



WAY-OUT BARGAIN

MODERN BARGAIN

small bargain

NO BARGAIN

Old Fashioned Bargain

BIG BARGAIN

how much is a bargain?

A bargain means different things to many people... So called "free give-aways," stamps, contests, gimmicks and other "come-ons" seem like bargains on the surface, but we all know who pays for them—YOU, the shopper! The truth of the bargain is in the savings! You won't find gimmicks, games nor stamps at Lucky... but, you will find

True Savings... savings on everything you buy... TOP QUALITY MEATS, FARM-FRESH FRUITS and VEGETABLES, NATIONAL BRAND GROCERIES, HEALTH and BEAUTY AIDS, HOUSEWARES — ALL AT LOWER DISCOUNT PRICES! EVERYTHING YOU BUY, YOU BUY FOR LESS AT LUCKY!\*

Meat section featuring various cuts like Fresh Fryers, Ground Beef, Rib Steak, Rib Roast, T-Bone Steak, Stuffed Turkeys, Lamb Roast, and various hams and sausages with prices.

Crackers, Sauces & Rice, Shortening & Oil, Coffee & Tea, Vegetables & Juices section listing items like Sta Crisp Crackers, Tomato Sauce, Wesson Oil, Maxwell House coffee, and various vegetables.

Dairy Foods, Olives & Pickles, Baby Foods, Cereal, Fruits & Juices section listing items like Ice Cream, Heinz Relishes, Gerber baby food, and various cereals.

Soups, Peanut Butter & Syrup, Beverages, Flour & Mixes, Frozen Foods section listing items like Heinz Soup, Peanut Butter, Canada Dry, and various mixes.

Canned Meats, Salad Dressing, Margarine & Milk, Other Items, Paper Items, Distilled Spirits section listing items like Deviled Ham, Salad Dressing, Carnation Milk, and various paper products.

Canned Fish, Salt-Sugar & Spice, Pet Foods, Laundry Aids section listing items like Star-Kist Tuna, Spreckel's Sugar, Skippy Dog Food, and various laundry products.

PAMPER "POP" ON HIS DAY, SUNDAY, JUNE 21st... AND PAMPER YOUR BUDGET WITH LUCKY'S DISCOUNT PRICES!! Includes ads for Shoe Groomer, Men's Wallets, Smoker Stand, Men's B.V.D. Socks, Men's Sport Shirts, and Ceramic Ash Trays.

HERMOSA BEACH, LOMITA, TORRANCE, INGLEWOOD, REDONDO BEACH, WEST TORRANCE, INGLEWOOD, WEST LOS ANGELES. STORE HOURS: MONDAY thru THURSDAY 12 TO 9 P.M., SATURDAY and SUNDAY 10 TO 7 P.M.