

# Assignment TV

By **TERRENCE O'FLAHERTY**

LONDON — Several seasons ago on the continent all the girls looked like Brigitte Bardot. It was a particularly easy thing to accomplish because even a pug-nosed lass could bleach her hair, pile it aloft, and presto! Instant Bardot! The only thing denied them was the opportunity to act like her.

CONTRARY TO what one might first suspect, the barbers are delighted. Of course, British barbers never were overworked because the aver-

age Englishman never gets his hair cut until it begins to curl under his ears. But the Beatle cut with its bangs and curls requires constant attention if it is to be authentic.

Dr. Frank Baxter, who pretends to be innocent of anything that happened after 1616, took a look at all the Baby Jane haircuts and quite naturally assumed that it was a tribute to the 400th anniversary of Shakespeare's birth.

"There is a strong similarity to the haircuts of Elizabethan times. Any one of them could be a page boy at the Globe Theater!" he said delightedly.

I THINK Baxter is carried away by his attachment to the

Bard. The Beatle cut is more closely related to the age of Oscar Wilde than Will Shakespeare and I'm sure that the author of "The Importance of Being Earnest" and "The Picture of Dorian Grey" would approve heartily of the hair, the skin-tight tailoring and the pointed shoes that are seen all over England today.

"Fashion is what one wears oneself. What is unfashionable is what other people wear," said Wilde. "The first duty in life is to be as artificial as possible. What the second duty is no one has yet discovered."

JOHN GABRIEL, a lecturer in psychology, appeared on television the other night. He

claims that when the teen-age girls yell for the Beatles they are actually engaging in a vital cult — a youth hunt for perfection. They are screaming triumphantly to the world about their discovery of their ideal.

"Shy and unsure of themselves, they feel safe, swaying there in the comforting ranks of a huge crowd. The Beatles are their security in the adolescent's world of uncertainties."

The most fascinating explanation of the Beatle frenzy was given to me by Jim Anderson, one of the most knowledgeable American correspondents covering the British Isles for U.S. radio. He links the success of

these four bright and untrained Liverpool chaps with the emancipation of the young Englishwoman.

"English women—particularly the young women—have been traditionally voiceless under the dominance of the British male," Anderson reasons. "But recently the melting away of the Empire upon which the sun had never set deprived the British male of the psychological background for his leadership."

"ENGLISHWOMEN sensed this and they began to escape from under the male thumb. In the case of the teenage girls they quickly made a discovery of great strategic importance:

Males are totally helpless against the shrill squealing of the female species. Encouraged by the success of their sisters in the Colonies with such idols as Elvis Presley, the British girls made the boys from Liverpool the object of their affection.

"The Beatles now make \$1 million per month largely through the sixpences, shillings, and pounds of the female teen-ager. The music world as well as the publishers (one of the Beatles has written a book) have suddenly become aware of a new and previously untouched audience.

"And believe me, they will never again forget that it is there!"

## Hi-Shear Marks Production Gain

Net sales of Hi-Shear Corp., according to George S. Wing, Torrance-based designer and president. Net earnings were \$495,956, representing a wide increase over net earnings of previous year, stated Wing.

## Public Meeting Calendar

Scheduled Meeting	Date	Where	Time
Airport Commission	28	Council Champs.	8:00 p.m.
Water Commission	28	Room 209	7:00 p.m.

## Drivers License Examiners Needed in State Department

Drivers license examiners are needed by the California Department of Motor Vehicles, according to Charles W. Creighton, manager of the Torrance office of the department.

Creighton said applications, which must be filed by May 29, may be obtained at his office, 1907 Border Ave. Applicants must take a civil service examination, to be given June 20.

Salary for the position ranges from \$486 to \$590 per month. Qualifications include college graduation or four years of public contact work,

possession of a valid California driver's license, U. S. citizenship, and 12 months residence in California.

Seniors in college may take the examination, but they must graduate before appointment to the eligible list.

If your doctor has prescribed a medication for you, be sure to pack enough for your vacation. It's wise to ask your doctor to make out an extra prescription blank to keep in your wallet, in case your luggage is delayed or you lose your pillbox, your Los Angeles County Heart Assn. suggests.

## Tale of the Teabag



The teabag was "invented" in 1904 when a New York tea merchant sent out samples of his tea in little silk bags instead of the usual tin boxes. His customers found them so convenient for brewing tea, they began to order their tea packaged in the little bags.



After the first hand-sewn silk pouches, teabags were made of gauze. Today they are made of a special filter paper, heat-sealed. Modern machinery automatically fill the bags with exactly enough tea to make one cup.



This year, as the teabag celebrates its 60th anniversary, Americans will use over 15 billion of these convenient, time-saving, labor-saving packets of home and in restaurants. The teabag is one of the earliest examples of pre-measured portions for individual service.

**Exercise is kid stuff!**



Check with your school. Make sure your child gets his share of vigorous exercise every day. There's a free leaflet to help you evaluate the physical education program of your school. For your copy, simply write to the President's Council on Physical Fitness, Washington 25, D. C.

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WE'LL BE OPEN MEMORIAL DAY — SATURDAY, MAY 30th

<p><b>U.S.D.A. GRADE A FRYING CHICKENS</b></p> <p><b>29¢ lb</b></p> <p>CUT-UP . . . 33c lb.</p>	<p><b>FRESH GROUND BEEF . . . 3 lbs \$1</b></p> <p><b>GROUND CHUCK 59¢ lb.</b></p> <p>COUNTRY STYLE PORK SAUSAGE <b>3 lbs \$1</b></p> <p>CORN KING BACON <b>49¢ lb.</b></p>	<p><b>DUBUQUE CANNED HAM 5-LB. CAN \$3.49</b></p> <p>MORRELL'S ALL MEAT Bologna <b>39¢ lb.</b></p> <p>ALL MEAT or ALL BEEF OSCAR MAYER WIENERS <b>49¢</b></p>	<p><b>CHUCK POT ROAST</b></p> <p><b>35¢ lb</b></p>
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<p><b>DI CARLOS SPRINGFIELD BREAD</b></p> <p><b>5 for \$1</b></p> <p>DI CARLOS — REG. 33c — 8 IN PAK</p> <p>Hot Dog or Hamburger Buns <b>29¢</b></p> <p>LARGE GRADE AA EGGS . . . <b>39¢ doz.</b></p> <p>HUNT'S — NO. 2 1/2 CAN PORK &amp; BEANS . . . <b>5 for \$1.00</b></p> <p>WILSHIRE — 12-OZ. JAR SWEET PICKLES . . . <b>3 for \$1.00</b></p> <p>PILLSBURY FLOUR . . . . . <b>5 LB. BAG 45¢</b></p> <p>NABISCO — LB. PKG. PREMIUM CRACKERS . . <b>27¢</b></p>	<p><b>CHUCK STEAK 39¢ lb</b></p> <p><b>CLUB STEAK 89¢ lb</b></p> <p><b>RIB STEAK 69¢ lb</b></p> <p><b>7-BONE ROAST 39¢ lb</b></p> <p>KRAFT-JET — LB. PKGS. Marshmallows . . <b>4 FOR \$1.00</b></p>	<p><b>PILLSBURY'S Biscuits</b></p> <p><b>5¢</b></p> <p>TUBE</p> <p>WHILE THEY LAST</p>
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<p><b>MIRACLE WHIP</b></p> <p><b>39¢</b></p> <p>QUART JAR</p>	<p>NABISCO FIG NEWTONS <b>3 pkgs \$1</b></p> <p>CHICKEN OF SEA CHUNK TUNA NO. 1/2 CAN <b>23¢</b></p>
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<p><b>PRODUCE SPECIALS</b></p> <p>CENTRAL AMERICAN BANANAS . . 2 lbs. <b>25¢</b></p> <p>JUICY LEMONS . . . . . <b>10¢ lb</b></p> <p>WHITE ROSE Potatoes <b>10 lbs. 49¢</b></p> <p>MEDIUM SIZE TOMATOES <b>2 lbs. 29¢</b></p>	<p><b>FOREMOST BUTTER Grade AA 67¢</b></p> <p><b>ICE CREAM Big Dip 1/2 Gallon 59¢</b></p> <p><b>ICE CREAM Family Style 1/2 Gallon 69¢</b></p>	<p><b>FOLGER'S COFFEE</b></p> <p><b>69¢</b></p> <p>LB. CAN</p> <p>2-LB. CAN ..... \$1.37 3-LB. CAN ..... \$2.09</p>
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