

**YOU CAN FEEL PROUD**

That United Way is one year old, heathy and growing.



Photo arranged courtesy Childrens Home Society  
Photographer: Leonard Nadel

**I HAVEN'T BEEN AROUND LONG**, but I hear all this talk about our forefathers . . . how wonderful they were and how we don't grow people like them anymore.

Well, they WERE great—always getting together to raise barns for each other and cooking up bowls of soup for sick neighbors.

**BUT YOU VOLUNTEERS ARE JUST AS GREAT**, maybe more so. You got together to build ONE organization out of 35 competing Community Chests, United Funds, National agencies like USO, and several independent causes.

You raised \$15,582,135 to work many wonders through 300 United Way services turning your dollars into care for people.

This money is doing wonderful things . . . just take a look at the report on this page.

Thank you for raising me the right way . . . the United Way

# 1963/64 REPORT

NOT A REQUEST FOR CONTRIBUTIONS

## VOLUNTEERS PUT DOLLARS TO WORK

Four hundred volunteers in 27 budget committees, representing your communities and Area, put in 3,096 hours of free time carefully studying United Way services and searching out what people need the most in the way of help.

Then they put your dollars to work where, according to their best judgment, they would do the most good.

## YOUR DOLLARS WORK MANY WONDERS



**YOU Find Loving Parents and Provide Protection for the Very Young**  
\$688,454 . . . allocated to Adoptive, Foster Home, Protective Services

**YOU Give Friendship and Guidance to Boys from Fatherless Homes**  
\$208,448 . . . to provide Big Brothers Programs

**YOU Give Boys and Girls a Chance to Learn, to Grow the Right Way**  
\$341,366 . . . to support Boys' and Girls' Clubs



**YOU Provide Emergency Disaster Services, Help to Armed Forces Overseas—Make it Possible for Agencies to do a Better Job**  
\$384,845 . . . to State, Regional and National Agencies, Including USO

**YOU Prepare Future Citizens Through Guidance and Training of Youth**  
\$1,910,386 . . . to Volunteer-Led Youth Services, Such as Scouting

**YOU Find Help for the Troubled, Plan for the Best Use of Health and Welfare Services, Recruit Volunteers to Extend Agency Services**  
\$991,840 . . . to Information, Planning and Coordination Services



**YOU Feed, Clothe, Give Financial and Health Aid to Needy School Children**  
\$232,420 . . . to P.T.A. Child Welfare Programs

**YOU Treat Mental Illness of Children and Adults**  
\$588,510 . . . to Mental Health Clinics and Services

**YOU Provide Home Nursing Care for the Young and the Aging**  
\$102,504 . . . to Visiting Nurse Associations



**YOU Support Character Building Services for Boys, Girls and Young Adults**  
\$1,155,011 . . . to Y.M.C.A.'s and Y.W.C.A.'s

**YOU Improve Neighborhood Conditions and Help the Underprivileged to Help Themselves**  
\$911,977 . . . to Settlements and Centers

**YOU Give Homes to Children Who Need Them**  
\$706,761 . . . to Children's Institutions

**YOU Supply Day-Time Care for Youngsters Whose Mothers Must Work**  
\$122,502 . . . to Day Nurseries

**YOU Provide Understanding Counseling to Prevent Family Break-up**  
\$3,257,710 . . . to provide Family Counseling and Adult Services



**YOU Provide Medical Care and Protect the Health of the Community**  
\$1,942,755 . . . allocated to Hospitals and Clinics

THANKS FOR HELPING THE UNITED WAY *These services turn your dollars into care for people in 155 communities in Los Angeles County*

Alhambra Family Guidance Center  
Alhambra Welfare Association  
All Nations Boys' Club and Community House  
All Nations Eastside Center  
Altadena Family Service  
American National Red Cross—Alhambra Chapter  
American National Red Cross—East San Gabriel Valley Chapter  
American National Red Cross—Long Beach Chapter (Paramount Branch)  
Antelope Valley Association for Retarded Children  
Arcadia Child Health Council  
Armed Services YMCA of Long Beach  
Assistance League Day Nursery  
Assistance League Family Service Agency  
Aviation Community Center  
Azaia Council of Social Agencies

Baldwin Park Service Council  
Bassett Community Welfare  
Beacon Light Mission  
Big Sister League  
Boy Scouts of America  
Crescent Bay Area Council  
Long Beach Area Council  
Los Angeles Area Council  
San Fernando Valley Council  
San Gabriel Valley Council  
Verdugo Hills Council  
Boys' Club of Hollywood  
Boys' Club of Pasadena  
Boys' Club of San Pedro  
Boys' Club of Long Beach  
Boys Republic  
Burbank Coordinating Council

California Babies' and Children's Medical Center  
Camp Fire Girls  
Burbank Council  
Compton Council  
Glendale-Crescenta Valley Council  
Kern County Council  
Long Beach Council  
Los Angeles Area Council  
Mt. San Antonio Council  
Rio Hondo Area Council  
San Gabriel Valley Council  
Santa Fe Trail Council  
Covier Community Center  
Catholic Big Brothers Bureau  
Catholic Youth Organization

Centers of Lebanon Hospital—Clinic  
Children's Bureau  
Children's Home Society  
Childrens Hospital  
Children's Speech and Hearing Center  
Church Welfare Bureau  
Cleveland House of Neighborhood Service  
Pasadena Area  
Community Visiting Nurse Association, Glendale  
Community Volunteer Office, Long Beach  
Community Welfare Council, Long Beach  
Community Youth Employment Service, Alhambra  
Convent of the Good Shepherd  
Council of Jewish Women  
Corvina Welfare Committee

Duarte Community Service Council  
Duarte Youth Ares  
East Valley Legal Aid Foundation  
Eastside Boys' Club  
Edgewood Family Counseling Agency  
El Calvario Community Center  
El Monte Community Welfare Association  
El Segundo Christmas Basket Fund  
El Segundo Council—P.T.A. Health and Welfare  
El Segundo Local Assistance  
El Segundo Scout House Association  
Episcopal City Mission Society

Family Counseling Service, Long Beach  
Family Service Agency, Burbank  
Family Service Association, Antelope Valley  
Family Service Association, Whittier  
Family Service, El Monte  
Family Service, Los Angeles  
Family Service, Monrovia  
Family Service, Pasadena  
Five-Acres Home of Boys' and Girls' Aid Society  
Girl Scouts  
Centinela Valley Council  
East San Gabriel Valley Council

El Monte La Puente Area Council  
El Segundo Council, Inc.  
Glendale Area Council  
Greater Long Beach Council  
Joshua Tree Council  
Los Angeles Council  
Pasadena Area Council  
San Fernando Valley Council  
Santa Anita Council  
Santa Monica Bay Council  
South Bay Council  
Vanice Council  
Whittier Area Council  
Girls' Club of Pasadena  
Glendale Community Coordinating Council  
Glendale Family Service Association  
Glendale Guidance Clinic  
Glendale Welfare Planning Council  
Glendora Visiting Nurse Association  
Glendora Welfare Association

Hamburger Home  
Hands That Help  
Hathaway Home for Children  
Hearing Center of Metropolitan Los Angeles  
Holy Family Adoption Service  
Homer Toberman Settlement House  
Ilsestomy Association, Los Angeles  
International Institute, Los Angeles  
Jewish Big Brothers Association, Los Angeles County  
Jewish Big Brothers Association—Camp Max Straus  
Jewish Committee for Personal Service  
Jewish Family Service, Long Beach  
Jewish Family Service, Los Angeles  
Jewish Federation—Council of Greater Los Angeles  
Jewish Home for the Aged  
Jewish Rehabilitation Service  
Julia Ann Singer Preschool  
Psychiatric Center  
Junipero Serra Boys' Club

La Canada Youth Council  
La Casa de San Gabriel  
La Puente Valley Welfare, Inc.  
Lark Ellen Home for Boys  
Legal Aid Foundation, Los Angeles  
Legal Aid Society, Pasadena

Long Beach Children's Clinic  
Long Beach Day Nursery  
Long Beach Jewish Community Center  
Los Angeles Child Guidance Clinic  
Los Angeles Psychiatric Service  
Los Angeles Urban League  
Los Angeles Visiting Nurse Association  
Marilyn McKinley Home for Boys  
Midnight Mission  
Monrovia Children's Dental Clinic  
Monrovia School Guidance Center  
Neighborhood Youth Association  
Orthopaedic Hospital  
Pacific Lodge Boys' Home  
Paramount Emergency Fund  
Paramount Junior Athletic Association  
Paramount Youth Health Foundation  
Parent-Teacher Associations  
Centinela Valley Council—33rd District  
Inglewood Council—33rd District  
Lendale Council—33rd District  
Lennox Council—33rd District  
Los Angeles 10th District  
Child Health & Welfare Program  
Dental Program  
Thirty-first District  
Child Health & Welfare Program  
Dental Program  
Ynez School Council—First District  
Pasadena Child Guidance Clinic  
Pasadena Council on Alcoholism  
Pico Community Center  
Psychiatric Clinic for Children, Long Beach  
Queen of Angels Clinic  
Rancho San Antonio  
Religious Time for Religious Education  
Bethaven Psychiatric Hospital  
Rosemary Cottage  
Rosemead Youth Association

St. Anna's Maternity Hospital  
St. Elizabeth Day Nursery  
St. Vincent De Paul Society  
St. Vincent De Paul Society—Catholic Maritime Clubs  
Salem Christian School for the Handicapped  
Salvation Army  
Administration  
Booth Memorial Hospital  
Combined Corps  
Day Nursery  
Family Service Bureau  
Red Shield Youth Center  
San Gabriel Legal Aid and Lawyers Reference Service  
San Gabriel Mental Health Association  
San Gabriel Youth Employment Service  
Seaman's Church Institute  
Sierra Madre Community Nursery School Association  
Sierra Madre Toy Loan  
Soledad Township Dental Clinic  
South Bay Children's Health Center  
Southern Area Boys' Club  
Special Service for Groups  
Temple City Family Guidance Service  
Travelers Aid Society, Long Beach  
Travelers Aid Society, Los Angeles  
United Service Organizations—Los Angeles Area  
Valley Cities Jewish Community Center  
Variety International Boys' Club  
Visiting Nurse Association, Azusa  
Visiting Nurse Association, Covina, West Covina  
Visiting Nurse Association, Pasadena, San Gabriel Valley  
Visiting Nurse Association, Whittier  
Visiting Nurse Service, Long Beach  
Vista Del Mar Child Care Service  
Adoption Program  
Foster Home Program  
Institutional  
Volunteer Bureau, Los Angeles Region  
Volunteer Bureau, Pasadena

Volunteers of America, Long Beach  
Post  
Family Counseling-Counseling Guidance  
General Work  
Maud Booth Home for Boys  
Men's Service Club—Post Mission  
Welfare Information Service  
Welfare Planning Council, Los Angeles Region  
Westminster Community Center  
Westminster Neighborhood Association  
Woodcraft Rangers  
Young Men's Christian Association  
Alhambra  
Antelope Valley  
Beverly Hills  
Burbank  
Centinela Valley Area  
Crescenta-Canoga  
Glendale  
Long Beach  
Norwalk-La Mirada  
Pasadena  
San Gabriel Valley  
Santa Anita  
Whittier  
Young Women's Christian Association  
East San Gabriel Valley  
Glendale  
Harbor Area  
Long Beach  
Los Angeles  
Pasadena  
Torrance  
Youth Foundation, Bellflower

The above list does not include branches of the various services, which, if included, would provide a total of 300 services.

**NATIONAL STATE AND REGIONAL SERVICES**  
American Brotherhood for the Blind  
American Council for Nationalities Service  
American Hearing Society  
American Social Health Association

California Association for Health & Welfare  
Child Welfare League of America  
Council on Social Work Education  
Family Service Association of America  
International Conference of Social Work—U.S. Committee  
Leukemia Society  
National Conference on Social Welfare  
National Federation of Settlements and Neighborhood Centers  
National League for Nursing, Inc.  
National Legal Aid and Defender Association  
National Recreation Association  
National Social Welfare Assembly  
National Travelers Aid Association  
National Urban League  
Salvation Army—State-wide Service  
United Community Funds & Councils of America  
United Health Foundation, Inc.  
United Service Organizations, Inc. (National)  
Western Conference of Community Chests, United Funds & Councils

**OPERATING DEPARTMENTS**  
\$1,359,076 . . . Cost of campaign is low—8.73%  
\$ 444,570 . . . Administration, year around collections, disbursements to maintain sound financial operation amounts to 2.85%  
\$ 233,000 . . . Collection losses due to deaths, loss of jobs, moving, are a nominal 1.50%

**TOTAL \$15,582,135**