

Established 1914

GLENN W. PFEIL

Publisher

REID L. BUNDY - Managing Editor

SUNDAY, APRIL 19, 1964

Those Numbers Jugglers

Public opinion polls, in addition to being informative, make and influence opinion. Their accuracy, therefore, is directly related to the public interest.

That is the opinion of Ted Bruinsma, Republican candidate for Congress from the 17th District two years ago.

In a note to The Herald, Bruinsma suggests that newspapers publishing the results of public opinion polls lay down some ground rules, asking at least that the size of the sample, its geographical distribution, and the general composition of the sample be made available to authorized representatives of the newspaper.

Bruinsma's suggestion is a valid one in an era in which the use of polls is a recognized partisan campaign device.

The Herald does not subscribe to any of the major public opinion polls cited by Mr. Bruinsma, but it does share his concern for the validity of some polls, and at the obviously growing use of the polls for political advancement of a particular candidate or cause.

Bruinsma told The Herald he took "a second look" when he read that Alan Cranston was trailing Salinger in the race for U. S. Senate, particularly, said Bruinsma, "for I still remember Cranston's power at the polls in 1962."

While The Herald and its readers are not in a position to demand access to polling information, we suggest that anyone reading the results of the polls consider carefully their source, and take them as an informative story.

Pick your candidates and issues, however, on the basis of performance or ability to perform—not because some numbers juggler says 37.1 per cent of your neighbors say so.

How Are You Doing?

It has been computed that since the New Frontier took over in 1961, federal spending has increased by \$16 billion a year; the national debt has increased \$19.1 billion; unemployment has risen from 3.9 million to 4.5 million; bankruptcies and mortgage foreclosures have greatly risen; and the cost of living has reached an all-time high.

And how is everything with you, otherwise?

Who Does the Dishes?

It has been predicted that women will constitute more than one third of the nation's work force by 1975.

Nobody is predicting yet who will be doing the dishes around the house in that year.

Sudden Thought

Isn't it too bad the blacksmith and the corset maker couldn't have hung on a little longer. Each could have qualified for federal help as a distressed industry!

Opinions of Others

"It would seem that we are all jugglers of time and action. As long as we keep them moving and in synchronization we're in tune with life. If we drop action and dally with time alone we're in deep trouble." —Franklyn Cism, Afton (N. Y.) Enterprise.

"If you are interested in learning about the world we live in—hurry." —Lee Call, Afton (Wyo.) Star Valley Independent.

"We should distinguish between a man's rights and his privileges. Then we should distinguish between rights that are civil and those which are moral, religious, political or natural." —Ernest Joiner Sebastopol (Calif.) Times.

"Many a person's idea of heaven would be nothing to do and an eternity to do it in." —Olin Miller, Thomaston (Ga.) Times

"The only gracious way to accept an insult is to ignore it. If you can't ignore it, top it. If you can't top it, laugh it off. If you can't laugh it off, it is probably deserved." —Frieda J. Monger, Duluth (Minn.) Publicity.

"Nowadays a businessman is judged by the company he keeps solvent." —B. J. Dahl, Chewelah (Wash.) Independent.

"When to start middle age is a hard decision for women to make." —Charley Grant, Burlington (Col.) Record.

"Some of the world's best golf scores are made with lead pencils." —Terry J. Carlson, Sykesville (Pa.) Post Dispatch.

Public Meeting Calendar

Listed below are meetings scheduled for the City Council and City Commissions during the month of April, 1964.

Meeting	Date	Where	Time
Torr. Safety Council	20	Room #209	7:00 p.m.
City Council	21	Council Chams.	5:30 p.m.
Rec. Commission	22	Council Chams.	8:00 p.m.
Airport Commission	23	Council Chams.	8:00 p.m.
Water Commission	23	Room #209	7:00 p.m.
City Council	28	Council Chams.	8:00 p.m.

The Play's Still Running



HERE AND THERE by Royce Brier

Flame Lighted 749 Years Ago Still Burning Today

In June, 749 years ago, King John of England journeyed from London 20 miles to a meadow at Runnymede, and there signed some articles under duress of his barons, who were in revolt. The article had to do with freedom. At this time only a few Norsemen had crossed the sea, and none dreamed a great civilization would rise in the American wilderness, dedicated to freedom. Nor could any foresee a great figure of that American freedom, John Fitzgerald Kennedy, whose ancestors were John's subjects, would ever be associated with Runnymede. But recently Prime Minister Douglas Home told the House of Commons, which also derived from Runnymede, that an acre of land would be given to the United States in perpetuity for a memorial to the late President. You can only say this is "altogether fitting and proper," as another President said in a dedication in the struggle for freedom.

That is, we often wonder at English reserve, and forget how right it can be. For this seems better than some lofty monument in the city's grime. It carries an inner feeling about free men on the earth, and under the open sky. At the site there will be only a plinth, and some steps. John, brother of Richard the Lion Hearted, was a pretty bad king. His barons were not much better, but all lived in a feudal society, when the idea of any man being free was quite rudimentary. A common man, of course, a yeoman, had very few rights. The barons administered the shires, and some were little tyrants, and some were not, but they had courage, and they were tired of being herded about and manhandled at the pleasure of the Crown. So they gathered in Easter Week, 1215, and they made a compact to drive John from the throne if he didn't cease his oppressions. That spring they fought their way into London and they presented the monarch with the Articles of the Barons. It became the Magna Carta, and English absolutism never recovered from it. It enumerated certain rights of the barons the Crown was bound to observe. It did not directly touch the rights of commoners, but inevitably many of the baronial rights descended to the people. Many are the rights we know today: trial by jury, immunity to arbitrary searches and arrests and confiscations, the right of a voice in government. John Fitzgerald Kennedy grew up under these rights. We gave them into his keeping when we made him President, and he kept the faith. He kept the faith, too, in his own great world of nations, now grown a hundredfold from King John's world, and we like to think the flame for such a man was lighted at Runnymede, 749 years ago this summer.

Out of the Past

From the Pages of the HERALD

40 Years Ago

Businessmen, industrial leaders, and other members of the community organized to raise funds to build a home for the Torrance Women's Club, according to The HERALD for April 18, 1924. In deciding to help raise funds for the building, Torrance residents had high praise for the work of the club. Plans were being drawn for a clubhouse at 1422 Engracia Ave., across from the Torrance Memorial Hospital. Oil was still in the news, and the Torrance field was adding new, and productive wells daily. Five new wells, producing a total of 4,500 barrels daily, were brought in during the week, reported The HERALD.

Torrance High School selected its representative for the "constitutional contest" being held in Inglewood which was held in the Inglewood contest was to enter state finals with a chance of going on to the national finals at The White House. Torrance High's representative was Albert Isen, who spoke on the topic, "The American Constitution."

From an advertisement, prospective homeowners learned they could buy a three-room bungalow with garage "for a small payment down and \$1.16 a day on contract" including interest. And, if they happened to be do-it-yourselfers, another firm would sell you a complete set of plans for \$10.

30 Years Ago

Official word of the approval of the Controller of the Currency in Washington for the organization of the Torrance National Bank was received in Torrance, April 19, 1934, according to The HERALD for that date. The bank, forerunner of the United California Bank, was headed by J. W. Post, father of UCB manager George W. Post.

In sports, the Tartar tracksters were still mopping up on all the opposition. They handed Leuzinger and Jordan another defeat in a triangular meet on the Leuzinger oval, with star miler Louis Zamperini running the mile in 5:03—nursing a bruised ankle.

From the advertisements in The HERALD, we note the following prices: sugar 10 pounds for 46 cents; silk dresses, \$7.95 each; a new Ford, \$950, and sirloin steaks were 15 cents a pound!

20 Years Ago

The Torrance Works of U.S. Steel Corp. established 135 new production records, according to The HERALD for April 29, 1944. Nearly all of the products made in the Torrance Works were being shipped for use by the Armed Force in the Pacific Theater.

Torrance was placed on the National Safety Council honor roll for going through the entire year in 1943 without a traffic death. Only 156 cities

were so honored by the council.

Sports page notes included stories on two THS victories. The Tartars put down El Segundo in the first baseball game of the season with Jack Morrison leading the Torrance nine at the plate. And the track team downed Gardena with Bob Leach starring.

10 Years Ago

North High School was under construction, but the builders weren't able to work fast enough to prevent double sessions at Torrance High School. The Board of Education announced plans to stagger sessions at THS until the new high school was opened, according to The HERALD for April 18, 1954.

A newcomer to city politics was installed as a member of the City Council. Attorney Albert Isen led the balloting at the polls, and Willys G. Blount was returned for another four-year term. More than 37 per cent of the city's voters went to the polls. The voters also approved three bond measures on the ballot. The three measures provided bonds to construct the civic center complex, new parks, and a swimming pool. Torrance baseball buffs were happy to see the baseball diamond at Torrance Park get a working over. A new backstop, new bleachers, and reurfing were included in the renovation. The old ballpark was built in 1939 by the WPA, and had to be "torn down before it falls down."

TRAVEL by Stan Delaplane

Having Fun on a Limited Budget Is Simple Matter

MEXICO CITY—"My future husband and I are planning to go to Mexico on our honeymoon. First to Mazatlan and then to Mexico City. Should we take planes or bus? We would like to do all this on \$500."

For fun on a limited budget, I'd take buses (Greyhound in the U.S. can give you schedules and prices.)

"We would like hotels with Mexican atmosphere..."

Since you are going down the West Coast, your first overnight is Hermosillo or Guaymas. Too close to the border for a lot of atmosphere. In Mazatlan, your hotel is the Belmas on the ocean front.

Next stop is Guadalajara. No splendidly Mexican hotels. I'd hit something like the Roma or Fenix.

From here it's a short day to Morelia. The Hotel Virrey de Mendoza is the old stone summer home of the Spanish viceroys. Ask for one of the front rooms overlooking the plaza and Cathedral. The food is mediocre. Eat at one of the street tables they set up in the roped-off street just off the plaza. The chicken on charcoal is great.

Your Mexico City hotel is the de Cortes. Central. Once a convent. Breakfast in a sunny patio. Good prices—all of these hotels should be run from \$6 to \$8 a night for both of you.

"Is it worthwhile going to Acapulco?"

This is surely a matter of taste. I think Acapulco is over-rated. But thousands of Americans think it is fine. I like Cuernavaca. And I'd stay at the older Bella Vista to start with. Later you can pick some place with a pool if you want it.

Or a few miles out of town Lake Tequisquitengo is the Hacienda Vista Hermosa. Loaded with flowers. A pool built into the ruins of a colonial times sugar mill. Long cool tiled corridors and tiled bedrooms.

Food was just so-so when I

Quote

Why do they put the Gideon Bibles only in the bedrooms, where it's usually too late, and not in the barroom downstairs?—Christopher Morley.

It is completely unimportant. That is why it is so interesting. —Agatha Christie in "The Murder of Roger Ackroyd."

Those who corrupt the public mind are just as evil as those who steal from the public purse. —Adlai Stevenson (1952).

He flung himself from the room, flung himself upon his horse and rode madly off in all directions.—Stephen Leacock in Gertrude the Governess.

Strength for These Days (From The Bible)

Let all things be done decently and in order.

—(I Cor. 14:40).

Order is the first law of the universe; without it all would be chaos. It is even more important that Divine order be maintained at all times and once it has been truly established in our life, it will always be there for us to follow.

Established Jan. 1, 1914

Torrance Herald

Member of National Editorial Association, Calif. Newspaper Publishers Assn., L.A. Suburban Newspapers, Inc. Verified Audit Circulation Represented Nationally By The Riesen Co. Publication office and plant, 1619 Gramercy Ave., Torrance, Calif. Published Semi-Weekly, Thursday and Sunday by King Williams Press, Inc. Entered as second class matter January 30, 1914, at Post Office, Torrance, California, under act of March 3, 1879. GLENN W. PFEIL, Publisher. Reid L. Bundy - Managing Editor. Gene Roberts - Display Adv. Mgr. Bernard Brady - Regional Adv. Mgr. Evelyn Stillwell, Classified Adv. Mgr. Darrell Westcott - Circulation Mgr. Chas. R. Thomas - Mechanical Supt. Adjudicated a legal newspaper by Superior Court, Los Angeles County, Adjudicated Decree No. 218479, March 30, 1927. SUBSCRIPTION RATES: By Carrier, \$5 a month. Mail subscriptions, \$12.00 a year. Circulation office PA 8-4000.

was there last. But no doubt they've changed the chef since then. They don't stay long.

"A nice typical restaurant or two in Rome..."

You can almost walk into any restaurant in the heart of Rome and be sure it is typical and that it's good. Pick up the TWA Travel Tips for Italy (59 cents at any TWA office.) The restaurants were chosen by Jean Govoni who is an absolute expert on Roman restaurants. Nearly all I know I got from her.

You could also drive across the Tiber: ask for Trastevere and tell the driver to take you to Piazza Santa Maria in Trastevere. This is a beautiful moonlit square with a great fountain and a lovely old church. Any restaurant up the side alleys or on the square will be good.

"We were thinking of touring the Greek islands..."

Any travel agent sets this up for you. The ships of the Epirotiki line are very good. You catch them in Venice. Go

to Athens and then through the islands down to Haifa in Israel. You can arrange to fly back if you want to. Wonderful weather in the summer and fine island spots.

"We would like to spend some time on the coast of France in the summer. Both my wife and I are amateur painters."

The place you want is Honfleur on the Normandy coast. Narrow streets. Old stone port buildings where the French explorers like La Salle took off. A harbor full of fishing boats. And excellent French cooking—the mussels steamed in their own juice with white wine and shallots will fill your memories.

The Hotel du Cheval Blanc has become more rickety than picturesque. But I saw a place called Hotel du Chat that looked good. All the windows had boxes full of blooming geraniums.

A few miles out of town is a two-star (Michelin) restaurant, Ferme St Jacques is the way to remember it. Farm house style over the sea.

OUR MAN by Arthur Hoppe

Elbie Jay Puts His Foot Down

Howdy there, folks. How you all? Time for another rib-tickling episode of "Just Plain Folks," the rip-snorting tee-vee adventures of the rooting-tooting Jay family—starring ol' Elbie Jay, who's known far and wide as "The Fastest West of the Pecos."

As we join up with ol' Elbie today he's taking another group of his Eastern newspaper friends on a little old tour of his little old spread in his little old family car with its little old 885-horse-power engine, overhead cams and dual carbs.

ELBIE: Mighty nice of you folks to come along. Nothing like a quiet Sunday ride to get to know each other. I expect you want to know where I stand on the issues. Well, let me say I stand smack in the middle of the road and...

GRIZZLED NEWSMAN: Good Lord! Here comes a truck!

ELBIE: Say, now, that fellow was right slow getting off on the shoulder. Like I was telling the National Safety Council, the highway is getting downright dangerous. I'm plumb glad we turn off here. Yahoo! Watch us take this fence. How about that!

NERVOUS NEWSMAN: That was a fence. But if you'll excuse me, sir, your speedometer says 85.

ELBIE: (pounding the dashboard): You're right, son. The dang thing sticks and won't go any higher. But, anyway, as I was saying, I'm a moderate in all things, for I reckon that a cautious approach... Say, you figure you could reach around there and remove Cousin Hepzibah's Long Johns from the windshield? I don't know why she's got to string her clothesline between them particular two trees. She knows it's my favorite shortcut. Of course, it's good to see spring is here.

PALLID NEWSMAN: Look out for those cows!

ELBIE: Cows! Why, those are fine Hereford cattle, son, and... Ooops, they're a mite slow, aren't they? Well, you all just plan to stay for a fine barbecue tonight, you hear? And we can talk more about my cautious approach to the grave problems of our times. Yes, sir, I believe above all in going slow because... Say, here comes the west forty. There goes the west forty. And here's Aunt Tessi's place. Isn't she a spry one? Not many a lady of 84 could make the roof in a single jump like that. And here we are back at the ranchhouse, folks. And there's my pretty wife, Birdie Bird, folks. Folks? Folks?

BIRDIE BIRD: You want me to throw cold water on them, Elbie? Like the last batch?

ELBIE: Reckon you better or they'll never get their stories written about what a careful, cautious, go-slow, middle-of-the-roader I am. And don't forget to tell them if they're not convinced yet, I'll be right happy to show them some real Texas driving on the way to the station.

Well, so long till next time, friends. And meanwhile, remember this public service message: "Drive defensively—the life you save may be your President's."

Morning Report:

The war against poverty may not be the most romantic combat of all times. But at least somebody has heard the roll of Mr. Johnson's drums. He's Fred Scribner Jr., general counsel of the Republican National Committee.

He's not endorsing the war on Democratic Principle but on Republican practice. Mr. Scribner says the GOP is broke.

But I don't think the GOP will qualify for Government aid. The party may be broke. But its many leaders seem to be spending millions cutting each other up in the primaries. When these are over, I figure they'll still have a little left to bail out Mr. Scribner.

Abe Mellinkoff