

WOMEN WILL TALK...



... about fashions, babies and savings, and when they talk about SAVINGS... they're bound to talk about BIG BEAR! ... about BIG BEAR'S everyday lower food prices ... about BIG BEAR'S quality meats, unconditionally guaranteed for flavor and tenderness ... about the savings on health and beauty aids. If you're not shopping at BIG BEAR, ask your friend or neighbor ... or better yet, shop at BIG BEAR, see and enjoy **GREATER EVERYDAY SAVINGS!**

FRYING CHICKEN
Fresh U.S.D.A. Grade "A" Whole Body **29¢ lb**

- FRYING CHICKEN BREAST 58c lb.
- FRYING CHICKEN LEGS & THIGHS 52c lb.
- FRYING CHICKEN WINGS 22c lb.
- STEWING CHICKEN CUT-UP 24c lb.

ROUND STEAK
U.S.D.A. Choice or Big Bear Bonded **69¢ lb**

- SIRLOIN STEAK 89c lb.
- STANDING RIB ROAST 72c lb.
- TOP SIRLOIN BONELESS 1.39 lb.
- BONELESS ROUND STEAK 79c lb.

GROUND BEEF
Big Bear Bonded Fresh Ground **33¢ lb**

- GROUND CHUCK 49c lb.
- GROUND ROUND 69c lb.
- SHORT RIBS OF BEEF 69c lb.
- RIB BOILING BEEF 9c lb.

LAMB ROAST
USDA CHOICE SHOULDER CUT **44¢ lb**

- RIB LAMB CHOPS 98c lb.
- SMALL LOIN LAMB CHOPS 1.29 lb.
- LARGE LOIN LAMB CHOPS 69c lb.
- BREAST OF LAMB 9c lb.

Baby Foods

BABY FOOD Gerber's Strained 4 for 39¢
SWIFTS BABY MEATS 3 1/2-oz. Jar 25¢
HI MEAT DINNERS Swift's 4 1/2-oz. Jar 2 for 35¢

Crackers

STA CRISP CRACKERS 1-lb. Box 23¢
PREMIUM CRACKERS N. B. C. 1-lb. Box 27¢
HI HO CRACKERS Sunshine 13 1/2-oz. Box 36¢
COOKIES Nabisco Oreo Creme Sandwiches—16-oz. Pkg. 45¢
GRAHAM CRACKERS Sunshine 1-lb. Box 36¢

Beverages

CANADA DRY Canned Beverages 12 for \$1
COCA COLA King Size 12-oz. Btl. 6 for 59¢
BREW "102" BEER 16-oz. Can 6 for 1.17
GOLDEN CROWN BEER (Case 24) 12-oz. Can 2.99

Cereal

CREAM OF WHEAT 28-oz. Box 42¢
CORN FLAKES Kellogg's 10-oz. Box 37¢
POST ALPHA BITS 13-oz. Box 45¢
WHEATIES 12-oz. Box 32¢
FRUIT LOOPS Kellogg's 7-oz. Box 32¢

RIB STEAK
U.S.D.A. Choice or Big Bear Bonded Lean and Juicy **79¢ lb**

- CHUCK STEAK 49c lb.
- CUBE STEAK 98c lb.
- SLICED BACON — LUCKY 45c lb.
- SIRLOIN TIP STEAK 89c lb.

T-BONE STEAK
U.S.D.A. Choice or Big Bear Bonded **94¢ lb**

- RIB FILET STEAK 1.49 lb.
- CROSS RIB ROAST — BONELESS 79c lb.
- RUMP ROAST 69c lb.
- CHUCK ROAST — BLADE CUT 39c lb.

SMOKED HAM
Shank Portion **39¢ lb**

- CENTER CUT HAM SLICES 89c lb.
- PORK CHOPS, BLADE CUT 49c lb.
- RIB CUT PORK CHOPS 79c lb.
- PORK SHOULDER ROAST 35c lb.

LUCKY SLICED LUNCH MEATS
6-oz. Pkg. Bologna, P & P, Cotto, Salami, Pepper Loaf. **25¢**

SLICED COOKED HAM Lucky 4-oz. Pkg. 39¢
SUGAR COOKIES Betty Crocker 18-oz. Pan 39¢
FROSTING MIX Betty Crocker White or Fudge 14-oz. Pkg. 39¢

Coffee & Tea

HILLS BROS. COFFEE 1-lb. Can 59¢
MAXWELL HOUSE COFFEE 1-lb. Can 59¢
LUCKY PREMIUM COFFEE 1-lb. Can 57¢
INSTANT COFFEE Maxwell House 20c Off 10-oz. Jar 1.39
LIPTON TEA BAGS 48-ct. Box 59¢
INSTANT TEA LIPTON'S 3-oz. Jar 85¢

Pet Foods

CAT FOOD Puss 'n' Boots 8-oz. Can 14¢
TUNA CAT FOOD Purr All Tuna 6 1/2-oz. Can 14¢
VETS DOG FOOD 15-oz. Can 9¢
SKIPPY DOG FOOD 15-oz. Can 9¢
GAINES DOG BURGERS 36-oz. Pkg. 87¢
GRAVY TRAIN DOG FOOD 10-lb. Bag 1.29

Canned Meats

CORNED BEEF HASH Libbys 16-oz. Can 35¢
HORMEL SPAM 12-oz. Can 45¢
VIENNA SAUSAGE Libby 4-oz. Can 21¢
LIBBYS BEEF STEW 24-oz. Can 49¢
CHILI WITH BEANS Dennison's 15 1/2-oz. Can 34¢

Dairy Foods

VELVEETA CHEESE FOOD 2-lb. Ctn. 89¢
FOREMOST BUTTER 1st Quality Grade AA 1-lb. Ctn. 68¢
ICE CREAM Foremost Premium 1/2-gal. Round Ctn. 68¢
COTTAGE CHEESE Foremost Pt. Ctn. 25¢

Soups

MEAT BASE SOUP Campbell's 10 1/2-oz. Can 16¢
TOMATO SOUP CAMPBELLS 10 1/2-oz. Can 2 for 21¢
SOUP MIXES WYLLERS Reg. Pkg. 9¢

Flour & Mixes

CAKE MIX Pillsbury Reg. 4c Off 1-lb. Ctn. 35¢
AUNT JEMIMA PANCAKE FLOUR 2-lb. Box 39¢
BISQUICK 40-oz. Box 41¢
CORN BREAD MIX Dromedary 15-oz. Box 25¢
PILLSBURY FLOUR 9-lb. Bag 57¢

Margarine & Milk

MAZOLA MARGARINE Corn Oil 1-lb. Ctn. 37¢
LUCKY MARGARINE 1-lb. Ctn. 17¢
CARNATION MILK Evaporated Tall Can 14¢
NON FAT MILK Carnation INSTANT DRY 8-qt. Box 66¢

Fruits & Juices

CLING PEACHES Del Monte Yellow 2 1/2 Can 27¢
CLING PEACHES Harvest Day 2 1/2 Can 23¢
SLICED PINEAPPLE Doles 1 1/2 Can 22¢
FRUIT COCKTAIL Doles 303 Can 23¢
FRUIT COCKTAIL Harvest Day 2 1/2 Can 33¢
GRAPEFRUIT SECTIONS Bordo 303 Can 29¢
APPLE SAUCE Harvest Day 303 Can 14¢
APPLE SAUCE Stokely's 303 Can 21¢
CRANBERRY SAUCE Ocean Spray 300 Can 25¢
APPLE JUICE Tree Top 2l. Btl. 31¢
GRAPEFRUIT JUICE Tree Sweet 46-oz. Can 39¢
PINEAPPLE JUICE Doles 46-oz. Can 33¢

BATH TOWEL
\$1.49 Value—Big Bear Discount Price **97¢**
24x46 inch Jumbo size. Assorted screen printed florals in Pink, Gold or Blue. All cotton. By Cannon Mills.

Ruby Bud Vase 10c Value—Big Bear Discount Price **10¢**
Ruby Ash Tray 10c Value—Big Bear Discount Price **11¢**
Small size. Square design.

AQUA NET HAIR SPRAY BIG BEAR DISCOUNT PRICE **76¢**
13-ounce can, Regular formula. Holds curls. Cloud soft. Professional Hair Spray.

Unmask Eye Shadow Remover 59c Value—Big Bear Discount Price **47¢**
Clearasil 79c Value—Big Bear Discount Price **67¢**
7-oz. tube
Inez Skin Cleaner 60c Value—Big Bear Discount Price **44¢**
Inez Hand Cream 60c Value—Big Bear Discount Price **44¢**
Ice-O-Derm Astringent \$1.00 Value—Big Bear Discount Price **\$1.00**

Canned Fish

CHUNK TUNA LARNATION LT. MT 6 1/2-oz. Can 25¢
LT MT CHUNK TUNA Chicken O'Sea 6 1/2-oz. Can 31¢
CHUNK LT. MT. TUNA Breast O Chicken 6 1/2-oz. Can 31¢
SARDINES Beach Cliff 1/4 Can 12¢
PINK SALMON Del Monte 16-oz. Can 65¢

Shortening & Oil

CRISCO 3-lb. Can 79¢
LUCKY SALAD OIL 24-oz. Btl. 29¢
WESSON OIL 24-oz. Btl. 32¢
OLIVE OIL ORABELLA 8-oz. Btl. 39¢

Olives & Pickles

OLIVES EARLY CALIF. Large Ripe Tall Can 29¢
FANNING PICKLES Bread & Butter 15-oz. Jar 25¢
C H B DILL PICKLES 22-oz. Jar 29¢
MA BROWN SWEET RELISH 13-oz. Jar 29¢

Peanut Butter & Syrup

SKIPPY PEANUT BUTTER 18-oz. Jar 56¢
PEANUT BUTTER Lucky 16-oz. Jar 45¢
BUTTERED SYRUP 4c Off Label Vermont Maid 24-oz. Bottle 59¢
KARO SYRUP Crystal White Red Label 1 1/2-lb. Btl. 33¢
GRAPE PRESERVES Kerr's 2-lb. Jar 49¢

Vegetables & Juices

PORK & BEANS Van Camps 2 1/2 Can 22¢
PORK & BEANS Harvest Day 2 1/2 Can 18¢
GREEN BEANS Harvest Day Cut 303 Can 15¢
GREEN BEANS Del Monte Cut 303 Can 25¢
LIBBYS CUT BEETS 303 Can 15¢
NIBLETS CORN Whole Kernel 12-oz. Can 18¢
DEL MONTE CORN Golden Cream Style—303 Can 6 for \$1

Paper Items

KLEENEX 400-ct. Box 23¢
PAPER NAPKINS Scott's Ast. Cello 60-ct. Pkg. 12¢
SCOTKIN NAPKINS Ast. Paper 50-ct. Pkg. 15¢
ZEE JUMBO TOWELS Paper 225-ct. Roll 26¢
TOILET TISSUE Soft Weave 2-Roll Pkg. 22¢
ZEE TOILET TISSUE 4-roll Pkg. 35¢

Salad Dressing

BEST FOODS MAYONNAISE Qt. Jar 59¢
C H B MAYONNAISE 24-oz. Jar 37¢
MIRACLE WHIP Kraft Salad Dressing Qt. Jar 55¢
FRENCH DRESSING Wishbone 8-oz. Btl. 33¢

Ruby Ash Tray 29c Value—Big Bear Discount Price **17¢**
Large size. Square design. Glass.

HAND TOWEL 89c Value—Big Bear Discount Price **57¢**
To match above Bath Towel.

WASH CLOTH 39c Value—Big Bear Discount Price **29¢**
To match above Bath and Hand Towels.

DUNCAN YO YO'S Large assortment of this popular Yo Yo toy—Big Bear Discount Price—**76¢**
\$1.00 Value—Big Bear Discount Price—**YES, WE HAVE YO YO STRINGS**

Spellbound Dusting Powder 97c Value—Big Bear Discount Price **73¢**
Fresh Stick Deodorant 79c Value—Big Bear Discount Price **63¢**
Aero Shave Shaving Cream 89c Value—Big Bear Discount Price **66¢**
Regular or Menthol.
Deep Heat Rub.
Mentholatum 89c Value—Big Bear Discount Price **68¢**
Vick's Formula 44 \$1.59 Value—Big Bear Discount Price **\$1.23**
Cough Syrup.

Frozen Foods

TV DINNERS Swanson Reg. Pkg. 49¢
GORDOS DINNERS Taco-Tacanoire 12-oz. Pkg. 45¢
SARA LEE CAKE Relleno Dinners 82¢
DOWNYFLAKE WAFFLES Chocolate Swirl Reg. Pkg. 35¢
FRIED HALIBUT Apple Danish 75¢
FISH STICKS Van De Kamp 8 1/2-oz. Pkg. 59¢
BIRDS EYE PEAS CERTIFRESH 10-oz. Pkg. 16¢
MORTONS FRUIT PIES Frozen 29¢
DOLES PINEAPPLE JUICE 6-oz. Can 22¢
C-PLUS Orange Concentrate 8-oz. Can Frozen 6 for \$1

Sauces & Rice

HUNTS CATSUP 14-oz. Btl. 16¢
HEINZ CATSUP 14-oz. Btl. 22¢
TOMATO SAUCE DEL MONTE 8-oz. Can 3 for 25¢
MINUTE RICE 24-oz. Box 70¢

Laundry Aids

TIDE-CHEER-DASH Qt. Box 75¢
IVORY FLAKES Lg. Box 32¢
LIQUID DETERGENT Joy-Ivory-Thrill 22-oz. Btl. 64¢
CASCADE 20-oz. Box Price 1nc 6c Off 36¢
ACTION BLEACH Colgate—10c Off 65¢
CLOROX LIQUID BLEACH 16-oz. Btl. 39¢
COMET CLEANSER Inc. 2c Off 14-oz. Can 2 for 27¢
DOWNY LIQUID RINSE 14-oz. Can 79¢
SPIC & SPAN CLEANSER 54-oz. Box 89¢
MR. CLEAN LIQUID CLEANSER 28-oz. Btl. 66¢
IVORY PERSONAL BAR 4c Off 4-bar Pkg. 21¢

Salt—Suga & Spice

C & H SUGAR Powdered or Brown 2 for 37¢
LESLIE SALT 26-oz. Box 12¢
SEASON SALT Lawry's 3 1/2-oz. Btl. 27¢
BLACK PEPPER Schilling 4-oz. Can 35¢

Other Items

WONDER BREAD Wax Wrap 1 1/2# Loaf 32¢
JELLO Gelatin Dessert 3-oz. Pkg. 3 for 28¢
QUIK COCOA MIX Nestles 10c Off 2-lb. Can 69¢
CIGARETTES Filter King Carton \$2.11

Distilled Spirits

LUCKY VODKA 80 Proof 5th Btl. \$2.99
LUCKY SCOTCH WHISKY, Bottled in Scotland 56 Proof 5th Btl. \$4.99
BLENDED WHISKEY 5th — Lucky 86 Proof \$3.88
BLENDED WHISKEY Oakwood Quart \$3.77

CANVAS BINDER
2-inch, 3-ring Blue Canvas notebook. \$1.00 Value—Big Bear Discount Price—**64¢**

FILLER PAPER
8c Value—Big Bear Discount Price—**76¢**
300 count Notebook filler, 3-hole punch. Narrow or Wide Rule.

