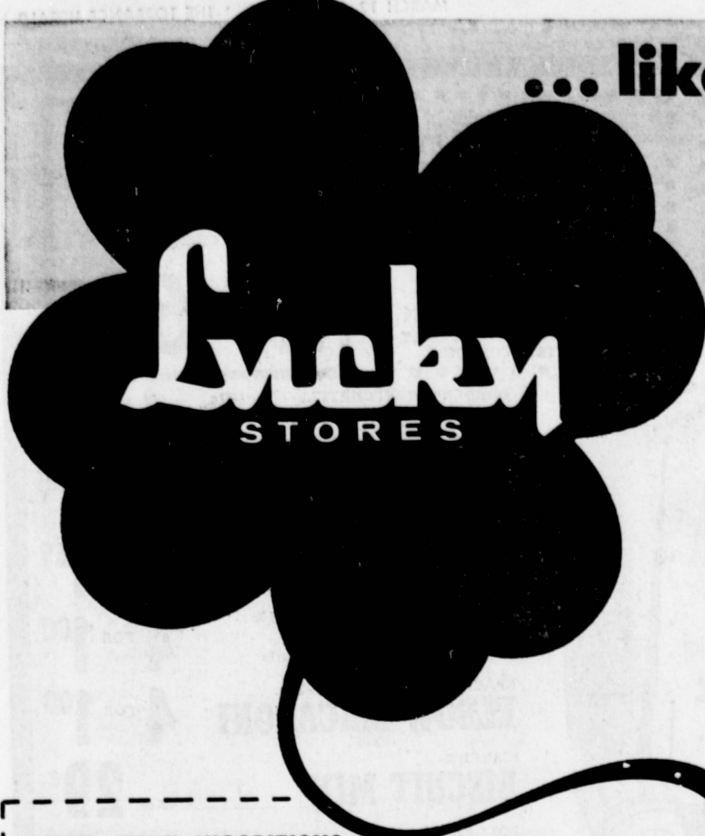


... like finding a four leaf clover *Everyday*

LUCKY'S LOWER PRICES



LUCKY'S EVERYDAY LOWER DISCOUNT PRICES MAKE EVERY DAY YOUR LUCKY DAY... YOUR GREEN DOLLARS BUY SO MUCH MORE AT YOUR LUCKY STORE... YOU SAVE 1¢ TO 15¢, AND MORE, ON EVERY ITEM YOU PURCHASE... THE ITEMS LISTED BELOW ARE ONLY A PARTIAL LIST OF OVER 5000 EVERYDAY PRICED ITEMS... SHOP ANY DAY... SAVE EVERYDAY... EVERYTHING YOU BUY... YOU BUY FOR LESS EVERYDAY!*

- LENTEN MENU SUGGESTIONS**
- FRESH FILLET OF ROCKFISH 55¢ lb.
 - FRESH JAR OYSTERS 12-oz Jar 69¢
 - MALIBU STEAKS 59¢ lb.
 - SWORDFISH STEAKS 59¢ lb.
 - COTTAGE CHEESE FOREMOST 2-lb. Carton 25¢
 - CHEESE FOOD DAIRY FRESH 2-pound Carton 69¢
 - CARNATION TUNA Chunk Light Meat 5 1/2-oz. Can 25¢
 - CHICKEN O' SEA TUNA Chunk Light Meat 5 1/2-oz. Can 30¢
 - PINK SALMON DEL MONTE 16-oz. Can 63¢
 - MACARONI & CHEESE MORTON'S Frozen 20-oz. 39¢
- PLUS MANY, MANY MORE FOR YOUR TASTY, MEATLESS MEALS!

- LAMB SHC'L'D PFP ROAST USDA CHOICE 39¢ lb.
- RIB LAMB CHOPS 98¢ lb.
- LARGE LOIN LAMB CHOPS 69¢ lb.
- SMALL LOIN LAMB CHOPS 1.29 lb.

USDA CHOICE or LUCKY BONDED

T-BONE STEAK

95¢ lb.

- GROUND CHUCK 49¢ lb.
- GROUND ROUND 65¢ lb.
- RIB BOILING BEEF 9¢ lb.
- SMOKED PICNIC FARMER JOHN 35¢ lb.

USDA CHOICE or LUCKY BONDED

STANDING RIB ROAST

69¢ lb.

WHOLE BODY FRESH USDA GRADE A

FRYING CHICKEN

29¢ lb.

- FRYER BREASTS FRYING CHICKEN RIBS ATTACHED 55¢ lb.
- LEGS & THIGHS FRYING CHICKEN PELVIS ATTACHED 49¢ lb.
- STEWING CHICKEN CUT-UP 23¢ lb.
- SMOKED HAM FARMER JOHN SHANK PORTION 39¢ lb.

USDA CHOICE or LUCKY BONDED

ROUND STEAK

65¢ lb.

- CHUCK STEAK 39¢ lb.
- RIB STEAK 75¢ lb.
- RIB FILET STEAK 1.49 lb.
- CENTER CUT HAM SLICES 89¢ lb.

Housewares

- GLASS TRI-TOP BOWL**
98¢ VALUE
OUR DISCOUNT PRICE **67¢**
- COFFEE MUGS**
By SCANDIA—59¢ VALUE—OUR DISCOUNT PRICE **43¢**
- MIXING BOWL**
25¢ VALUE
OUR DISCOUNT PRICE **19¢**
- CERAMIC ASH TRAY**
89¢ VALUE—OUR EVERYDAY DISCOUNT PRICE **47¢**
- MOTH BALLS**
39¢ VALUE
OUR DISCOUNT PRICE **27¢**

- SIRLOIN STEAK 83¢ lb.
- E-2 CUT CUBE STEAK 89¢ lb.
- BONELESS ROUND STEAK 79¢ lb.

- Baby Foods**
 - BEECHNUT STRAINED 4 1/2-oz. Jar 4 for 39¢
 - SWIFT'S 3 1/2-oz. Jar 25¢
 - MIXED 16-oz. Pkg. 39¢
- Canned Meats**
 - DINTY MOORE 24-oz. Can 49¢
 - LIBBY'S 12-oz. Can 49¢
- Flour & Mixes**
 - 40-oz. Box 41¢
 - PILLSBURY Hungry Jack—4c Off—2-lb. 41¢
 - 5c Off 52¢

- CROSS RIB ROAST BONELESS 73¢ lb.
- RUMP ROAST 69¢ lb.
- CHUCK ROAST BLADE CUT 35¢ lb.

- Crackers**
 - SUNSHINE 1-lb. Box 27¢
 - NABISCO 12-oz. Box 33¢
 - LANGENDORF CHOCOLATE FUDGE 1-lb. Box 43¢
- Margarine & Milk**
 - MIRACLE WHIPPED 1-lb. Carton 31¢
 - Tall Can 14¢
- Salad Dressing**
 - Quart Jar 51¢
 - Mayonnaise 55¢
- Frozen Foods**
 - CERTI-FRESH 8-oz. Pkg. 55¢
 - CERTI-FRESH 1-lb. Pkg. 89¢
 - TACO-TACOMALE 12-oz. Pkg. 45¢
 - 6-oz. Can 19¢
 - 6-Ct. Pkg. 37¢
 - CORN, PEAS, MIXED VEGETABLES—24-oz. Pkg. 3 for \$1
 - CRINKLE CUT POTATOES, PEAS and CARROTS

LUCKY

SLICED BACON

1-Lb. PKG.

44¢

- THICK BACON LUCKY SLICED 2 lb. Pkg. 88¢
- FARMER JOHN BACON 1-lb. Pkg. 49¢
- SLICED BACON RATH BLACKHAWK 1-lb. Pkg. 52¢

- Beverages**
 - BEVERAGES 12-oz. Can 12 for \$1
 - BEVERAGES 12-oz. Bottles 6 for 59¢
 - Case 24 2.99
- Soups**
 - MEAT BASE 16¢
 - 10 1/2-oz. Can 25¢
- Salt-Sugar & Spice**
 - POWDERED or BROWN 1-lb. Box 2 for 37¢
 - 26-oz. Box 12¢
- Laundry Aids**
 - POWDER DETERGENT Giant Box 40¢
 - Includes 10c Off Giant Box 65¢
 - Giant Box 44¢
 - DETERGENT Giant Bottle 40¢
 - PUREX—POWDERED 26 1/2-oz. box 69¢
 - Liquid 1/2 Gallon Bottle 39¢

- PORK SHOULDER ROAST 29¢ lb.
 - PORK SPARE RIBS 49¢ lb.
- ALL LUCKY BONDED MEATS ARE UNCONDITIONALLY GUARANTEED!

- Pet Foods**
 - SALMON 6-oz. Can 10¢
 - 15-oz. Can 2 for 29¢
 - 15-oz. Can 9¢
- Olives & Pickles**
 - EARLY CALIF. SELECT Tail Can 31¢
 - DEL MONTE 22-oz. Jar 38¢
- Shortening & Oil**
 - Inc. 5c Off 3-lb. Can 74¢
 - 24-oz. Bottle 29¢
 - Bottle 35¢

School Supplies

- WITH SHARPENER \$1.00 VALUE
OUR DISCOUNT PRICE **76¢**
- 64 Different Brilliant Colors with Built-in Sharpener Fun and educational for the Kiddies.
- 200 Ct. NOTEBOOK FILLER PAPER 79¢ VALUE
OUR EVERYDAY DISCOUNT PRICE **63¢**

Narrow and Wide Line Paper, 3-Ring Binder Type... Stack Up for the New School Term.

- Cereal**
 - POST'S 8-oz. Box 32¢
 - KELLOGG'S 12-oz. Box 27¢
 - NABISCO 15 1/2-oz. Box 35¢
- Fruits & Juices**
 - HARVEST DAY 303 Can 14¢
 - APPLELAND 24-oz. glass Pk. 25¢
 - HARVEST DAY Whole Unpeeled 29¢
 - 2 1/2 Can 37¢
 - HUNT'S 2 1/2 Can 23¢
 - HUNT'S 300 Can 23¢
 - DEL MONTE 2 1/2 Car 27¢
 - HARVEST DAY 2 1/2 Can 23¢
 - LIBBY'S 303 Can 23¢
 - Sliced 1 1/2 Can 22¢
- Vegetables & Juices**
 - GREEN GIANT Cut Spears Pic. Can 25¢
 - 12-oz. Can 18¢
 - 12-oz. Can 20¢
 - 303 Can 20¢
 - LIBBY'S 303 Can 15¢
 - 303 Can 21¢
 - DOLE'S Seasoned French Style 303 Can 19¢
 - DEL MONTE 303 Can 25¢
 - HUNT'S 315 Can 22¢
 - LIBBY'S 303 Can 16¢
 - HUNT'S Whole 303 Can 11¢
 - ITALIAN STYLE 2 1/2 Can 31¢
 - HARVEST DAY Medium 303 Can 14¢
 - HARVEST DAY 46-oz. Can 25¢

SWANSON FROZEN

TV DINNERS

REGULAR PKG. 49¢

SKIPPY CREAMY or CHUNKY

PEANUT BUTTER

18-OZ. JAR 56¢

Health & Beauty Aids

- REGULAR and SUPER HOLD FORMULAS 14-OUNCE AEROSOL SPRAY CAN
- OUR EVERYDAY DISCOUNT PRICE **97¢**
- BAYER ASPIRIN—50's 45¢ VALUE—OUR DISCOUNT PRICE **34¢**
- CREST Toothpaste—Family Size 89¢ VALUE—OUR DISCOUNT PRICE **64¢**
- MICRIN ANTISEPTIC Economy Size—\$1.29 VALUE, OUR PRICE **99¢**
- RINSE AWAY Dandruff Rinse \$1.00 VALUE—OUR DISCOUNT PRICE **76¢**
- 66¢ VALUE—OUR DISCOUNT PRICE **53¢**
- PRELL Shampoo Concentrate Family Size—\$1.39 VALUE, OUR PRICE **1.08**
- PRELL Liquid Shampoo Family Size—\$1.45 VALUE, OUR PRICE **1.17**

- Peanut Butter & Syrup**
 - 4c Off 59¢
 - Apricot-Pineapple 49¢
- Sauces & Rice**
 - HARVEST DAY 8-oz. Can 3 for 23¢
 - 14-oz. Btl. 16¢
 - GOLDEN GRAIN Reg. Pkg. 29¢
- Dairy Foods**
 - FOREMOST FAMILY STYLE 1/2 Gal. Square Carton 49¢
 - FOREMOST 1st QUALITY 1-lb. Carton 67¢
- Distilled Spirits**
 - LUCKY, 86 Proof Kentucky—FIFTH 3.88
 - WHISKY, LUCKY, 86 Proof Bottled in Scotland—FIFTH 4.99
 - 80 Proof FIFTH Bottle 2.99 (Not available at all stores)

- Other Items**
 - DESSERT 3-oz. Pkg. 3 for 28¢
 - ARMSTRONG'S One-Step Quarter Can 1.08
 - CARTON 2.11
 - Coffee & Tea**
 - TENDERLEAF—7c Off—48-Ct. Box 55¢
 - MAXWELL HOUSE 1-lb. Can 69¢
 - MAXWELL HOUSE 2-lb. Can 1.37
 - Sanka, Inc. 10c Off 5-oz. Jar 1.05
 - Paper Items**
 - 400-Ct. Box 23¢
 - ASSORTED PAPER NAPKINS 60-Ct. Pkg. 8¢
 - SCOTT BIG ROLL 200-Ct. Roll 29¢
 - 4-Roll Pkg. 35¢
 - GUEST RANCH 4-Roll Pkg. 29¢
 - SANITARY 48-Ct. Box 1.29
 - Delicatessen Specials**
 - ALL MEAT 1-lb. Pkg. 49¢
 - BETTY CROCKER 9 1/2-oz. Pkg. 35¢
 - BUTTERMILK & SWEET MILK 8-oz. Can 3 for 23¢
 - LUCKY SLICED 12-oz. Pkg. 49¢
- *Dairy products and fair traded items excepted.

FINEST QUALITY LOW PRICED FRUITS & VEGETABLES

LUCKY'S SPARKLING-FRESH PRODUCE IS OF THE FINEST QUALITY MONEY CAN BUY... IT'S ALL CAREFULLY EXAMINED BY OUR BUYERS FOR FRESHNESS, FLAVOR AND QUALITY BEFORE BEING DISPLAYED FOR YOUR EATING ENJOYMENT... AND IT'S OFFERED TO YOU AT LOWER EVERYDAY DISCOUNT PRICES.

Lucky STORES

LOWER TOTAL AT LUCKY.