

LOWEST PRICES ON EVERY ITEM!

When you buy...you buy for less *Everyday*

NO MORE STAMPS, THE FRILLS THAT YOU
 AND OUR STORE HOURS AND LOWERED
 ARE NOW LUCKY'S EVERYDAY PRICES!

NOW YOU CAN SHOP ANY DAY, SAVE EVERY DAY! YOU'LL FIND THE SAME NATIONALLY KNOWN BRANDS,
 THE SAME HIGH QUALITY, GUARANTEED MEATS, THE SAME SPARKLING-FRESH PRODUCE! ONLY THE PRICES
 HAVE BEEN CHANGED! A CHANGE THAT CAN SAVE YOU HUNDREDS OF DOLLARS YEARLY!

MEAT & POULTRY
4 FOR \$3.99

BISQUICK
 BETTY CROCKER 12-in-1 Mix
 40-oz. Box **41¢**

CHUNK TUNA
 CARNATION LIGHT MEAT
 6 1/2-oz. Can **25¢**

SOUPS
 CAMPBELL'S MEAT BASE
 10 1/2-oz. Can **16¢**

MAYONNAISE
 BEST FOODS
 Quart Jar **59¢**

EVERYDAY SAVINGS ON HEALTH & BEAUTY AIDS

"JUST WONDERFUL" HAIR SPRAY
 98¢ VALUE
 OUR DISCOUNT PRICE **87¢**
 Crystal Clear, No Lacquer, No Stickiness—For Equilibrating Hair Care!

COLGATE TOOTH PASTE
 Economy Size—69¢ VALUE—OUR DISCOUNT PRICE **55¢**

MICRIN ANTISEPTIC Economy Size—\$1.19 VALUE—OUR DISCOUNT PRICE **.99**

VICKS FORMULA 44 COUGH SYRUP 98¢ VALUE—OUR DISCOUNT PRICE **.72**

VICKS TRI-SPAN 98¢ VALUE—OUR DISCOUNT PRICE **.72**

CONGESTAID 5-ounce Size—\$1.19 VALUE—DISCOUNT PRICE **1.00**

ANACIN TABLETS Bot. of 50—79¢ VALUE—OUR DISCOUNT PRICE **.66**

BROMO SELTZER Large Size—65¢ VALUE—OUR DISCOUNT PRICE **.53**

GROOM & CLEAN HAIR DRESSING 49¢ VALUE—OUR DISCOUNT PRICE **.42**

GILLETTE FOAMY SHAVE CREAM Giant Size—98¢ VALUE—DISCOUNT PRICE **.75**

BAN CREAM DEODORANT 69¢ VALUE—OUR DISCOUNT PRICE **.55**

DJER-KISS TALCUM 35¢ VALUE—OUR DISCOUNT PRICE **.25**

WIPERS
 SUNSHINE 13 1/2-oz. Jar **25¢**

CHILI with BEANS DENNISON 15 1/2-oz. Can **34¢**

CHUNK TUNA CHICKEN O' SEA Lite Meat 6 1/2-oz. Can **30¢**

TUNA BREAST OF CHICKEN CHUNK LIGHT MEAT 6 1/2-oz. Can **29¢**

SARDINES BEACH CLIFF 1 1/2 Can **12¢**

SALMON DEL MONTE PINK 16-oz. Can **65¢**

PANCAKE FLOUR AUNT JEMIMA 2-lb. Box **39¢**

CREAM OF WHEAT 28-oz. Box **42¢**

SWEET RELISH MA BROWN 13-oz. Jar **29¢**

PEANUT BUTTER LUCKY 16-oz. Jar **45¢**

VERMONT MAID BUTTERED SYRUP 4c off 24-oz. Bot **59¢**

KARO SYRUP Red Label Crystal White 1 1/2-lb. Bot. **33¢**

PRESERVES KERN'S GRAPE 2-lb. Jar **49¢**

SCOTT NAPKINS Scott's Soft Cellulose 60-ct. Pkg. **12¢**

SCOTKINS WHITE PAPER NAPKINS 50-ct. Pkg. **15¢**

COCOA MIX NESTLE'S QUIK 10c off 2-lb. Can **69¢**

CIGARETTES FILTER KING SIZE Carton **2.11**

PORK & BEANS HARVEST DAY 2 1/2 Can **18¢**

CUT GREEN BEANS Harvest Day 303 Can **15¢**

CUT GREEN BEANS DEL MONTE 303 Can **25¢**

LIBBY'S CUT BEETS 303 Can **15¢**

NIBLET'S CORN 12-oz. Can **18¢**

APPLE SAUCE STOKELY'S 303 Can **21¢**

OCEAN SPRAY CRANBERRY SAUCE 300 Can **25¢**

APPLE JUICE TREE-TOP Quart Bot. **31¢**

TREE-SWEET GRAPEFRUIT JUICE 46-oz. Can **41¢**

PINEAPPLE JUICE DOLE'S 46-oz. Can **33¢**

HUNT'S CATSUP 14-oz. Bot. **16¢**

HEINZ CATSUP 14-oz. Bot. **22¢**

CRISP
23¢

VELVEETA
 CHEESE FOOD
 2-lb. Carton **89¢**

CAKE MIX
 PILLSBURY REG. 4c Off
 Reg. Pkg. **35¢**

CRISCO
 SHORTENING
 3-lb. Can **79¢**

Wonder Bread
 WAX WRAP
 1 1/2-lb. Loaf **32¢**

Everyday Lower Housewares

GARDEN GLOVES
 59¢ VALUE
 OUR DISCOUNT PRICE **44¢**
 Assorted patterns and colors. 100% cotton, slip-on style. Water repellent. A quality glove at a low price.

BRANDY SNIFTER
 \$2.00 VALUE
 OUR DISCOUNT PRICE **1.38**
 Large, white crystal—so decorative for table or cocktail center piece.

POPULAR 6-INCH IRON SKILLET
 \$1.30 VALUE
 OUR DISCOUNT PRICE **96¢**
 Pre-seasoned quality cast iron. Lifetime guarantee. Slotted handle, highly polished.

9-IN. IRON SKILLET \$2.25 VALUE—OUR DISCOUNT PRICE **1.62**

10 1/2-IN. IRON SKILLET \$2.25 VALUE—OUR DISCOUNT PRICE **1.97**

11-IN. IRON SKILLET \$3.45 VALUE—OUR DISCOUNT PRICE **2.72**

AERATOR SWIVEL FAUCET HEAD \$1.89 VALUE—OUR DISCOUNT PRICE **1.19**

MEN'S SOCKS 79¢ to \$1.09 VALUE—OUR DISCOUNT PRICE **.58**
 Assorted colors, sizes and patterns—Buy several pairs now.

MOUSE TRAPS 19¢ VALUE—OUR DISCOUNT PRICE **.13**
 By Victor—Sturdy spring for quick action.

STEAM IRON FILTER 98¢ VALUE—OUR DISCOUNT PRICE **.63**
 Protects your steam iron from harmful corrosion.

PREMIUM 1-lb. Can **57¢**

MAXWELL HOUSE 25c off 10-oz. Jar **1.39**

48-ct. Box **59¢**

3-oz. Jar **85¢**

6 for \$5.99

6 for \$1.17

12-oz. Cans **2.99**

DROMEDARY CORN BREAD MIX 15-oz. Box **25¢**

PILLSBURY FLOUR 5-lb. Bag **57¢**

MARGARINE LUCKY 1-lb. Ctn. **17¢**

CANNED MILK CARNATION Tall Can **14¢**

NON-FAT CARNATION DRY MILK 8-oz. Bot. **66¢**

GORDO'S TACO-TACAMOLE-RELLENO DINNERS 12-oz. Pkg. **45¢**

DANISH CAKE SARA LEE Choc. swirl Apple Reg. Pkg. **82¢**

PAPER TOWELS ZEE JUMBO 225-ct. Roll **26¢**

TOILET TISSUE SOFT WEVE 2-roll Pkg. **22¢**

ZEE TOILET TISSUE 4-roll Pkg. **35¢**

KOTEX SANITARY NAPKINS 24-ct. Box **69¢**

CONFIDETS SANITARY NAPKINS 12-ct. Box **38¢**

ALUMINUM FOIL REYNOLD'S 25-ft. Roll **30¢**

WAX PAPER KITCHEN CHARM 100-Ft. Roll **18¢**

CORN DEL MONTE GOLDEN CREAM STYLE 303 Can **6 for \$1**

DEL MONTE PEAS 303 Can **19¢**

HARVEST DAY PEAS 303 Can **15¢**

SAUER KRAUT LIBBY'S 2 1/2 Can **23¢**

TOMATOES HARVEST DAY 2 1/2 Can **21¢**

HUNT'S TOMATOES Solid Pack 2 1/2 Can **28¢**

V-8 JUICE VEGETABLE 46-oz. Can **38¢**

TOMATO SAUCE Del Monte 8-oz. Can **3 for 25¢**

MINUTE RICE 24-oz. Box **70¢**

TIDE-CHEER-DASH Giant Box **75¢**

IVORY FLAKES Large Box **32¢**

DETERGENT LIQUID-JOY IVORY 22-oz. Bot. **64¢**

CASCADE 20-oz. Pkg. **42¢**

COLGATE ACTION POWDER BLEACH 10c off 16-oz. Pkg. **65¢**

FREE
65¢

CAT FOOD
 PUSS N' BOOTS
 15-oz. Can **14¢**

MARGARINE
 MAZOLA CORN OIL
 1-lb. Carton **37¢**

PEANUT BUTTER
 SKIPPY
 18-oz. Jar **56¢**

PORK & BEANS
 VAN CAMP'S
 2 1/2 Can **22¢**

KELLOGG'S 18-oz. Box **37¢**

POST 13-oz. Box **45¢**

12-oz. Box **32¢**

KELLOGG'S 7-oz. Box **32¢**

PREMIUM 1st QUALITY TRADE AA 1-lb. Ctn. **68¢**

PREMIUM Round Ctn. 1/2 gal. **68¢**

PREMIUM First Ctn. **25¢**

WAFFLES DOWNY FLAKE KING SIZE 10-ct. Pkg. **35¢**

FRIED HALIBUT VAN DE KAMP 9 1/2-oz. Pkg. **75¢**

FISH STICKS CERTI-FRESH 14-oz. Pkg. **59¢**

BIRDS EYE PEAS 10-oz. Pkg. **16¢**

FRUIT PIES MORTON'S 8-inch Pie **29¢**

DOLE'S PINEAPPLE JUICE 6-oz. Can **22¢**

C+ ORANGE CONCENTRATE 6-oz. Can **6 for \$1**

SANDWICH BAGS ZEE 75-ct. Pkg. **18¢**

LUNCH BAGS ZEE BROWN CRAFT 50-ct. Pkg. **19¢**

CHB MAYONNAISE 24-oz. Jar **37¢**

MIRACLE WHIP Quart Jar **55¢**

WISHBONE FRENCH DRESSING 8-oz. Bot. **33¢**

C & H SUGAR POWDERED or BROWN 1-lb. Bot. **2 for 37¢**

LESLIE SALT 26-oz. Box **12¢**

TOMATO JUICE LIBBY'S 46-oz. Can **28¢**

CLING PEACHES HARVEST DAY 2 1/2 Can **23¢**

PINEAPPLE DOLE'S SLICED 1 1/2 Can **22¢**

FRUIT COCKTAIL DOLE'S 303 Can **24¢**

FRUIT COCKTAIL HARVEST DAY 2 1/2 Can **33¢**

GRAPEFRUIT BORDO SECTIONS 303 Can **29¢**

APPLE SAUCE HARVEST DAY 303 Can **14¢**

CLOROX LIQUID BLEACH 1/2 Gal. Bot. **39¢**

COMET CLEANSER 14-oz. Can **2 for 31¢**

DOWNY LIQUID RINSE Giant Bot. **79¢**

SPIC N' SPAN CLEANER 54-oz. Box **89¢**

MR. CLEAN LIQUID CLEANER 28-oz. Bot. **66¢**

TOILET SOAP PERSONAL IVORY 4-Bar Pk. **25¢**

ADA DRY
12 for \$1

BEEF HASH
 LIBBY'S CORNED
 16-oz. Can **35¢**

TV DINNERS
 SWANSON
 Reg. Pkg. **49¢**

KLEENEX
 FACIAL TISSUE
 400-ct. Box **23¢**

PEACHES
 DEL MONTE
 2 1/2 Can **27¢**

ALL TUNA 6 1/2-oz. Can **14¢**

15-oz. Can **9¢**

15-oz. Can **9¢**

36-oz. Pkg. **87¢**

DOG FOOD 10-lb. Bag **1.29**

12-oz. Can **45¢**

LIBBY'S VIENNA 4-oz. Can **21¢**

24-oz. Can **49¢**

TOMATO SOUP CAMPBELL'S 10 1/2-oz. Can **2 for 21¢**

SOUP MIX WYLER'S Reg. Pkg. **9¢**

SALAD OIL LUCKY 24-oz. Bot. **29¢**

WESSON OIL 24-oz. Bot. **32¢**

OLIVE OIL ORABELLA 8-oz. Bot. **39¢**

RIPE OLIVES EARLY CALIF. LARGE Tall Can **29¢**

PICKLES FANNING'S Bread & Butter 15-oz. Jar **25¢**

DILL PICKLES C-H-B 22-oz. Jar **29¢**

SEASON SALT LAWRY'S 3 1/4-oz. Bot. **27¢**

BLACK PEPPER SCHILLING'S 4-oz. Can **35¢**

JELL-O DESSERT GELATINE 3-oz. Pkg. **3 for 28¢**

DISTILLED SPIRITS 80 Proof

LUCKY VODKA 5th Bot. **2.99**

LUCKY SCOTCH Imported 5th Bot. **4.99**

LUCKY WHISKEY BLENDED 86 Proof, 5th Bot. **3.88**

OAKWOOD BLENDED WHISKEY Quart Bot. **3.77**

QUALITY PRODUCE AT LOWER EVERYDAY PRICES!

We have lowered the prices on all fruits and vegetables... but not the quality... the only difference is in the price... We have no week-end specials—Every Day is a Lower Price Day!

EVEN FURTHER PRICE PROTECTION FOR YOU...

In the event wholesale costs decline, we will immediately reduce retail prices even further.

