

# WHITE FRONT

**STARTS THURSDAY 5 DAYS ONLY**

OUR GREATEST BUYS IN OUR 35 YR. HISTORY

**NO EXCEPTIONS!**  
EVERYTHING IN OUR WAREHOUSE • 10 STORES Plus the PAN-PACIFIC AUDITORIUM SLASHED FOR QUICK SALE! ALL 45 DEPTS JOIN IN!  
TELEVISION • APPLIANCES  
RADIOS • PHONOS • GARDEN HOUSEWARES • PATIO • TOYS  
ELECTRICAL APPLIANCES  
HARDWARE • POWER TOOLS  
SPORTS • AUTO NEEDS  
FURNITURE • SHOES • CANDY  
JEWELRY • CAMERAS  
LIQUOR • MOWERS  
LUGGAGE • TIRES  
SEWING MACHINES  
HOME IMPROVEMENT  
RECORDS • DRUGS  
BABY FURNITURE  
BBQ • FOOD  
NURSERY  
PLUS MANY MORE

...ALL FAMOUS BRAND NAME

INCREASED SALES!  
**\$14,568,000**  
STOCK!

**PAN-PACIFIC AUDITORIUM**  
7600 BEVERLY BLVD.  
LOS ANGELES • BETWEEN LA BREA and FAIRFAX!

IN ADDITION TO OUR 10 GIANT STORES!

**HURRY!**  
AT THESE PRICES SOME ITEMS CAN'T LAST LONG!

**TO BE SOLD REGARDLESS OF COST!**  
NOTICE to the PUBLIC!

**FREE!**  
\*AQUACADE SWIMMING SHOW  
starring PAM-BOWRIN  
Call: State Champ Water Ballet

**BUY WITH NO MONEY DOWN!**  
\*EASY CREDIT!  
\*MONEY-BACK GUARANTEES!  
\*EVEN WITH THE PRICE SLASHING  
FREE SERVICE & DELIVERY ON TV & APPLIANCES!

IN ADDITION TO THE HUNDREDS OF ADVERTISED SPECIALS... YOU'LL FIND ALL 11 LOCATIONS BULGING WITH THOUSANDS OF MORE BIG EXCEPTIONAL VALUES! OF COURSE EVERYTHING IS BRAND NEW AND UNCONDITIONALLY GUARANTEED!

**NOTE TO DEALERS:**  
YOU'LL FIND MANY ITEMS BELOW YOUR COST! YOU ARE WELCOME TO SHOP... BUT BRING YOUR RESALE CERTIFICATES!

- RCA VICTOR**  
\$1,756,000 in TV • STEREO • RADIO
- General Electric**  
\$600,500 in TV • APPLIANCES RADIO • PHONO
- Sunbeam**  
\$725,000 in APPLIANCES
- Whirlpool**  
\$1,298,500 in APPLIANCES
- Cosmetics**  
★ KINGS MEN ★ MENMEN ★ CHAMEL HELENE CURTIS
- ALL YOUR TOP FAVORITE BRAND GROCERIES & FOOD**
- \$1,568,500 IN CLOTHING & SHOES** For the FAMILY from THE NATION'S TOP MAKERS!
- \$1,479,000 in FAMOUS MAKER AUTO TIRES!**
- Aero Pak Samsomite Leeds LUGGAGE**
- \$1,302,000 in REFRIGERATORS WASHERS • DRYERS**
- Westinghouse \$501,000 in APPLIANCES**
- Emerson \$960,000 in TELEVISION**
- ADMIRAL \$750,000 in TELEVISION & APPLIANCES**
- WEDGWOOD O'KEEFE • ROPER GAFFERS • ETC. \$899,750 in RANGES!**
- WEBCOR RADIOS • PHONOS RECORDERS!**

**SPECIAL HOURS:**  
DAILY 12 to 10 P.M.  
SAT. 10 to 7  
SUN. 10 to 7

CHARGE YOUR TOP BRAND-GUARANTEED DISCOUNT VALUE WITH A WHITE FRONT CREDIT CARD ★ FINEST AFTER SALE SERVICE PLUS EASY CREDIT TERMS!  
SERVING SOUTHWEST LOS ANGELES COUNTY | **TORRANCE: HAWTHORNE Ave. at TORRANCE BLVD.** | 10 STORES ALSO SERVING LOS ANGELES, SAN BERDO • COVINA • ANAHEIM AND THE SAN FERNANDO VALLEY.  
A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. ★ SAT. and SUN. 10 to 7 P.M.