

COUNT MARCO SAYS

It's Baby See, It's Baby Do

No wonder there are so many fat slob of the I-don't-care type who still manage, despite the odds, to have a man by their side.

Those men have been conditioned to sloppiness since childhood and therefore don't know the difference.

What they have is of their own choosing, because they too sing that song, "I Want a Girl Just Like the Girl That Married Dear Old Dad." And what they want they get—and got.

A noted psychologist claims that a child forms his impressions of femininity from his cradle days and becomes conditioned to certain ingredients therein.

There used to be wonderful days when women were women. They were vain enough and concerned enough about sex appeal that they strapped themselves into wasp waists of steel and whalebone, piled their hair up high, adorned it with fantastically beautiful hats and swept into a child's dreams like pink cotton candy.

Their faithfulness to personal grooming did wonders for the males. Little boys in their most formative period learned to love the looks and scent of women. They cherished those memories of silk, satins, laces and perfumes.

As they grew into manhood they expected all women to be all things feminine, and woe unto those who crossed their paths and betrayed themselves by not being so. When marriage came they fitted the wife into the image and mold of their childhood. They lived happily ever after.

But pity the poor male children of today. What do these little boys have to look forward to in the years ahead?

No wonder so many of the younger generation don't know what women look like. They've never really seen one in their homes, because as infants they've been conditioned to something that hasn't the remotest resemblance to femininity.

The image of Mother to today's infant is a broad rear in an overloaded pair of stretch pants balanced precariously on over-high plastic wedgies and—at the other end—giant rollers framing an unwashed face.

Thus as he grows into manhood he retains a horrible image of Mama, and consequently when he marries it's to some throwback to Mama, and, *Mon Dieu*, what a throwback.

Save your child. Remember that every time you are near him he is building future impressions to last his life.

As you tuck him in his crib at night, do you wear something that rustles softly and is luxurious to the touch of his tiny hand or is what he hears the straining of zippers on Capris about to burst their seams?

It's up to you, my dears. Make his childhood one of beauty and his choice for your daughter-in-law can be someone of whom you'll be proud.

Whatever he chooses will be a carbon copy of you. So look at your daughter-in-law. What did your son see in you? Are you proud? Blame yourself, if you're not. He got what his father got.

Engineering Scholarship Now Offered

Annual scholarships for area students planning careers in civil engineering will be awarded by the Southern California chapter of Associated General Contractors for the 1964-65 scholastic year.

The grants, valued at \$2,000, are awarded each year as part of a national program to foster development of management personnel for the construction industry.

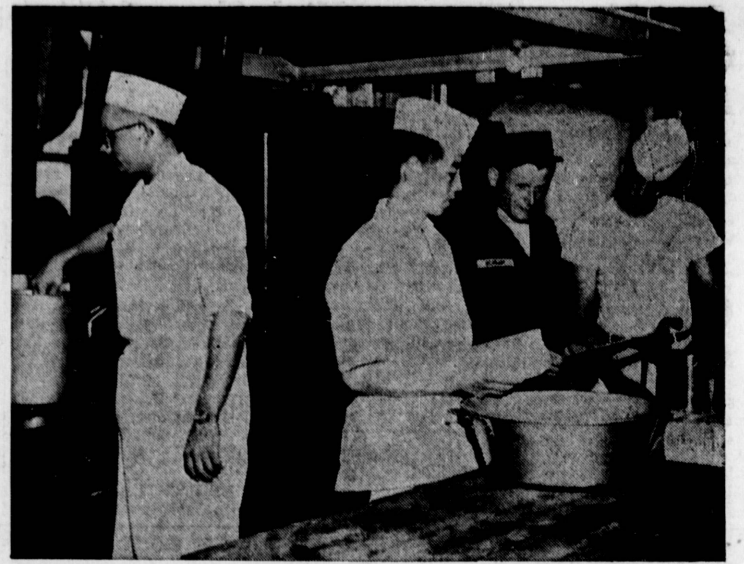
Actual value of the scholarships ranges from a minimum of \$500 to a maximum of applicants, their qualifications, and the extent of their need.

ANY HIGH school senior planning to study civil engineering may apply if he is a resident of any of the 11 Southern California counties except the San Diego metropolitan area.

Applicants must show promise of successfully completing an academic course of study in such subjects as engineering, construction management, or construction supervision.

Applicants also must be of acceptable character, with a demonstrated capacity for leadership, and have need of financial aid to complete their course of study.

Application forms are available from senior counselors at all high schools or from Associated General Contractors, 2551 Beverly Blvd., Los Angeles 90057.



BREAKTHROUGH VIII... Preparing food for Army exercises at Camp Roberts are: Spec. 4 Gerald E. Martin, Spec. 4 Get F. Leong, of 1652 Cabrillo Ave., a cook at Leong's Ding How Restaurant in Torrance, Staff Sgt. Olin E. Burlew and Spec. 4 Vernon J. James. Exercise Breakthrough VIII involves Army reservists and National Guardsmen from five western states. It is part of the continuing program to keep reservists and guardsmen abreast of new concepts of modern warfare.

Board of Realtors Launch Realty Week Preparations

Plans have been launched by Torrance-Lomita Board of Realtors to participate in the nationwide observance of Realtor Week, May 24-30, it was announced here yesterday by Dell Wright, president. Mrs. Geneva Meara has been

named chairman of the committee in charge of arrangements, and other members are Doris Lippard, Fran Burgjohann, James Bruno, Charles Pecora, and Don Mario.

The local group is one of more than 1,470 boards which comprise the National Association of Real Estate Boards which has individual membership of almost 76,000 also. Each year a week is designated to point up Realtor activities and to explain to the public why it is wise to handle all real estate transactions through a Realtor rather than just anyone in the field, Mr. Wright explained.

ONLY A MEMBER of the Torrance-Lomita board and the National Association may identify himself as a Realtor. President Wright added that in order to qualify for membership in NAREB, "a real estate practitioner must demonstrate his professional ability, must be approved by the other members of the local board, and must subscribe to the rigid Code of Ethics of the National Association. The primary goal of the Realtor under this code is to keep the interests of both the buyer and the seller uppermost in mind during a transaction."

The code is enforced by the local board's professional ethics and standards committee, which has power to suspend or revoke board membership of any member who has violated its articles.

Many Realtors, in addition, serve their communities by playing active roles in government and in civic and charitable organizations. NAREB members make their special knowledge available at no charge to planning commissions and provide professional

advice to public officials concerning proposed real estate legislation.

NAREB SPONSORS real estate clinics throughout the nation, and many Realtors serve as professors in real estate instruction courses.

One of NAREB's committees, the Build America Better Committee, was established with the purpose of eliminating substandard housing. Members of this committee travel to all sections of the country upon invitation of the local board and the mayor to study the blight and slum problems and present detailed suggested solutions.

The National Association was founded in 1908 and now maintains offices in Chicago and Washington, D. C. Realtors are kept up-to-date on changes in real estate law, mortgage rates, buying trends, and other business factors through publications of the Association's professional staff.

SLOGAN OF the Association this year for Realtor Week is "Move Up to More in '64 — A Better Home Thru a Realtor." With prosperity at a high point it is reasoned by NAREB that many families will want to move from their homes which are merely adequate into one which fulfills their desires in addition to their needs, President Wright said.

Special activities planned during Realtor Week by the local board will be announced at a later date. Some of the activities will be tied in with plans of the National Association.

The Old Timer



"There's one thing that can be said in favor of statues for politicians—they keep their mouths shut."



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THRIFTY Drug Stores

ANZA AVENUE ROUTE

No Freeway Plans for This Area, Says State

State authorities have no plans at the present time to establish either a Coast Freeway or a Hawthorne Freeway, Dr. Roy Sanderson, president of the North Redondo Beach Business and Professional Men's Assn., said last week.

Dr. Sanderson recently returned from a trip to Sacramento, where he discussed plans for freeway development in this area with the State Highway Commission. He hopes to develop Anza Avenue as a "tri-city boulevard."

Lack of plans for freeways in the area "opens the door for development of Anza Avenue from Pacific Coast Highway to Rosecrans Boulevard," said Dr. Sanderson. Anza Avenue currently is not developed from

190th Street in Torrance to Rosecrans Boulevard in Hawthorne.

"A TRI-CITY artery is of critical importance now," Dr. Sanderson has declared. "There is a desperate need for a north-south access route to the San Diego Freeway and to business and industry in the northern parts of the South Bay," he continued.

Dr. Sanderson also said Edward T. Telford, metropolitan district engineer for the California Division of Highways, backs him up in the need for development of Anza Avenue. Officials of the State Division of Highways told Dr. Sanderson it would be at least 10 years before any "serious thinking" would be done about a Coast or Hawthorne Freeway.

MAPS OF the freeway system in Los Angeles county have put both freeways in the south bay area, without determining exact location, by 1980. A Coast Freeway would come down the coast from Malibu, while the Hawthorne Freeway is shown as a connecting artery between the San Diego Freeway and the Coast Freeway.

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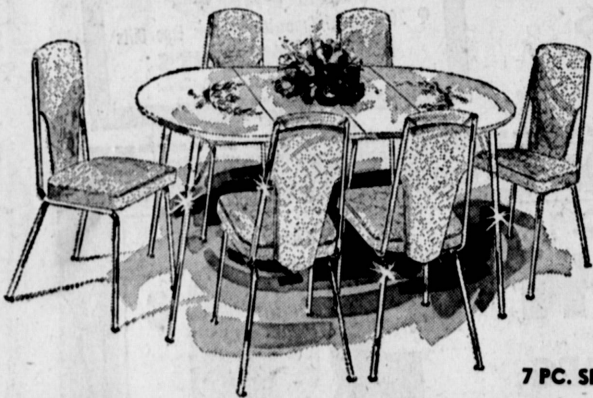
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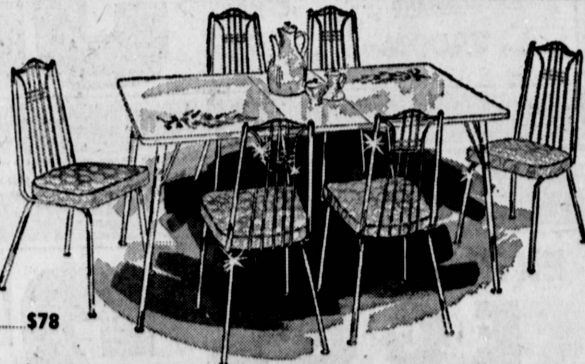
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