



# HELP! MUST REDUCE OUR INVENTORY

THE TAX MAN HITS US MARCH 4th • SALE STARTS TODAY!

INCREDIBLE SAVINGS ON EVERYTHING FOR YOUR HOME . . . IN ALL 45 DEP'TS!

## HOUSEHOLD NEEDS at BIG DISCOUNTS

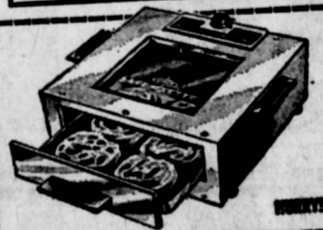


### LUXURIOUS HIGH PILE ACRYLIC "FURRY" RUGS

HERE AT LAST! AT INCREDIBLE LOW, LOW WHITE FRONT DISCOUNT PRICES Soft as a cloud, fluffy, furry type rugs in a host of fabulous colors. A tremendous selection of sizes and shapes.

27" x 48" SIZE OVAL	488	20" ROUND SIZE	348
36" x 54" SIZE OVAL	748	CON-TOUR RUGS	268

**328**  
24" x 36" OVAL  
4.95 VAL.



**BAKEMASTER BROILER**  
All new Bakemaster oven . . . holds 4 cheeseburgers with ease. Adjustable temp. control with thermostat. Stay cool handles. Model B-2-L.

**788**  
FANTASTIC PRICE



### HAT BOX HAIR DRYER

2 temperature selector setting. Extra large soft hood for any hair style. It's fast & ultra quiet. #9946

**FAMOUS BRAND NAME \$888**  
SENSATIONAL PRICE



### 3 QUART SUPERIOR CORN POPPER

Automatically pops the corn, no stirring or shaking required. Popper made of heavy aluminum with non-breakable legs. Heat-proof glass top. #310WC

**388**  
TERRIFIC VALUE!



### WAFFLE & BAKER Combo

WAFFLE BAKER: Bakes 4 waffles at once! Automatic. Chrome finish. Model 9150C.

**1188**  
TREMENDOUS SAVINGS



### 12 QT. CRYSTAL PATTERN WASTE BASKET

Attractive decorator type plastic waste basket for home or office use. Wonderful buy!

**88¢**



### JUMBO BRANDY SNIFTER

IMPORTED FROM ITALY. Vivid, beautifully colored glassware with long graceful stem. Jumbo 12" high!

**199**  
OVER 12" HIGH  
SPECIAL DISCOUNT



### 7 PIECE BEECH WOOD SALAD BOWL SET

Beautifully sculptured beechwood set complete with 10" tossing bowl, four 6" serving bowls, a fork & spoon.

**388**  
SUPER SAVINGS



### 6 FT. PLASTIC RUG RUNNER

PER ROLL

**28¢**

Every home needs several! Non-skid tread. Protects your rugs and floors from dirt and mud!

## COSMETICS & SUNDRIES SAVINGS

### FLORIENT ROOM DEODORIZER

7 FRAGRANCES BY COLGATE

TOP BUY! **39¢**

### MENNEN SKIN BRACER

Manly scented refreshing after shave.

DISCOUNT PRICED **74¢**

### GILLETTE RAZOR BLADES

Pkg. of 10 STAINLESS STEEL

PRG. OF 10 **99¢**

### EXCEDRIN BOTTLE of 100

For fast dependable relief.

BIG SAVINGS **88¢**

TAKE HOME A TOP BRAND BARGAIN and CHARGE IT WITH A NEW WHITE FRONT CREDIT CARD

## TOP BRANDS • BIG SAVINGS



### SUNBEAM VACUUM CLEANER

Magnetic touch & lock cover. Large dirt bag. All around vinyl bumper. Model 635.

**4488**  
SUPER SAVINGS



### EUREKA Deluxe POLISHER & SCRUBBER

POLISHES • WAXES • SCRUBS • SHAMPOOS . . . ALL SURFACES! Steel construction inside and out. Use on asphalt, rubber, vinyl tile, linoleum, wood, terrazo or cement. For wool & synthetic rugs. #12.

**1988**  
TERRIFICALLY PRICED

## COMPLETE AUTO DEPT.



### TOP QUALITY RPM MOTOR OIL

SENSATIONAL SAVINGS BUY A CASE NOW Tremendous discount on your motor oil needs.

**29¢** QT.  
SUPER VALUE

## FAMOUS BRAND RADIOS • PHONOS • RECORDERS

### DELUXE RADIO

WITH FM-AFC CONTROL! Handsome modern table radio with brilliant sound! Enjoy clear beautiful FM broadcasts!

PRICE SLASHED **2188**  
COMPARE AT 29.95



### FAMOUS MAKE 4 SPEED PORTABLE PHONO

Built-in 45 RPM Adapter! Steady luggage type case with handle. Plays all size — all speed records! Always low priced at White Front!



**1388**  
SENSATIONALLY REDUCED PRICE!

### FAMOUS MAKE 4 SPEED AUTOMATIC PHONO

FULLY PORTABLE Portable for room to room playing. Automatic shut-off on last record. Powerful speaker.



**2988**  
MUCH HIGHER ELSEWHERE



### STEREO PHONO AM-FM & FM STEREO RADIO

Wonderfully compact . . . you can use it in any room in the house! . . . Check these marvelous features: • Garrard Flip-down 4-speed changer • AM/FM-Stereo Tuner • Diamond Stylus • Scratch Filter • Dual channel powerful Stereo Amp.

**18888**  
FANTASTIC PRICE



### TELECTRO By EMERSON RADIO TAPE RECORDER

A "STAR-SPANGLED" TAPE-RECORDER VALUE American made for fun loving Americans. Quality engineered 6 watt amplifier, 7" reel capacity, single knob function control, two-speed and two-track operation, record indicator, input and output jacks and U.L. approved.

**5988**  
TERRIFIC SAVINGS



### CONCORD 4 TRACK STEREO RECORDER

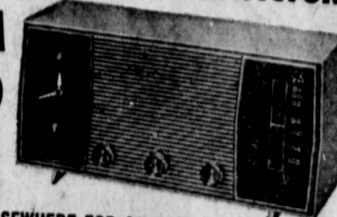
RECORDS & PLAYS BACK IN STEREO Record one channel, play the recording back & record it on 2nd channel. Push-button transport controls. Speaker in lid. 3 speeds.

**29888**  
PRICE SLASHED!

## ADMIRAL • GENERAL ELECTRIC • RCA VICTOR

### DELUXE AM-FM CLOCK RADIO

Full features... 6 tubes plus rectifier. Automatic on & off with sleep switch plus AFC.



GUARANTEED TO BE ONE OF 3 LISTED **2988**  
SELLS ELSEWHERE FOR 39.95

SERVING SOUTHWEST LOS ANGELES COUNTY

TORRANCE: HAWTHORNE Ave. at TORRANCE BLVD.

10 STORES ALSO SERVING LOS ANGELES, SAN BER'DO • COVINA • ANAHEIM AND THE SAN FERNANDO VALLEY

A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. ★ SAT. and SUN. 10 to 7 P.M.