

**REACH MORE HOMES BY FAR! -- ONLY THE HERALD COVERS TORRANCE WITH AUDITED CIRCULATION!**

|                                           |                                           |                                           |                                           |                                           |                                           |                                           |                                           |                                           |
|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|-------------------------------------------|
| Automotive<br>AUTOMOBILES<br>For Sale 190 | Automotive<br>AUTOMOBILES<br>For Sale 190 | Automotive<br>AUTOMOBILES<br>For Sale 190 | Automotive<br>AUTOMOBILES<br>For Sale 190 | Automotive<br>AUTOMOBILES<br>For Sale 190 | Automotive<br>AUTOMOBILES<br>For Sale 190 | Automotive<br>AUTOMOBILES<br>For Sale 190 | Automotive<br>AUTOMOBILES<br>For Sale 190 | Automotive<br>AUTOMOBILES<br>For Sale 190 |
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**AL ORTALE RAMBLER IN TORRANCE**

# 1ST. ANNUAL

**WASHINGTON'S BIRTHDAY**

# "BARGAIN BONANZA"!

**YOURS THIS WEEK — FEB. 17th THRU FEB. 23rd**

**"THESE DEALS WOULD HAVE ROCKED THE COLONIES"**

**1964 RAMBLERS**

**1963 RAMBLERS**

**DEMONSTRATORS at Used Car Prices and NEW at Demonstrator Prices — Don't Miss These Deals**

**New and Executive Models—Over 25 TO CHOOSE FROM**

AS LOW AS **\$1995<sup>00</sup>** PLUS TAX & LICENSE

AS LOW AS **\$1695<sup>00</sup>** PLUS TAX & LICENSE

**TERMS WITH OUR DOWN PAYMENT SPECIAL OF \$99.00 AND ONLY \$49.75 MONTHLY**  
**YOU MAKE THE BEST DEAL YOU CAN WITH US—THEN ASK FOR YOUR FREE WASHINGTON'S BIRTHDAY CAMERA**  
**REMEMBER—TO SATISFY YOURSELF, ASK THE MAN WHO OWNS ONE"—AN AL ORTALE RAMBLER**

**✓ ✓ ✓ CHECK THESE USED CAR SPECIALS ✓ ✓ ✓**

|                                                                                                                  |                                                                                                                 |                                                                              |
|------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| 1961 BORGWARD 2-DOOR SEDAN<br>1 Owner—Like new ..... <b>\$595</b>                                                | 1961 CHEVROLET IMPALA<br>Hardtop, V8, Power Glide, radio, heater, whitewalls, red finish..... <b>\$1695</b>     | 1961 FALCON 2-DOOR<br>Standard shift, radio, heater, nice ..... <b>\$895</b> |
| 1958 FORD WAGON<br>Automatic, radio, heater, new paint ..... <b>\$595</b>                                        | 1961 RAMBLER CLASSIC WAGON<br>Air conditioning, power steering, automatic trans. Radio, Original. <b>\$1795</b> | 1960 TRIUMPH SEDAN<br>Mechanical Special ..... <b>\$295</b>                  |
| 1963 RAMBLER CLASSIC "660"<br>Automatic, 6 cylinder, radio, heater. Individual seats. Low mileage! <b>\$2150</b> | 1962 RAMBLER AMERICAN WAGON<br>Standard shift, radio, heater (2 to choose) ..... <b>\$1295</b>                  | 1960 FORD 1/2-TON PICKUP<br>New paint. Real sharp ..... <b>\$995</b>         |

SCORES MORE TO CHOOSE FROM

## AL ORTALE RAMBLER

**AL ORTALE RAMBLER**  
Your South Bay International-Scout  
Truck Headquarters  
All Models on Display



**TORRANCE EXCLUSIVE**  
WE ACCEPT ALL MAJOR CREDIT AND  
OIL COMPANY CREDIT CARDS

OPEN 7 DAYS 'TIL 9 P.M.  
**20710 HAWTHORNE BLVD.**  
1 BLOCK NORTH OF TORRANCE BLVD.  
**FR 0-4551 SP 2-3928**

OPEN 7 DAYS 'TIL 9 P.M.  
**20611 HAWTHORNE BLVD.**  
1/2 MILE NORTH OF TORRANCE BLVD.  
**FR 1-1244**

OPEN 7 DAYS 'TIL 6 P.M.  
**1885 TORRANCE BLVD.**  
2 BLOCKS OFF WESTERN AVENUE  
**FA 8-9222**



### NO DOWN

On Approved Credit

- '59 CHEVROLET Bel Air—2-Dr., V-8, Stick **\$799**
- '59 STUDEBAKER 8-Cyl. Stick **\$599**
- '56 PONTIAC Hardtop Coupe **\$199**
- '55 MERCURY 2-Door Hardtop **\$199**
- '55 CHEVROLET V8 Stick **\$199**
- '59 CHEVROLET 2-Door, Radio and Heater **\$699**
- '59 VOLKSWAGEN Panel — Exceptionally Clean **\$699**
- '59 VOLKSWAGEN Pick-Up **\$499**

75 CARS MUST BE SOLD

**HESTER'S USED CARS**  
320 W. CARSON  
FA 0-2522

### PUBLIC NOTICE

WAREHOUSE CLEARANCE

**\$49<sup>00</sup>** CASH OR TRADE DELIVERIES ANY CAR

- '62 Chevrolet Impala. If no cash down pay \$39.00 month and assume balance of \$2,075.
- '61 Cadillac Coupe DeVille. If no cash down pay \$32.00 month and assume balance of \$2,850.
- '56 Ford 1/2-ton Pickup. If no cash down pay \$10.00 month and assume balance of \$394.
- '60 Chevrolet El Camino. If no cash down pay \$18.00 month and assume balance of \$1,350.
- '59 Ford 1/2-ton. If no cash down pay \$22.00 month and assume balance of \$825.
- '61 Rambler Convertible 600. If no cash down pay \$24.00 month and assume balance of \$700.
- '59 Ford Ranch Wagon 503. If no cash down pay \$22.00 month and assume balance of \$663.
- '57 Buick. If no cash down pay \$18.00 month and assume balance of \$250.
- '60 Corvair 2-Door. If no cash down pay \$23.00 month and assume balance of \$1,025.
- '54 Oldsmobile 4-Door. If no cash down pay \$11.00 month and assume balance of \$150.
- '54 Ford 2-Door Hardtop. If no cash down pay \$11.00 month and assume balance of \$200.
- '56 Mercury. If no cash down pay \$11.00 month and assume balance of \$200.
- '61 Corvair Lakewood Wagon. If no cash down pay \$25.00 month and assume balance of \$1,310.
- '59 Corvair 2-Door Hardtop. If no cash down pay \$22.00 month and assume balance of \$1,275.
- '62 Falcon Futura. Automatic transmission, radio, heater. If no cash down pay \$32.00 month and assume balance of \$1,525.
- '62 Fiat. If no cash down pay \$22.00 month and assume balance of \$675.
- '57 Chevrolet 1/2-ton Pick-up. If no cash down pay \$25.40 month and assume balance of \$500.
- '60 Valiant Wagon. If no cash down pay \$18.40 month and assume balance of \$800.
- '57 Rambler Wagon. If no cash down pay \$16.05 month and assume balance of \$440.50.
- '57 Chevrolet Wagon. If no cash down pay \$18.00 month and assume balance of \$650.
- '60 Rambler. If no cash down, pay \$24.00 month and assume balance of \$876.
- '58 Chevrolet Bel Air. If no cash down pay \$22.00 month and assume balance of \$500.

OUT-OF-STATE CREDIT ACCEPTED

CALL WAREHOUSE CREDIT DEPT.

FINANCE MANAGER

**MR. CONNOR FR 2-1130**

### S.O.S.

We Are Over Stocked The Managers Are Stuck 150 Cars Must Go

**500 GALLONS OF GAS WILL BE OFFERED AT NO COST**

With purchase of a new Dodge at cost plus 2%. Managers will beat any deal from CHEVY II, FAIRLANES, TEMPEST, COMETS, ETC.

Don't miss the chance, get the most for '64.

**DODGE DART AS LOW AS \$1784 — \$50 WILL DELIVER. 4% FINANCING, 48 MONTH AVAILABLE.**

50,000-MILE OR 5-YEAR CHRYSLER WARRANTY.

Call Nick Kides or Jack Allen, managers. Make an appointment, save the salesman commission.

**NEWCASTLE (DODGE DEALER)**  
505 PACIFIC COAST HWY.  
HERMOSA BEACH  
FA 0-2110

## KENDALL CHEVROLET

S. BAY'S VOLUME CHEVROLET DEALER

★ **LOOK** ★  
**Sale—Sale—Sale**  
COMPARE THESE PRICES BEFORE YOU BUY

|                                                                                                            |                                                                                                 |                                                                                    |                                                                       |
|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| '58 Chevrolet<br>Impala 2-Door Hardtop, Radio and heater, automatic. <b>\$799</b>                          | '59 Ford<br>Retractable Convertible, Fordomatic, radio and heater, power steering. <b>\$849</b> | '61 Triumph<br>Roadster<br>A real beauty. <b>\$1199</b>                            | '60 Valiant<br>9-Pass. Station Wagon, Radio and heater. <b>\$999</b>  |
| '61 Cadillac<br>Coupe De Ville. Full power, beautiful color exterior with matching interior. <b>\$2799</b> | '59 Rambler<br>Custom 4-door. Radio, heater, automatic transmission. <b>\$999</b>               | '59 Chevrolet<br>Impala 2-Door Hardtop. Automatic, radio and heater. <b>\$1099</b> | '61 Rambler<br>Convertible, Radio & heater. White walls. <b>\$849</b> |

Many, Many More to Choose From  
GIVE US A TRY BEFORE YOU BUY

## KENDALL CHEVROLET

"Over 40% of Our Business Is Repeat"

315 N. PACIFIC COAST HWY. REDONDO BEACH  
FR 2-8422 OPEN EVENINGS & SUNDAYS TILL 10 P.M. SP 2-1588

A  
**BUICK**  
FOR  
**\$2293???**  
YES  
ORDER YOUR NEW  
1964 BUICK  
SPECIAL

AT

## BUTLER

**BUICK-OPEL**

400 S. Sepulveda Blvd.  
Manhattan Beach

Open 7 Days 'til 9 P.M.

1959 FORD 8-Passenger Full Power **\$695 FULL PRICE**  
**BAY CITIES CHRYSLER-PLYMOUTH**  
851 Pier Avenue  
Hermosa Beach  
376-0471

NEW 1964 GMC 1/2-TON PICK-UP Delivered in Harbor City **\$1895\***  
\*+ Tax & Lic.  
CECIL L. THOMAS & SONS  
1030 PACIFIC COAST HWY.  
HARBOR CITY, CALIF.  
1957 FORD Tudor radio, heater, power steering, automatic gear shift, FA 8-5310 Ex. 43 or FR 5-1801.

1955 PONTIAC 2-Door Hardtop Catalina Power brakes, power steering, automatic transmission. **\$295 FULL PRICE**  
**BAY CITIES CHRYSLER-PLYMOUTH**  
851 Pier Avenue  
Hermosa Beach  
376-0471

'60 CADILLAC—Sedan de Ville. Air conditioning, all power, bucket seats. Full price \$5900. Geo. Hanback, FR 8-8447.

'62 CHEVY Impala Super Sport, power steering, tinted glass, radio and heater, whitewall tires, very clean 1A 9-7250.

'59 FORD station wagon. Radio, heater, white walls. \$500 or take over payments. 326-7968 after 5:30.