

# COMPARISON PROVES!



ROUND STEAK	GROUND BEEF	T-BONE STEAK
USDA CHOICE or LUCKY BONDED <b>64<sup>c</sup></b> lb.	LUCKY BONDED for TOP QUALITY <b>29<sup>c</sup></b> lb.	USDA CHOICE or LUCKY BONDED <b>94<sup>c</sup></b> lb.
RUMP ROAST USDA CHOICE or LUCKY BONDED <b>64<sup>c</sup></b> lb.	LAMB ROAST SHOULDER-USDA CHOICE <b>45<sup>c</sup></b> lb.	
RIB STEAK USDA CHOICE or LUCKY BONDED <b>74<sup>c</sup></b> lb.	YOUNG HEN TURKEYS USDA GRADE A <b>39<sup>c</sup></b> lb.	
RIB FILET STEAK USDA CHOICE or BONDED <b>1.49</b> lb.	SIRLOIN STEAK USDA CHOICE or LUCKY BONDED <b>84<sup>c</sup></b> lb.	
GROUND CHUCK TOP QUALITY <b>49<sup>c</sup></b> lb.	E-Z CUT CUBE STEAK USDA CHOICE or LUCKY BONDED <b>88<sup>c</sup></b> lb.	
GROUND ROUND LUCKY BONDED for TOP QUALITY <b>64<sup>c</sup></b> lb.	CHUCK STEAK USDA CHOICE or LUCKY BONDED <b>39<sup>c</sup></b> lb.	
RIB BOILING BEEF LUCKY BONDED for TOP QUALITY <b>9<sup>c</sup></b> lb.	BEEF SHORT RIBS USDA CHOICE or LUCKY BONDED <b>19<sup>c</sup></b> lb.	
CROSS RIB ROAST BONELESS <b>73<sup>c</sup></b> lb.	CHUCK ROAST BLADE CUT <b>34<sup>c</sup></b> lb.	

FRYING CHICKEN	STANDING ROAST	SLICED BACON
Fresh Whole Body USDA GRADE A <b>29<sup>c</sup></b> lb.	Standing Rib USDA CHOICE or BONDED <b>69<sup>c</sup></b> lb.	FARMER JOHN 1-Lb. Pkg. <b>48<sup>c</sup></b>
FRYER BREAST Ribs Attached <b>59<sup>c</sup></b> lb.	RIB LAMB CHOPS <b>1.09</b> lb.	BOLOGNA WILSON All Meat and LUCKY Buttermilk <b>58<sup>c</sup></b> lb.
LEGS & THIGHS Frying Chicken Pelvis ATT'D <b>52<sup>c</sup></b> lb.	LAMB CHOPS LARGE LOIN <b>79<sup>c</sup></b> lb.	BISSITT'S LUCKY Sliced American CHEESE Indiv. Wrapped Slices <b>49<sup>c</sup></b> lb.
STEWING CHICKEN Cut Up <b>23<sup>c</sup></b> lb.	LAMB CHOPS SMALL LOIN <b>1.39</b> lb.	LUNCH MEATS LUCKY Sliced Pimento <b>25<sup>c</sup></b> lb.
THICK BACON LUCKY Sliced 2-Lb. Pkg. <b>94<sup>c</sup></b>	PORK ROAST SHOULDER <b>29<sup>c</sup></b> lb.	SWISS CHEESE Cache Valley Sliced <b>63<sup>c</sup></b> lb.
SLICED BACON LUCKY 1-Lb. Pkg. <b>47<sup>c</sup></b>	PORK SPARERIBS <b>49<sup>c</sup></b> lb.	KNOCKWURST, SKINLESS FRANKS, MIDGET SALAMI, HEBREW NAT'L <b>84<sup>c</sup></b> lb.
BACON Rath Blackhawk 1-Lb. Pkg. <b>55<sup>c</sup></b>	SMOKED PICNIC Farmer John <b>35<sup>c</sup></b> lb.	

THE FOUR MAJOR FOOD CHAINS WERE SHOPPED USING AN ACTUAL SHOPPING LIST COMPOSED BY THREE AVERAGE HOUSEWIVES... Advertisers' Specials Were Included

Compare Item Cost AND the Totals ... You'll Start Shopping Lucky Today!

	CHAIN A	CHAIN B	CHAIN C	LUCKY STORES
5 lbs. FRYING CHICKEN	2.25	2.35	2.45	1.45
2 lbs. ROUND STEAK	1.96	1.96	1.96	1.28
3 lbs. GROUND BEEF	1.47	1.47	1.47	.87
1 lb. box NABISCO PREMIUM CRACKERS	.33	.33	.33	.27
2 lb. can M.J.B. COFFEE	1.65	1.65	1.65	1.53
6 pk. KING SIZE COCA COLA	.65	.65	.65	.59
1 large box KELLOGG'S CORN FLAKES	.33	.33	.31	.29
1/2 gallon catering ICE CREAM	.79	.79	.69	.59
4 cans CARNATION CHUNK TUNA	1.16	1.16	1.16	1.00
4 SWANSON'S TV DINNERS	2.36	2.60	2.60	1.96
3 lb. can CRISCO	.39	.39	.41	.34
1 jar SKIPPY PEANUT BUTTER	.79	.79	.79	.77
1 bottle LOG CABIN SYRUP	.67	.67	.67	.56
1 quart jar BEST FOODS MAYONNAISE	.69	.69	.69	.63
2 large boxes KLEENEX FACIAL TISSUE	.63	.59	.59	.55
1 giant box KOTEX	.54	.54	.54	.46
1 giant bottle DOWNY LIQUID RINSE	1.73	1.73	1.73	1.29
1 gallon CLOROX BLEACH	.89	.89	.89	.79
1 giant box DASH DETERGENT	.69	.69	.69	.63
6 cans HUNT'S TOMATO SAUCE	.79	.79	.79	.75
2 No. 303 cans DEL MONTE PEAS	.58	.58	.58	.50
3 cans NIBLET'S CORN	.46	.46	.46	.40
1 46-oz. can DEL MONTE TOMATO JUICE	.63	.63	.63	.54
1 bottle A-1 STEAK SAUCE	.31	.29	.31	.27
1 can DOLE'S SLICED PINEAPPLE	.63	.63	.63	.59
2 cans DEL MONTE PEACHES	.25	.25	.25	.22
1 40-oz. box BISQUICK	.66	.66	.66	.50
1 1/2-gallon HOMO MILK	.49	.49	.49	.41
4 loaves BREAD	.47	.47	.47	.47
2 dozen LARGE AA EGGS	1.00	1.00	1.00	.89
1 box MORTON'S SALT	.98	1.02	.98	.86
1 pkg. 48 count LIPTON'S TEA BAGS	.15	.15	.15	.12
1 tube of family size CREST TOOTHPASTE	.69	.69	.69	.59
1 economy size bottle MICRIN ANTISEPTIC	.83	.69	.69	.64
1 100 count jar BUFFERIN	1.29	1.09	1.17	.99
1 can STYLE HAIR SPRAY	1.29	.99	1.09	.97
1 carton FILTER KING SIZE CIGARETTES	1.59	1.39	1.19	.97
	2.32	2.32	2.32	2.11

LOOK AT THE GREATER SAVINGS!

35.38 34.86 34.86

28<sup>64</sup>

**Baby Foods**

BABY FOOD GERBER'S STRAINED 4 1/2-oz. Jar 4 for <b>39<sup>c</sup></b>
BABY MEATS SWIFT'S 3 1/2-oz. Jar <b>25<sup>c</sup></b>
BABY CEREALS GERBER'S 8-oz. Pkg. <b>18<sup>c</sup></b>

**Coffee & Tea**

M-J-B COFFEE 1-Lb. Can <b>77<sup>c</sup></b>
M-J-B COFFEE 3-Lb. Can <b>2 19</b>
TEA BAGS McCORMICK 64-Ct. Pkg. <b>65<sup>c</sup></b>
M-J-B INSTANT COFFEE 10-Ct. Jar <b>1 10</b>

**Salt-Sugar & Spice**

C & H SUGAR LIGHT BROWN 2 1/2-lb. Bag <b>43<sup>c</sup></b>
LUCKY SALT 26-oz. Box <b>11<sup>c</sup></b>
CHILI POWDER SCHILLING'S 4-oz. Can <b>43<sup>c</sup></b>

**Crackers**

FUDGE COOKIES LANGENDORF CHOC. 1-Lb. Box <b>43<sup>c</sup></b>
HI-HO CRACKERS SUNSHINE 10-oz. Box <b>27<sup>c</sup></b>
FIRESIDE COOKIES 10 1/2-oz. Pkg. <b>20<sup>c</sup></b>
STA-CRISP CRACKERS 1-Lb. Box <b>23<sup>c</sup></b>

**Vegetables & Juices**

V-8 COCKTAIL VEGETABLE JUICE 46-oz. Can <b>38<sup>c</sup></b>
STEWED TOMATOES HUNT'S 300 Can <b>18<sup>c</sup></b>
CUT GREEN BEANS HARVEST DAY 303 Can <b>15<sup>c</sup></b>
BIT O' HONEY PEAS ROGERS 303 Can <b>17<sup>c</sup></b>
PORK & BEANS HARVEST DAY 2 1/2 Can <b>18<sup>c</sup></b>
NEW POTATOES HUNT'S Whole 300 Can <b>11<sup>c</sup></b>
LIBBY'S SAUERKRAUT 2 1/2 Can <b>23<sup>c</sup></b>
DEL MONTE SPINACH 2 1/2 Can <b>23<sup>c</sup></b>
LIBBY'S CUT BEETS 303 Can <b>15<sup>c</sup></b>
B & M BAKED BEANS 28-oz. Can <b>32<sup>c</sup></b>
ASPARAGUS GREEN GIANT Cut Spans Pic. Can <b>25<sup>c</sup></b>

**Beverages**

DIET-RITE COLA KING SIZE 12-oz. Bottle 6 for <b>53<sup>c</sup></b>
BREW "102" BEER 16-oz. Can 6 for <b>1.17</b>
CANADA DRY BEVERAGES 12-oz. Can 12 for <b>1.17</b>

**Cereal**

LUCKY CHARMS BIG "O" 8-oz. Pkg. <b>37<sup>c</sup></b>
RALSTON RICE CHEX 9-oz. Box <b>32<sup>c</sup></b>
PURITY OATS 42-oz. Box <b>43<sup>c</sup></b>
POST ALPHA BITS 8-oz. Box <b>32<sup>c</sup></b>

**Sauces & Rice**

INSTANT RICE CAROLINA Inc. 5c Off 14-oz. Pkg. <b>38<sup>c</sup></b>
DEL MONTE CATSUP 30-oz. Bottle <b>25<sup>c</sup></b>
TOMATO PASTE HUNT'S 6-oz. Can 2 for <b>25<sup>c</sup></b>

**Dairy Foods**

ICE CREAM FOREMOST PREMIUM 1/2 Gallon <b>68<sup>c</sup></b>
COTTAGE CHEESE FOREMOST 1-Pint Carton <b>25<sup>c</sup></b>
VELVEETA CHEESE FOOD 3-Lb. Ctn. <b>89<sup>c</sup></b>
ORANGE JUICE TROPICANA Qi. Bil. 1st QUALITY <b>55<sup>c</sup></b>
FOREMOST BUTTER 1-Lb. Ctn. <b>67<sup>c</sup></b>

**Laundry Aids**

TIDE DETERGENT Giant Box <b>75<sup>c</sup></b>
JOY LIQUID DETERGENT 22-oz. Bottle <b>64<sup>c</sup></b>
OXYDOL Giant Box <b>78<sup>c</sup></b>
CASCADE Inc. 6c Off 20-oz. Box <b>36<sup>c</sup></b>
MR. CLEAN 28-oz. Bottle <b>66<sup>c</sup></b>
CAMAY TOILET SOAP Bath Bar <b>14<sup>c</sup></b>
IVORY FLAKES Large Box <b>32<sup>c</sup></b>
LIQUID BLEACH LUCKY 1/2-Gal. Btl. <b>29<sup>c</sup></b>
ELASTIC STARCH LIQUID Qi. Btl. <b>29<sup>c</sup></b>
WATER SOFTENER CALGON 16-oz. Box <b>34<sup>c</sup></b>

**Canned Fish**

PINK SALMON PETER PAN 1-Lb. Can <b>63<sup>c</sup></b>
MINCED CLAMS SNOW'S 7 1/2-oz. Can <b>29<sup>c</sup></b>
CHICKEN O' SEA CHUNK TUNA 6 1/2-oz. Can <b>29<sup>c</sup></b>

**Canned Meats**

LIBBY'S CORNED BEEF 12-oz. Can <b>48<sup>c</sup></b>
SWIFT'S PREM Luncheon Meat 12-oz. Can <b>45<sup>c</sup></b>
GEBHARDT'S TAMALES 30-oz. Can <b>35<sup>c</sup></b>
CHILI WITH BEANS DENNISONS 40-oz. Can <b>69<sup>c</sup></b>

**Margarine & Milk**

CARNATION MILK EVAPORATED 1-Lb. Can <b>14<sup>c</sup></b>
AWARD MARGARINE Inc. 5c Off 1-Lb. Can <b>34<sup>c</sup></b>
NON-FAT MILK CARNATION INSTANT 8-Qt. Box <b>66<sup>c</sup></b>

**Paper Items**

FACIAL TISSUE LUCKY 400-Ct. Box <b>18<sup>c</sup></b>
M-D TOILET TISSUE 4-Roll Pkg. <b>35<sup>c</sup></b>
KLEENEX TOWELS Paper Jumbo Roll <b>29<sup>c</sup></b>
PAPER NAPKINS COLORTEX Assorted 50-Ct. Pkg. <b>8<sup>c</sup></b>
TOILET TISSUE GUEST RANCH 4-Roll Pkg. <b>29<sup>c</sup></b>
WAX PAPER KITCHEN CHARM 100' Roll <b>18<sup>c</sup></b>
ALCOA FOIL ALUMINUM 25-Ft. Roll <b>30<sup>c</sup></b>

**Pet Foods**

DOG FOOD DR. ROSS VARIETY DIET 1-Lb. Can 2 for <b>29<sup>c</sup></b>
CAT FOOD LORD & LADY 6-oz. Can <b>10<sup>c</sup></b>
FRISKIES MIX DOG FOOD 10-Lb. Bag <b>1.33</b>
DOG FOOD DAILY DIET 1-Lb. Can <b>7<sup>c</sup></b>
PURINA DOG CHOW 25-Lb. Bag <b>3.09</b>
KIDNEY CAT FOOD KITTY QUEEN 6-oz. Can <b>15<sup>c</sup></b>
CAT LITTER JOHNNY CAT 25-Lb. Bag <b>1.19</b>
MILK BONE BISCUITS 26-oz. Box <b>39<sup>c</sup></b>

**Flour & Mixes**

PILLSBURY FLOUR Inc. 5c Off 5-lb. Bag <b>52<sup>c</sup></b>
MUFFIN MIX BETTY CROCKER Blueberry Inc. 4c Off 13-oz. Pkg. <b>39<sup>c</sup></b>
CORNBREAD MIX CINCH 15-oz. Box <b>25<sup>c</sup></b>
PANCAKE FLOUR BETTY CROCKER 28-oz. Box <b>37<sup>c</sup></b>

**Other Items**

CIGARETTES FILTER KING SIZE Carton <b>2.11</b>
SEGO LIQUID DIET FOODS 10-oz. Can <b>27<sup>c</sup></b>
GRAVY QUICK LOMA LINDA 1 1/2-oz. Pkg. <b>21<sup>c</sup></b>
MACARONI GOLDEN GRAIN 1-Lb. Pkg. <b>21<sup>c</sup></b>

**Salad Dressing**

MIRACLE WHIP 48-oz. Jar <b>75<sup>c</sup></b>
MAYONNAISE LAURA SCUDDER 24-oz. Jar <b>43<sup>c</sup></b>
ITALIAN DRESSING WISHBONS 8-oz. Bottle <b>37<sup>c</sup></b>
KRAFT DRESSING THOUSAND ISLAND 8-oz. Bottle <b>36<sup>c</sup></b>

**Frozen Foods**

FRUIT PIES JOHNSTON FROZEN-Meat Vegetables 9-inch Pie <b>59<sup>c</sup></b>
OH BOY PIZZA MINUTE MAID 9 1/2-oz. Pkg. <b>45<sup>c</sup></b>
CARROTS MARSHBURN FARMS CRINKLE CUT 1 1/2-lb. Pkg. <b>25<sup>c</sup></b>
BEEF TACO BANQUET Reg. Pkg. <b>45<sup>c</sup></b>
LEMONADE MINUTE MAID Reg. or Pink 6-oz. Can 2 for <b>25<sup>c</sup></b>
VEGETABLES GREEN GIANT FROZEN 10-oz. Pkg. <b>33<sup>c</sup></b>
DAIQUIRI MIX BABY PEAS, MEXICORN, NIBLET'S ISLAND INN 6-oz. Can <b>25<sup>c</sup></b>
POTATOES ORE IDA HASH BROWNS 12-oz. Pkg. 2 for <b>33<sup>c</sup></b>
SMOKEY JOE FROZEN SANDWICH 9-oz. Pkg. <b>54<sup>c</sup></b>
PICTSWEEP PEAS CONCENTRATE 24-oz. Pkg. 3 for <b>1.19</b>
C + ORANGE 6-oz. Can 6 for <b>1.19</b>
WONG'S DINNERS 11-oz. Pkg. <b>58<sup>c</sup></b>
MEAT PIES BANQUET 8-oz. 4 for <b>79<sup>c</sup></b>
BEEF STEW KOLD KIST 16-oz. Pkg. <b>36<sup>c</sup></b>

**Shortening & Oil**

MAZOLA CORN OIL 48-oz. Bottle <b>79<sup>c</sup></b>
LUCKY SALAD OIL 24-oz. Btl. <b>29<sup>c</sup></b>
OLIVE OIL POMPEIAN 8-oz. Bottle <b>43<sup>c</sup></b>

**Soups**

CAMPBELL'S SOUP MEAL BASE 10 1/2-oz. Can <b>16<sup>c</sup></b>
KNORR SOUP MIXES 2-Pkg Pkg. <b>36<sup>c</sup></b>
CLAM CHOWDER SNOW'S 15-oz. Can <b>25<sup>c</sup></b>
VEG. BASE SOUP CAMPBELL'S 10 1/2-oz. can <b>13<sup>c</sup></b>

**Olives & Pickles**

SWEET RELISH HEINZ 11-oz. Jar <b>27<sup>c</sup></b>
DILL PICKLES C.H.B. KOSHER 58-oz. Jar <b>49<sup>c</sup></b>
RIPE OLIVES LINDSAY LARGE Tail Can <b>29<sup>c</sup></b>
SWEET PICKLES DREHER WHOLE 22-oz. Jar <b>55<sup>c</sup></b>

**Peanut Butter & Syrup**

PEANUT BUTTER LAURA SCUDDER'S 16-oz. Jar <b>55<sup>c</sup></b>
KARO SYRUP BLUE CORN 24-oz. Bottle <b>31<sup>c</sup></b>
PRESERVES MARY ELLEN STRAWBERRY 20-oz. Jar <b>53<sup>c</sup></b>

**Fruits & Juices**

HARVEST DAY PEARS 2 1/2 Can <b>37<sup>c</sup></b>
APPLE JUICE HARVEST DAY 4-Quart Bottle <b>28<sup>c</sup></b>
V-B APPLE SAUCE 303 Can <b>17<sup>c</sup></b>
FRUIT COCKTAIL HARVEST DAY 2 1/2 Can <b>35<sup>c</sup></b>
PINEAPPLE JUICE DOLE 46-oz. Can <b>35<sup>c</sup></b>
CAL FAME DRINK PINEAPPLE GRAPEFRUIT 46-oz. <b>25<sup>c</sup></b>
LIBBY'S DELUXE PLUMS 303 Can <b>23<sup>c</sup></b>
FRUIT TREATS MOTT'S 20-oz. Jar <b>33<sup>c</sup></b>
HUNT'S APRICOTS WHOLE UNPEELED 2 1/2 Can <b>27<sup>c</sup></b>
BOYSENBERRIES OREGON 303 Can <b>35<sup>c</sup></b>

**Distilled Spirits**

LUCKY VODKA 80 Proof FIFTH Bottle <b>2.99</b>
OAKWOOD WHISKEY BLENDED FIFTH Btl. <b>3.77</b>
LUCKY GIN 90 Proof FIFTH <b>3.55</b>

**TABLE & PICNIC BAR-B-Q**

12 1/2-in. diameter, revolving grill, 7-in legs, non-skid vinyl band, handles.

66.99 VALUE! OUR EVERYDAY DISCOUNT PRICE **\$299**

**BISSELL RUG SHAMPOO**

22-ounce plastic bottle. Gentle, powerful concentrate cleaner. Needs no rinsing or wiping up—51.99 VALUE! OUR EVERYDAY DISCOUNT PRICE **\$147**

**SQUEEZE TYPE SPONGE MOP**

So easy to clean floors with this. Shines with a quick and easy squeeze. 51.99 VALUE! OUR EVERYDAY DISCOUNT PRICE **\$113**

**CRISS CROSS MEN'S & LADIES' ZORIES**

Assorted colors and sizes. Heavy duty 3/4" sole. criss cross strap allows a snug fit in years.

OUR LOW EVERYDAY DISCOUNT PRICE **39<sup>c</sup>** pr.

**CHILDREN'S CRISS CROSS ZORIES**

Assorted colors and sizes from which to choose.

49c VALUE! OUR DISCOUNT PRICE **29<sup>c</sup>**

**MEN'S & LADIES' ZORIES**

Assorted colors and sizes. quality made. Ideal for Spring and Summer Sport and Play footwear—49c VALUE! OUR LOW EVERYDAY DISCOUNT PRICE **28<sup>c</sup>** pr.

**CHILDREN'S ZORIES**

ZORIES in assorted colors & sizes—39c VALUE! OUR LOW EVERYDAY DISCOUNT PRICE **23<sup>c</sup>** pr.

**SKIN BRACER** Men's—1-gal. Btl. \$1.10 VALUE! OUR DISCOUNT PRICE **88<sup>c</sup>**

**SOF STROKE** Reg. or Men's—98c VAL. DISCOUNT PRICE **76<sup>c</sup>**

**MICRIN** Antibiotic—Economy size \$1.29 VALUE! OUR DISCOUNT PRICE **99<sup>c</sup>**

**DRISTAN** Bottle of 24 tablets 98c VALUE! OUR DISCOUNT PRICE **76<sup>c</sup>**

**SUPER ANAHEIST** Btl. of 30 tabs 98c VALUE! OUR DISCOUNT PRICE **76<sup>c</sup>**

**LECTRIC SHAVE** Prop—1-gal. btl. 79c VALUE! OUR DISCOUNT PRICE **58<sup>c</sup>**

**CREST** Tooth Paste—Economy 69c VALUE! OUR DISCOUNT PRICE **55<sup>c</sup>**

**HEAD & SHOULDERS** Shampoo Med. Jar. 89c VAL. DISCOUNT PRICE **69<sup>c</sup>**

**SCHICK KRONA** BLADES Package of 15. 98c VALUE! OUR EVERYDAY DISCOUNT PRICE **79<sup>c</sup>**

**COTTON BALLS** Economy size 69c VALUE! OUR EVERYDAY DISCOUNT PRICE **56<sup>c</sup>**

**LAVORIS DECATER MOUTHWASH**

Large 28-ounce Apothecary decanter. Stimulating gargle and mouth wash.

\$1.49 VALUE!—EVERYDAY DISCOUNT PRICE **99<sup>c</sup>**

**POLIDENT DENTURE CLEANSER**

ECONOMY SIZE 98c VALUE! CLEANS FALSE TEETH WITHOUT BRUSHING! OUR DISCOUNT PRICE **78<sup>c</sup>**