

Got a Mouse In the House?

One of you sneered at me: "You talk about men; hah! Take my situation. I thought I married a man, but I discovered very soon all I had was a mouse instead."

Ah, how my heart bleeds for the man in THAT house. What a life he leads now, but if he follows true to the country's statistics, he'll soon be leaving you to roar your protests like an animal yourself.

Pity the poor male of today. Sometimes even I must. What problems, what dilemmas he is forced into!

As his wife, you expect him to be the leader when you relax the strings; society expects him to be the leader; his children assume he is the leader until you straighten them out. Yet what preparation has he had to make him a leader, really?

From the day he is born he is dominated by a woman, his mother. She is his leader. He obeys or else.

Then he goes to school. His first teachers are women, so they become his leaders, telling him what, where and how to do everything. So you see, none of his formative years provide leadership training in the battle of the sexes.

Only once does he get the opportunity to feel a real man, and that's when he courts you. You say "Yes" so often that his pride shoots so high he feels he

could whip a whole army all by himself. You smile, simper and laud him with sexy whispers, "My, such a man."

But once the wedding bells have quit their clanging you drop all pretense, and now that you even publicly wear pants is it any wonder he slips back so quickly?

Your beast will act like a man if he has a woman in the house, not an unreasonable facsimile who issues orders, contributes to the family income, drives her own cars and decides the major issues. What do you expect? Well, then don't complain because you're getting nothing.

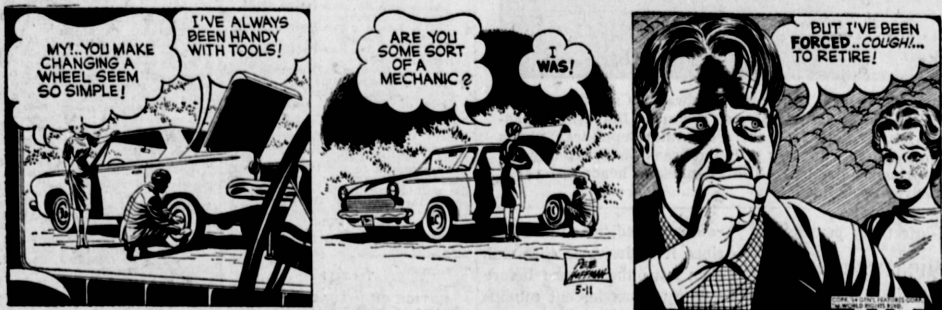
If you want him to behave like a man, then roll back the years. It won't hurt you to be helpless once in awhile, to say, "Yes, dear," even though you feel the urge to shriek "no" as usual.

Get those little monsters of yours back in line by sending them to the father whenever they want permission to do anything. And when he makes the decision, let it stand.

Now, after a few months of this sort of obeisance, I dare any one of you to say all you have is a mouse around the house.

JEFF COBB

By PETE HOFFMAN



RED RYDER

By Fred Harman



Business Spending Could Set Pace in Months Ahead

by REYNOLDS KNIGHT

In contrast to the recent mysterious lull in consumer spending despite the tax cut, business spending is expected to move ahead with considerable speed in the months ahead.

This anticipated acceleration in the pace of economic activity is largely based upon the contemplated boost of 12 per cent in total industrial and commercial expenditures for plant and equipment in 1964 and an 18 per cent rise in the manufacturing sector alone.

According to estimates, capital spending during the first quarter showed only a slight gain over the \$41.2 billion annual rate achieved in the last quarter of 1963. With businessmen hoping to reach \$44 billion by year-end, the throttle will be wide open for the next nine months.

Look for surging statistics in most areas of business activity in these months ahead. Categories earmarked to show highest performance are: industrial production, expenditures for new construction and total value of goods produced and services performed.

The next few months promise economic fair weather with profits and production climbing, unemployment dropping and prices holding fairly firm. What happens in these months will also hold the answer to whether we are in for a faster but sustainable rate of expansion or an all-out runaway boom.

COMPUTERS 'MULTIPLYING'—There's a population explosion in the computer business. A recent survey shows almost 15,000 electronic brains installed in the United States and there's no sign that the sales curve will be doing any dips.

A big factor in this trend is the recent introduction of small-scale computers that rent, or sell, in a range within reach of small- and medium-sized business concerns. The advantages of electronic data processing systems in the modern business world have been so well publicized that a pent-up demand has developed among smaller companies for smaller and cheaper systems. It's this market that the computer makers are now beginning to supply.

Within two weeks of its introduction, Honeywell Inc. sold \$50 million worth of its small H-200 systems. And sales for this and competitive equipment are booming, with no end in sight.

Honeywell figures its own computer shipments in 1964 will exceed \$100 million, according to its board chairman, Paul B. Wishart.

Incidentally, the name Honeywell Inc. is brand new; stockholders of the company voted at the end of April to adopt the new name. The firm previously had been known as Minneapolis-Honeywell Regulator Co.

REGULATORY RIGMAROLE

Congress has begun to ask questions about the rulings and regulations being issued by the various so-called independent agencies, such as Federal Power Commission, Federal Trade Commission, Federal Communication Commission. The Federal Power Commission has drawn the heaviest fire. Federal Power, which regulates the electric and natural gas industries, has run into trouble with Appropriations Committees in both House and Senate because of alleged "empire building" and bureaucratic paperwork. Congress and the Power Commission have been at odds for some time on various issues.

But it was a 10-pound, 428-page questionnaire sent out by FPC to 114 producers of natural gas that drew real Senatorial lightning. The 4½-inch thick set of questions was called a burden on business and one Senator said some of the companies would have to spend \$250,000 to supply the answers. Senator Magnuson, D., Washington, said the questionnaire is "another example of a Federal agency burdening business." Because FPC and its agencies are ignoring the intent of Congress in passing laws, members of both Houses have said Congress should "lay down the law and then see to it that FPC follows it."

THINGS TO COME—A new electronic machine that can open 500 letters a minute has hit the office equipment mar-

ket. It's equipped with a dial that can be adjusted to handle envelopes of varying sizes. . . . Pipe smokers pampered: for the benefit of pipe puffers, a new gas lighter features a dial that can direct the flame down as well as up for handling cigars and cigarettes. . . . Sales spectacular: newly marketed, lightweight carrying case flips open to become an easel for making more dramatic, less cumbersome sales presentations.

TOBACCO ROAD Paved with gold—Since the government released the Surgeon General's report in January showing the relationship between cigarette smoking and lung cancer, cigar sales have been climbing to unprecedented highs. Biggest sales gains of all were experienced in sales of little cigars,

industry officials report. This has prompted some cigarette manufacturers to begin producing these items themselves. A few cigarette companies that are already in production of the small cigars have taken the signal from their own marketing successes to go ahead and increase capacities. Despite the competition, established cigar manufacturers feel that increased advertising outlays will help hold their share of converts.

BITS O' BUSINESS—After several months of leveling off, construction spending for the month of March went up, reaching a record high of \$67 billion. . . . First tabulation of April results shows auto and truck production running better than ten per cent ahead of last year's pace, which itself set a record.

Open Permit Schools for Fall Listed

Students now attending junior and senior high schools in the Los Angeles City School System who wish to attend schools outside their immediate neighborhoods may obtain permits between May 25 and Sept. 25, according to associate superintendent Robert E. Kelly.

Transfer permits will be available at 43 junior high schools and 19 senior high schools. They will be granted on a "first come, first served" basis until "open" schools are closed.

Transfers will be effective at the beginning of the fall semester, and do not carry free transportation privileges. Students who obtain permits must provide their own transportation.

Open high schools in the Harbor area include Banning, Carson, Narbonne, and San Pedro.

The only open junior high school is Fleming.

Gardena High has been declared marginal, and will accept 25 transfer students.

Bids Opened For New Sea Barrier Unit

Teredon Co. of Long Beach has submitted the apparent low bid for the newest unit of the sea barrier program. The firm submitted a bid of \$534,215.75.

The contract for the new unit will be awarded in about 10 days by the Board of Supervisors, according to Supervisor Burton Chace.

The unit, known as 4A, will include 17 new recharge wells in the right-of-way along Prospect Avenue between Torrance Boulevard and Gertrude Avenue. All wells are located in Redondo Beach or unincorporated areas.

Statistics show that more people are getting to physicians in time for early diagnosis and treatment of cancer when the disease is curable. The American Cancer Society has developed a broad educational program urging all adults to have an annual health checkup as the best protection against death from cancer. Support this life-saving program by contributing to the Society's Crusade.

Armed Forces

Jimmie A. Bales, radarman 3.C., son of Mr. and Mrs. Richard M. Bales of 958 W. 204th St., Dennis E. Lightfoot, fire-

man apprentice, son of Mr. and Mrs. Homer H. L. Lightfoot of 23303 Shadycroft Ave., all of Torrance, visited Mombasa, Kenya, April 20-23 while serving aboard the attack aircraft carrier USS Bon Homme Richard operating in the Western Pacific with the Seventh Fleet.

His unit is a part of the "Concord Squadron" which is making several "good will" visits to ports bordering on the Indian Ocean. He will visit the British Protectorate of Aden April 27-29.

The Seventh Fleet in the Far East is the world's largest operating naval force and patrols over half the earth's surface.

Airman 2.C. David L. Wright, son of Mr. and Mrs. David M. Wright of 1524 W. 206th St., Torrance, has graduated from the technical training course for U.S. Air Force bomb- navigation systems mechanics at Lowry AFB, Colo.

Airman Wright, who learned to make electronic tests of bomb-navigational systems, is being assigned to a Strategic Air Command (SAC) unit at Sheppard AFB, Tex. His wing supports the SAC mission of keeping the nation's intercontinental missiles and jet bombers on constant alert.

The airman, who attended

Narbonne High School in Harbor City, entered the Air Force in April 1963.

Pvt. John T. Barrett Jr., whose parents live at 939 W. 223rd St., Torrance, completed a five-week disbursing specialist course recently at the Army Finance School, Fort Benjamin Harrison, Ind.

During the course Barrett received instruction in methods and procedures used in accounting for receipts and payments by Army finance disbursing officers.

The 22-year-old soldier entered the Army in December 1963 and completed basic training at Fort Ord.

He was graduated from North High School in 1959 and attended Los Angeles Harbor College, Wilmington.

Marvin L. Hester, son of Eugene N. Hester, Route 3, Russellville, Ark., is being trained as a Nike-Hercules missile electronics mechanic at the Army Air Defense School, Fort Bliss, Tex.

Hester's training in assembly, installation and maintenance of the Nike-Hercules is scheduled to be completed on Sept. 24.

The 20-year-old soldier, whose mother, Mrs. Faye L. Wells, lives at 26118 Delos Dr., Torrance, entered the Army in January 1964 and completed basic combat training at Fort Gordon, Ga.

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