

HAWAHAN DAYS SALE . . . Newberry's employes Mrs. Lutie Armington and Betty Nicol sather near a special display to discuss final arrangements for Newberry's Rolling Hills Piaza "Hawaiian Days Sale." Robert Gardner, store manager, told The Herald this is the Flaza Hawaiian Days Sale. Robert Catalante, soft and them such as luau materials, island decorations, and other merchandise with a Hawaiian theme will be specially priced for the sale, being held to mark the anniversary of the Hawaiian Shop, located near Newberry's. (Herald Photo)

Ad Series Wins Award For Edison

the institutional advertising category of the contest.

Edison also won two other awards in the contest, said to be the oldest advertising competition in the world.

A second-place award was given Edison for a color-and-sound motion picture "Tradition and Leadership," a filmed chronicle of recent Edison activities. The firm also won third place for its continuing program of acquiring prospective home buyers with new Medallion home developments.

Scheduled for Saturday.

"The Cavalcade of Moose," a special pageant depicting the 75 years of Moose history, will be presented Sunday after-noon during the opening session of the convention. Following the pageant, commencement exercises for 59 students of the Mooseheart High School will be held.

Official business sessions of the convention will be held in Comparative home buyers with new Medallion home developments.

Evans, Britt Will Represent **Moose at Chicago Convention**

James A. Evans and C. R. the California Moose Assn., Britt will represent the Torrance Moose Lodge 785 at the rance Moose Lodge 785 at the convention.

A series of advertisements published in The Herald has won international honors for Southern California Edison Co. in the Public Utilities Assn. "Better Copy Contest" for 1964.

L. E. Jenkins, Edison district manager, said the ads, including one headed "Night Light for a Nervous Dachshund," took second-place honors in the institutional advertising category of the contest.

Edison also won two other

76th annual international convention of the Loyal Order of Moose at Mooseheart and Chicago Saturday through Thursday.

Britt is junior past governor of the local lodge, while Evans serves as secretary. Mrs. Britt will accompany her husband on the trip. While attending the convention, Mrs. Britt will receive her College of Regents.

Cenaral Evangelical United Brethren Church will begin its with a kick-off breakfast in the Guild Hall Sunday at 8 a.m. "The Cavalcade of Moose," a special pageant depicting the students have been invited to attend. A surprise guest speak-

Levy Heads Drive for Hope Sunday

Torrance businessman Sam
Levy has been named as chairman for the "Hope Sunday"
drive in Torrance this week.
Levy was named to the post by Art Linkletter, Southern Calirogram of free patient care, forms chairman for the one of the support to maintain its pilot program of free patient care, and medical education said Levy. fornia chairman for the one-day drive.

The modern facility has been a leader in the fight

Baby, Mother

Win Top Honors for School

since the city was founded, against such diseases as can-will head an army of volun-teers who will seek public sup-chest, and heart maladies.

Class Opens At Red Cross **Montgomery Latin Students**

A mother and baby care class is being held on consecutive Mondays and Wednesdays from 7:30 to 9:30 p.m. at the South Eap Red Cross head-quarters, 1132 Hermosa Ave., Hermosa Beach. Results of Latin examinations given earlier this year to students in high schools throughout the nation have brought honors to students in every division of classics at Bishop Montgomery High School.

Terry Keating, a junior and Latin III student, scored 115 of a possible 120 in the examination. He will receive a gold medal at a June 12 awards assembly.

Margaret Kemper, a freshman. Achievement certificates will be presented at the assembly. Results of Latin examina- | Margaret Kemper, a freshman.

The free 14-hour course which started yesterday, is instructed by a specially trained, registered nurse.

Enrollment may be made by calling Red Cross, FR 2-5858.

The world has become small very suddenly. Let's begin to like each other everywhere, instead of building up hatreds. — Charles Kushins Oakland. assembly.

John Redding, a sophomore, will get a silver medal, as will able merit.

Six girls and 15 boys will receive certificates for honorable merit.

TASTE BEFORE YOU BUY . . . Phil LcMarca, manager of the Brookside Winery at 25352 Crenshaw Blvd., gets a sample ready for his next customer in the new winery. Open seven days a week, Brookside Cellar No. 4, is located in the Rolling Hills Plaza. Some 56 varieties of the finest of California wines are stocked by the winery. Hours are year to 9 nm weekdays and 10 am to 6 nm. Saturday noon to 9 p.m. weekdays and 10 a.m. to 6 p.m. Saturday and Sunday. (Herald Photo)





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