

# Parkview Village West Names PR-Ad Director

Alyne R. Owens has recently been named advertising and public relations director for Parkview Village West, a 152 unit rental apartment community designed especially for families with children, located at 20707 Anza Ave.

Mrs. Owens moved to the area one year ago from Elmira, New York where she operated her own advertising and public relations firm, Owens and Associates. Her husband, J. Walker Owens, is manager of the Torrance Chamber of Commerce.

The \$2½ million luxury apartment community boasts not only interiors with every deluxe extra, but also contains a social and recreation aspect never before attained. A recreation director will plan and supervise activities for all ages utilizing the PVW facilities such as the teenage and pre-teen recreation rooms, clubhouse, game room, health club

and gymnasium plus many others. PVW is adjacent to a 7½-acre playground and new library, and within walking distance to schools for elementary through high school students and shopping centers. It is only minutes to beaches and King Harbor.

Parkview Village West is being shown at the present time, and a grand opening celebration is scheduled for June 6 and 7 with prizes, entertainment and refreshments for everyone.



ALYNE R. OWENS Gets Advertising Post

## \$271,000 in Taxes Paid By Gas Co.

Torrance residents benefited from more than \$271,000 ad valorem and related taxes paid by the Southern California Gas Co., according to reports filed by the utility.

Torrance schools collected the largest share, a total of \$121,022, according to G. M. Babbe, manager of the Southwest division office.

Other allocations included \$78,978 in city taxes, and several special district taxes paid by the firm. Throughout Southern California, the utility paid more than \$19 million in taxes.

## Drill Team Wins Top Trophy at Annual Meeting

Drillmasters at New Mexico State University have won the top trophy for the best regulation drill and second place in the exhibition and sweepstakes divisions of the tenth annual Regimental Pershing Rifles Drill Meet in Phoenix, Ariz.

The NMSU team competed with teams from California, Arizona, Nevada, Texas, and New Mexico.

Michael Michael of Carlsbad, N.M., is commander of the team. Members include James Montgomery of Torrance.

## Site Funds Get Board Approval

Members of the Board of Trustees of the California State Colleges approved the expenditure of \$309,000 for site development for the Cal State campus at Palos Verdes last week.

## Bank Group Buys School Bond Issue

A bank of America underwriting syndicate has purchased the second sale of Torrance Unified School District bonds under the 1963 bond election.

The bank group said it paid a premium of \$349 for the \$750,000 bond issue comprises of 4½, 4, 3, and 3.2 per cent bonds. Net cost to the school district in interest was 3.15 per cent.

The bonds were reoffered by the bank group to investors to yield from 2.25 per cent to a dollar price of par of the 3.2 per cent bonds.

## North Junior Class Hosts Senior Prom

Members of the North High junior and senior classes will hold their annual Junior-Senior Prom tomorrow night at the Long Beach Elks Club. Dancing will begin at 8 o'clock.

Amy Kawaguchi, junior class president, said the Class of 1965 will salute members of the Class of 1964 with "Clair de Lune," the theme for this year's prom.

The George Anderson Group, a seven piece orchestra, will provide the music.

Dress is formal and refreshments will be served before the last dance at midnight.

## Nancy Prior Named as New 'Miss Saxon'

Nancy Prior, a senior at North High, has been named "Miss Saxon of 1964" by members of the North High Girls' League.

Miss Prior is the daughter of Mr. and Mrs. Robert C. Prior, 3627 W. 187th St.

The "Miss Saxon" honor annually goes to a girl selected by a special faculty committee as the best dressed, best groomed lady on the campus. Points in judging include cleanliness, appropriateness of clothing, hair and make-up, poise, posture, and general appearance.

Runners up for the title included senior Nancy Schindele, junior Pamela Holmes, sophomore Rosalinda Caparine, and freshman Christine Peterson.

## Museum Approved

Mrs. Nellie Kuska, 24201 Walnut Street, Lomita, has been granted a zone exception by the Regional Planning Commission to maintain a non-profit antique museum on the property.

## Rug Cleaners Win New Honor

A certificate acknowledging Spencer's Rug Cleaners as a full participant in educational programs held throughout 1963 by the National Institute of Rug Cleaning has been awarded to the Torrance firm, it was announced here yesterday. The programs were designed to contribute to the technical education of carpet, rug, and upholstery cleaners.

**SAVE UP TO 75%**  
on your dry cleaning

- Spring House-cleaning? Now, big SAVINGS. Professional Custom Dry Cleaning. SEE US FIRST!
- Clean those ceiling-to-floor and wall-to-wall DRAPERIES
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**GIANT 20-LB. DRY CLEANER**  
Trained Counselors to Assist You



**NORGE**  
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Supervised Child Care—Open Every Nite Till 9; Sun. Till 6 P.M.

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"For The famous Wave That'll Behave"

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The Original Budget Cold Wave  
Complete with:  
• Conditioning Shampoo  
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• Hair Style  
The Greatest Cold Wave Bargain Ever Offered by Anyone

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With This Ad

NO APPOINTMENT EVER NEEDED  
**OPEN DAY AND NIGHT!**

LIMITED TIME SPECIALS

\$10 STA-CURL	Including Cut, Shampoo and Set Complete	7.95
\$15 Wondercurl	Including Cut, Shampoo and Set Complete	8.95
\$20 MAGIC-CURL	All Levels, including Cut, Shampoo, Set Complete	11.50

EXTRA SPRING SPECIAL  
**COLOR BATH**  
Includes: Shampoo, Set, Conditioner, Rinse, Complete for only **5.95**

There's a Hair Near You

<p><b>DOWNTOWN TORRANCE</b> 2900 W. Carson (at Broadway) FA 8-9930</p>	<p><b>REDONDO BEACH</b> 213 Palos Verdes Blvd. (across from Pines Hotel) FR 8-9004</p>	<p><b>GARDENA</b> 2518 W. Rosecrans (Just east of Crenshaw) DA 7-7350</p>
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VALUABLE COUPON

8 RIDES FOR ONLY \$1.00

WITH THIS COUPON PRESENT TO TICKET BOOTH DOWNTOWN TORRANCE

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# ATLAS SHOWS PRESENTS

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Free Circus

FRI. & SAT.

3 SHOWS EACH DAY 3

FRIDAY  
4<sup>P</sup> 6<sup>P</sup> 8<sup>P</sup>

SATURDAY  
1<sup>P</sup> 4<sup>P</sup> 8<sup>P</sup>

★ BOJO THE CLOWN ★



TEN 10 TEN DIFFERENT RIDES

4 BIG DAYS 4

THURSDAY  
FRIDAY  
SATURDAY  
SUNDAY

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# Downtown Torrance

2 DOWNTOWN LOCATIONS  
**GRAVENS at EL PRADO**

— AND —

El Prado, Between Gravens & Sartori

STARTS TODAY

THURS., MAY 14th

AND LASTS THROUGH

SUN., MAY 16th

VALUABLE COUPON

THIS COUPON GOOD FOR ONE FREE RIDE

THURS., MAY 14 6 P.M. to 10 P.M. ONLY

PRESENT TO TICKET BOOTH

LIMIT ONE FREE RIDE PER PERSON

DOWNTOWN TORRANCE

BUY 3 GET 4<sup>th</sup> TIRE NO CHARGE

Tires at PRICE LISTED BELOW

Now for the first time EVER...this outstanding COMPLETE SET OFFER on America's most asked for premium tire

Firestone "500" NYLON

More than 50 years of RACE TIRE experience is built into this world-famous, high-speed tire

- ★ Speedway-proved for turnpike safety  
Firestone "500's" are built to endure the punishment of prolonged driving at turnpike speeds. They're tested and proved at speeds faster than you'll ever drive.
- ★ New Sup-R-Tuf Rubber for extra mileage  
In city and cross-country tests, Firestone tires with SUP-R-TUF outwore other leading brands from 2,000 to 10,000 miles per tire.
- ★ Super-weld construction for extra safety  
Firestone's inseparable bond interlocks the tread and cord body and eliminates the danger of tire failure from tread separation.

NO MONEY DOWN

Take MONTHS to pay NO TRADE-IN NEEDED

SIZE	Tubeless Blackwalls		Tubeless Whitewalls	
	Price of Each First 3 Tires*	4th TIRE*	Price of Each First 3 Tires*	4th TIRE*
6.00-13	\$25.35	NO CHARGE	\$29.15	NO CHARGE
6.50-13	27.00	NO CHARGE	31.05	NO CHARGE
7.50-14	31.45	NO CHARGE	36.15	NO CHARGE
8.00-14	34.50	NO CHARGE	39.70	NO CHARGE
8.50-14	37.90	NO CHARGE	43.60	NO CHARGE
9.00-14	42.20	NO CHARGE	48.55	NO CHARGE
6.70-15	31.45	NO CHARGE	36.15	NO CHARGE
7.10-15	34.50	NO CHARGE	39.70	NO CHARGE
7.60-15	37.90	NO CHARGE	43.60	NO CHARGE
8.00-15	42.20	NO CHARGE	48.55	NO CHARGE
8.20-15	43.60	NO CHARGE	50.15	NO CHARGE

\*Plus tax on 4 tires...NO TRADE-IN NEEDED!

If you need only 1 or 2 tires, Firestone is still your best buy! Other Firestone NYLONS Priced As Low As \$14.95 Less Trade-in!

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