

Don't Judge Food Savings By Specials Only.

... The truth of the savings is in the total! Supermarket pricing can't be judged by "specials" alone ... it's the total you save that counts! There may be occasions when Lucky will be undersold on an item ... however, judge your savings by the TOTAL! You'll find savings of 1¢ to 15¢, and more, on every item of Nationally Advertised Brands, Top Quality Bonded Meats, Farm-Fresh Fruits and Vegetables, Sundries, Housewares and Health & Beauty Aids. At Lucky, you save more EVERYDAY, 365 days a year.

EVERYTHING YOU BUY, YOU BUY FOR LESS EVERYDAY AT LUCKY!

045 GA
022 GA
049 GA
069 GA
023 GA
075 GA
088 GA
075 GA
045 GA
098 GA
075 GA



MARY MORGAN
OUR OWN
HOME ECONOMIST

Pick up your FREE Copy of our newest Recipe of the Week, FRESH LEMON CUSTARD CUPS, from your favorite Lucky Store.

Baby Foods

BABY MEATS SWIFFS 3 1/2-oz. Jar **25¢**

BABY FOOD BECHNUT STRAIN 4 1/2-oz. Jar **4 for 39¢**

HI MEAT DINNER SWIFFS 4 1/2-oz. Jar **2 for 33¢**

Housewares

TIP-TOP 12" L. P. STEREO and MONAURAL RECORDS

VALUES to \$2.98

Everything from "Rock & Roll" to the "Straw Waltz." Thousands from which to choose.

• Dance Music • Show Tunes • Religious • Hawaiian • Western, Etc.

OUR EVERYDAY LOW DISCOUNT PRICE

82¢

TENNIS RACQUET

The Ideal Racquet for the beginner. Laminated frame, nylon strings with new handle. Hours & hours of play at this economy price!

A \$2.99 VALUE! OUR EVERYDAY DISCOUNT PRICE **\$1.49**

GLAMORENE RUG CLEANER

This liquid cleaner will clean your rug quickly and easily. 1-pint bottle makes 9 pints of cleaner.

A 98¢ VALUE OUR DISCOUNT PRICE **64¢**

BISSELL RUG SHAMPOO

Cleans Rugs without scrubbing. 22-oz. bottle cleans a 9'x18' Rug area. 17¢ as sold as water—\$1.99 VALUE! OUR EVERYDAY DISCOUNT PRICE **\$1.47**

COFFEE MUGS

White only. Keeps your coffee, tea or chocolate pipin' hot—2 for 29¢ VALUE OUR EVERYDAY DISCOUNT PRICE **2 for 21¢**

Health & Beauty Aids

V.O.-5 HAIR SPRAY

Jumbo Size Can—\$2.35 VALUE OUR EVERYDAY DISCOUNT PRICE **\$1.76**

Secret Roll-On Deodorant Ex. Lge.—\$1 VALUE—DISCOUNT PRICE **72¢**

Gleem Tooth Paste Economy—49¢ VALUE—DISCOUNT PRICE **53¢**

Prell Liquid Shampoo Lge. Btl.—\$1 VALUE—DISCOUNT PRICE **72¢**

Rob't Peck Green Shampoo 5 1/2-oz. Bottle—DISCOUNT PRICE **43¢**

Rob't Peck Egg Shampoo 5 1/2-oz. Bottle—DISCOUNT PRICE **43¢**

Rob't Peck Creme Rinse 5 1/2-oz. Bottle—DISCOUNT PRICE **43¢**

Glycerine & Rose Water Rob't Peck—DISCOUNT PRICE **43¢**

Bobbi Roller Permanent \$1.93 \$2.49 VALUE—DISCOUNT PRICE **\$1.93**

Micrin Antiseptic econ. size \$1.29 VALUE—DISCOUNT PRICE **99¢**

St. Joe. Childrens Aspirin 29¢ VALUE—DISCOUNT PRICE **28¢**

Crackers

PACIFIC CRACKERS THIN FLAKE 1-lb. Box **27¢**

HONEY GRAHAMS NABISCO SUGAR 1-lb. Box **36¢**

HI-HO CRACKERS SUNSHINE 10-oz. Box **27¢**

OREO COOKIES NABISCO SANDWICH 1-lb. Box **45¢**

Canned Meats

DEVILED HAM UNDERWOOD 3 1/2-oz. Can **21¢**

BEEF STEW LIBBY'S 24-oz. Can **49¢**

CHILI WITH BEANS HORMEL 15-oz. Can **32¢**

TAMALES GEBHARDT 2 1/2 Can 3 for **\$1**

SPAM LUNCHEON LOAF 12-oz. can **45¢**

Cereal

QUAKER OATS 42-oz. Box **48¢**

BIG 'G' WHEATIES 12-oz. Box **32¢**

NABISCO 100% BRAN 16-oz. Box **35¢**

CORN FLAKES KELLOGG'S 12-oz. Box **27¢**

CORN CHEX RALSTON 9-oz. Box **23¢**

POST SUGAR CRISP 9-oz. Box **32¢**

Beverages

SHASTA LOW CALORIE BEVERAGES 12-oz. can **12 for \$1**

BEER GOLDEN CROWN Case of 24 12-oz. Cans **2.99**

DIET-RITE COLA 12-oz. Bottle **6 for 53¢**

Dairy Foods

VELVEETA CHEESE FOOD 2-lb. Ctn. **89¢**

COTTAGE CHEESE FOREMOST First Carton **25¢**

ICE CREAM FOREMOST PREMIUM ROUND CARTON 1/2-Gal. **68¢**

Coffee & Tea

TEA BAGS McCORMICK 48-Ct. Pkg. **59¢**

COFFEE FOLGER'S - M-J-B - HILL'S 1-lb. Can **77¢**

DECAF COFFEE INSTANT-inc. 25¢ Off **1.44**

INSTANT COFFEE LUCKY 10-oz. Jar **1.29**

Peanut Butter & Syrup

PRESERVES SMUCKER'S STRAWBERRY 12-oz. Jar **37¢**

PEANUT BUTTER SKIPPY 18-oz. Jar **56¢**

FRUIT SYRUPS SMUCKER'S 12-oz. Bottle **37¢**

PEANUT BUTTER LUCKY 3-lb. Jar **1.18**

KARO SYRUP BLUE 24-oz. Bottle **31¢**

Flour & Mixes

BISQUICK 40-oz. Box **61¢**

CAKE MIXES PILLSBURY-inc. 4¢ Off Regular Pkg. **35¢**

BROWNIE MIX PY-O-MY 10 1/2-oz. Pkg. **31¢**

MUFFIN MIX JIFFY 9-oz. Pkg. **11¢**

PANCAKE MIX HUNGRY JACK 2-lb. Pkg. **41¢**

GINGERBREAD MIX 14 1/2-oz. Pkg. **27¢**

Margarine & Milk

PARKAY MARGARINE 1-lb. Ctn. **27¢**

CANNED MILK LUCKY Tall Can **2 for 25¢**

NON-FAT MILK CARNATION INSTANT 8-Qt. Box **66¢**

Salt—Sugar & Spice

C & H SUGAR 5-lb. Bag **59¢**

LUCKY SALT 26-oz. Box **11¢**

GARLIC SALT SCHILLING'S 3 1/2-oz. Bot. **25¢**

Canned Fish

PINK SALMON PETER PAN 16-oz. Can **63¢**

CHICKEN OF SEA CHUNK LIGHT MEAT TUNA 4 1/2-oz. Can **29¢**

MINCED CLAMS SNOW'S 7 1/2-oz. Can **29¢**

ALBACORE TUNA CARNATION 7-oz. Can **29¢**

Laundry Aids

RINSO BLUE 10¢ Off Giant Box DETERGENT **65¢**

VIM PELLETS Giant Box **65¢**

ALL DETERGENT Inc. 10¢ Off 3-lb. Box **65¢**

LUX LIQUID Inc. 16¢ Off 22-oz. Btl. **48¢**

ALL LIQUID Quart Bottle **73¢**

SWAN LIQUID PINK DETERGENT 22-oz. Bottle **64¢**

WISK LIQUID Quart Bottle **69¢**

LINIT STARCH 12-oz. Box **16¢**

LIQUID BLEACH LUCKY 1/2-Gallon Bottle **45¢**

WATER SOFTENER CALBON 16-oz. Pkg. **34¢**

LUCKY LIQUID RINSE 1/2-Gal. Btl. **59¢**

LUCKY LOW SUDS 20-lb. Box **2.29**

Pet Foods

VET'S DOG FOOD 1-lb. Can **9¢**

GRAVY TRAIN DOG FOOD 5-lb. Bag **77¢**

PUPPY FOOD FRISKIE 1 1/2-lb. Box **37¢**

CAT FOOD PUSS 'N BOOTS 8-oz. can **9¢**

THORO FED DOG FOOD 1-lb. Can **13¢**

CAT FOOD LORD 'N LADY 6-oz. Can **10¢**

PURINA DOG CHOW 25-lb. Bag **3.09**

Soups

TOMATO SOUP CAMPBELL'S 10 1/2-oz. Can **2 for 21¢**

CAMPBELL'S SOUP MEAT BASE 10 1/2-oz. Can **16¢**

KNORR SOUP MIXES 2-Pack Pkg. **36¢**

SPLIT PEA SOUP ANDERSEN'S 303 can **19¢**

Frozen Foods

TV DINNERS SWANSON'S Reg. Pkg. **49¢**

APPLE JUICE TREE-TOP 10 1/2-oz. Can **20¢**

ORE IDA POTATOES CRINKLE CUT 1-lb. Pkg. **26¢**

ORANGE JUICE TREE-SWEET 6-oz. Can **3 for \$1**

FRUIT PIES PET RITZ 8-lb. Pkg. **35¢**

MEAT PIES SWANSON'S 8-oz. pkg. **25¢**

WONG'S DINNERS CHINESE Regular Pkg. **58¢**

MEXICAN DINNER GORDO'S Reg. Pkg. **45¢**

LEMONADE MINUTE MAID 6-oz. Can **2 for 25¢**

FISH STICKS CERTI-FRESH 8-oz. pkg. **37¢**

BEEF STEW KOLD KIST 14-oz. Pkg. **36¢**

FROZEN VEG. In Butter Sauce—Reg. Pkg. **31¢**

Cut Beans, Peas, Cut Corn, Chopped Spinach & Mixed Vegt.

Lucky Bonded Meats are Unconditionally Guaranteed

FRESH FRYERS USDA GRADE A—WHOLE BODY FRYING CHICKEN **29¢ lb.**

FRYER BREASTS FRYING CHICKEN RIBS ATTACHED **59¢ lb.**

LEGS & THIGHS FRYING CHICKEN PELVIS ATTACHED **52¢ lb.**

STEWING CHICKEN CUT-UP **23¢ lb.**

RIB STEAK USDA CHOICE or LUCKY BONDED **79¢ lb.**

STANDING RIB ROAST **73¢ lb.**

HEN TURKEYS YOUNG—USDA GRADE A **39¢ lb.**

LAMB ROAST SHOULDER CUT—USDA CHOICE SPRING LAMB **45¢ lb.**

RIB LAMB CHOPS **1.09 lb.**

LARGE LOIN LAMB CHOPS **.79¢ lb.**

SMALL LOIN LAMB CHOPS **1.39 lb.**

ROUND STEAK USDA CHOICE or LUCKY BONDED—CENTER CUT **69¢ lb.**

RUMP ROAST **69¢ lb.**

RIB FILET STEAK **1.49 lb.**

BEEF SHORT RIBS **19¢ lb.**

SLICED BACON FARMER JOHN 1-POUND PACKAGE **49¢**

THICK SLICED BACON LUCKY 3-lb. Pkg. **94¢**

LUCKY SLICED BACON 1-lb. Pkg. **47¢**

SLICED BACON RATH BLACK HAWK 1-lb. Pkg. **55¢**

PORK SHOULDER ROAST **33¢ lb.**

PORK SPARE RIBS **49¢ lb.**

SMOKED PICNIC FARMER JOHN **35¢ lb.**

T-BONE STEAK USDA CHOICE or LUCKY BONDED **98¢ lb.**

SIRLOIN STEAK **89¢ lb.**

E-Z CUT CUBE STEAK **98¢ lb.**

BONELESS ROUND STEAK **79¢ lb.**

CHUCK ROAST BLADE CUT—USDA CHOICE or LUCKY BONDED **39¢ lb.**

FARMER JOHN HAM SHANK PORTION FULLY COOKED **39¢ lb.**

WILSON FRANKS **49¢**

SLICED LUNCH MEATS **25¢**

LUCKY BISCUITS **3 for 23¢**

GROUND BEEF FRESH, LEAN LUCKY BONDED **29¢ lb.**

GROUND CHUCK **49¢ lb.**

GROUND ROUND **69¢ lb.**

RIB BOILING BEEF **9¢ lb.**

BONELESS CROSS RIB ROAST USDA CHOICE or LUCKY BONDED **73¢ lb.**

CENTER CUT HAM SLICES **89¢ lb.**

Lucky Delicatessen Dept.

SLICED COOKED HAM **39¢**

SWISS CHEESE **39¢**

SLICED BOLOGNA **59¢**

Olives & Pickles

DILL PICKLES C.H.B. KOSHER 58-oz. Jar **49¢**

SELECT RIPE OLIVES EARLY CALIF. 2 1/2 Tall Can **25¢**

FANNING PICKLES BREAD & BUTTER 15-oz. Jar **25¢**

SALAD OLIVES GIFFORD 8-oz. Bottle **29¢**

Shortening & Oil

MAZOLA CORN OIL 1/2-qt. Bottle **58¢**

LUCKY SHORTENING 3-lb. Can **59¢**

WESSON OIL 24-oz. bottle **32¢**

OLIVE OIL POMPEIAN 4-oz. Bottle **23¢**

Paper Items

PAPER NAPKINS MARCAL WHITE 80-Ct. Pkg. **11¢**

TOILET TISSUE CHIFFON 2-Roll Pkg. **22¢**

FACIAL TISSUE LUCKY 400-Ct. Box **18¢**

JUMBO TOWELS ZEE Jumbo Roll **26¢**

WAX PAPER KITCHEN CHARM 100' Roll **18¢**

SHELF PAPER NO BUGS MYLADY 25-Ft. Roll **39¢**

LUCKY TOILET TISSUE 4-Roll Pkg. **31¢**

HANDI WRAP 100-Ft. Roll **26¢**

REYNOLD'S FOIL ALUMINIUM 25-Ft. Roll **30¢**

Salad Dressing

BEST FOODS MAYONNAISE Quart Jar **55¢**

FRENCH DRESSING KRAFT 8-oz. Bottle **27¢**

SALAD DRESSING LUCKY 34-oz. Jar **37¢**

ITALIAN DRESSING WISHBONE 8-oz. bottle **37¢**

Vegetables & Juices

PORK & BEANS VAN CAMP'S 2 1/2 Can **22¢**

DEL MONTE PEAS 303 Can **20¢**

POTATOES BETTY CROCKER MASHED Inc. 3¢ Off 7-oz. Pkg. **28¢**

V-8 JUICE VEGETABLE COCKTAIL 46-oz. Can **38¢**

NIBLET'S CORN 12-oz. can **18¢**

CUT GREEN BEANS HARVEST DAY **15¢**

PRINCELLA YAMS 2 1/2 Can **25¢**

LIBBY'S SAUERKRAUT 2 1/2 can **23¢**

SLICED BEETS HARVEST DAY 303 can **14¢**

REFRIED BEANS ROSARITA 2 1/2 Can **25¢**

ASPARAGUS GREEN GIANT Cut Spears Pkg. Can **25¢**

B&M BAKED BEANS 28-oz. can **32¢**

GOLDEN CORN DEL MONTE 303 Can **6 for \$1**

HARVEST DAY PEAS 303 Can **15¢**

NEW POTATOES HUNT'S 300 Can **11¢**

Fruits & Juices

CLING PEACHES HUNT'S 2 1/2 Can **25¢**

HARVEST DAY PEARS 2 1/2 Can **37¢**

TREE-TOP APPLE JUICE qt. bottle **31¢**

DOLE'S PINEAPPLE Sliced 1 1/2 Can **22¢**

FRUIT COCKTAIL HARVEST DAY 303 Can **23¢**

APPLE SAUCE APPLELAND 24-oz. glass Pk. **29¢**

APRICOTS HARVEST DAY HALVES 2 1/2 Can **29¢**

WELCH'S DRINK APPLE GRAPE 52-oz. Can **29¢**

FRUIT DRINK GRAPE-ORANGE CAL FAME 46-oz. Can **25¢**

CRUSHED PINEAPPLE No. 2 Can **29¢**

PEACHES HARVEST DAY FREESTONE 2 1/2 Can **31¢**

PRUNE JUICE SUNSWEET Qt. Bottle **43¢**

WELCH GRAPE JUICE 34-oz. Bot. **37¢**

MANDARIN ORANGES DEL MONTE 11-oz. Can **25¢**

PINEAPPLE JUICE HARVEST DAY 46-oz. Can **31¢**

CRANBERRY SAUCE OCEAN SPRAY 300 Can **25¢**

Delicious with any meat.

Distilled Spirits

WHISKEY LUCKY RESERVE BLENDED 'KENTUCKY' 86 Proof...FIFTH 90 Proof **3.88**

LUCKY VODKA FIFTH Bottle BLENDED **2.99**

OAKWOOD WHISKEY Qt. Bottle **3.77**

(Not available at all stores)

Other Items

CIGARETTES FILTER KING SIZE—Carton **2.11**

MACARONI GOLDEN GRAIN 1-lb. Pkg. **21¢**

DREAM WHIP 3-oz. Pkg. **23¢**

BRUCE'S FLOOR CLEANER Quart Bottle **78¢**

SILVER CREAM TWINKLE 4 1/2-oz. Pkg. **45¢**

TOMATO JUICE HARVEST DAY 46-oz. Can **25¢**

Sauces & Rico

TOMATO SAUCE DEL MONTE 8-oz. can **3 for 25¢**

QUICK RICE UNCLE BEN'S 11-oz. Box **25¢**

BBQ SAUCE CHRIS & PITT'S 12-oz. Btl. **3 for \$1**

CHILI SAUCE DEL MONTE 12-oz. Btl. **23¢**

TOMATO CATSUP HARVEST DAY 12-oz. Btl. **2 for 25¢**

* Dairy Products and Fair Traded Items Excepted.



HERMOSA BEACH 2510 PACIFIC COAST HWY & GOULD LANE

REDONDO BEACH 1516 PACIFIC COAST HWY. SO. REDONDO

LOMITA 24911 SO. WESTERN AVE. & LOMITA BLVD.

WEST TORRANCE 3860 SEPULVEDA AT HAWTHORNE BLVD.

TORRANCE 2515 TORRANCE BLVD. & CRENSHAW BLVD.

INGLEWOOD 1035 SO. LA BREA AT HARDY

INGLEWOOD 10801 PRAIRIE AVE. & LENNOX BLVD.

WEST LOS ANGELES 3456 SEPULVEDA BLVD. AT PALMS BLVD.

STORE HOURS

MONDAY thru FRIDAY **12** NOON TO **9** P.M.

SATURDAY and SUNDAY **10** A.M. TO **7** P.M.