

Men's Trends

by Lou Schlanger

The fashion appeal of sport dirts is equally divided beween the cut-and-sewn styles and the knits, according to the imerican Institute of Men's of Pow? Weer were the cut and the styles are the styles a nd Boys' Wear,

well as in regular deep-tone A new and unusual develop. solids, All of the familiar busitent in the cut-and-sewn cas-tels is the widespread use of the new bold stripes, carry

into the sport shirt tain a firm hold as first choice.

However, there is an excellent

The new reds, with heavy emphasis on the deep rich wine hues, the cranberries and the oxbloods, look like the hit of the season. These shades are backed up with some par-ticularly handsome blues rang-ing from navy to cobalts and some real greens that are much more definite than the old olive tones.

WHILE STRIPES and solids take precedence this year, there will still be some good looking prints in dark colorings and, for teen men, there will be big all-over motifs printed on polished cottons.

Button-down collars main-plete the picture.

Button-down collars main-plete the picture.

assortment of both plain collars and Continental types in the non-traditional groups, The latter types are lighter and more lustrous than in recent years and many carry wide stitching on the collars. Fly-fronts are often used on those shirts, and quite a few carry over the popularity of the "shorty shirt" or coat shirt.

The knits arrive for spring n a new and wider range of fibers used alone or in blends.

LOOK FOR more "saddle come in foulard prints, solid

other big season, particularly in alpaca-type knits.

Reds will be red hot in knits, too. But don't pass up the contrast stripes, the self-color cable fronts, the stitched stripes and the fancy intarstal designs particularly at the

stripes and the fancy intarsia designs . . particularly at the Alondra Golf Course.

Ascots add the smart finishing touch to sport shirts both woven and knitted. Those handsome throw-overs provide a neat, clean effect at the neckline. In silk, silk-like and cotton or linen styles, they

shoulder" constructions, larger colors and stripes. Some are collars with narrower spreads reversible, too, switching from and longer points, and a whole patterns to solid colars. Worn new crop of turtle-necks. Coat- under an open collar, they style cardigans are due for an- serve the same purpose as a

Okayed for Hills

Space Tech Man Member of NAA

Richard G. Mulligan, counting manager, Space Tech-nology Laboratories, has been approved for membership in the San Fernando Valley Chapter of the National Association of Accountants (NAA).

The NAA is comprised of controllers, and accountants.

Assn. days.

Magic Revue Will Feature Star Names

The Wilshire Ebell Theatre will present the ninth annual "It's Magic" revue tomorrow and Saturday evening.

Heading the all-star cast of members representing a variety of occupations, including be Jack Gwynne and his new corporate officers, executives, illusion, "Secrets of the illusion, "Secrets of the Harem.

Audrey Marcel et Petite, Rehabilitation and retraining methods can help restore the stroke patient to useful living, tar names in the magic world your Los Angeles County Heart will appear and then proceed to make things disappear.



ASA HARINA FLOUR

UP COW GOLD

ARMOUR 31/2-OZ.

POTTED

FRANCO-AMERICAN SPAGHETTI 151/2-02. 8 for \$1.00

INTERNATIONAL PANCAKE BATTER Now Frozen

LAGER

Rancho Bakery Specials

CHOCOLATE CHIP Coffee Cake

Son Another Department to Servo You

GERBER BABY FOOD-Strained 4 for 45c GERBER BABY FOOD-Junior 3 for 49c Pophirt RICE & WHEAT CEREAL 2 for 39c TREND DETERGENT Glant pkg. 49c KNORR SOUPS 2 pk. 39c

a fquor Department Opening Soon



FRESH YOUNG HEN

Turkey Breast



ALL WHITE MEAT-A REAL TREAT

JUMBO FROG LEGS LOTS OF MEAT

Weekdays 9-10 Fri. & Sat. 8-11, Sun. 8-10

FRESH PRODUCE DEPARTMENT

CRISP TUCE COOL **CUCUMBERS**

GOLDEN SOUTH BANANAS

LONG GREEN CHILE

WHITE TABLE **GRAPES**



E BLVD., TORRANCE Corner of Artesia Across from May Co.