS SWIFF'S 4 1/2-oz. Jar 2 for 35¢
GERBER JUNIOR FOODS 7 1/2-oz. Jar 15¢

Sauces & Rice
TOMATO SAUCE HUNT'S 8-oz. can 3 for 25¢
SPAGHETTI SAUCE LARRY'S MIX 1 1/2-oz. Pkg. 2 for 47¢
UNCLE BEN'S RICE 28-oz. Pkg. 53¢

Dairy Foods
FOREMOST BUTTER 1st QUALITY AA-1-lb. Ctn. 67¢
ORANGE JUICE TROPICANA 1-lb. Ctn. 55¢
LARGE EGGS GRADE AA 1 Doz. Carton 43¢

Cereal
CORN FLAKES KELLOGG'S 12-oz. Box 29¢
BIG "G" CHEERIOS 10 1/2-oz. Box 34¢
SHREDDED WHEAT NABISCO-Spoon Size 11-oz. Box 28¢
RUSKET FLAKES 10-oz. Box 29¢

Margarine & Milk
PET MILK EVAPORATED 1 1/2-lb. Can 14¢
AWARD MARGARINE 1-lb. Carton 37¢
NON-FAT MILK CARNATION INSTANT 20-Qt. Box 1.49

Frozen Foods
BANQUET DINNERS Reg. Pkg. 43¢
MACARONI & CHEESE MORTON'S 20-oz. Pkg. 39¢
PICTSWEET PEAS 24-oz. Pkg. 3 for \$1
POTATOES ORE IDA HASH BROWN 12-oz. Pkg. 2 for 33¢
FRUIT PIES PET RITZ Apple, Peach, Boysenberry and Apricot 8-inch Pie 35¢
CREAM PIES BANQUET 8-inch Pie 33¢
ORANGE JUICE CAL FAME 6-oz. Can 28¢

Canned Fish
STAR-KIST TUNA CHUNK 6 1/2-oz. Can 29¢
CHICKEN O' SEA TUNA Solid Pack White Meat 7-oz. Can 39¢

Proof!

OPEN SATURDAY JULY 4th 10 A.M. TO 7 P.M.

EVERYDAY LOW PRICES ON DELICATESSEN FAVORITES

FRANKS 39¢
LUCKY BRAND—12-oz. Pkg.

WILSON FRANKS All Meat 1-lb. Pkg. 49¢
LUCKY BISCUITS 8-oz. Pkg. 3 for 23¢
Sweet Milk or Buttermilk

POTATO SALAD XLNT 2-lb. Pkg. 67¢

CREAM CHEESE LOW CALORIE BORDEN'S 8-oz. Pkg. 31¢
COOKED HAM DANOLA, SLICED 5-oz. Pkg. 65¢
SWISS CHEESE KRAFT, NATURAL, SLICED 6-oz. Pkg. 39¢
LUNCH MEATS 6-oz. Pkg. 25¢
LUCKY, SLICED—Bologna, Olive Loaf, Pimiento or Cotto Salami.

MARY MORGAN
LUCKY'S OWN HOME ECONOMIST
Pick up your FREE copy of our new Recipe, CALIF. CHUCK WAGON STEAK, with directions for making the garlic paste & the basting sauce for your favorite cook-out meal... this week... at your favorite LUCKY STORE!

COOK-OUT & PICNIC SUGGESTIONS

DI CARLO BUNS Her Dog & Hamburger 8-Pack Pkg. 29¢
BBQ SAUCE CHRIS & PITT'S 12-oz. Btl. 3 for \$1
BRIQUETTES ROYAL OAK CHARCOAL 10-lb. Bag 69¢
FIRE STARTER WIZARD Quart Can 37¢
DEL MONTE PICKLES Sweet Whole 12-oz. Jar 39¢
PITTED OLIVES LINDSAY-LARGE, RIPE 1 1/2-oz. Tail Can 37¢
FRENCH'S MUSTARD 9-oz. Jar 16¢
PAPER NAPKINS COLORTEX ASSISTED 60-ct. pkg. 8¢
PAPER TOWELS SCOTT Jumbo Roll 29¢
PAPER PLATES BONDWARE 80-Ct. Pkg. 72¢
COLD CUPS BONDWARE 48-Ct. Pkg. 49¢
SANDWICH BAGS CUT-RITE 75-Ct. Pkg. 18¢
LEMONADE TREE-SWEET 6-oz. Can 9¢
ICE CREAM FOREMOST HOLIDAY 1 1/2-Gallon Round Carton 59¢
VELVEETA CHEESE FOOD 2-lb. Carton 89¢

RITZ CRACKERS NABISCO 12-oz. Box 33¢
HYDROX COOKIES SUNSHINE 16-oz. Pkg. 45¢
COTTAGE CHEESE FOREMOST Pint Carton 25¢
CANADA DRY Canned Beverages 12-oz. Can 12 for \$1
ALBACORE TUNA CARNATION 7-oz. Can 29¢
CAL-FAME DRINK ORANGE or GRAPE 46-oz. can 25¢
JELL-O GELATINE DESSERT 3-oz. Box 3 for 28¢
VIENNA SAUSAGE LIBBY'S 4-oz. Can 20¢
MIXED NUTS PLANTER'S 1 1/2-oz. Can 77¢
BANGO POPCORN 2-lb. Bag 27¢
GARLIC SALT SCHILLING'S 6-oz. Btl. 35¢
ICE TEA MIX TENDERLEAF 1 1/2-oz. Pkg. 2 for 25¢
PORK & BEANS HUNT'S 2 1/2-lb. Can 22¢
HUNT'S CATSUP 14-oz. Bottle 15¢
MAYONNAISE LAURA SCUDDER 24-oz. Jar 41¢

Canned Meats
BEEF STEW DINTY MOORE 24-oz. Can 49¢
CORNER BEEF LIBBY'S 12-oz. Can 49¢
DEVILED HAM UNDERWOOD 4 1/2-oz. can 39¢

Pet Foods
SKIPPY DOG FOOD 16-oz. can 9¢
LORD & LADY CAT FOOD 6-oz. Can 10¢
FRISKIES MIX DOG FOOD 5-lb. Bag 77¢
THORO FED DOG FOOD 1-lb. Can 13¢

Soups
CAMPBELL'S SOUP VEGETABLE BASE 13¢
LIPTON SOUP CHICKEN NOODLE 29¢
CLAM CHOWDER SNOW'S 15-oz. Can 29¢

Vegetables & Juices
DEL MONTE CORN GOLDEN 303 Can 18¢
V-8 COCKTAIL VEGETABLE JUICE 46-oz. Can 38¢
POTATOES FRENCHIES SHOESTRING 4-oz. Can 6 for \$1
REFRIED BEANS ROSARITA 2 1/2-lb. Can 25¢
DEL MONTE PEAS 303 Can 20¢
DIXIE DANDY YAMS 40-oz. Can 39¢
TOMATO JUICE HUNT'S 46-oz. Can 27¢
CUT GREEN BEANS DEL MONTE 303 Can 25¢
TOMATOES HARVEST DAY 2 1/2-lb. Can 20¢
DEL MONTE SPINACH 2 1/2-lb. Can 23¢
HARVEST DAY BEETS Whole or Sliced 303 Can 14¢

Distilled Spirits
LONDON DRY GIN LUCKY-90 Proof FIFTH 3.55
LUCKY VODKA 80 Proof FIFTH Bottle 2.99
DINNER WINES LUCKY FIFTH 53¢
(Not available at all stores)

FRESH PRODUCE AT DISCOUNT PRICES—EVERYDAY OF THE YEAR!

You'll find the freshest produce in town at your favorite LUCKY STORE. Only the top-of-the-crop is bought by our expert buyers day in and day out AND... always at DISCOUNT PRICES 365 DAYS A YEAR!