



THE ARLINGTON . . . One of the new split-level homes in Don Wilson's newest Torrance development, Marble Estates, is called "The Arlington," and offers four bedrooms, a family room, secluded master bedroom, with the out-

standing construction and cabinet features available today. One out of three Torrance families live in a Wilson-built home.

One Third of City's Homes Were Built By One Firm--Don Wilson

If you drive around the city of Torrance for a few minutes, chances are you will pass at least one home built by Don Wilson.

Known as "Mr. Torrance,"

Steel Firm Nears Its 50th Year

Another pioneer Torrance firm is nearing its 50th anniversary—the Torrance Works of the U.S. Steel Corp.

Started in Torrance as the Llewellyn Iron Works, the plant was first announced in 1913, but delays in construction postponed its official opening until Sept. 13, 1916.

On that day, the hand of a woman touched off the huge furnace which led to the pouring of the first heat of steel in the city.

Mrs. Hannah D. Llewellyn, then 85 years-old and founder of the firm, thrust a tiny flame into one of the huge open hearth steel furnaces of the new \$500,000 plant, and one of Torrance's major industries came alive.

Grouped around Mrs. Llewellyn were her four sons, Reese, David E., William, and John Llewellyn, and her daughter, Mrs. John Milner. The plant later became part of Columbia Steel Co., and now is part of the Columbia-Geneva Division of U.S. Steel.

EARLY ADVERTISER

The First National Bank of Torrance, now the Torrance branch of United-California Bank, was among advertisers in the first edition of The Torrance Herald on Jan. 1, 1914.

The bank noted a capital of \$25,000; a surplus of \$5,000, and offered 4 per cent interest on time deposits.

Wilson has built in excess of one third of the dwelling units in the city.

Wilson entered the building business via the banking profession. As a loan officer with a local bank he was constantly involved in real estate financing. Soon the excitement and potential of large scale housing development exerted great pressures on Wilson.

HE LEFT the banking profession to form a partnership with a prominent developer in the Southwest area of Los Angeles. The partnership flourished from the start; one partner with building experience and Wilson with a comprehensive knowledge of property acquisition and financing.

During the ensuing years the partners developed and built 10,000 homes in the Norwalk area and over 5,000 in the West Covina and La Puente areas. In 1955, their home building firm was the fourth largest in the United States, having constructed 2,550 homes during that year.

WILSON LED the way in many innovations in the local building field. His firm was the first to develop an all two-story home tract. Additionally, he was the first local builder to introduce the central atrium—inside patio—in moderate price housing.

Wilson continued the business when his partner died in 1956, went on to complete approximately 10,000 homes in the Torrance and Gardena areas. During this time he built over 1,500 homes in Westminster, La Mirada, and Covina areas and about 900 homes in Dominguez Hills.

CLOSE-IN area development has always appealed to Wilson on the theory that people want to avoid long distance commuting. The successful sales

pattern of his developments prove this theory sound.

Wilson's building philosophy is to acquire premium priced close-in acreage and erect upper medium price homes with as many custom or better features as he can feasibly put into them.

He directs the building firms operations from a new, all modern building at the same location in Gardena where the original partnership first started.

THE MODERN facilities house all divisions of his operation: land acquisition, design, construction and escrow.

Wilson predicts that single dwelling development will flourish for some time, but in a few years the change to multiple dwelling will accelerate rapidly and the inevitable direction will be up into the sky.

Wilson leans heavily on his staff for future developments and graciously credits them for his success.

Wilson's current development, Marble Estates, is located at Crenshaw and 234th Street. The custom development encompasses 1- and 2-story, split-level, 3-, 4-, and 5-bedroom, family room, 2- and 3-bath homes.

ELECTRICAL utilities are underground at Marble Estates. Unusual features offered at Marble Estates include huge leisure rooms with wet bar complete with glass shelves, mirrored back bar, stainless steel sink, hot and cold water. Top quality wall-to-wall carpeting is furnished throughout the house.

Five custom fireplaces of brick, slumpstone, Palos Verdes stone, concrete block, or used brick with log lighters also are offered.

Kitchens feature built-in electrical range and oven with rotisserie, built-in dishwasher, electrical disposer, ash cabinets and colorful superamic tile counters.

Marble Estates model homes are open daily from 10 a.m. and may be reached by driving south on Crenshaw to 234th Street.

Lewellen Press Offers Variety Of Printing Facilities to Area

Lewellen Press, a printing business started in 1949 by the Torrance Herald's plant superintendent for 24 years, is now occupying large quarters at 1760 Oak St., one block east of Crenshaw Boulevard at Carson Street.

Robert L. Lewellen Sr. who had been in the Herald's composing room for nearly a quarter of a century, opened a commercial printing shop adjacent to The Herald in downtown Torrance and took over all job printing formerly done in the newspaper plant.

Associated with him in the business since the start was his son, Robert Jr., who purchased his father's interest last July and now operates the firm.

Both men are veterans of World War II, the elder as an Army captain and young

Lewellen as a Navy quartermaster.

Lewellen Press offers a variety of printed forms and special materials; a complete line of business and personal printing facilities, and efficient, competent typesetting and press work.

Why, Even the Women Do It, Judge Notes

Torrance was a busy art of Southern California when B. M. Knutson, Gardena publisher, made his decision to begin publication of The Torrance Herald half a century ago.

For one thing, several Torrance mothers, spearheaded by Mrs. J. J. Burns, had been seeking a high school teacher for the school system. News accounts of the day reported that one had been located, bringing the city's school staff to three—that's right, three.

Charles Hudson, formerly

with Marx & Moyle, enlisted in the U. S. Army, and the editor reported that the neighborhood of Gramercy and 220th Street had been restored to a quiet place with the untimely "accident" which befell a resident's "eight-day phonograph."

One of the more exciting items of the busy weekend was a report that one young Torrance resident had nearly recovered from what might have been a very serious injury, "when he came in contact with

a lustily heaved brick several days ago."

The newspaper also had a little advice for "the henpecks."

A housewife seeking a divorce told a Judge Monroe that her husband had tried to make her drink wine and had hurt her feelings by smoking at the table.

"Stop! Stop! Stop!" commanded the judge.

"I don't want to hear about that. Those are trivialities. In this day and age a man has a

right to smoke at the table. Why, even women smoke at the table sometimes," the judge observed.

He continued the case, and the final outcome has been dimmed with the passing of half a century.

ACCEPTS POSITION

Miss Morgan, recently of San Francisco, has accepted a position with the Union Tool Company and is stopping at the Brighton.



EXCITING, NEW 1964 SPLIT LEVEL LIVING!

In the Heart of the Choice South Bay ...the PALOS VERDES FOOTHILLS

MARBLE ESTATES

Selective Community of Superb Quality 1 and 2 Story, 3-4-5 Bedroom, Family room, 2 and 3 Bath Custom Homes

CUSTOM FEATURES GALORE! Life-long genuine lath and plaster construction • Underground electrical utilities • Heavy hand-split cedar and shingle roofs • Leisure rooms with wet bar, glass shelves, mirrored back bar, stainless steel sink, hot and cold water • Custom fireplaces of brick, slumpstone, Palos Verdes stone, concrete block or used brick with log lighters • Radio intercom system • Wall to wall carpeting throughout house.

CUSTOM KITCHENS! Famous quality built-in O'Keefe & Merritt electric range and oven with rotisserie • Stained ash cabinets • Hood and fan unit with grease filter • Waste King electrical disposer • Built-in Waste King-Universal dishwasher with sparkle rinse • Colorful superamic tile counters.

CUSTOM BATHROOMS! Natural ash Pullman cabinets with cultured marble tops • Huge, plate glass mirrors • Showers of newest style ceramic tile • Safety laminated fiberglass shower doors • Stainless vinyl-asbestos floor covering.

DELUXE EXTRAS! Telephone outlet plugs • TV antenna outlet • Custom lighting fixtures • Acoustic textured ceilings • Single handle control mixing valve on kitchen sink • Entry hall in all plans • Family snack bars • 220 volt outlets to range, oven and dryer area.



MODEL HOMES OPEN DAILY FROM 10 A.M. FROM LOS ANGELES drive south on any major street — Harbor Freeway, Western Avenue, Crenshaw Blvd. — to Sepulveda. Then drive on Sepulveda to Crenshaw Blvd., then south on Crenshaw to Marble Estates.

SEE THE FINEST HOMES BY FAR...SEE MARBLE ESTATES TODAY! ONE STORY HOMES from \$33,650

MARBLE ESTATES

Corner of CRENSHAW and 234th STREET



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(1 Block East of Crenshaw and 1/2 Block South of Carson St.)