



YOU SAVE ON EVERY ITEM!

Not 20, not 50, not even 100... but every item in our store has been discounted! You save up to 15¢ and even more, on everything you buy! Top Quality Meats... Farm-Fresh Fruits and Vegetables... Nationally Adversed Groceries... Health and Beauty Aids... Housewares... EVERYTHING! SHOP AT LUCKY FOR GREATER EVERYDAY SAVINGS!



FRESH FRYERS 29¢ lb.
FRESH USDA GRADE A FRYING CHICKEN—WHOLE BODY

GROUND BEEF 29¢ lb.
FRESH, LEAN LUCKY BONDED

CHUCK STEAK 39¢ lb.
USDA CHOICE or LUCKY BONDED

FRYER BREASTS 59¢ lb.
LEGS & THIGHS 52¢ lb.
STEWING CHICKEN 23¢ lb.

GROUND CHUCK 49¢ lb.
GROUND ROUND 64¢ lb.
RIB BOILING BEEF 9¢ lb.

SIRLOIN STEAK 84¢ lb.
E-Z CUT CUBE STEAK 89¢ lb.
T-BONE STEAK 96¢ lb.

ROUND STEAK 64¢ lb.
USDA CHOICE or LUCKY BONDED

RIB ROAST 69¢ lb.
STANDING—USDA CHOICE or LUCKY BONDED

SLICED BACON 48¢
FARMER JOHN 1-POUND PKG.

RIB STEAK 74¢ lb.
RIB FILET STEAK 1.49 lb.
RUMP ROAST 64¢ lb.
RIB LAMB CHOPS 1.09 lb.
LARGE LOIN LAMB CHOPS 79¢ lb.
SMALL LOIN LAMB CHOPS 1.39 lb.
FILET OF ROCKFISH 49¢ lb.

FARMER JOHN HAM 39¢ lb.
BEEF SHORT RIBS 19¢ lb.
CHUCK ROAST 34¢ lb.
CROSS RIB ROAST 73¢ lb.

LAMB ROAST 45¢ lb.
LUCKY THICK SLICED BACON 94¢
LUCKY SLICED BACON 47¢
RATH BLACKHAWK BACON 55¢
PORK SHOULDER ROAST 29¢ lb.
PORK SPARE RIBS 49¢ lb.
SMOKED PICNIC 35¢ lb.

HEN TURKEYS 39¢ lb.
USDA GRADE A YOUNG

Laundry Aids
SALVO 75¢
LUCKY LOW SUDS 2.39
WATER SOFTENER 55¢
TIDE DETERGENT 75¢
SWEETHEART SOAP 28¢
DUTCH CLEANSER 31¢
DASH DETERGENT 75¢
LIQUID BLEACH 29¢
LUCKY AMMONIA 23¢
VANO LIQUID STARCH 29¢

Fruits & Juices
CRANBERRY SAUCE 25¢
HUNT'S PEACHES 27¢
TREE-TOP APPLE JUICE 31¢
LIBBY'S DELUXE PLUMS 23¢
DOLE'S PINEAPPLE 29¢
HARVEST DAY PEARS 37¢
WELCH'S DRINK 33¢
PINEAPPLE JUICE 31¢
FRUIT COCKTAIL 25¢
APPLE SAUCE 29¢
APRICOTS 25¢
CAL FAME DRINK 25¢

Frozen Foods
BANQUET DINNERS 43¢
PICTSWEEP PEAS 3for\$1
LEMONADE 2for\$1
BEEF STEW 36¢
LIMEADE 2for\$1
ENCHILADAS 35¢
FISHSTICKS 37¢
FRUIT PIES 35¢
ORANGE JUICE 31¢
BEEF TAMALES 89¢
HAWAIIAN PUNCH 19¢
MEXICAN DINNERS 45¢
MEAT PIES 25¢

Olives & Pickles
PITTED OLIVES 31¢
DILL PICKLES 35¢
SALAD OLIVES 29¢
SWEET PICKLES 45¢

Salad Dressing
BEST FOODS 55¢
MIRACLE WHIP 75¢
MILANI 1890 37¢
KRAFT DRESSING 36¢

Vegetables & Juices
PORK & BEANS 19¢
TOMATO JUICE 27¢
DEL MONTE CORN 6for\$1
PRINCELLA YAMS 25¢
CHILI BEANS 2for\$1
HARVEST DAY PEAS 15¢
CUT GREEN BEANS 23¢
ASPARAGUS CUTS 25¢
RED BEETS 14¢
HUNT'S TOMATOES 18¢
SPINACH 19¢
SCALLOPED POTATOES 37¢

Peanut Butter & Syrup
KERN'S GRAPE JELLY 49¢
PEANUT BUTTER 1.18
LOG CABIN SYRUP 63¢
BELL PEANUT BUTTER 55¢

Other Items
CIGARETTES 2.11
BOUILLON CUBES 18¢
DU PONT SPONGES 25¢
FROSTING MIXES 15¢

Paper Items
LUCKY TOILET TISSUE 31¢
SANDWICH BAGS 18¢
PAPER TOWELS 25¢
FACIAL TISSUE 18¢
WAX PAPER 24¢
TOILET TISSUE 22¢
PLASTIC WRAP 27¢
PAPER PLATES 72¢
KOTEX 69¢
ORCHID NAPKINS 45¢

Mary Morgan
Lucky's Home Economist
Pick up your copy of our FRESH ORANGE AMBROSIA PIE, a delicate airy lady-finger lined dessert made with fresh oranges, coconut and orange gelatin, lightly folded into fluffy whipped cream.

FARM-FRESH PRODUCE!
You'll love Lucky's sparkling fresh fruits and vegetables... you'll love the savings as well as the crisp, fresh flavor!... Lucky has always taken great pride in its reputation for offering the finest available in produce... AND at the lowest price possible everyday, 365 days a year!

Delicatessen Department
SLICED BOLOGNA 58¢
BOB'S DRESSINGS 37¢
SLICED LUNCH MEATS 25¢
LUCKY DISCUIYS 3for\$1
SWIFT SLICED MEATS 33¢
DANOLA COOKED HAM 65¢

Kitchenware
ALUMINUM CORN COOKER \$2.99
CORN SKEWERS 6for\$1
PLASTIC SHOE BOX 44¢

Everyday with Lucky's Discount Prices!

Baby Foods
BABY FOOD 4for\$1
BABY MEATS 25¢
JUNIOR FOODS 15¢

Cereal
CORN CHEX 24¢
CREAM OF RICE 43¢
LUCKY CHARMS 37¢
FROSTED FLAKES 34¢
SHREDDED WHEAT 27¢
GRAPE-NUTS 31¢

Beverages
CANADA DRY 12for\$1
BEER 2.99
COCA-COLA 6for\$1

Dairy Foods
ICE CREAM 59¢
FOREMOST BUTTER 67¢
LARGE EGGS 43¢
CHEESE FOOD 69¢

Margarine & Milk
CARNATION MILK 14¢
LUCKY MARGARINE 17¢
NON-FAT MILK 1.05

Pet Foods
KAL-KAN HORSE MEAT 24¢
PET FOOD 2for\$1
FRISKIES MIX 1.33
VET'S DOG FOOD 9¢
LORD & LADY 10¢
PURINA DOG CHOW 3.09

Shortening & Oil
WESSON OIL 32¢
LUCKY SHORTENING 58¢
MAZOLA CORN OIL 79¢

Canned Meats
VIENNA SAUSAGE 22¢
SWIFT'S PREM 45¢
CHILI WITH BEANS 32¢
CORNEB BEEF HASH 38¢

Salt—Sugar & Spice
SPRECKEL'S SUGAR 55¢
LUCKY SALT 11¢
BLACK PEPPER 35¢

Sauces & Rice
TOMATO SAUCE 3for\$1
CONVERTED RICE 53¢
DEL MONTE CHILI SAUCE 23¢

Distilled Spirits
BLENDED WHISKEY 3.88
LUCKY VODKA 2.99
OAKWOOD WHISKEY 3.77

Canned Fish
STAR-KIST TUNA 29¢
PINK SALMON 63¢
ALBACORE TUNA 29¢
COCKTAIL SHRIMP 39¢

Crackers
CRACKERS 31¢
NABISCO PREMIUM 27¢
RUM BUTTER 25¢
SUNSHINE WAFERS 33¢

Flour & Mixes
LUCKY FLOUR 39¢
PANCAKE FLOUR 37¢
HOT ROLL MIX 31¢
CAKE MIXES 14¢
CORN MEAL 31¢

Coffee & Tea
HILL'S BROS. COFFEE 77¢
HILL'S BROS. COFFEE 1.53
INSTANT COFFEE 1.75
TEA BAGS 65¢
LUZIANNE COFFEE 77¢
LUZIANNE INSTANT 1.10

Soups
CAMPBELL'S SOUP 16¢
KNORR SOUP MIXES 36¢
CLAM CHOWDER 29¢
TOMATO SOUP 2for\$1

Health & Beauty Aids
AQUA NET HAIR SPRAY 76¢
TOOTH PASTE 64¢
CEPA-COL MOUTH WASH 68¢
FASTTEETH 86¢
DRISTAN TABLETS 76¢
BUFFERIN TABLETS 68¢
ROLAIDS MINTS 68¢
PEPTOBISMOL 44¢
SAFEGUARD ANTISEPTIC SPRAY 1.18
DESENEX POWDER 73¢

SEA & SKI TAN LOTION 87¢
VO-5 SETTING LOTION 1.14
VO-5 CREME RINSE 1.38
BRYLCREAM HAIR DRESSING 76¢
SUN-UP AFTER SHAVE 61¢

PLAY-DOH 76¢

