#### 38 THE TORRANCE HERALD JANUARY 23, 1964

## **Drivers to Race for Charity**

Racing drivers led by In- ifiers with the first race at Dimes drive, plus a pack of rance, making one of his rare

Racing drivers led by In-alianapolis record holder Par-aelli Jones, pitch in to help Grippled children Saturday af-Bernoon in a U.S. Auto Club pational championship bene-fit midget car speedfest at As-cot Park. Fifty laps is main event dis-tance for the 18 quickest qual-



# man with 10 each. Jesse Rimbro tied Ruffell for high point honors with 19 high markers.

APPEARING LOCALLY . . . Buddy Bomas will appear at the Gable House Bowl in Torrance on Friday, Jan. 31, for an annual Southern California Free Bowling Clinic spon-sored by the Bowling Proprietors Assn. Gable House will be the site of the free instruction class from 9:30 a.m. to 12:30 p.m. Sylvia Wene will accompany Bomar to Torrance.

### **Baseball Leagues Open Registration BABE RUTH**

Torrance's Babe Ruth

TORRANCE

AMERICAN

Chances on two season tick-ets for Los Angeles Dodger

Saturday at 11 a.m. at the Southwood Drug Store located

in the Southwood Shopping Center. Proceeds will go for

League expenses. League president Harry Lin-go said there will be a table set up before the drawing for persons wishing additional tickets. The tickets include a parking page

parking pass. Further information may be obtained by calling Mrs. G. W. Schindler Jr., league publicity chairman, at FRontier 5-7384.

Sign-ups for North Torrance Little League East will be held Saturday at McMasters Park, 3625 W. 174th St., from 9:30 m to 2:30 pm League has scheduled a gen-eral meeting for 8 p.m. on Monday, Jan. 27. Managerial a.m. to 2:30 p.m. Boys eligible to play must be applications will also be due

Boys eligible to play must be Byears-old by Aug. 1 and still be 12 by Aug. 1. Each boy must be accompanied by a par-ent and bring proof of birth. League boundaries are Re-dondo Beach Boulevard on the north, 190th Street on the south, Glenburn and Faldo Avon that date. Officers for the 1964 sea-son include Don Schofield, president; Kay Kling, record-ing secretary; Aline Grim, corresponding secretary: Leroy Mosier, treasurer; Monte Woodside, player's agent; Claude Clayton, assistant playenues to the west, and Western Avenue to the east. President John Mangiagli in-President John Manglagii in-vites any father or male adult interested in working with boys to contact him at DAvis Uter officers are Woody 4-7266. The league is still in need of farm managers and Hartley, head scorekeeper; Keith Olson, chief umpire; and Tom Smoot, publicity. umpires.

Major League managers for the coming season include Rob-ert Bee, Cubs; Joe Belanto, Cardinals; Mel Bernstein, Colts; Chuck Boyvin, Braves; Fred Bruecker, Giants; Bill Griffin, Dodgers; and Joe Ramsey, Pirates.

#### games are currently being sold by the Torrance American Little League. The drawing will be held **PONY LEAGUE**

Registration for Gardena Pony League baseball will be held on Feb. 1 and 8 at Rec-reation Park, 15802 Normandie Ave in Gardena.

Boys eligible to play must be between the ages of 13 and 14 or have their 15th birthday after Aug. 1. Birth certificates and a \$2 fee are required for registration.

registration. League boundaries are El Segundo Boulevard, east to Avalon, south to 223rd Street, west to Western Avenue, north bales, north to Redondo Beach Boulevard, south we st to Prairie and north to El Segun-De Redondo Beach PACIFIC COAST

do Boulevard. Tryouts will be held Feb. 22

Pacific Coast Little League and 29 at Recreation Park has scheduled a general meet-from 9 a.m. to 12:30 p.m. For ing for Wednesday, Jan. 29, at added information call Bill 8 p.m. in the South High cafe-Gerske at DAvis 4-1839 or Vic Cafarcia at FAirfax 8-5561.

#### **El Camino to Continue Recreational Swimming**

Recreational swimming will p.m. Monday through Thurs-continue for the community as scheduled throughout examina-tion and registration periods at El Camino College at El Camino College. Although pools are usually classes and other college ac-tivities are running on an ir-regular schedule, residents of the community may count on utilizing facilities on Saturdays and during evening hours and during evening hours. Pcols are open from 6 to 7 quired to wear bathing caps. ANY AUTOMATIC TRANSMISSION RESEALED \$2900 INCLUDES SEALS AND NECESSARY FLUID

TRANSMISSION OVERHAULS -

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 '49's - '55's
 \$ 95.00

 POWERGLIDE
 '51's - '56's
 \$ 95.00

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## **Party House Rips Recreation** Team

Balanced scoring propelled 16 points and Tracy O'Connor Party House to a 77-54 triumph added 13 more for the Wreck over the Harbor Hornets in Torrance Recreation Depart-Manager Dave Treleaven tonnot the location with 11

ment-sponsored Tuesday Open topped the League basketball action the past week. Four men wound up in dou-

Four men wound up in dou-ble figures as Party House out-scored the losers in every period to clinch the one-sided triumph.

riumph. Rich Ruffel, falling slightly f his 20-plus points per game ate, led Party House with a halftime and hung on for a 58-Rich Ruffel, falling slightly League play, Redondo Ward off his 20-plus points per game built up an 11-point lead by halftime and hung on for a 58-19-digit effort. Backing up Ruf-fell were Joe Austin with 16, and Jim Mannix and Dave Cor-Again, balanced scoring was

Again, balanced scoring was the key for Redondo. Jerold Ehlers topped the winners with 14 points, followed by Gary Holly with 13 and Clark Merill

losers with 11

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markers. Bill Reinert plunked 17 with 12 and Clark Merill with 12. William Benson was the top the Wreck Aides in a 75-40 gunner for Parker Aircraft or the TRW Semi-Con-ductors. Gary Nixt contributed Stylin Gibson with 10.



#### Charles McCabe, Esquire

Only those who are fazed by nothing will fail to be stirred by the news that the National League umpires have hired a public relations outfit to "rebuild their maligned image." The outfit is Marty Janis & Associates of Chicago.

As near as I get it, the umps wish to be, or at least to appear, lovable-and they are willing to put down good dough for the effort.

No matter how much the public relations theoreticians talk about engineering public consent, and advising at the highest level, and the noble strategy of truth and suchlike baloney, their gift still consists of yelling at the top of their voices a sow's ear is a silk purse. \*

As one who engaged in this odd cult for some years, I offer my services to the Messrs. Janis & Associates.

First, we gotta do something about those blue serge Bar Mitzvah suits. This is all tied up with the Oedipus situation, but we'll get to that later.

I think maybe white Palm Beach suits and plantation hats would do well for the field umpires, with those natty white-black sports shoes favored in Florida. The back-of-the-plate ump would wear the same

outfit, sans hat, plus a rather more chic mask, and chest protector. I think I could get Dior to go along with this, for a little ink on the sports pages.

As every schoolboy knows, one of the main reasons Abner Doubleday invented baseball was to provide an easy way for a red-blooded American lad to work his way through the Oedipus complex, licketysplit.

The ump, in that dark blue suit, is every poppa everywhere, telling you to get your fist out of the jam, or else the boom lowereth.

You go to ball games to release toward this daddy fiqure all the wrath you have left over from the old man, which is said to be considerable.

My theory is that if the ump looks like a fop, no kid is going to waste any of HIS good indignation on him, and the Ump Image will begin to burnish in a sunlight of goodwill.

My other major public relations recommendation would be to urge on the assembled arbiters the high desirability of popular decisions. Just like in the Supreme Court of the U. S., where they read the Gallup polls first and the facts later on.

In baseball this is relatively easy. The umps just memorize the salaries of the various heroes, and as a fundamental principle see to it that nobody making over \$60,000 is ever wrong.

Willie Mays watches a fast one right over the plate on the third strike, and so it's a ball. Maury Wills slides into third, the ump casts his eyes heaven ward, and Maury is ruled safe. Always.

And mustn't argue with the managers, ump, old



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boy. Anticipate their desires as often as you can, so those terrible figures do not stride authoritatively from the dugout, using dirty language. This kind of thing is terribly bad for the image.

Being popular in this country is a lead-pipe cinch. All you do is abandon the first principles and small integrities and amenities of your trade the minute you hear the applause or boos of the populace.

In the old, or prepublic relations days, grizzled ace umps had been known to mutter, "I ain't in no popularity contest, bub."

The arbiters were all devout masochists, living on the blessed food of almost universal disapproval. After a day of copious booing by a crowd of 70,000, these boys went out for a fat, rare steak and a night of uninterrupted, dreamless sleep. They were a hardy, heartless breed.

That their successors should lech after love is just another mark of the decadence of our time, when everybody and his uncle wants to be cuddled.

