



SHOP

at the fabulous

4 CORNERS SHOPPING CENTERS

Pacific Coast Hwy. at Crenshaw

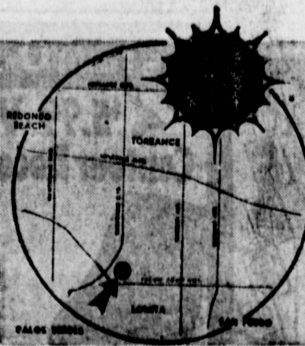


MOTHER'S DAY is MAY 10



ROLLING HILLS PLAZA

Pacific Coast Highway at Crenshaw



MOTHER'S DAY

GIFTING

YOU'LL FIND COMPLETE SELECTIONS . . . PERSONAL SERVICE . . . PLENTY OF FREE PARKING WHEN YOU SHOP AT ROLLING HILLS PLAZA FOR YOUR—

H & L ASIAN GIFT SHOP

2621 Pacific Coast Hwy.

GIFT SUGGESTIONS FOR MOTHER

- IMPORTED PURSES
- HAND PAINTED CUP AND SAUCER
- ARTIFICIAL FLOWER ARRANGEMENT
- VASES ● URNS
- GLASSWARE
- MOTHER'S DAY CARDS

FLORENCE FABRICS

2613 Pacific Coast Hwy.

PERFECT GIFT FOR THE MOTHER WHO SEWS

WHIP CREAM PRINTS

Miracle fabric for traveling . . . never needs ironing. 48" wide, Give Mother a dress length.

\$2.98 yd.
PLAIN \$1.98 yd.

POWDER PUFF MUSLIN

Lovely sheer for summer wear. Launder like a hankie. 48" wide. Colorful prints Mother will love.

\$1.29 yd.



ARTIFICIAL FLOWER ARRANGEMENTS

Pre-arranged in beautiful vases and decorator containers. Choose from the largest display in town . . . carnations, roses, lilacs, snap dragons, violets and hundreds more! Perfect for mom's gift!

99¢ to **\$16.95**

NEWBERRYS

ROLLING HILLS PLAZA

SWEDISH CORNER

2501 PACIFIC COAST HIGHWAY

TREAT MOTHER TO

SWEDISH SMORGASBORD

Take Mother out to dinner to the Swedish Corner for an extra treat. Authentic Scandinavian cuisine in an atmosphere of old world charm. All you can eat — From meats to sweets.

ALL YOU CAN EAT

DINNER **\$1.75**

Dinner Served All Day Sunday
Lunch Served Mon. - Sat., 11:30 - 4

LUNCH **\$1.10**

OPEN 11:30 A.M. - 9:00 P.M., 7 DAYS A WEEK

Smoothest Look

IN THE WORLD! FOR MOM AND YOU



\$11.99

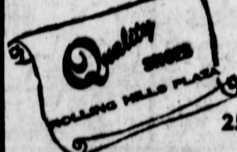
Now an American classic . . . and famous everywhere. Life Stride molds the classic opera with simplicity and lines the inside with "knot-fit" to insure comfort and fit.

Life stride.

Available on High or Mid Heel

White Patent, Black Patent, Black Calf and Black Peau de Soie

Not Sure of Mom's Size? Give Her A GIFT CERTIFICATE



2591 Pacific Coast Hwy.

RYAN BOOK VILLA

2547 Pacific Coast Hwy. — DA 6-6266

NOW OPEN . . .

COMPLETE BOOK SHOP

BEST SELLERS • NOVEL GREETING CARDS

Give Mother A Best Seller . . .

THE GROUP by Harry McCarthy

THE LIVING REED by Pearl Buck

THE SPY WHO CAME IN FROM THE COLD by John Le Carre

A DAY IN THE LIFE OF PRESIDENT KENNEDY by Jim Bishop

HAWAIIAN FASHIONS

Remember MOTHER With A Gift From HAWAII

- Shirts and Miu Miu
- Sarongs ● 2-Pc. Capri Sets
- Long Leisure Gowns
- Island Bags ● Jewelry
- Hawaiian Perfume
- Thongs and Many Other Gifts

Styles of Hawaii

● WESTCHESTER ● ROLLING HILLS PLAZA
129 SEPULVEDA BLVD., CRENSHAW & HWY. 101
L.A. 48 - ORCHARD 3-3515 PHONE DA 6-2181



Continental Coiffures

25414 Crenshaw — DA 6-7444

Open 7 Days A Week — 9 A.M. to 9 P.M.

(CLOSED MOTHER'S DAY)

MOTHER! Prices to tempt you to try one of the New Hair Styles for the New Season. Make your appt. now!

3 Days Only - Thurs., Fri., Sat.

In Our Economy Dept.

PERMANENT WAVE

REG. \$18.00

\$8.99 Comp.

INCLUDES SHAMPOO, SET & STYLED HAIRCUT



Surprise Mother with a GIFT CERTIFICATE on Mother's Day (good anytime) — CALL NOW! — Continental Room Slightly Higher —

SHOE MARKET

2635 Pacific Coast Hwy.

For Truly Outstanding Mother's Day Shoe Values

SEE OUR FULL PAGE AD IN TODAY'S TORRANCE HERALD

FREE! Space Pirate Park

Carefully supervised play for your kiddies while you shop leisurely at Rolling Hills Plaza for your Mother's Day Gifts. Healthful, outdoor play youngsters enjoy.



"FIRST LADY"

CHOCOLATES

Festival assortment includes a variety of selected pieces containing chewing centers, creams and other tasty combinations.

REGULAR \$2.50

2-lb. BOX

\$1.88

NEWBERRYS

ROLLING HILLS PLAZA