

## BELIEVABLE! BUT 100% TRUE!

**HURRY!** TELL YOUR FRIENDS OFFER GOOD 4 DAYS ONLY!





YES, IT'S TRUE!

SIMPLY COME INTO LEONARDS

AND OPEN YOUR

CHARGE ACCOUNT!

During the next 4 days we will give.

absolutely FRE, 4 days we will give.

to anyone who opens a charge account or this page at Leonard's! There is no obligation and open a Charge Account!

TO APPLY TAKES A FEW MINUTES

AT LEONARDS!

When your credit is OK'ed you will be When your credit is OK'ed you will be given the free gift of your choice.

YOUR CHOICE! LADIES' BETTER **PATIO SHIFTS** 

Take your pick of polished cottons, knit cottons, prints or solids in a gorgeous as-sortment of shift styles in-cluding "A" Line & "Slim" Line.

**\$4.98 VALUE** 

I...WHEN YOU OPEN YOUR CHARGE ACCOUNT IN THE LADIES' DEPT.



4-OZ. COLOGNE by DON LOPER

\$5.00 VALUE

CHARGE ACCOUNT IN THE PHARMACY



PERMANENT WAVE

This is one of our most popular Perm-anent Waves. Be-sides the Permanent Wave you get a shampoo and set and styled hair cut. **\$8.50 VALUE** 

WHEN YOU OPEN YOUR CHARGE ALLOUNT IN THE BEAUTY SHOP



FLATS

Choose from eight delightful patterns! The dress flats come in white, pastels or patent leath-ers. Sizes 4 to 10

\$4.99 VALUE CHARGE ACCOUNT IN THE



FINE LEATHER

LADIES WALLET The famous "Belle Brum-mel," genuine leather, ladies' wallet. This wallet features brocade lining,

\$7.50 VALUE

CHARGE ALLOUNT IN THE JEWELRY DEPT.



PAPERMATE **CAPRI SET** 

The fabulous Papermate "Capri" ball point pen and mechanical pencil set! Here's a set that will give you years & years of writing pleasure!

\$4.00 VALUE

LHARGE ALLOUNT IN THE

**BOXED GIFT SETS** From Our GIFT BAR

Take your pick of any boxed gift item from our Gift Bar! Bath Towel Sets, Dish towels, place mats sets, table cloth sets, napkin sets & more! VALUES TO \$5.97 .WHEN YOU OPEN YOUR

MONO or STEREO L.P. ALBUMS

CHARGE ACCOUNT IN THE LINEN DEPT.

**WESTCLOX ELECTRIC** CLOCK



Modern design with classic ap-peal. Sweep sec-ond hand and shatterproof crystal.

\$4.98 VALUE

WHEN YOU OPEN YOUR CHARGE ACCOUNT IN THE JEWELRY DEPT.



\$4.98

BOX

VALUE

CHARGE ALLOUNT IN THE SEWING MACHINE

**FAMOUS MAKE** CASUAL PANTS Men's, nationally famous, slacks in the most wanted 65% Dacron® polyester and 35% cotton. Big selection of colors in 28 to 36 waists. All Lengths. Lightweight. Continental slim, trim models.

S5.98 VALUE

... WHEN YOU OPEN YOUR

CHARGE ALLOUNT IN THE MEN'S DEPT.

GIANT 70"x14" INFLATABLE WADING POOL



Huge two ring, 160 gallon cap-acity, hea-\$7.50

VALUE

...WHEN YOU OPEN YOUR CHARGE ALLOUNT IN THE TOYS DEPT.

YOUR CHOICE

Choose from: Louis Armstrongs "Hello Dolly", Al Hirts current hits, "Call Me "Irresponsible" by Andy Williams, Peter Paul & Mary, Percy Faith, Barbra Streisand.

\$4.98 VALUE .WHEN YOU OPEN YOUR CHARGE ACCOUNT IN THE

RECORD DEPT.



B. C. CAMERA FLASHGUN

The nationally famous B. C. flash gun that takes M-2, & M-5, & AG-1 bulbs. For most still cameras. Built-in test light circuit, exposure index dial & plastic case.

**\$8.95 VALUE** 

WHEN YOU OPEN YOUD CHARGE ACCOUNT IN THE CAMERA DEPT.



**DELUXE TWIN** FLOOR MATS

Deluxe twin auto floor mats that will give you years and years of wear. Here's your oppor-tunity to replace those old floor mats free of charge.

S7.95 PR. VALUE

CHARGE ALLOUNT IN THE

AUTO SUPPLY DEPT.

WHEN YOU OPEN YOUR

**GOLF BALLS** 

4-PAK SPALDING

\$5.00 VALUE

... WHEN YOU OPEN YOUR CHARGE ACCOUNT IN THE Sporting Goods Dept.



\$6.98 VALUE

WHEN YOU OPEN YOUR CHARGE ACCOUNT IN THE



DECORATOR **TABLE LAMPS** 

Beautifully created, ceramic base, table lamps that measure a full 30" to 32" tall. Many colors to choose from . Shade in-

\$9.95 VALUE ...WHEN YOU OPEN YOUR LHARGE ALLOUNT IN THE FURNITURE DEPT.



ALUMINUM BEACH CHAIR

Folding, aluminum, beach chairs with 100% Saran webbing. Lo-boy styling for the greatest in comfort. Folds away for easy, \$5.95 VALUE

WHEN YOU OPEN YOUR CHARGE ACCOUNT IN THE

10 END TV ANTENNA KIT



\$7.95 VALUE

.. WHEN YOU OPEN YOUR CHARGE ACCOUNT IN THE APPLIANCE DEPT.



**SPARE** TIRE

Our tire department will put new treads on any re-cappable tire, white wall or black. Be prepared for that unexpected flattire.

0

\$9.95 VALUE ... WHEN YOU OPEN YOUR

**CANNED HAM** 

Large, 5-pound, Swift's Premium canned ham. Absolutely the finest ham you can buy!

CHARGE ALLOUNT IN THE TIRE DEPT. **SWIFT'S Premium** 



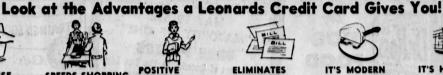
EASY TO USE



POSITIVE IDENTIFICATION SPEEDS SHOPPING A machine automatically writes your name and address. It shortens your purchase time and gives you more time to shop. Your new plastic credit card tells us at a glance who you are and where you live, and it's 100% accurate and easy to read.



CONFUSION No one else's charge slips 'can be confused with yours, and your charge - send purchase can't go astray.



IT'S HANDY

\$4.69 VALUE .. WHEN YOU OPEN YOUR CHARGE ACCOUNT IN THE

LEONARDS

**Torrance Store** 25405 Crenshaw Blvd.

DA. 5-4911 SP. 5-3676

El Segundo 600 N. Sepulveda Bivd. OR. 8-4762 EA. 2-2135 Garden Grove

12891 Harbor Blvd. (2 Miles South of Disneyrand) Gardena Grove, Calif. 7-5000