

QUALITY * SERVICE * DISCOUNTS * INTEGRITY *
WHITE FRONT
 STORES
 KEEPING FAITH WITH THE CUSTOMER SINCE 1929

FAMOUS BRAND NAME SPECTACULAR

GENERAL ELECTRIC * RCA VICTOR * RCA WHIRLPOOL * WESTINGHOUSE * ADMIRAL * EMERSON * PHILCO * SONY * NORGE * GAFFERS * WEDGEWOOD * O'KEEFE * KELVINATOR * ETC.

WESTINGHOUSE
WESTINGHOUSE DELUXE STEAM AND DRY IRON
988
 INCREDIBLE SAVINGS
 Full range of settings from steam, dry including wash 'n wear setting. Uses plain tap water. Model HS-29.



WESTINGHOUSE
 SUB-MINIATURE 6 TRANSISTOR RADIO
DELUXE 6 TRANSISTOR RADIO
788
 TREMENDOUS SAVINGS
 Will fit in shirt pocket or small purse. Has large easy-to-read tuning dial... built-in ferrite antenna... Alnico speaker with automatic volume control for constant sound level. Quantities limited... hurry!



FAMOUS WESTBEND
9 CUP COFFEEMAKER
 ELECTRIC • AUTOMATIC
 Easy pouring spout. All new styling electric coffeemaker with stay cool plastic trim. Model 9360.
548
 DRASTICALLY REDUCED!



SENSATIONAL STEREO RECORD ALBUM SPECIAL
58c EA.
 First line product... Outstanding artists... Choose from: Vocal, Instrumental, Big Band, Western, Latin, Mood Music, Jazz, Buddy Greco, Gordon MacRae, Pearl Bailey, Sarah Vaughan, Hi-Lo's, Ink Spots, Les Elgart, Perez Prado, Lionel Hampton, Josh White, Mel-Tormé, Spike Jones, and many more.



FAMOUS NORGE
2 DR. REFRIGERATOR AND BOTTOM FREEZER
26988
 EXCITING VALUE
 No messy defrosting. Convenient tilt-down door freezer holds up to 109 lbs. of frozen food. Two glide-out shelves, handi-dor storage, plus many, many extras.



YOU CAN ALWAYS DEPEND ON WHITE FRONT STORES
 FOR THE LARGEST SELECTION ON ALL FAMOUS NATIONALLY ADVERTISED BRANDS AT THE LOWEST DISCOUNT PRICES...
 * ALL BRAND NEW FACTORY FRESH PRODUCTS FULLY BACKED BY FACTORY & WHITE FRONT GUARANTEES...
 * EASIEST CREDIT TERMS AVAILABLE Plus CONVENIENT WHITE FRONT CREDIT CARD & BANKAMERICARD CREDIT.
 * BUY WITH NO MONEY DOWN
 * FINEST AFTER SALE SERVICE FEATURING FREE DELIVERY FREE SERVICE and WARRANTY ON ALL MAJOR APPLIANCES, TELEVISIONS and STEREOs.

GENERAL ELECTRIC
G.E. SLIM-SILHOUETTE 23" TV with Deluxe STAND
 Up front controls. "Daylight Blue" picture for whiter whites, sharper contrasts. Wood trimmed TV stand with steel frame construction.
\$16888
 SENSATIONALLY PRICED



FAMOUS BRAND COSMETICS
"CURADS" THE OUCHLESS BANDAGE
 BOX OF 77 BANDAGES **48c**
"TACKLE" MEN'S MEDICATED CLEAR GEL FOR SKIN BLEMISHES
99c
LISTERINE 14 OZ. ORAL ANTISEPTIC
 PRICE INCLUDES 7c OFF **64c**
WOODBURY SOAP 6 REGULAR OR 4 BATH SIZE BARS
49c
LUSTRE CURL HAIR SPRAY
 Regular or Hard-to-Hold Formula. GIANT 20 OZ. SIZE **88c**
FLORIENT AIR FRESHENER
 April in Paris, Floral Bouquet, Orchard Blossoms, Touch of Spice or Unscented. **39c** EA.
NORWICH ASPIRIN BOTTLES OF 100 5 GRAIN ASPIRINS
2 FOR 68c
FAMOUS "TEK" TOOTHBRUSHES 6% ADULT SIZE
4 FOR 99c
STYLE SHAMPOO COLOR GUARD OR CONDITIONING • STYLE CREAM RINSE
 SHAMPOO: Color Guard or Conditioning is in large size. Small size only 29c. CREAM RINSE: Large bottles. Small size only 29c. **LARGE SIZE 2 FOR \$1**

BLENDEX
BLENDEX BLENDER RATED NO. 1 BY NATION'S HOMEMAKER'S SURVEY
1488
 TERRIFIC SAVINGS
 2 SPEEDS • 46 OZ. CAPACITY
 Shatterproof container for safety (insulated for boiling water), twin pouring spouts. Easy pouring handle.



OSTER
AUTOMATIC Deluxe CAN OPENER
 Opens all standard size cans automatically, easily with the touch of a finger-tip. Cuts so clean there are no ragged edges. Model #515-02.
1288
 OUTSTANDING VALUE



FAMOUS HAMILTON BEACH
DELUXE PORTABLE HAND MIXER
 Features oversize beaters that eject for easy cleaning. Extra power plus! Lightweight... Modern easy cleaning styling. Lowest price for this famous brand mixer. #75M.
788
 INCREDIBLE SAVINGS! GUARANTEED 5 YEARS!



BROTHER ZIG ZAG
SEWING MACHINE COMPLETE WITH CARRYING CASE
5888
 • Push-button reverse • Pattern design knob • Monograms, darts & mends, button holes, zig zags, overcasts. Sew on buttons, embroiders & appliques. Variable 7-speed foot control. Model 1622.



ROTO-BROIL REGENT AUTOMATIC ROTISSERIE
 Triple chrome plated. Fully automatic. Hook-on glass spatter shield, and broiler tray! It barbecues, roasts, fries, broils, grills and boils. Guaranteed.
1988
 SPECIAL VALUE



FAMOUS MITCHELL
SPINNING REEL LIFETIME SERVICE GUARANTEE!
 "KING" OF THE SALT WATER SPIN REELS
 Most desired spinning reel by surf-casters and big game sport fishermen! Plasmatic gear! More line capacity, no dig-in! Topped handle! Folds for storage! #302.
1988
 GIGANTIC VALUE



SPALDING • RAWLINGS • MCGREGOR
SPALDING VADA PINSON SIGNATURE FIELDER'S GLOVE
388
 THOUSANDS SOLD AT \$45
 LEATHER COVERED BASEBALL GLOVE. Soft pitched. Girdled size & weight. Compare at \$1.25.
428
 LITTLE LEAGUE BASEBALL GLOVE. Your choice. White or Gray. While they last...
58c EA.



CORONET 4-SLICE DELUXE TOASTER
1188
 BIG VALUE!
 Family-size toaster, with toast color control selector, & gleaming chrome finish, modern style design.
 #6894C



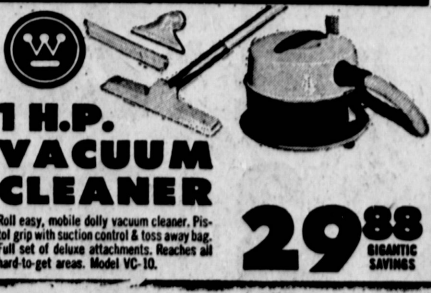
PRESTO CORDLESS AUTOMATIC TOOTHBRUSH
 Cleans your teeth professionally at home! Cordless, operation power handle for safety, ease, convenience. Automatically recharges between brushings. #18-1.
1188
 SPECIAL SAVINGS



FAMOUS SHETLAND
DELUXE FLOOR POLISHER WITH TOOLS!
 Polisher has powerful twin brushes. Long extension cord & easy to guide handle. #631L.
1988
 TERRIFIC SAVINGS



WESTINGHOUSE
1 H.P. VACUUM CLEANER
 Roll easy, mobile dolly vacuum cleaner. Pistol grip with suction control & toss away bag. Full set of deluxe attachments. Reaches all hard-to-get areas. Model VC-10.
2988
 GIGANTIC SAVINGS



"LADY TEMPEST" DELUXE PORTABLE HAIR DRYER
 This beautiful hair dryer in an attractive, portable molded polypropylene hat box. Model HHD.
988
 NEVER BEFORE AT THIS LOW, LOW DISCOUNT PRICE



CHARGE YOUR TOP BRAND GUARANTEED DISCOUNT VALUE WITH A WHITE FRONT CREDIT CARD * FINEST AFTER SALE SERVICE PLUS EASY CREDIT TERMS!
 SERVING SOUTHWEST LOS ANGELES COUNTY **TORRANCE: HAWTHORNE Ave. at TORRANCE BLVD.** 10 STORES ALSO SERVING LOS ANGELES, SAN BERNARDINO • COVINA • ANAHEIM AND THE SAN FERNANDO VALLEY
 A COMPLETE DISCOUNT DEP'T STORE WITH THE LOWEST EVERYDAY PRICES IN THE WEST! HOURS: MON. thru FRI. 12 to 9 P.M. * SAT. and SUN. 10 to 7 P.M.

SUNBEAM * UNIVERSAL * TOASTMASTER * PROCTOR * FARBERWARE * CORNING WARE * MCGREGOR * SPALDING * PENN * MITCHELL * GARCIA * BISSELL * BROOKPARK