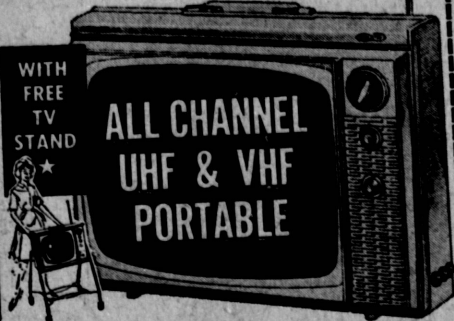


HERE ARE JUST A FEW REASONS WHY WE'RE THE WEST'S No. 1 DISCOUNT DEP'T. STORE!

SAVE ON ALL FAMOUS BRAND TV'S AND STEREO HI-FIS

ADMIRAL • RCA • PHILCO

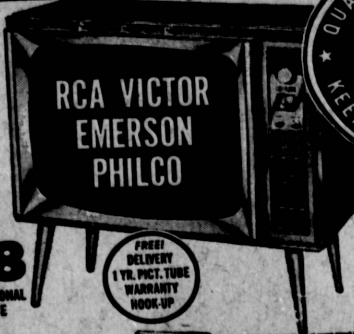


WITH FREE TV STAND
ALL CHANNEL UHF & VHF PORTABLE
GUARANTEED TO BE 1 OF 3 BRANDS LISTED
19" UHF PORTABLE
WITH ROLL-ABOUT TV STAND FREE!
Lightweight all channel UHF & VHF portable for complete TV enjoyment. Up front controls... telescoping antenna & carry handle. Deluxe stand for room to room viewing.

FREE! 1-YR. BRING-IN SERVICE
139⁸⁸ PRICE SLASHED

23" UHF LO-BOY TV
GUARANTEED TO BE 1 OF 3 LISTED ABOVE
See all the special UHF channels! Aluminized Bonded Shield picture tube. FM sound system. Dyna-Power chassis, 20,000 volts picture power.

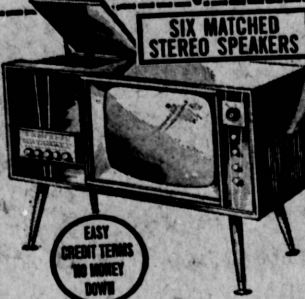
178⁸⁸ SENSATIONAL PRICE



FREE! DELIVERY 1 YR. PICT. TUBE WARRANTY HOOK-UP

FAMOUS 23" TV WITH STEREO AND AM-FM RADIO
4 speed intermix stereo record changer. Full range tone & automatic shut-off Stereo balance control. Beautiful hardwood cabinet.

\$248⁸⁸ FANTASTIC SAVINGS!



EASY CREDIT TERMS NO MONEY DOWN



G.E. 23" SLIM-SILHOUETTE TV WITH SWIVEL-TYPE BASE
Up front controls. "Daylight Blue" picture for whiter whites, sharper contrasts. Wood trimmed TV stand with steel frame construction.

FREE! DELIVERY 1 YR. PICT. TUBE WARRANTY HOOK-UP
168⁸⁸ SENSATIONALLY PRICED



MICRO ALL-TRANSISTOR BATTERY OPERATED PORTABLE TELEVISION
Guarantees you a distortion free picture plus clear sound. Even in a moving car or boat, it is completely shielded from engine noise.

EASY CREDIT TERMS NO MONEY DOWN
LIGHTWEIGHT COMPACT
99⁸⁸ INCREDIBLE SAVINGS

FAMOUS MAKE 21 INCH COLOR TV CONSOLETTA
"Better Than Ever" TV color! Features Pre-set tuned picture every time you change channels. SO FANTASTIC IS THE PRICE... MFR. WILL NOT ALLOW US TO SHOW THE SET.

328⁸⁸ TOP BUY

QUALITY • SERVICE • DISCOUNTS • INTEGRITY
WHITE FRONT
STORES
KEEPING FAITH WITH THE CUSTOMER SINCE 1929

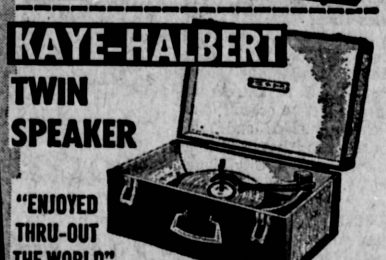
WITH EARPHONE, BATTERIES AND CASE!



FAMOUS AM-FM 9 TRANSISTOR RADIO
Engineered for fine listening with AFC for drift free performance. In deluxe gift box.

17⁸⁸ SPECIAL SAVINGS

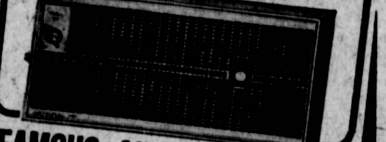
ADMIRAL • G.E. • RCA VICTOR
DELUXE CLOCK RADIO
GUARANTEED TO BE 1 OF 3 LISTED!
Handsome decorative-style clock & top quality radio. Just set the time... wake up to music when you want!



KAYE-HALBERT TWIN SPEAKER STEREO PHONO
"ENJOYED THRU-OUT THE WORLD"
Plays 16, 33, 45, or 78 R.P.M. speeds. Shuts off automatically after last record. Use automatically or manually.

11⁸⁸ TERRIFIC BUY
39⁸⁸

AIR CONDITIONER HEADQUARTERS FOR • G.E. • WESTINGHOUSE • NORGE • ADMIRAL • RCA • EMERSON



FAMOUS AIR CONDITIONER
Cools up to 1,450 cu. ft. area. Easy-mount installation. Powerful impeller fan, with "Poly-sponge" washable filter. Heavy gauge rust-resistant steel cabinet.

96⁸⁸ TERRIFIC VALUE

GLASS WATER HEATERS
NEW HI-TEMP SAFETY CONTROL • FULL 10 YR. GUARANTEE UNCONDITIONALLY GUARANTEED FOR 1ST 5 YEARS. PRO-RATED GUARANTEE FOR THE 2ND 5 YEARS. 100% safe automatic control. Glass lined impregnated rock wool insulation. Sturdy construction, enameled finish. Now is the time to replace that worn water heater and save.

41⁸⁸ 30 GAL. **47⁸⁸** 30 GAL.
56⁸⁸ 40 GAL. **69⁸⁸** 40 GAL.

REFRIGERATED HOME BEER BAR
LATEST IDEA FOR PARTIES & HOME ENTERTAINMENT!... DELICIOUS, COLD BEER... ON TAP!
Fully equipped with dispensing accessories. Rolls on casters. Magnetic door seal. Holds 1/4 keg of beer easily and refrigerated for instant use!



179⁸⁸

FOR OUTDOOR LIVING!

BIG BOY FAMILY SIZE BBQ

• Extra heavy duty fire bowl, 5 1/2 in. deep
• Adjustable grill • Sturdy hood
• Motorized spit • UL approved

\$79⁷ PRICE SLASHED



STURDY FOLDING WEB PATIO CHAIR

• Polished tubing • Aluminum construction • Your choice of green or yellow lures webbing • Folds for easy storage.

\$276 TOP BUY



1400 SQ. FT. KING-SIZE OSCILLATING SPRINKLER

2-ft. long sprinkler waters 2400 sq. ft. area. 4-direction control. Unconditionally guaranteed.

\$348 COMPARES WITH 11.95



KING SIZE 5/8" x 50 FT. HOSE

12 YR. GUARANTEE — Brass connections for long service. Tough hose for heavy duty use. 12 year guarantee. #620.

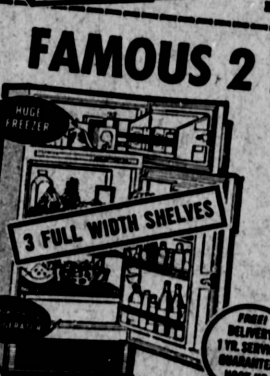
248 TERRIFIC VALUE!
HOSE REEL
HOLDS 50 FT. 3/4" HOSE. Water flows as hose unreeles. Leakproof performance. Bonded and finished in green enamel. #22-40

\$2⁸⁸ TOP BUY



NORGE 2 DR. REFRIGERATOR WITH BOTTOM FREEZER
Cold lock magnetic doors. "Quick Serve" dairy & egg storage. Glide-out shelves. Flush-fit design. Twin porcelain crispers. No defrosting convenience from top to bottom.

NEW TILT DOWN FREEZER DOOR WITH GLIDE-OUT STORAGE BASKET
298⁸⁸ TERRIFIC BUY



FAMOUS 2 DR. REFRIGERATOR WITH TOP FREEZER
Featuring exclusive "Moist Cold" system. 3 full width shelves, 2 ejector ice cube trays, bottle-deep storage with egg rack & butter bin.

FABULOUS VALUE \$179⁸⁸ FABULOUS VALUE!

WEDGEWOOD GAS RANGE
• GIANT SIZE OVEN • NEW AUTO-MAGIC CLOCK • 2 CENTER SIMMER BURNERS



FREE! DELIVERY 1 YR. SERVICE GUARANTEE HOOK-UP
Cooks food to perfection — then "holds" it until serving time. Many other deluxe features, including low-temp. oven control, pull-out broiler drawer, glass oven door, oven light, chrome broiler grill plus aluminum bumpers. White & colors.

159⁸⁸

PHILCO 4 CYCLE 2 SPEED DELUXE WASHER



PHILCO'S deluxe automatic washer designed & engineered especially for large families... huge 12 lb. washing load. New undertow agitator action makes washing 10 times faster.

FREE! DELIVERY 1 YR. SERVICE GUARANTEE HOOK-UP
179⁸⁸

WHITE FRONT GIVES FREE DELIVERY PLUS SERVICE & FULL WARRANTIES ON MAJOR ITEMS

WHITE FRONT OFFERS EASY CREDIT TERMS AND NO MONEY DOWN ON APPROVED CREDIT

WHITE FRONT OUTSELLS THAM ALL WITH THE BIGGEST DISCOUNTS

CHARGE YOUR TOP BRAND GUARANTEED DISCOUNT VALUE WITH A WHITE FRONT CREDIT CARD ★ FINEST AFTER SALE SERVICE PLUS EASY CREDIT TERMS!
SERVING SOUTHWEST LOS ANGELES COUNTY **TORRANCE: HAWTHORNE Ave. at TORRANCE BLVD.** 10 STORES ALSO SERVING LOS ANGELES, SAN BERNARDINO • COVINA • ANAHEIM AND THE SAN FERNANDO VALLEY
A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. ★ SAT. and SUN. 10 to 7 P.M.