january SAL E

Our E. 2.99 We've made a very wide range of elega budget priced and nity to add new 5-pc. Place setting A. Pallas — snow B. Francine — deli C. Contemporary — D. Mardis Gras — SAVE V3 ON OPI 2.50 Dinner plates 1.50 Salad plates 80c Bread & butter 1.50 Soup bowls 80c Fruit dish May Co. China & Gla

Save 58% On 5-Pc. Place Settings Of Our Exclusive Imported Sango Fine China

Reg. 7.20 Open Stock

We've made a very special purchase of fine translucent china in four beautiful patterns, a wide range of elegant colors to blend with your table motif for every meal. This fine china is budget priced and extremely practical, both dishwasher safe and durable. A grand opportunity to add new beauty to your table. An investment in elegance.

5-pc. Place setting includes: 1-ea. dinner, salad, bread & butter, cup & saucer.

- A. Pallas snow white body with platinum band
- B. Francine delicate side pink rose with gold spray
- C. Contemporary white with a modern black scroll design
- D. Mardis Gras white with grey and black geometric design

SAVE 1/3 ON OPEN STOCK PRICES

2.50 Dinner plates	1.66	5.00 12" Platter	3.34	1.50 Pickle dish	1.00
1.50 Salad plates	1.00	7.00 14" Platter	4.66	3.50 Sugar w/cover	2.33
80c Bread & butter	53e	9.00 16" Platter	6.00	2.50 Creamers	1.66
	1.00	4.00 Salad bowl	2.67	the table at most	5.33
1.50 Soup bowls		4.50 Divided veg.	3.00	8.00 Coffee pots	
80c Fruit dish	53c	4.00 Gravy boat	2.67	2.50 Salt & peppers	1.66
May Co. China & G	lassware 46				

The Knit Result Is Big Savings-May Co's Fleischers Jamboree



1.39 1.69 Fleisher Knitting worsted,

You've seen the latest styles for Spring in your favorite magazines. Now is the time to begin your new Spring wardrobe with yarn at our sensationally low prices. Select from the finest dress yarns and easy-to-knit bulkies. Everything drastically reduced.

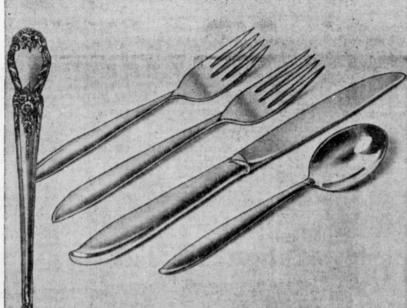
YOUR CHOICE 79c EACH

98c Fleisher Nubby Fleece, 2 oz. skn. 98c Fleisher Shetland & Wool, 2 oz. skn. 98c Fleisher Nylon & Wool, 2 oz. skn.

OTHER SPECIALLY PRICED YARNS AND KITS:

1.09 Fleisher Spice Mist yarn, 2 oz. skn.	89c
69c Fleisher Lambkin Baby yarn	59c
1.98 Knitting Totebags, assorted colors	1.49
1.29 Super brushed mohair & wool, 40 gm. balls	1.09

May Co. Art Needlework 40





NOW 25% SAVINGS ON International STERLING SILVER

Let the matchless beauty of International sterling silver add a grace-note to your dining. Now at a 25% savings you may purchase a new set or augment your present service. Choose from either the 4 or 5 piece place settings in two impressive designs, "Silver Rhythm" and "Brocade". Sure to enhance your table — International sterling silver remains a tribute to your refined good-taste for years to come.

24.21

reg. 32.37

4-pc. Place setting includes: 1-ea. knife, fork, soup spoon, teaspoon.

29.67

reg. 39.55

5-pc. Place setting includes: 1-ea. knife, fork, salad fork, soup spoon, teaspoon.

Large Reductions On Open Stock

on open.	500	
6.36 Teaspoons	4.77	13.64 Table spoons11.25
8.64 Place knives		20.45 Cold meat forks 15.35
9.55 Place forks		16.82 Gravy ladles12.62
7.73 Salad forks		9.09 Sugar spoon 6.82
7.27 Soup spoons 5.68 Butter spreaders	5.46	9.09 Butter knife 6.82

Buy on the May Co. Silver Club Plan. No money dov . . . pay as little as 33c a week per place setting.

All prices plus 10% federal tax. May Co. Silverware 48

SPECIAL SALE OF Marvelite 5-YEAR GUARANTEE LIGHT BULBS

39c reg. 69c

Once again we are holding a special sale of these wonderful, long-lasting light bulbs . . . that outlast ordinary light bulbs by 13 to 1. These bulbs will last you 5 years and should they burn out before that time May Company will replace them. Marvelite bulbs are perfect for motels, hotels, apartment houses, homes and offices, and ideal for placing in hard-to-get-at spots. Choose 25, 40, 60, 75, or 100 wattage. 150 watt bulbs available at 89c.

Also 3-way bulbs guaranteed for two years

SOUTH BAY

30, 70, 100 watt, regular base	896
50, 100, 150 watt, regular base	1.15
100, 200, 300 watt, Mogul base	1.69
May Ge Appliances 74	

