

Torrance Airport Among Nation's Busiest

City Improves Airport Daily

Torrance Municipal Airport, 475 acres of land with a value of \$15,000,000 is owned by you, the citizens of Torrance. From photographs taken in the early days of Torrance you can see the site was originally devoted to agricultural activity, contained ranch buildings and had a stream bisecting the area.

In the past 50 years tremendous changes have occurred with the land under the control of the State of California, the U. S. Army Corps of Engineers, the U. S. Army Air Force and the War Assets Administration before it became a part of the City of Torrance under a Grant deed from the

Federal Government in early 1948.

ON MARCH 1, 1958 the present airport manager, Jack R. Egan, took over the responsibility of managing the airport for the city. With the Torrance City Council's and Torrance Airport Commission's approval, the airport has constantly been changed and improved.

Torrance Municipal Airport is completely self-supporting. 1963 revenues were approximately \$200,000 with expenses of \$165,000. The \$35,000 surplus is used to improve your airport. Not only does the air-

port operate with no city tax money, but approximately \$150,000 a year goes into the City's General Fund from sales and property taxes generated on the airport. The Torrance Unified School District also receives its pro-rata share of property taxes.

WHERE DO these funds come from? The airport is a well balanced complex in that it has industrial, commercial, and aeronautical businesses. Aeronca, Hi-Shear, Mayflower Trailer, and Sheridan Gray are located on the north of the airport. Two shopping centers, Rolling Hills Plaza and Airport Plaza are on the southeast. These include retail stores, department stores, ladies, mens, childrens shops, grocery stores, drug stores, gift shops, jewelers, doctors, stationers, laundromats, dry cleaners, tailors, shoe stores, furniture stores, florists, beauty shops, barber shops, pool supplies, pet shops, billiard rooms, restaurants, banks, theaters, car wash, bakeries, gas stations, etc. Then on Pacific Coast Highway frontage are car agencies, trailer sales, restaurants, office buildings, motel, and liquor store. These businesses employ approximately 1,500 people for an approximate yearly payroll of \$10,000,000.

Our airport farmers help to supply the food needs of the

citizens of the area with the largest and best strawberries, tomatoes, squash, and beans. Our nursery plants are the hardest. Our farming activities are important in keeping the airport neat, clean and attractive.

THE TORRANCE Municipal Airport serves General Aviation. There are no air carriers, scheduled or non-scheduled; the operators on the field supply charters, rentals, flight instruction, aircraft maintenance, sales, parts, fuels, storage, painting, etc. We have propeller services, radio service, photography. The airport is mainly a haven for the small executive private plane with approximately 420 based at the airport.

Since 1962, with the help of the FAA, we have built an FAA Control Tower, completed perimeter fencing of the airport, and in January of 1964 opened our new runway-taxiway system. We now have parallel runways, one 4,200 feet and one 3,000 feet with taxiways and high speed turnoffs, all night lighted. The proximity of such a well balanced airport is a prime factor in encouraging business and industry to settle in the Torrance area.

EACH YEAR we see the Torrance Municipal Airport playing an increasingly im-

portant part in the network of airports as evidenced by the fact that during the fiscal year of 1963 it ranked 18th in the nation; in the calendar year of 1963 with 254,929 operations it ranked 12th in the na-

tion and 5th in the State of California. By projecting monthly traffic count figures we estimate that the Fiscal 1964 operations will amount to about 280,000 operations moving us farther up the ladder.

Torrance Municipal Airport is your airport. June 14 will be our annual Airport Day Celebration. It is our report to you: the people of the City of Torrance. Please come to see your airport.



TRAINERS . . . Shown here are two 1964 model Cessna 150 training aircraft used for primary flight instruction at Palos Verdes Aviation Co. on Torrance Municipal Airport. Palos Verdes Aviation offers a flight training program that includes ground school, primary, commercial, and instrument flight instruction, using three 1964 Cessna 150 trainers. The two-place aircraft has a cruising airspeed of 120 miles per hour.

Computer Center Draws Bead on Man With the Green Eyeshade

To the cost-conscious managements of many progressive industrial firms, professional groups, and even municipalities in the Torrance area, the man with the green eyeshade is becoming the vanishing American.

Relieving the drudgery of the hardworking accountant laboring over his handwritten ledgers is the modern computer center, now within the reach of even the small businessman in the South Bay area.

Once the tool of the large corporation, or the chain bank, the computer now plays a constantly increasing role in handling the tons of paperwork which mark a 1964 day's business in the South Bay. It has become a commonplace tool for the smaller firms, in tasks such as rapid processing of payrolls, difficult billing problems or other complex accounting tasks which now can be done accurately at speeds far beyond the scope of conventional systems.

THE SOURCE of this giant step forward in technology is the independent computer center, such as the facility operated by Associated Aero Science Laboratories, Inc., at 2430 Amsler St., in Torrance. At Associated Aero, originally founded as a firm specializing in missile and space technologies, the company management was quick to recognize the potential economies in time and money which could be accomplished by applying computer capabilities to commercial accounting.

Now the company's staff of scientists and engineers have grown accustomed to shifting mental gears daily, from exotic missile and space programs to the more prosaic accounting tasks for Southland city governments, industrial concerns, commercial establishments, and the professions.

FOUR YEARS ago Associated Aero established its Com-

mercial Automation Center. Banks of electronic data processing machines can process a complete payroll, compute and implement a vast billing job, or provide money-saving inventory control data in a small fraction of the time needed under old-fashioned methods.

Economy, rather than speed, often is the goal, according to John Leadbetter, president of Associated Aero. Consequently smaller businesses, which at first were awed by the cost and complexity of the Computing Center's equipment, are now becoming the most frequent customers.

"They have found that we can pick up the raw data or needed information, do the job and deliver the final product more cheaply and quicker than they can do it by hand," Leadbetter said.

BUSINESSMEN can use the Center in three ways, Leadbetter pointed out. Associated Aero will pick up data from the customer's place of business, process it through the computer center, and return the results.

Or, if the customer has his own trained personnel, the Associated Aero Computer

Center equipment can be used by customer operators at low rental rates.

Associated Aero will also train customer personnel in the uses of the IBM equipment, so the customer can then handle his own accounting work through the Computer Center, Leadbetter added.

A COMMON task for the Automation Center is to handle a company payroll. The center carries out this job from start to finish: Deducting and paying taxes, tabulating labor distribution reports, maintaining complete and accurate employee records, paying insurance premiums as instructed, totaling amounts due and finally writing the checks. From time sheets to neatly finished payroll is the briefest possible interval.

Associated Aero is a "home-town" company, owned by its officers and directors, who have provided stable management since the company's founding. More than 70 per cent of the present volume of work is in follow-on or repeat contracts, with customers who have been associated with the Torrance firm for various long periods ranging up to Associated Aero's founding in 1953.

Congratulations to the
TORRANCE HERALD
On Your 50th Anniversary

∴

Associated Student Body
El Camino College

Congratulations
to the
Torrance Herald
on its
50th Anniversary

∴

WARREN TRUCKING CO. INC.



...and later we can help you build the most

Though it doesn't have turrets, spires, or battlements, your home is still your castle. And for your family's private palace you want and deserve the finest, most personal home loan service—at a reasonable cost. That's why Glendale Federal has developed the PREMIUM Home Loan. Not for big castles or mansions (unless you happen to want one), but to give your family domain all the excellent advantages of a "loan you can live with." Here are some of the reasons why a Glendale Federal PREMIUM Home Loan should play a big part in your plans when you build, buy or add to your home: **Flexibility** Your PREMIUM Home Loan is an open-end loan, giving you a continuous line of credit for future improvements or any worthwhile purpose. **expert counselling** Our Loan Counsellors know land and building costs thoroughly. They work closely with you or your realtor to be sure you get the right loan on your property. **LOW COST**—Substantially lower than you would pay elsewhere in many cases... with individualized terms. **personal service** A loan tailor-made to your needs, for today and the years ahead. **speed** From your first inquiry, and throughout the life of the loan, you receive rapid, personalized attention. **Integrity** Your security comes first with us. For over 28 years we've helped more than 70,000 families buy, build, refinance and improve homes. Continuing proof that this is truly a PREMIUM Home Loan. Glendale Federal Savings and Loan Association • A \$500 Million Financial Institution • Fourteen Offices Serving Southern California.

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