Your Right to Know Is the Key to All Your Liberties Torrance Herald Established 1914 GLENN W. PFEIL Publisher

REID L. BUNDY - Managing Editor

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Truth in Advertising

Calling for legislation to protect consumers against hidden charges on installment purchases, President Johnson recently declared:

"The antiquated legal doctrine, 'let the buyer beware,' ought to be superseded by the doctrine, 'let the seller make full disclosure'.

Good advice. And advice that ought to be followed by federal agencies when they are in the position of sellers. A couple of examples come to mind:

In seeking Congressional approval for the Point Reves National Seashore, the National Park Service estimated the cost of land acquisition at \$15 million. Now that establishment of the Park has been assured, it is revealed that the true cost of the land will be about \$35 million.

Proponents of the Administration's medicare bill blandly argue that it will cost wage-earners only about 25 cents a week. But in testimony before the House Ways and Means Committee, Department of Health, Education and Welfare officials were forced to admit that the social security tax on a salary of \$100 a week would have to be increased from \$348 to \$429 a year just to get the program under way. This works out to \$1.55 a week, not 25 cents.

Maybe we need a consumers counsel to protect taxpayers from filling large, economy-size legislative packages with hot air.

Candidate Cranston

State Controller Alan Cranston emerged as the front runner for the Democratic nomination for U.S. Senator last week when he captured the prized endorsement of the California Democratic Council

An extremely articulate liberal, Cranston is not dogmatic. He differs with the runner-up for the CDC's support congressman James Roosevelt-and with official CDC policy -over abolishing the House Un-American Activities Committee. Cranston's position is that Congress has the right to investigate-and that if there are quarrels over this particular committee's methods, the solution lies in getting members appointed to it who will reform its operation.

As State Controller, Cranston has followed sound fiscal policies, and has not become embroiled in partisan controversies The largest vote-getter at the last general election. he is also a Northern Californian-a distinct advantage in this year's Senate race, as the other Senate seat is held by Senator Kuchel, a Southern Californian. All in all, it is evident that Cranston will be a very formidable candidate.

Opinions of Others

Of the present \$6 billion worth of U. S. farm exports, \$4.2 billion are sold for hard currency and the remaining \$1.8 billion is given away as part of the "food for peace" program. This largesse goes, in varying quantities, to 91 different countries. The theory is that once having become more developed, these countries will then be cash customers. This is doubtful Giving things away too often creates only resentment on the part of the recipient because he is forced to accept charity. Nations are but individuals in the mass. -Harrisonburg (Va.) News-Record.

Stan Delaplane

Tipping in Mexico Often Calls for Touch of Flair

"We will drive to Mexico City and be there and in Aca-pulco for about four weeks. Could you tell us the custom on tipping?"

The custom is that you do quite a bit of it on the tourquite a bit of it on the tour-ist route. Starting at the bor-der crossing, a boy will prob-ably unload your bags for Mexican Customs inspection. He gets half a dollar to a dol-lar. (Tip in U.S. at the bor-der even if worke a bready

der even if you've already got pesos in pocket.) Lots of civil employes in

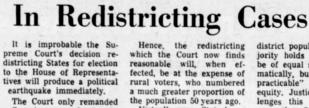
imum and five maximum in the de luxe hotels in the city. A couple of pesos a day to the chambermaid keeps the water changed in your room

jug. Taxi drivers are NOT tip-ped in Mexico. But usually they won't have small change for, say, a pesos 2.75 run. So give them the three pesos and forces it and forget it.

You'll have to ask in gas stations to have tires checked and windshield cleaned and a peso or so is not required but makes you plenty caballero. I'm against tipping sight-seeing guides and bus drivers on sightseeing trips. Part of the sightseeing is always a sil-per cent on what you buy. But such tipping is customary among tourists — about 10 pesons for the day. * * *

voyage gift for friends going to England?" You might send them to dinner. Rule's in Maiden Lane is a fine, old restaurant in the British tradition of

the British tradition of smoked trout, roast beef and Stilton cheese. Arrange this through "Be My Guest," a service avail-able all over the world. You buy it at any American Ex-press office. Give them the names, name of hotel in Lon-don and the date. They send the invitation when your the invitation when your guests arrive Good time for dinner is Wave. about 8:30 when you get the after-theater people. London shows start around 6:30 and you dine afterward — much better than our before-theater rush to eat and get there at 8:30.



No Upheavals Due Soon

a Georgia case, and voters in other States who think their Virtually every State has a large disparity, running to several hundred thousand vote is impaired will have to sue for relief. Hence sub-stantial redistricting may repopulation, between its largest and smallest congression al district. quire years if legislatures are

Enroute To Red Heaven

COMMUNISM

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jeopardized.

tive.

STOP ON THE WAY-

balky. Justice Harlan, who dissented, says 398 congress-men in a House of 435 are The Constitution is not sp cific as to the approximate size of such a district, and any speculation would have been soon outdated with westward migration. The Jeopardized. In the Georgia case the voters in a district, popula-tion about 823 thousand (in-cluding Atlanta) with one Representative, said they were not given an equal vote with voters in a rural district, population, about 272 thou. Court therefore (in its 6-3 de-cision) had to reason from the history of the Constitutional Convention, and the "intent" of the Founders. The known fact that Senators population about 272 thou-sand, with one Representawere to represent "the States," and Representatives "the people" was documented to provide a base for the ma-

Quote

"If we are careful custodi-ans of what has gone before we shall be constructive builders of what is to come." -James C. Kinard, Chester (C.C.) Remeter (S.C.) Reporter.

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"The only thing changeless in this hectic world is change itself." — Henry T. Samson, Cape May (N. J.) Star and

A Bookman's Notebook

New Look at Early Mann **Novel Proves Rewarding**

The other day, Henry Si-mon, the publisher, told me he had reread Thomas Mann's "Buddenbrooks" after some "Buddenbrooks" after some 25 years and had found it a completely different book. Rather than a social chroni-cle, he saw it now as a wild satire on family life. Perhaps a satire on Mann's own im-mediate ancestors for over a mediate ancestors, for over a century prosperous grain merchants of Lubeck. This "Buddenbrooks" a d m i r e r suggested that others, who had read the novel years ago, try it again and share a completely new and rewarding experience. This month, a new hard-

bound edition of "Budden-brooks" appears from Alfred A. Knopf (\$6.95), who pub-lished in it this country in lished in it this country in 1924 as a two-volume affair. It has been selling ever since, especially as a Modern Li-brary Giant. Knopf's refurb-ished edition includes an ad-dress Thoman Mann deliv-ered in 1926, "Lubeck as a Way of Life and Thought," on the occasion of the 300th anniversary of the founding of the city, the novel's scene. $\frac{1}{2}$ $\frac{1}{2}$ $\frac{1}{2}$ A long, immensely detailed Nineteenth Century family

A long, immensely detailed Nineteenth Century family tapestry, "Buddenbrooks" traces the decadence of a ma-terialistic society. Members of the Buddenbrooks family were honest and good by na-ture, but never allowed themture, but never allowed them-selves room for new blood. Their single mainstay was wealth; losing that, Mann showed, they were destroyed. The novel appeared in Ger-many in 1901, when Mann was 25. Is was considered a failure. Critics resented its size and the public resented its high price (two classic its high price (two classic complaints, apparently). The book was brought out in a second, cheaper edition; sold a million copies in Germany and was translated into most

as they please, subject to su-pervision of Congress. The Court, he says in effect, is usurping this power. Western languages. (Hitler burned and banned it in the late 1930s as "anti-German.")

usurping this power. The decision is actually a City vs. Country readjust-ment which has always marked our history. It is doubtful, however, if we have ever seen such a sharp ad-justment as the decision promises have boost as the observation of the second masterpiece in 1924, "The Magic Mountain:" One

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The point of the coup d'etat,

it was optimistically reported at the time, was that it would unify the country, and step up the war against the Com-

Orwell's 1984 **Drawing Close** that she no longer represent-ed her country's government.

The best way to gain an understanding of what is go-ing on it South Vietnam surely must be to take a refresh-er course in "Alice in Won-derland."

derland." A few months ago, our State Department was assur-ing us that the trouble in that southeastern Asian country stemmed from the terrible fact that the anti-Communist regime of President Ngo Dinh Diem was "corrupt."

REG MANNING 22

district populations. The ma-jority holds districts should be of equal size, not mathe-matically, but "as nearly as practicable" to give voter equity. Justice Harlan chal-lenges this whole position, says the Constitution em-powers the States to district as they please, subject to su-

For some reason, our gov-ernment officials can work themselves into a remarkable

up the war against the Com-munists. But as a matter of sorry fact, it has done no such thing. And last week, the key U.S. official in the formulation of recent U. S. policies in South Vietnam, Roger Hisman, was allowed to resign his State Depart-ment post. themselves into a remarkable state of righteous indignation over the corruption of for-eign dictatorships — as long as they are anti-Communist. Even though we may be cop-ing with deep freezes or Bobby Bakers at home, we contable Chinage Kai Shakir Meanwhile, Democratic Sén-ator Thomas J. Dodd of Connecticut has charged that press reports originating in South Vietnam on which mis-taken U.S. policies were based were a hoax.

can't abide Chiang-Kai-Shek's corruption in China or Batis-ta's in Cuba. And as a tele-1 1 A hush-hush report re-leased in December by a United Nations fact-finding

critic said Mann combined the French concern for form with the German concern for substance, the French gift of lucid, logical analysis with the German genius of pure poetry and music. As Henry Simon suggested - keep "Buddenbrooks" at hand, in spite of its size. One could do worse in these days of in-different fiction. In his famous "The Two Cultures," Sir Charles P. Snow described the danger-ous split that exists between our literary and scientific

our literary and scientific communities. He warned that the West could lose the race in science and technology be-cause of this split. "The Two

Cultures: And a Second Look" now appears in two editions, hardbound from Cambridge University Press (\$1.95), paperback from Mentor (60 cents). In it the British novelistscientist presents a long ar-

ticle he wrote for the Times Literary Supplement, hailed as his answer to the storm of criticism aroused by his statement regarding the "two cultures." In addition, Sir Charles' new essay proposes a "third culture" of social historians, economists, architects, students of government and others to bridge the gap between the scientific and literary worlds.

William Hogan

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Our Man Hoppe

Helpful Hints **On Smoking**

-Art Hoppe

The Governorment report on smoking has certainly had a tremendous impact on our society. For example, I personally know three people who have taken up cigarettes.

One is an elderly lady in the John Birch Society. "The Government," she says angrily between coughs, "is not going to tell me what to do."

The second is a dedicated non-conformist. "Smoking is so far out, man," he confides, scratching his beard, "that it's in."

And the third is a housewife who is so mad at her husband she's decided to show him a thing or two and commit suicide. Even if it takes her 30 years to do it.

And oddly enough, all three have discovered the same thing: it's extremely difficult to start smoking. You forget to have your after-dinner cigarette; you leave your pack in your purse; or you just plain don't like the taste.

So as a public service to the millions of Americans who will try to start smoking in the coming years, I've written a handy little pamphlet entitled: "How to kick the Non-Smoking Habit." Excerpts follow.

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"So you want to start smoking? It is no easy goal you have set yourself, particularly if you are a confirmed non-smoker. The path to heavy smoking is a long and arduous one. Time and again you will be tempted to return to the carefree days when you went through life unburdened by cigarettes, matches, lighters, lozenges, and a wracking cough.

"Thus at the outset, you must be sure you are deeply motivated. It is no use saying casually, 'I think I'll start smoking.' Good intentions are not enough. You must burn with a fierce desire to smoke, almost a fanaticism. Keep always in mind the esprit de corps you will one day enjoy with other smokers, a camaraderie bordering on that of Japanese Kamikaze pilots.

"Now then. You are ready to light up your first cigarette. As you take your initial puff say to yourself: 'It doesn't taste as bad as I thought it would.' Say this no matter what it tastes like. Keep saying it. Now try another puff. Keep trying. Remember that tobacco is an acquired taste. Like salamander entrails.

"In several weeks, with application, you will be ready to inhale. Take a big puff and suck it into your lungs. Be prepared for the violent reaction. For it will make you dizzy and nauseous and you will cough violently. This is the crucial point! For there are no pills or panaceas to help you through this difficult period. You must do it on sheer grit alone.

"Quick! Say to yourself: I DO have the will power to start smoking!' Say it over and over in the coming days. Think of the countless others who have gone through the same awful struggle. You can do it. With iron determination and a deep sense of purpose, you too can smoke two packs a day.'

promises. **James Dorias**

other citizen's vote. and that this is impossible if there is a large disparity in

It then argues that each citizen's vote should have the same weight or value as every

Obviously the old district-ing does not reflect immense recent population shifts to ur-ban centers. to provide a base for the ma-jority decision. The majority then noted that Art, I, Sec. 2, provided that the House shall be chosen "by the people of the several States," and "appor-tioned among the several States,..., according to their numbers." It then argues that each

Mexico find tips attractive. If the Customs man makes a big thing of pushing you through the inspection easily, he could be offered a cigarette and a couple of dollars. I don't know how to tell you how to do this with a flair-you just have to play it by ear

There's another man who makes out your auto permit. If he types with gusto, one dollar and a cigarette and many thanks and a handshake. The cigarette, the handshake, and "mil gracias" puts it all on a "gift" basis.

In all towns there are "car watchers" — one peso while you have lunch. Overnight if you have to park on the plaza, make an advance deal. Otherwise you get an argu-ment in the morning. About three pesos is right.

Restaurants: 10 per cent in the country; 15 per cent in Mexico City.

Bellboys: a peso a bag (8 cents U.S.)—about three min-

"Do you have to come out the same border town you enter in Mexico?"

Come out any town you like. Producing the return half of your tourist permit; your auto permit; and for the U.S. Public Health Service a certificate showing you were vaccinated within the last years. (If you don't this, they do it at the three border.)

* * * "Can you suggest a bon training.

"We have friends coming from England who would like to drive across America. Is there a good source of infor-mation for this?"

mation for this?" There's a big office of the U.S. Travel Service in Lon-don. Should be loaded with this. AAA offices have a booklet called "Motoring in the United States." All about driving permits. insurance lidriving permits, insurance, li-

cense plates etc.

(From The Bible) Spring training: Four base-all teams are trainging in Now will I lift up myself.

-(isa, 33:10). Every thought we think, every affirmation that we speak, every prayer that comes from the heart can be a step toward the highest of goals—the full expression of the Phoenix area. American Airlines gives you folders on trips, training schedules, golf courses, sightseeing. National Airlines does the same for Florida where 15 teams are goals-the full expression of Christ within us.

(Ia.) Twiner.

vision comedian cracked the other day, wouldn't it be something if they shaved Castro and found out he is really How times change. Now-adays when the doctor finds Batista?

But back to South Vietnam. a patient in a run-down con-A few months ago, a veri-table storm of indignation was promoted throughout the country over the terrible treatment of Buddhist monks in Widness where other dition, he prescribes less golf and more time at the of-fice."—Don Bloom, Woodbine

* * * in Victnam, who allegedly were being subjected to per-secution by the Ngo Dinh Diem regime. The President's sister-in-law, who attempted to explain the regime's poli-cies to the American public Middle age is that time of life when your narrow waist and broad mind change places." — Bruce Kennedy, Greybull (Wyo.) Standard.

Strength for These Days

commission, Dodd charges, reveals that "the accounts of massive persecutions of the Buddhist religion were, at the worst, a sordid propoganda fraud."

George Orwell's 1984, it would appear, is drawing closer and closer.

Established Jan. 1, 1914 Corrance Derald

Well, I hope my little pamphlet helps. For it's amazing to think of the millions of Americans wha have gotten through the terrible ordeal of taking up smoking without a single brochure to aid them. I just wish everybody had half that much inner fortitude. If I did, I'd quit.

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Morning Report:

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Heavens to Betsy, Navy Secreary Paul Nitze has gone over to the enemy. No, not Russia. He's gone over to the Air Force.

Barry Goldwater, a reserve general in the Air Force, has charged our missiles are unreliable. And the Navy backed him up. Nitze revealed that our 11 submarines with Polaris missiles could kill between 25 and 35 million people. What he means is that if the Navy aims at 35 million people it might only hit 25 million. A reliability gap of ten million!

Now, in the days out West of Senator Goldwater's grandpappy a man carried a six-shooter. It could kill six people. That's reliability.

Abe Mellinkoff