

# Comparison Proves YOU SAVE MORE AT...



- Beverages**
- LOW CALORIE or REGULAR 12-oz. Can 12 for \$1
  - DIET-RITE COLA KING SIZE 12-oz. Bottle 6 for 53¢
  - GOLDEN CROWN BEER (Case 24) 12-oz. can 2.99
- Coffee & Tea**
- YUBAN COFFEE 1-lb. Can 85¢
  - YUBAN COFFEE 2-lb. Can 1.69
  - M-J-B INSTANT COFFEE—20c Off Label 10-oz. Jar 1.55
  - TEA BAGS TENDERLEAF—7c Off—48-Ct. Box 55¢



**MARY MORGAN** LUCKY'S OWN HOME ECONOMIST  
Pick up your copy of our new Recipe of the Week, QUICK-TRICK CAMP COOKIES, a 12-minute Peanut Butter Fruit Drop, ideal for picnics, camptrips or beach cook-outs.

**Everyday LOW PRICES ON Frozen Foods**

- FRUIT PIES JOHNSTON—Apricot, Blackberry, Apple, Cherry, Boysenberry & Rhubarb... 9" Pie 59¢
- SWANSON TV DINNERS Regular Pkg. 49¢
- BIRDS EYE FROZEN PEAS 10-oz. Pkg. 17¢
- TREE-SWEET LEMONADE 6-oz. Can 9¢
- C-PLUS CONCENTRATE ORANGE 6-oz. Can 6 for \$1
- POTATO PATTIES ORE IDA 12-oz. Pkg. 2 for 33¢
- BANQUET MEAT PIES 8-oz. Pkg. 4 for 79¢
- CARROTS CRINKLE CUT—MARSHBURN FARMS 1 1/2-lb. Pkg. 25¢
- WONG'S CHINESE FOODS Regular Pkg. 45¢  
Chicken Chop Suey, Pork Chop Suey, Fried Rice

Compare Lucky's everyday Lower Discount Prices on Nationally Advertised Brands of Groceries, Top Quality Meats, Farm-Fresh Fruits and Vegetables, Housewares, Health and Beauty Aids... Everything in the store! You save up to 15¢ and more on every item you purchase... Yes, Compare! You'll shop at Lucky for GREATER SAVINGS—365 DAYS A YEAR!

- Crackers**
- KRISPY CRACKERS SUNSHINE 1-lb. box 27¢
  - SNACK CRACKERS NABISCO Regular Pkg. 39¢
  - PACIFIC GRAHAMS HONEY TREAT 1-lb. Box 31¢
  - OREO COOKIES NABISCO 16-oz. Pkg. 45¢
- Cereal**
- CORN CHEX RALSTON 9-oz. Box 24¢
  - QUAKER OATS 42-oz. Box 48¢
  - SUGAR CRISP POST'S 9-oz. Box 32¢
  - WHEATIES BIG "O" 12-oz. Box 34¢
  - CORN FLAKES KELLOGG'S 12-oz. Box 29¢
  - 100% BRAN NABISCO 16-oz. Box 35¢

- Baby Foods**
- BEECHNUT STRAINED BABY FOOD 4 1/2-oz. Jar 4 for 39¢
  - GERBER JUICES STRAINED 4-oz. Can 4 for 39¢
  - GERBER JUNIOR FOODS 7 3/4-oz. Jar 15¢

- Soups**
- TOMATO SOUP CAMPBELL'S 10 1/2-oz. Can 2 for 21¢
  - KNORR SOUP MIXES 2-Pack Pkg. 36¢
  - CAMPBELL'S SOUP MEAT BASE 10 1/2-oz. Can 16¢
  - ANDERSEN SOUP SPLIT PEA 303 Can 19¢

- Shortening & Oil**
- SNOWDRIFT SHORTENING 3-lb. Can 59¢
  - SALAD OIL LUCKY 24-oz. Bottle 29¢
  - WESSON OIL 38-oz. Bottle 52¢

- Canned Fish**
- ALBACORE TUNA CARNATION 7-oz. Can 29¢
  - MINCED CLAMS SNOW'S 7 1/2-oz. Can 29¢
  - PINK SALMON DEL MONTE 1-lb. Can 65¢
  - SARDINES CROWN PRINCE 3-oz. Can 5 for \$1

- Dairy Foods**
- ICE CREAM FOREMOST HOLIDAY 1/2-Gallon Round Carton 59¢
  - VELVEETA CHEESE FOOD 2-lb. Carton 89¢
  - LARGE EGGS GRADE AA-1 Doz. Carton 43¢
  - COTTAGE CHEESE FOREMOST Pint Carton 25¢

- Other Items**
- CIGARETTES FILTER and KING SIZE Carton 2.11
  - BOOK MATCHES LUCKY 50-Ct. Pkg. 2 for 29¢
  - BRIQUETTES ROYAL OAK CHARCOAL 10-lb. Bag 69¢
  - FIRE STARTER WIZARD Quart Can 37¢

- Sauces & Rice**
- TOMATO SAUCE DEL MONTE 8-oz. can 3 for 25¢
  - M-J-B RICE 28-oz. Pkg. 39¢
  - STEAK SAUCE DAWN FRESH with Mushrooms 5 1/4-oz. Can 3 for 29¢
  - BBQ SAUCE CHRIS & PITT'S 12-oz. Btl. 3 for \$1

- Paper Items**
- LUCKY TOILET TISSUE 4-Roll Pkg. 31¢
  - KLEENEX FACIAL TISSUE 400-Ct. Box 23¢
  - PAPER NAPKINS COLORTEX Assorted 60-Ct. Pkg. 8¢
  - ZEE PAPER TOWELS Jumbo Roll 25¢
  - TOILET TISSUE SOFTWEVE 2-Roll Pkg. 22¢
  - REYNOLD'S FOIL ALUMINUM 25-Ft. Roll 30¢
  - KOTEX SANITARY NAPKINS 12-Ct. Pkg. 38¢
  - PLASTIC WRAP CUT-RITE 100-Ft. Roll 27¢
  - PAPER PLATES BONDWARE 80-Ct. Pkg. 72¢
  - WAX PAPER KITCHEN CHARM 100' Roll 18¢
  - AURORA TISSUE TOILET 2-Roll Pkg. 24¢

- Laundry Aids**
- DASH DETERGENT Giant Box 75¢
  - IVORY LIQUID 28-oz. Bottle 64¢
  - LAVA HAND SOAP Regular Bar 11¢
  - PERSONAL IVORY Regular Bar 4 for 25¢
  - CLOROX BLEACH LIQUID 1/2 Gallon Bottle 39¢
  - IVORY SNOW Giant Box 79¢
  - SPIC 'N SPAN 1-lb. box 29¢
  - LUCKY LOW SUDS 20-lb. Box 2.39
  - LUCKY LIQUID RINSE 1/2-Gal. Bottle 59¢
  - IVORY LAUNDRY BAR Medium 9¢

- Vegetables & Juices**
- DEL MONTE PEAS 303 Can 20¢
  - NIBLET'S CORN 12-oz. can 18¢
  - V-8 COCKTAIL VEGETABLE JUICE 46-oz. Can 38¢
  - LIBBY'S SAUERKRAUT 2 1/2 Can 23¢
  - PRINCELLA YAMS 2 1/2 Can 29¢
  - SLICED BEETS DEL MONTE 303 Jar 22¢
  - PORK & BEANS HARVEST DAY 2 1/2 Can 19¢
  - TOMATO JUICE LIBBY'S 46-oz. Can 27¢
  - DEL MONTE SPINACH 2 1/2 Can 23¢
  - CUT GREEN BEANS HARVEST DAY 303 Can 15¢
  - B&M BAKED BEANS 28-oz. Can 32¢
  - TOMATOES HARVEST DAY 2 1/2 Can 20¢
  - PEAS & CARROTS LIBBY'S 303 Can 21¢
  - ASPARAGUS HARVEST DAY CUTS and TIPS 300 Can 23¢
  - MUSHROOMS LeSUER WHOLE or SLICED 2 1/2-oz. Jar 29¢
  - STEWED TOMATOES HUNT'S 300 Can 6 for \$1

- Fruits & Juices**
- CLING PEACHES DEL MONTE 2 1/2 Can 27¢
  - FRUIT DRINKS CAL FAME 46-oz. Can 29¢
  - V-B APPLE SAUCE Boysenberry, Cherry, Apple, Pineapple-Orange 303 Can 17¢
  - SLICED PINEAPPLE DEL MONTE 1 1/2 Can 22¢
  - HARVEST DAY PEARS 2 1/2 Can 37¢
  - PRUNE JUICE DEL MONTE 43¢
  - CRANBERRY SAUCE OCEAN SPRAY 300 Can 25¢
  - HUNT'S APRICOTS WHOLE UNPEELED 2 1/2 Can 27¢
  - PINEAPPLE JUICE DOLE'S 46-oz. Can 35¢
  - FRUIT COCKTAIL HARVEST DAY 303 Can 23¢
  - SANTA ROSA PLUMS Ranch House 2 1/2 Can 22¢
  - APPLE JUICE HARVEST DAY 46-oz. Can 28¢
  - WELCH'S GRAPE JUICE 24-oz. Btl. 37¢
  - GRAPEFRUIT SECTIONS 303 can 29¢

- OH BOY CHEESE PIZZA FROZEN 45¢**
- FROZEN APPLE JUICE TREE-TOP 19¢**
- WAFFLES DOWNYFLAKE KING SIZE 35¢**
- BIRDS EYE CORN WHOLE KERNEL FROZEN 18¢**
- BEEF STEW KOLD-KIST FROZEN 36¢**
- FRIED HALIBUT CERTI-FRESH FROZEN 9 1/2-oz. Pkg. 69¢**

- Canned Meats**
- BONED CHICKEN LYNDEN 8-oz. Glass 38¢
  - CORNER BEEF HEREFORD 12-oz. Can 43¢
  - VIENNA SAUSAGE HORMEL 4-oz. Can 20¢
  - LUNCH MEAT BATH BLACKHAWK 12-oz. Can 42¢

- Olives & Pickles**
- DILL PICKLES C-H-B KOSHER 58-oz. Jar 49¢
  - RIPE OLIVES LINDSAY MEDIUM PITTED 1-lb. Jar 3 for \$1
  - FANNING PICKLES BREAD & BUTTER 15-oz. Jar 25¢
  - SALAD OLIVES GIFFORD 8-oz. Jar 29¢

- Peanut Butter & Syrup**
- PEANUT BUTTER SKIPPY 18-oz. Jar 56¢
  - LOG CABIN SYRUP 24-oz. Bottle 63¢
  - FRUIT SYRUPS SMUCKER'S 12-oz. Bottle 37¢
  - GRAPE JELLY WELCH'S 20-oz. Jar 39¢

- Flour & Mixes**
- PANCAKE FLOUR BETTY CROCKER 28-oz. Box 37¢
  - PILLSBURY FLOUR 5-lb. Bag 57¢
  - CAKE MIXES DUNCAN HINES reg. pkg. 39¢
  - BISQUICK 40-oz. Box 43¢
  - BROWNIE MIX BETTY CROCKER 16-oz. Box 35¢

- Salad Dressing**
- MAYONNAISE KRAFT 24-oz. Jar 47¢
  - 1890 DRESSING FRENCH 8-oz. Bottle 37¢
  - MIRACLE WHIP 4-oz. Quart Jar 51¢
  - ITALIAN DRESSING WISHBONE 8-oz. bottle 37¢

- Pet Foods**
- DAILY DIET DOG FOOD 16-oz. Can 7¢
  - KAL-KAN CAT FOOD ALL TUNA 6 1/2-oz. Can 14¢
  - GRAVY TRAIN DOG FOOD 10-lb. Bag 1.33
  - KEN-L-RATION DOG FOOD 15 1/2-oz. Can 16¢
  - DOG YUMMIES HARTZ MOUNTAIN 6-oz. Can 17¢
  - CAT FOOD KITTY QUEEN KIDNEY 6-oz. Can 15¢
  - DOG CHOW PURINA 25-lb. Bag 3.09

**TOY, GARDEN and HOUSEWARE ITEMS AT LOW DISCOUNT PRICES!**

**19-inch ROLLER DERBY SKATE BOARD**  
\$2.98 VALUE—OUR EVERYDAY LOW DISCOUNT PRICE **\$1.77**

**4 1/2" wide board of solid core plywood. Steel ball-bearing wheels, mounted in rubber for smooth and easy gliding.**

**1/2" x 50' GARDEN HOSE**  
10-YEAR GUARANTEE!  
Plastic, nylon line cord reinforced. Has all brass couplings. A quality hose.  
\$2.95 VALUE OUR LOW DISCOUNT PRICE **\$1.49**

**WATER WIGGLE**  
It's cool, refreshing fun for the kiddies. It chases kids, waters the lawn, plays tag. Complete with brilliant colored head. Flexible hose.  
\$1.98 VALUE—OUR EVERYDAY LOW DISCOUNT PRICE **\$1.52**

**25' SLIP 'N SLIDE**  
It's the magic water slide for the kiddies. 25 ft. long x 40 in. wide. Clean, easy fun—just run and slide a mile!  
\$10.95 VALUE! OUR EVERYDAY LOW DISCOUNT PRICE **\$5.97**

**ABALONE SHELL ASHTRAY**  
Large size shell mounted on red legs, decorative and convenient—  
\$1.98 VALUE! OUR EVERYDAY DISCOUNT PRICE **97¢**

**COOK-OUT FAVORITES!**



- FRYERS**  
Fresh, USDA Grade A Frying Chicken Whole Body **29¢ lb.**
- FRYER BREASTS FRYING CHICKEN RIBS ATTACHED 59¢ lb.
  - LEGS & THIGHS FRYING CHICKEN PELVIS ATTACHED 52¢ lb.
  - STEWING CHICKEN CUT-UP 23¢ lb.



- T-BONE STEAK**  
USDA CHOICE or LUCKY BONDED **98¢ lb.**
- SIRLOIN STEAK 88¢ lb.
  - E-Z CUT CUBE STEAK 98¢ lb.
  - CHUCK STEAK 48¢ lb.



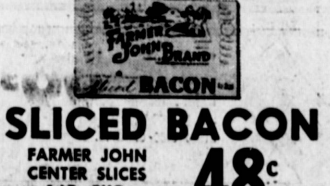
- GROUND BEEF**  
Fresh, Lean Lucky Bonded For Top Quality **29¢ lb.**
- GROUND CHUCK 49¢ lb.
  - GROUND ROUND 68¢ lb.
  - RIB BOILING BEEF 9¢ lb.



- STUFFED TURKEY**  
ARMOUR STAR 6 1/2 to 7 Pounds **59¢ lb.**
- PORK SPARE RIBS SMALL SIZES 49¢ lb.
  - SMOKED PICNIC FARMER JOHN 35¢ lb.
  - BONELESS PORK ROAST BOSTON BUTT 49¢ lb.



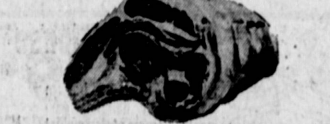
- ROUND STEAK**  
CENTER CUT USDA CHOICE or LUCKY BONDED **68¢ lb.**
- RIB STEAK 78¢ lb.
  - RIB FILET STEAK 1.49 lb.
  - RUMP ROAST 68¢ lb.



- SLICED BACON**  
FARMER JOHN CENTER SLICES 1-lb. PKG. **48¢**
- LUCKY THICK SLICED BACON 2-lb. Pkg. 94¢
  - LUCKY SLICED BACON 1-lb. Pkg. 47¢
  - SLICED BACON BATH BLACKHAWK 1-lb. Pkg. 55¢
  - SLICED HALIBUT 59¢ lb.
  - CORNER BEEF BRISKET BONELESS FULL SHANK HALF FULLY COOKED 69¢ lb.
  - FARMER JOHN HAM 39¢ lb.



- LAMB ROAST**  
SHOULDER CUT USDA CHOICE GENUINE SPRING **49¢ lb.**
- RIB LAMB CHOPS 1.09 lb.
  - LARGE LOIN LAMB CHOPS 89¢ lb.
  - SMALL LOIN LAMB CHOPS 1.43 lb.



- RIB ROAST**  
STANDING—USDA CHOICE or LUCKY BONDED **74¢ lb.**
- BEEF SHORT RIBS 19¢ lb.
  - CHUCK ROAST BLADE CUT 38¢ lb.
  - CROSS RIB ROAST BONELESS 78¢ lb.

**Delicatessen Department**

- ARMOUR STAR FRANKS 1-lb. Pkg. 53¢
- B-B-Q BACK RIBS 2 1/2 lb. Can. 2.09
- CANNED PICNICS Armour Star 3 lb. Can. 2.09
- CANNED HAMS Armour Golden Star 3-lb. Can. 3.39

- American Cheese** Lucky, 66 Proof 12-oz. Pkg. 49¢
- LUCKY SLICED—Individually Wrapped Slices**
- SLICED LUNCH MEATS LUCKY—Bologna, Pimento, Cotto Salsami, P & P Leaf 8-oz. 25¢
  - LUCKY BISCUITS Buttermilk or Sweet Milk 8-oz. Can 3 for 23¢
  - SLICED BOLOGNA WILSON 1-lb. Pkg. 58¢
- Margarine & Milk**
- LUCKY CANNED MILK Tall Can 2 for 25¢
  - MARGARINE HOLLYWOOD SAFFLOWER 1-lb. Carton 37¢
  - SANALAC INSTANT NON-FAT MILK 10-Qt. Box 85¢

**Health & Beauty Aids**

- AQUA NET HAIR SPRAY For attractive, long-lasting hair-do's. Adds lustre too. 13-oz. Aerosol can. 98¢ VALUE—OUR EVERYDAY LOW DISCOUNT PRICE **76¢**
- BUFFERIN TABLETS Bottle of 100 \$1.29 VALUE! OUR DISCOUNT PRICE **97¢**
- SCORE HAIR DRESSING Large Tube 79¢ VALUE! OUR DISCOUNT PRICE **61¢**
- COLGATE TOOTHPASTE Family Size 83¢ VALUE! OUR DISCOUNT PRICE **64¢**
- LAVORIS MOUTH WASH Medium Size 37¢ VALUE! OUR DISCOUNT PRICE **43¢**
- ROLAIDS ANTACID MINTS Bottle of 75 98¢ VALUE! OUR DISCOUNT PRICE **68¢**
- J & J BABY OIL Large Bottle 98¢ VALUE! OUR DISCOUNT PRICE **76¢**
- BABY MAGIC—MENNEN Plastic Bottle \$1.99 VALUE! OUR DISCOUNT PRICE **76¢**

**Distilled Spirits**

- BLENDED WHISKEY Lucky, 66 Proof Kentucky—FIFTH 3.88
  - LUCKY VODKA 80 Proof FIFTH Bottle 2.99
  - OAKWOOD WHISKEY BLENDED Qt. Bottle 3.77
- (Not available at all stores)

**SPARKLING FRESH PRODUCE!**

Enjoy Lucky's summer-time fresh fruits and vegetables... Serve cantaloupe for a tasty morning appetizer or fill with ice cream for a delicious dessert. Mm-Mm Good in fresh fruit salads too... Save Everyday—365 Days a Year on Lucky's Lower Priced Produce.

