

ALOHA!

**YOU'RE INVITED TO OUR
2nd Anniversary
CELEBRATION**

Thursday, Friday, Saturday - June 4th, 5th, 6th

In appreciation of your patronage for the past 2 years, we invite you to come in for your . . .

FREE HAWAIIAN ORCHID AND PERFUME

... Informal Modeling Friday and Saturday ...

**YELLOW TAG SPECIALS!
Save 20% to 50%**

Buy Now for Your Vacation and Summer Luau!
LOOK FOR THE YELLOW TAGS!

Come One . . . Come All

See our latest and authentic styles and patterns from Hawaii . . . air expressed direct from Honolulu's leading designers, deftly styled for coolness and comfort!



(the Original) *Styles of Hawaii*

2565 Pacific Coast Hwy. at Crenshaw • DA 6-2151
OPEN FRIDAY EVENING 'TIL 9 P.M.

**Bible Lesson
On Creator
Set Sunday**

A Bible lesson on the subject "God the Only Cause and Creator" will be heard at all Christian Science services on Sunday. It will contain many passages from the Bible acknowledging God's greatness as the source of all that is real and good.

Included is this verse from Psalms (33:4): "The word of the Lord is right; and all his works are done in truth."

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy the following will be read: "To grasp the reality and order to being in its science, you must begin by reckoning God as the Divine Principle of all that really is."

Magic Show Set

Cecil the Magician will present an assembly show for students at Walteria Elementary School tomorrow.

Cecil, who is C. D. Whitworth, has been a professional magician for 15 years.



DEMONSTRATION . . . Model Janet Rogers of Torrance prepares to demonstrate the new "Bubbler" whirlpool bath for home use at O'Keefe Assn., Inc. The store manufactures and distributes the "Bubbler." Located in the Rolling Hills Plaza at 25370 Crenshaw Blvd., the store will mark its grand opening this week. Jean Quinn (right) looks as if she can't wait to try it out. The unit attaches to any vacuum cleaner and can be used wherever water therapy is needed. (Herald Photo)

AYS Newberrys ROLLING HILLS PLAZA

Getting Ready for Summer Fun?
**SEE OUR GIANT
Luau Selections**

ALOHA! Come and see our complete line of Treasures for the South Seas. Here are just a few . . .



Hand Carved Earthenware Mug **99¢**



Glass Floats **8¢ to \$1.98**

LUAU KITS

Kit Consists of:

64 square feet of fish net, 2 cork floats, 2 starfish, 2 leis, and 2 decorative sea shells.

REGULAR \$2.98 VALUE

\$1.88



a Skirt **\$2.95**



Hurricane Lamp **\$2.50**



Hawaiian Leis **15¢**



Small Shells **69¢ pkg.**



Med. Shells **69¢ pkg.**



Large Shells **59¢ pkg.**



Samoan Tapa Paper Accessories **\$1.19**
Service for 6

**The Largest Display of
Artificial Flowers
and Fruits in Town!**

**ARTISTIC FLORAL
ARRANGEMENTS
READY-MADE!**

You'll marvel at our low prices for these handsome centerpieces and decorator arrangements . . . complete with distinctive and glamorous containers.

\$1.98 to \$15.98

LUSCIOUS LIFE-LIKE GRAPES
Big leafy bunches look freshly picked from the vine . . . a new decorator idea . . . all sizes and colors! **10¢ to \$2.98**

**HUGE SELECTION OF
HANGING WICKER
BASKETS**

All sizes, all shapes . . . see our display for hundreds of decorator ideas. All at Newberry's low prices!



Collectors Starter Shell Bag **\$1.19**



Hanging Coconut Monkey Head **\$2.98**



Giant Abalone Shell Pak **\$1.19**



Pacific Starfish **79¢**

Newberrys

ROLLING HILLS PLAZA

**Golf Business Booming,
Bank Survey Indicates**

The golf business is booming, according to a report published today by Bank of America.

"More golf balls dotted the fairways of America's 7,477 golf courses in 1963 than ever before," says the bank's periodical Small Business Reporter.

Approximately 6 1/4 million golfers played 15 or more rounds during the year, representing a 12 per cent increase over the previous year.

Golf, the report continues, now accounts for more than 45 per cent of the American public's total spending for athletic goods. And the outlook for growth is good. Manufac-

turers and dealers estimate a continued 7-10 per cent yearly rise in business.

OVER \$50 MILLION a year will be invested in golf links to meet the mounting demand, the bank study says.

"In California, an expanding population is clamoring for more golf facilities" the report declares. The state has 17.3 per cent of the nation's golfing population — but only 6.4 per cent of its golf courses.

Biggest deterrent to golf course development in California is the scarcity of suitable land and water in the right places. Otherwise, the report states, things look good for the

man with sufficient capital to invest in golfing enterprise.

ON THE marketing side, the report describes the average golfer as a man who will drive 45 minutes to get to a golf course—but no more. He is known to wait several hours to get onto a course, spending his "waiting hours" either in the pro shop or coffee shop or on the practice tee.

On the course, he spends an average of 4 or 5 hours completing 18 holes by golf car (rental fee: \$6-10) or on foot. During these hours, he makes a few wagers, and decides to buy some new equipment.

**FATHERS
DAY IS
JUNE
21st**



Short shirt tail **JAC-SHIRT**

For Dad on his day. Expertly tailored right down to its straight bottom and thereby hangs the tail . . . Out but really "in." Worn outside the trousers the jac-shirt is cool and comfortable.

AVAILABLE AT BOTH STORES **\$5.95 UP**

Convertible Charge
Accounts Available



SAN PEDRO
461 W. 6th St., — TE 2-3132
Park Free — 7th St., Rear of Store

TORRANCE
ROLLING HILLS PLAZA
Crenshaw at 101
2589 Pacific Coast Hwy.
DA 5-6800

Brown Bros.

SINCE 1906

— AMPLE FREE PARKING —