



BABY'S BOSS

BABY WEEK

April 25th to May 2nd

2 DOZEN "CURITY" DIAPERS with FREE Night Diaper

When you buy famous Curity gauze diapers, 2 dozen, you get FREE a sleep & time saving night diaper in a colorful new print. 7.78 Value **Special 5.69**

GERBER'S STRAINED Baby Foods

A profusion of varieties in

- Fruits
- Desserts
- Vegetables

4 1/2 oz. Jars

12 for \$1.00

Sleeper-Stroller

WELSH - All chrome tubular construction. Foam padded seat & back. Strong vinyl material in tapestry embossed pattern. Adjustable handle, foot-rest & canopy. Fully collapsible.

11.98

Comb & Brush

PRO - Baby's own personal brush w/soft bristles. Comes in ass't colors, w/matching comb. 1.98 Value

79c

Baby Magic

by MENNEN - Skin care that helps to prevent diaper rash. 7 oz. Plastic Bottle

79c

BEAUTY SALON

Everything for More Beautiful Hair

SHAMPOO with EGG Leaves Hair Bright - Easy to Manage (Pint)

WAVE Setting Lotion with FREE Dispenser Pump (8 oz.)

CREME RINSE & CONDITIONER (Pint)

Your Choice **2 for \$1.00**

BEAUTY SALON Hair Spray Preferred by Professionals. Regular-Super Hold or Special Formula. 13 oz. **69c**

HAZEL BISHOP "Spectaculars"

LIPSTICK Spring & Summer Shades ... Reg. 1.00 **48c**

NAIL ENAMEL All Fashion Colors ... Reg. 50c **23c**

COMPACT MAKE-UP Elegant Tortoise Shell ... Reg. 80c **48c**

FRESH 'N BRIGHT The Original Creme Rouge ... Reg. 1.00 **58c**

CREME 'N POWDER Exquisitely Sheer Make-up ... Reg. 1.00 **58c**

LIQUID MAKE-UP Satin Smooth (All Shades) ... Reg. 1.00 **58c**

LASH BUILDER Lashes as Long as You Like ... Reg. 1.00 **48c**

LONG PLAYING Records

Stereo & Monaural

Wide variety of show tunes including "Hello Dolly", "Bye Bye Birdie" etc., also recording stars such as, Patsy Cline, Ray Charles, Johnny Cash and more.

Your Choice **88c**

INFANTS' Walker

Chrome plated steel tubing with plastic bumpers, wheels & teething rail. Strong vinyl seat. Colored play bead bar.

3.98

Swing & Car Seat

Plastic tipped plated steel tubing with reinforcing steel braces. Adjustable chain attachments. Auto seat of supported plastic, vinyl covered seat hooks.

6.49

Nursery Chair

Chrome plated tubular steel legs & frame. Contour molded seat of high impact styrene. Enamel finished hardwood back with decorative decal - can be used as step stool.

3.98

INFANTS' Diaper Sets

Soft knit or woven cotton tops with plastic lined matching pants. Adorably styled for boys & girls.

1.59 & 1.98

Plastic Bib

WARREN'S - Cotton terry, plastic covered, with crumb catcher pocket. Nursery print front.

Reg. 80c **2 for \$1.00**

Nite Diaper Cover

WARREN'S - Waterproof, snap-on style, adjustable. S-M-L-XL.

Reg. 80c **66c**

1.29 Plastic Pants

WARREN'S - Slip-on style, nylon cushioned legs & waist. S-M-L-XL.

4 Pr. **99c**

Formula Pitcher

EVENFLO - 32 oz. glass jar with handle & easy to read measurement markings.

39c

Feeding Spoons

by ONEIDA - Silver plated with long or short handles.

69c

Crib Blanket

Tricot eyelet shell with bonded Doan quilting. 7" fancy taffeta binding. Pastel colors.

2.69

Polo Shirts

Combed cotton knit with snap-shoulders. Assorted patterns & colors. Sizes 1-4

59c

Puddle Pads

12x14" - Reversible double-textured flannel lap pads interlayered with rubber. Pastel colors. Box of 4

1.29

Training Pants

Empire - Double thick stretch. Terry cloth lined. Sizes 1-2-3-4

2 for \$1.00

Plastic Pants

EMPIRE - Pull-over style of virgin plastic. Ass't colors & white. S-M-L-XL

5 for \$1.00

Plastic Bib

EMPIRE - Plastic cover-all with crumb catcher pocket. Pastel colors.

23c

"Gentle" Baby Bath

by MENNEN - Anti-bacterial, non-drying & no soap sting. 8 oz. Reg. 80c

69c

OLD CHARTER

Kentucky Straight Bourbon 86 Proof. Reg. 13.95

1/2 Gal. **10.95**

Case of 6 - 1/2 Gallons ... **59.13**

GLENMORE "Silver Label"

Old Style Sour Mash. Kentucky Straight Bourbon. 86 Proof. Heart

4.99

Red Mountain WINES

by Carlo Rossi. 1.49

Bavarian TYPE Beer

Made by Grace Bros. in U.S.A. 1/2 Qt. Cans

6 for 99c

Tussy Deodorants

Cream • Stick • Roll-on

Reg. 1.00 **NOW 50c**

Deluxe Toilet Seat

"Mission" - Enameled contour shaped seats in popular colors and white. Full cover lid, strong metal hinges.

2.98

Pool & Patio Pillow

Vinyl plastic covered outdoor pillows in beautiful assorted floral prints. 14" size. Poly foam filled.

99c

Cotton Balls (STERILE)

by Johnson & Johnson "Red Cross" - Convenient ball form for use all around the house.

Box of 138 **39c**

G.E. Hair Dryer

"Tote Bag" - Perfect for the busy co-ed or teenager. Large bouffant bonnet, three heat selections, plus "cool". Two-toned bag of light beige & cocoa brown vinyl.

11.88

69c PRO Tooth Brushes

"TUFFET" - Choice of medium or hard nylon bristles. Wide selection of colors.

2 for 69c

Swim Caps

SEA SIREN "Mermaid" Several overall embossed designs in assorted colors. Adjustable chin strap to keep cap secure.

59c

Insta-Hot

by "Regal" - Food warmer that heats to boiling in just 90 seconds. Polished aluminum with no-drip spout. Cool bakelite handle, knob & base. 6 Cup Capacity.

7.44

Step Ladder

6 ft. wood ladder with self-lock all steel spreader. Metal reinforced. Shelf for paint can, brushes, etc.

4.49

AUTOMOBILE Floor Mat

"Crown Prince" - Fits universal or compact cars. Made of pliable durable rubber & comes in seven modern colors. Fits snug & stays firmly in place.

2.98

Vaporizer-Humidifier

Famous Name - Fully automatic. 12 to 14 hour operation. Glass container, plastic base.

Reg. 6.95 **3.98**

BROWNIE "Fun Saver" 8mm Camera

with Roll of Color Film and Movie Idea Book - One simple setting for 8mm movies. Fast 1/27 lens. Easy loading. Automatic footage meter reset.

15.88

8mm Movie Projector

BROWNIE - Threads automatically onto the take-up reel. "Big-screen" 1/1.6 lens. Compact & lightweight, weighs only 6 lbs. 200 foot reel for 15 minutes showings.

41.50

VASELINE

White Petroleum Jelly... soothing dressing for diaper rash, chafing, burns, etc.

4oz Tube Size **29c**

DESITIN Powder (3 oz.) with Ointment (4 oz. tube)

Use for regular care of infant's skin. 2.24 Value

1.23

MENNEN Baby Powder

Repels bacteria-carrying wetness. 8oz Size

69c

Infants' Shoes

"Mother's Best" - White, genuine leather with soft sole & wiggly room. Size 9 to 3

1.89

Comb & Brush

Delicate hand decorated brush with matching comb. Soft nylon bristles.

69c

STRI-DEX MEDICATED PADS

Wipe on Medication Invisibly! Helps Stop Now Pimples from Forming - Leaves No Telltale Marks!

8oz Size 42 Pads **69c**

Farmer in the Dell

"TV Radio". Music box plays delightful tune & picture story appears across screen when dialed. Wood case.

2.49

Rock-A-Stack

Six smooth plastic rings in bright colors are graduated to fit over cone on a wood rocker base.

79c

Snap Lock Beads

24 giant brightly colored poly beads in 5 shapes. Non-toxic, chewable. Infants to 4 yrs.

79c

"Princess" Phone

Spring action return dial rings concealed bell. Made of sturdy poly-ethylene. Assorted colors.

79c

"Chatter" Phone

Sound "chatter-chatter" when pulled. Eyes roll, dial bell rings. Wood base, plastic receiver.

1.69

Nursing Units

EVENFLO - Glass bottle - 4 or 8 oz. sizes with nipple & cap. Reg. 25c

19c

Bath Towel Set

Soft cotton knit. Bath towel 18x36" and 2 wash cloths 9x9". Pastel colors.

89c

Diaper Bag

EMPIRE - Fiberglass insulated. Double pockets. 4 zippers. Shoulder strap. Ass't colors.

1.89

INFANTS' Crawlers

Combed cotton fabrics. Snap-crotch. Some with novelty bibs. Sizes S-M-L-XL.

1.59

MENNEN Baby Oil

Cleans, soothes & moisturizes. 12 oz. Reg. 1.00

79c

LADIES' Panties

Colorful acetate tricot panties in rose & rosebud patterns. Full cut for perfect fit. Sizes 5-6-7.

3 for \$1.00

"Beetle" Brooch

Handsome guitar shaped pin with full color insert photo of your favorite "Beetle".

49c

Movie Screen "Radiant"

40x40" fine grained screen. Tripod stand. Metal roller case.

7.89

8mm Color Film

Kodachrome M - 50 ft. of color.

1.89

TINTILLATE Color Shampoo

with FREE 2 oz. Special Cream Peroxide by HELENA RUBINSTEIN. Natural looking color shampoos. Cream Peroxide has "conditioning" action. 2.00 Value

1.50

Assorted CANDIES

Each Piece is Covered with Chocolate. Peanut Clusters • Bubble-dipped Peanuts • Chocolate Raisins • Stars • Bridge Mix • Malted Milk Balls • Large Peanut Clusters.

Your Choice **2 for \$1.00**

Technique CURL SPRAY

Salon Formula by SHULTON NO FRAGRANCE or PERFUME OIL

14 oz. Economy Size **1.49**

SQUIBB Mineral Oil

EXTRA HEAVY... Not absorbed... non-fattening... odorless - tasteless - crystal clear.

SAVE 31c

Reg. 1.29 1 Qt. **98c**

Sav-on SELF-SERVICE DRUG STORES

Bring Your Next Prescription to Sav-on

AD PRICES PREVAIL: April 23rd to April 26th Thursday through Sunday

Open 9 A.M. to 10 P.M. - 7 Days A Week

Only COOL-RAY POLAROID

Sunglasses Stop Reflected Glare Year Round

• Inexpensive Family Protection

98c to 5.98

PUREX BLEACH

Deodorizes • Disinfects Removes stains. 1 Gal

2 for \$1

KOTEX

Regular or Super. Box of 48 Reg. 1.73 Size

1.00

DIAL Soap

Deodorant Bath & Beauty Soap Bath Size

2 for 33c

CHIFFON Liquid

New Aqua Lotion for dishes. Fine fabrics and hands

2 for \$1

SEGO Liquid Diet

Only 225 calories per can. 7 delicious flavors

4 for \$1

TONI Home Permanent

With FREE "American Look" Booklet featuring Gigantic Contest PLUS Fashions. Reg. Super or Gentle

1.49

HOUSEHOLD Paper

White & pastel colors. 115 ft x 13" or 75 ft x 18"

2 for \$1

SUAVE Hair Spray

For Normal, Dry or Hard to Hold. 13 oz.

59c

Kitchen Charm WAX PAPER

2 for 35c

Kitchen Charm NAPKINS

Pak of 60 **3 for 25c**

BROXIDENT Automatic Action Brush

For TEETH & GUMS

SQUIBB - Full power up and down brushing action helps save your teeth and children's teeth. Brushes & case included

19.75