

## CLEARANCE SALE!

\* PAROCHIAL SCHOOL CORDS — SALT AND PEPPER

Regular \$5.95 ..... NOW **\$3.19 - 2 for \$6.00**

Regular \$6.95 ..... NOW **\$4.19 - 2 for \$7.25**

SWEATERS  
1/2 TO 1/2 OFF

**BOYS' SHIRTS 66¢ or 2 for \$1.09**

(SIZES 14-20 ONLY)

\* WIND BREAKERS — REGULAR \$5.98 ..... NOW \$2.98

\* BOYS' ROBES — REGULAR \$5.95 ..... NOW \$2.58

REGULAR \$6.95 ..... NOW \$3.58

*The League*

BOYS' WEAR

SIZES 6-20

2609 PACIFIC COAST HWY.

CORD SUITS	REG \$21.95	<b>\$12.98</b>
	REG \$24.95	<b>\$14.98</b>

VISIT OUR DOLLAR TABLE  
VALUES TO \$4.95



START THE NEW YEAR WITH A

*New Hairdo*

TAKE ADVANTAGE OF THIS MONTH'S SPECIAL!

Our Regular \$17.50 Permanent Wave  
**\$12.50**

Frosting — Regularly \$25.00  
**\$19.50**

— CALL NOW FOR YOUR APPOINTMENT —

**STAR-LITE BEAUTY BAR**

2517 PACIFIC COAST HWY. • DA 5-4261

BEAUTY BEGINS WITH A BECOMING HAIR STYLE

**SPECIAL!**  
• SHIMMERING  
• SOFT PERMANENT  
• SKILLFUL SHAPING  
• SHAMPOO  
• STYLING  
**COMPLETE \$12.95**  
REG \$18.95

In the mood for a change of pace? Why not try one of our exciting new season coils... Accenting a lovelier, livelier you!



*Continental Coiffures*

OPEN 9 A.M. TO 9 P.M.  
CONTINENTAL ROOM SLIGHTLY HIGHER  
25414 CRENSHAW BLVD. — DA 6-7444  
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK  
AROUND THE CORNER FROM FOODS CO. AND CITIZENS BANK

SAVE

SAVE WITH THIS COUPON!

**4 Shirts Laundered**

— BEAUTIFULLY FINISHED —

**99¢** ON HANGER  
OR BOXED

WE OFFER COMPLETE DRY CLEANING SERVICE!  
25402 CRENSHAW BLVD. • DA 5-2511



CLEANERS AND LAUNDRY  
A Better Service for  
Her Royal Family

SAVE

SAVE

SAVE

**WORTH 50¢**

SAVE

This is our way of inviting you to use this complete Dry Cleaning Center. Coupon good for 50¢ allowance on 8-lbs. dry cleaning self-service load. Regular \$2.00 value only \$1.50.

OUR SERVICES INCLUDE:

- Professional Custom Dry Cleaning
- Giant Dry Cleaning machine for large drapes, bedspreads, blankets, etc.
- Complete Self-Service Laundry — FREE DRY — Plenty of Counselors to Assist You —

OPEN EVERY NITE 'TIL 9; SUNDAY 'TIL 6 P.M.



ROLLING HILLS PLAZA  
Crenshaw and Pacific Coast  
Highway

DA 6-9886

Good Until Jan. 16

SAVE

SAVE

**BECK'S**

LITTLE FOLKS

**GALA CLEARANCE SALE!**

**1/3 OFF ON FOLLOWING —**

- STRETCH PANTS • CAPRIS • JEANS
- T-SHIRTS • UNIFORM BLOUSES
- BABY BLANKETS • CRAWLERS

**Boys' and Girls' Car Coats  
COST OR BELOW!**

ALL SALES FINAL — NO EXCHANGES

2609 PACIFIC COAST HWY. • DA 5-2522



**STARTS TODAY**

**SEMI-ANNUAL**

**SHOE SALE!**

Outstanding values on this season's favorite silhouettes and styles... Bring the family... Not all sizes in all styles. Come early for best selections.

**WOMAN'S LIFE STRIDE**

HI AND MID HEELS  
Reg. to 14.99 **\$8.88**

**GRACE WALKER**

DRESS AND SPORT STYLES  
Reg. to 11.99 **\$6.88**

**FLATS**

A BIG SELECTION

Reg. to 8.99 **\$4.88**

**SLIPPERS**

DISCONTINUED

PATTERNS

Reg. to 5.99 **\$2.88**

**MEN'S FLORSHEIM**

SELECTED STYLES  
**\$16.80 - \$18.80**

**PEDWIN**

SLIP-ONS, BUCKLES, TIES

Reg. to 12.99 **\$8.88**

**BRIARCLIFF**

A BIG SELECTION

Reg. to 11.99 **\$6.88**

**CHILDREN'S RED GOOSE**

DISCONTINUED STYLES

Reg. to 7.99 **\$4.88**

**DELMAR**

PATTINA SADDLES

Sizes 10-3  
Reg. 5.99 **\$3.88**

**SNEEKERS**

SCOTCH PLAIDS

Sizes 8 1/2 - 3  
Reg. 2.99 **\$1.88**