



## Just follow your nose!

Smell the sugary smells, watch our skilled bakers decorate cakes in the Magic Chef Bakery! We use only the finest ingredients, and once you've tasted our freshly baked breads, pastries, cookies, cakes, you'll let us do all your baking!

Fragrant and fresh from our ovens! reg. 6 for 38c  
**Orange Rolls** 6 for 33c  
 A special treat! Luscious and fluffy! reg. 98c ea.  
**Whipped Cream Cake** ea. 89c  
 You can smell it baking as you shop! 1 1/2 lb. loaf  
**Buttercrust Bread** loaf 33c



KRAFT  
**MIRACLE WHIP**  
 full quart **37c** save 20c

REFRESHING  
**LIBBY TOMATO JUICE**  
 jumbo 46 oz. can **19c** save 12c

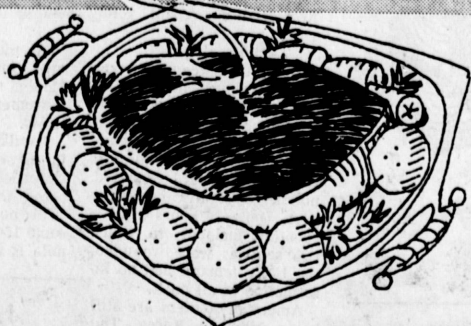
and season for your favorite potato pleaser! tall 300 can  
**New Potatoes** 10c  
 Taste tempting and hearty for family cookouts! tall 300 can  
**K&B Beans** 2 for 25c  
 dy in the home! White, Pink, Turquoise or Yellow. Jumbo roll  
**Paper Towels** 27c  
 charcoal broiled steaks on the weekend menu! 10 lb. bag  
**recul Briquets** 59c

Chopped Broccoli, Peas, Cut Corn, Potatoes, Krinkle Cut Potatoes  
**R PAC VEGETABLES**  
 5 lbs. \$1



U.S. NO. 1 NEW CROP  
**White Rose POTATOES**  
 3 pounds **10c**

**DIN FRESH GREEN PEAS**  
 5 pounds **19c**  
 SWEET RED RIPE  
**AWBERRIES**  
 2 baskets **49c**



U.S.D.A. "CHOICE" BEEF  
**CHUCK ROAST**  
 blade cut **33c lb.**

U.S.D.A. "Choice" Beef. Expertly trimmed to give you your money's worth of eating pleasure!  
**Boneless Round Steak** 79c  
 U.S.D.A. "Choice" Beef. Tender, Juicy, grain-fed beef, superb choice for festive occasions!  
**Boneless Beef Roast** 69c  
 Simmer these lean, flavorful cubes of beef with your favorite vegetables for a gourmet stew!  
**Boneless Stew Beef** 69c  
 U.S.D.A. "Choice" Beef. Here's a tasty, tender family favorite that's guaranteed to please!  
**Cubed Steak** 98c

U.S.D.A. "CHOICE" BEEF  
**7-BONE ROAST**  
**37c lb.**



U.S.D.A. "CHOICE" BEEF  
**CHUCK STEAK**  
**39c lb.**

For one-dish meals! Good, lean, fresh ground beef with a minimum of fat to reduce shrinkage!  
**Fresh Ground Chuck** 49c  
 Crumble crisp, flavorful bacon over vegetables for a dinner winner! 1 pound package sliced  
**Luer Iowa Farm Bacon** 49c

U.S.D.A. "CHOICE" SPRING LAMB  
**LAMB SHOULDER ROAST**  
**39c lb.**



U.S.D.A. "CHOICE" SPRING LAMB  
**LAMB SHOULDER CHOPS**  
**59c lb.**

U.S.D.A. "Choice" Spring Lamb. Tender, juicy chops for a number of family-pleasing recipes!  
**Lamb O-Bone Chops** 69c  
 U.S.D.A. "Choice" Spring Lamb. for finger-licking deliciousness, add these to a mixed grill!  
**Lamb Rib Chops** 89c  
 Check any cookbook for delicious ways with tasty lamb breast... and just look at the price!  
**Lamb Breast** 10c

Hormel. For breakfast on the double! 8 oz. package  
**Brown & Serve Sausage** 45c  
 Brown and serve with sauce! 1 lb. package frozen  
**Booth Fishsticks** 65c  
 Pan ready for a fresh-fish family treat!  
**Skinless Rex Sole** lb. 69c

McCoy's Cryovac. Takes a while but it's worth it!  
**Corned Beef Brisket** lb. 79c  
 Sea-fresh flavor, frozen, cooked and cleaned!  
**Australian Lobsters** lb. \$1.29  
 Fresh from the Golden State. An ideal quick meal.  
**Catalina Baracuda** lb. 39c

DEL AMO SHOPPING CENTER CORNER OF HAWTHORNE & SEPULVEDA

# MAGIC CHEF

## Your Traffic Laws

Prepared in cooperation with the Traffic Education Bureau of the Torrance Police Department and the Torrance Safety Council

According to the traffic scoreboard located in front of the police department, the traffic accident rate for this year is running higher than for the same period last year. According to statistics, the accident rate is running a little higher this year but not as high as the scoreboard indicates.

This year more accidents are being investigated and reported because of a short form developed by the police department for use in investigating minor traffic accidents.

IN YEARS gone by, very minor accidents were not investigated as such but only names obtained. Now even the most minor accidents receive an investigation. From these additional reports even though minor, the police department is better able to use these additional statistics in helping to determine what accident-causing violations are being committed and thus gear their selective enforcement in those areas.

It was learned last week that one of the five traffic fatalities that have occurred this year is no longer considered a traffic fatality by the coroner's office because the victim died from causes other than the injuries received in the accident.

BECAUSE OF the finding of

the coroner's office, Torrance is now charged with four instead of five traffic fatalities. In determining the effectiveness of the traffic program in Torrance, persons killed should not enter into the analysis but rather the total number of accidents.

Every traffic accident is a potential fatality or injury accident and the only way to reduce injuries or death is to reduce the total accident rate.

TRAFFIC LAWS were made to serve as a guide to the driving and walking public and if everyone would know what is required of him as a driver or pedestrian and obey these laws, then traffic accidents would be reduced. Such so-called minor violations as only slowing down at a boulevard stop sign, driving only five or 10 miles an hour over the speed limit, failing to signal before turning, or just not being attentive to your driving cause so many accidents that could have been prevented.

The next time you get in your car, stop for just a moment and think about what could happen if you don't drive with the proper care and caution. Think of the consequences of just one moment of being careless.

Only you can prevent traffic accidents.

## Garden Checklist

1. Begin preparation for bigger camellia blooms now with carefully planned feeding. For best results use as directed an acid type fertilizer.
2. For sturdier growth and increased blooms later in the year, start pinching the terminal shoot of young bedding plants.
3. Get a head start in your vegetable garden. Most all vegetables are available in bedding plant form at your nursery now.
4. If you are a tuberous begonia fan, try potting these beauties for use in patio or porch areas where there is some shelter. For a different effect, the pots may be sunk in the ground for a shady border. For early blooms, place tubers in moist peat indoors at room temperature. When tubers are three inches high plant outdoors.
5. For the hanging fuchsia varieties be the envy of your neighbors by starting now with pinching, frequent feeding and generous amounts of water. Do not overlook pinching as that insures that the side shoots will be able to carry blooms.

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 "For The famous Wave That'll Behave"

*Beauty Specials*  
 FOR A SHINING LEFT!

The Original **Budget Cold Wave**  
 Complete with  
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 • Combs Hair Cut  
 • Creme Rinse  
 • Hair Style  
 The Greatest Cold Wave Bargain Ever Offered by Anywhere  
**4.95**  
 With This Ad

**NO APPOINTMENT EVER NEEDED  
 OPEN DAY AND NIGHT!**

LIMITED TIME SPECIALS

<b>\$10 STA-CURL</b>	Including Cut, Shampoo and Set Complete <b>7.95</b>
<b>\$15 Wondercurl</b>	Including Cut, Shampoo and Set Complete <b>8.95</b>
<b>\$20 MAGIC-CURL</b>	All Lashes, Including Cut, Shampoo, Set Complete <b>11.50</b>

**EXTRA SPRING SPECIAL  
 COLOR BATH 5.95**  
 Includes: • Shampoo & Set • Creme Rinse • Complete for any

There's a Shop Near You

<b>DOWNTOWN TORRANCE</b> 2000 W. Carson (at Broadway) FA 5-9520	<b>REDONDO BEACH</b> 213 Palms Yards Blvd. (across from Plush Merse) FR 5-9004	<b>GARDENA</b> 2516 W. Rosemead (Just east of Greenleaf) DA 7-7380
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You Must Present This Ad for Specials

**1ST.** IN ADVERTISING IN CIRCULATION IN EDITORIAL CONTENT the TORRANCE HERALD