

# Treat Your Mate Like Maitre D'

The thought occurred to me as we dined: If you would not treat your husband as you do the maitre d' in a good restaurant, your married life could take on renewed significance.

Our dinner was magnificent, as it usually is when I dine out, because of a secret of success I learned a long time ago from my aunt, the Contessa.

I ask the maitre d' or captain to suggest what he himself thinks is exceptional. Thus I put him on his mettle. In effect I am saying, "I trust your judgment."

Rarely have I been disappointed, no matter where in the world I travel or with whom I deal.

Putting your trust in the other person, especially in your beast, brings excellent results as a rule.

Think this through very carefully: Instead of always talking about what you want done, why not ask him for a suggestion? Has such a simple approach ever crossed your mind?

Whether it is a matter of dining out, planning a trip or buying clothes, leave the final decision up to him. Tell him (and mean it): "I trust your decision,

and I leave the most important selection up to you."

Very few men ever fail this trust. He must prove that you did not misjudge, and therefore he will try all the harder to prove your faith. Husbands are real pushovers in this respect.

I have observed and overheard far too many of you poking the finger of fun at him, snidely remarking: "Oh, you know Joe. He has atrocious taste. Why, if I didn't select his socks and suits he'd look like something the cat dragged home."

Perhaps he made a slight mistake once, somewhere along the line; but then, think back to all those mistakes you made, those compulsive purchases you wish you hadn't made.

The greatest compliment you can pay any man is, "Sure you can do it, dear." And he'll do it—even if it seems absolutely impossible. If a man knows that a woman has confidence in him, there is nothing he can't do.

From now on your attitude should be, "Anything anybody else can do, my man can do better." And he'll do it.

# BA Employees Set Founder's Day Services

Annual founder's day ceremonies in memory of the late A. P. Giannini will be conducted Wednesday by local Bank of America employees in conjunction with all the bank's branches in California and throughout the world.

Mr. Giannini, who was born in San Jose 94 years ago and died in 1949, founded the bank in San Francisco in 1904.

Feature of the brief ceremony will be a recorded speech by President Rudolph A. Peterson, who terms Giannini a pioneer of modern banking. In tracing highlights of the bank's history, Peterson places special emphasis on Giannini's philosophy of giving each customer personal, individual service.



NOW RENTING . . . Airport Plaza, Inc., has occupied the new United Artists Building on the airport property near Crenshaw Boulevard and Pacific Coast Highway. Several suites are now available for leasing in the three-story structure. The United Artists Theater, opened last October, occupies the lower floor. Suites will be partitioned and decorated to suit tenants, according to the owners.

## RYDER

By Fred Harman

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