

QUALITY \* SERVICE \* DISCOUNTS \* INTEGRITY \*  
**WHITE FRONT**  
 STORES  
 KEEPING FAITH WITH THE CUSTOMER SINCE 1929

# FAMOUS BRAND NAME SPECTACULAR

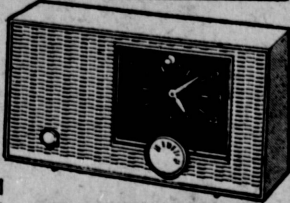
GENERAL ELECTRIC \* RCA VICTOR \* RCA WHIRLPOOL \* WESTINGHOUSE \* ADMIRAL \* EMERSON \* PHILCO \* SONY \* NORGE \* GAFFERS \* WEDGEWOOD \* O'KEEFE \* KELVINATOR \* ETC.

ADMIRAL • G.E. • RCA VICTOR

**DELUXE  
CLOCK  
RADIO**

GUARANTEED  
TO BE 1 OF 3!

Decorator styled  
clock radio with  
easy to read clock  
face. Automatic  
control wakes you  
up to music.



**10<sup>88</sup>**  
FANTASTIC  
SAVINGS

ADMIRAL • G.E. • RCA VICTOR

**DELUXE TABLE RADIO**

**\$7<sup>88</sup>**  
GUARANTEED  
TO BE 1 OF 3!

The ideal radio for  
any room in the  
house. Powerful  
built-in antenna  
brings in stations  
loud & clear. Con-  
venient finger-tip  
tuning. Modern-  
styled cabinet, in  
choice of colors.



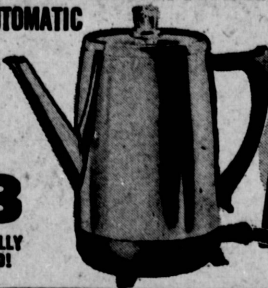
FAMOUS WESTBEND

**9 CUP COFFEEMAKER**

ELECTRIC • AUTOMATIC

Easy pouring spout.  
All new styling elec-  
tric coffeemaker with  
stay cool plastic  
trim. Model 9360.

**5<sup>88</sup>**  
DRASTICALLY  
REDUCED!



HEADQUARTERS FOR ADMIRAL • G.E. •  
RCA VICTOR • PACKARD BELL COLOR TV'S

**21 INCH COLOR  
TV CONSOLETTA**

"Better Than Ever" TV color! Features Pre-set  
tuned picture every time you change channels.  
SO FANTASTIC IS THE PRICE THAT THE MFR.  
WILL NOT ALLOW US TO SHOW THE SET.

**\$328<sup>88</sup>**  
HURRY,  
DON'T WAIT!

FAMOUS NORGE



**2 DR. REFRIGERATOR  
AND BOTTOM FREEZER**

No messy defrosting. Convenient tilt-down door freezer  
holds up to 109 lbs. of frozen food. Two glide-out  
shelves, handidor storage, plus many,  
many extras.

**269<sup>88</sup>**  
EXCITING  
VALUE

PRICE INCLUDES FREE DELIVERY, HOOK-UP AND WARRANTY

YOU CAN ALWAYS DEPEND  
ON WHITE FRONT STORES

FOR THE LARGEST SELECTION  
ON ALL FAMOUS NATIONALLY  
ADVERTISED BRANDS AT THE  
LOWEST DISCOUNT PRICES...

★ ALL BRAND NEW FACTORY  
FRESH PRODUCTS FULLY BACKED  
BY FACTORY & WHITE FRONT  
GUARANTEES...

★ EASIEST CREDIT TERMS  
AVAILABLE Plus CONVENIENT  
WHITE FRONT CREDIT CARD  
& BANKAMERICARD CREDIT.

★ BUY WITH NO MONEY DOWN

★ FINEST AFTER SALE SERVICE  
FEATURING FREE DELIVERY  
FREE SERVICE and WARRANTY  
ON ALL MAJOR APPLIANCES,  
TELEVISIONS and STEREOs.

ADMIRAL • RCA • PACKARD BELL



**23" WIRELESS REMOTE TV  
WITH EASY-ROLL BASE**

Easy one-chair viewing with this wireless remote control... shuts set off &  
turns it on... changes channels & vol-  
ume. Large 3" non-mercury  
quartz control.

**198<sup>88</sup>**  
PRICE  
SLASHED

Price includes free delivery, hook-up and warranty.

ADMIRAL • RCA • PHILCO



**19" UHF PORTABLE**

DELUXE ROLL-ABOUT TV STAND FREE!  
Lightweight all channel UHF portable for complete  
TV enjoyment. Up front controls... telescopic antenna  
& carry handle. Deluxe stand for room to room viewing.

**\$139<sup>88</sup>**  
PRICE  
SLASHED

FREE DELIVERY & WARRANTY

ADMIRAL REFRIGERATORS



**ADMIRAL 2 DR. 12 CU. FT.  
REFRIGERATOR & FREEZER**

**\$179<sup>88</sup>**  
PRICE  
SLASHED

PRICE INCLUDES FREE DELIVERY, HOOK-UP & WARRANTY

ADMIRAL FREEZERS

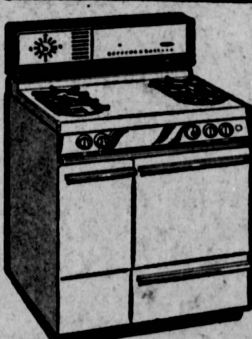


**ADMIRAL 13.2 CU. FT.  
DELUXE FREEZER**

**\$169<sup>88</sup>**  
TERRIFIC  
SAVINGS!

PRICE INCLUDES FREE DELIVERY, HOOK-UP & WARRANTY

GAFFERS & SATTLER

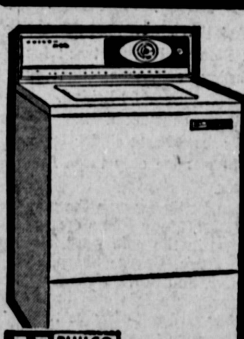


**GAFFERS & SATTLER  
GAS RANGE**

WITH SIGNAL TIMER & CLOCK  
**\$139<sup>88</sup>**  
INCREDIBLE  
SAVINGS

PRICE INCLUDES FREE DELIVERY, HOOK-UP & WARRANTY

PHILCO BENDIX



**PHILCO BENDIX Deluxe  
4 CYCLE WASHER**

**\$179<sup>88</sup>**  
SPECIAL  
SAVINGS

PRICE INCLUDES FREE DELIVERY, HOOK-UP & WARRANTY

FAMOUS BRAND NAME



**BOYS' & GIRLS'  
26" BIKE**

DELUXE 3 SPEED  
Fully equipped...  
Lightweight bicycle  
in beautiful Flamboy-  
ant colors.

**26<sup>88</sup>**  
INCREDIBLE  
VALUE

BROOK PARK MELMAC



**45 PC. DINNERWARE**

SERVICE FOR 8 • 16 DECORATOR PCS.  
CHOOSE FROM 3 LOVELY PATTERNS  
Set consisting of 8 of each: dinner  
plates, cups & saucers, salad plates,  
cereals. 1 of each: creamer, sugar-  
lid, bowl & platter. ©MELMAC Trade  
Mark for quality Melamine Dinnerware.

**10<sup>98</sup>**  
PRICE  
SLASHED

MADISON ELECTRICS



**INFRA-RED  
BROILER**

TUBULAR ROD  
TOP BURNER  
3 ADJUSTABLE COOKING LEVELS  
**9<sup>88</sup>**  
OUTSTANDING  
VALUE

TROPHY 8 FOOT MARK 8



**POOL  
TABLE**

Deluxe design with natural  
gum rubber rail cushion.  
Metal trimmed rails, end  
ball returns. Bed & leg  
levelers. 2 1/4" balls, hard-  
wood cues, rack, bridge &  
chalk.

**64<sup>88</sup>**  
COMPARES  
WITH 99.95

CHARGE YOUR TOP BRAND GUARANTEED DISCOUNT VALUE WITH A WHITE FRONT CREDIT CARD ★ FINEST AFTER SALE SERVICE PLUS EASY CREDIT TERMS!

SEVING SOUTHWEST LOS ANGELES COUNTY **TORRANCE: HAWTHORNE Ave. at TORRANCE BLVD.** 10 STORES ALSO SERVING LOS ANGELES, SAN BERDO • COVINA • ANAHEIM AND THE SAN FERNANDO VALLEY

A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. ★ SAT. and SUN. 10 to 7 P.M.

SUNBEAM \* UNIVERSAL \* TOASTMASTER \* PROCTOR \* FARBERWARE \* CORNING WARE \* McCREGOR \* SPALDING \* PENN \* MITCHELL \* GARCIA \* BISSELL \* BROOKPARK