



The Average Homemaker  
Will Serve

# 1098 MEALS

THIS YEAR!

... If she shops at Big Bear and saves only 25¢ a meal, she will save more than \$250.00 a year! ... And that's not taking into consideration the greater savings on detergents, health and beauty aids and the hundreds of other non-food items that you can buy at Big Bear everyday lower prices.



**GROUND BEEF**  
Big Bear Bonded Fresh Ground **33¢** lb

- GROUND CHUCK ..... 49¢ lb.
- GROUND ROUND ..... 69¢ lb.
- SHORT RIBS OF BEEF ..... 29¢ lb.
- RIB BOILING BEEF ..... 9¢ lb.

**FRYING CHICKEN**  
Fresh U.S.D.A. Grade "A" Whole Body **29¢** lb

- FRYING CHICKEN BREAST ..... 58¢ lb.
- FRYING CHICKEN LEGS & THIGHS ..... 52¢ lb.
- FRYING CHICKEN WINGS ..... 22¢ lb.
- STEWING CHICKEN CUT-UP ..... 24¢ lb.

**ROUND STEAK**  
U.S.D.A. Choice or Big Bear Bonded **69¢** lb

- SIRLOIN STEAK ..... 89¢ lb.
- STANDING RIB ROAST ..... 72¢ lb.
- TOP SIRLOIN — BONELESS ..... 1.49 lb.
- BONELESS ROUND STEAK ..... 79¢ lb.

**RIB STEAK**  
U.S.D.A. Choice or Big Bear Bonded Lean and Juicy **79¢** lb

- CHUCK STEAK ..... 49¢ lb.
- CUBE STEAK ..... 98¢ lb.
- SLICED BACON ..... 49¢ lb.
- SIRLOIN TIP STEAK ..... 89¢ lb.

**T-BONE STEAK**  
U.S.D.A. Choice or Big Bear Bonded **98¢** lb

- RIB FILET STEAK ..... 1.49 lb.
- CROSS RIB ROAST — BONELESS ..... 79¢ lb.
- RUMP ROAST ..... 69¢ lb.
- CHUCK ROAST — BLADE CUT ..... 39¢ lb.

**SMOKED HAM**  
Shank Portion **39¢** lb

- CENTER CUT HAM SLICES ..... 89¢ lb.
- PORK CHOPS, BLADE CUT ..... 49¢ lb.
- RIB CUT PORK CHOPS ..... 89¢ lb.
- PORK SHOULDER ROAST ..... 39¢ lb.

**LAMB ROAST**  
USDA CHOICE SHOULDER CUT **44¢** lb

- RIB LAMB CHOPS ..... 98¢ lb.
- SMALL LOIN LAMB CHOPS ..... 1.28 lb.
- LARGE LOIN LAMB CHOPS ..... 69¢ lb.
- BREAST OF LAMB ..... 9¢ lb.

**Baby Foods**  
BABY FOOD Heinz Strained 4 for 39¢  
HI MEAT DINNERS Swift's 2 for 35¢  
PABLUM Mixed Cereal 16-oz. Box 39¢

**Crackers**  
KRISPY CRACKERS Sunshine 27¢  
PREMIUM CRACKERS N. B. C. 27¢  
PACIFIC GRAHAMS Money Treat 31¢  
NABISCO RITZ 1-lb. Box 39¢  
OREO SANDWICH Nabisco 36¢  
COOKIES Langendorf Choc Fudge 43¢

**Coffee & Tea**  
MAXWELL HOUSE COFFEE 1-lb. Can 59¢  
INSTANT COFFEE Sanka 99¢  
FOLGERS COFFEE 1-lb. Can 59¢  
LIPTON TEA BAGS 48-ct. Box 59¢  
INSTANT TEA LIPTONS 3-oz. Jar 85¢

**Beverages**  
SHASTA Low Calorie Beverages 12 for 1.00  
FALSTAFF BEER Lift Tab 6 for 1.14  
PEPSI-COLA 12-oz. Bottles 6 for 59¢  
GOLDEN CROWN BEER (Case 24) 12-oz. Can 2.99

**Cereal**  
CORN FLAKES Kellogg's 37¢  
CHEERIOS 18-oz. Box 42¢  
SHREDDED WHEAT Nabisco 35¢  
QUAKER OATS 42-oz. Box 48¢  
CRISPY CRITTERS Post 32¢

**Dairy Foods**  
FOREMOST BUTTER 1st Quality Grade AA 68¢  
VELVEETA CHEESE FOOD 89¢  
COTTAGE CHEESE Foremat 25¢  
ICE CREAM Foremat Family Style 49¢

**Pet Foods**  
LORD & LADY TUNA CAT FOOD 10¢  
CALO DOG FOOD 15-oz. Can 2 for 29¢  
VETS DOG FOOD 15-oz. Can 9¢  
GAINES DOG BURGERS 36-oz. Pkg. 87¢  
PURINA DOG CHOW 10-lb. Bag 1.29

**Soups**  
VEG. BASE SOUPS Campbell's 13¢  
LIPTON SOUP Chicken Noodle 29¢  
CLAM CHOWDER Snows 29¢

**Shortening & Oil**  
LUCKY SHORTENING 3-lb. Can 59¢  
CRISCO 3-lb. Can 79¢  
MAZOLA CORN OIL Qt. Bottle 59¢  
WESSON OIL 24-oz. BU. 32¢

**FRESH DUNGENESS COOKED CRABS 49¢** lb  
FRESH FILET of SEA BASS 79¢  
FRESH FILET of ROCKFISH 49¢  
HALIBUT STEAKS . . . 53¢  
SWORDFISH STEAKS . 57¢

**Canned Meats**  
HORMEL SPAM 12-oz. Can 45¢  
CORNEB BEEF HASH Libby's 35¢  
LIBBYS CORNEB BEEF 16-oz. Can 49¢  
CHILI W/BEANS Hormel 49¢  
BEEF STEW Dinty Moore 49¢

**Canned Fish**  
LT MT. CHUNK TUNA Chicken O'Sea 31¢  
WHT. MT. TUNA Carnation Albacore 29¢  
DUNBAR COVE OYSTERS 8-oz. Can 39¢  
PINK SALMON Del Monte 65¢

**Flour & Mixes**  
AUNT JEMIMA PANCAKE FLOUR 39¢  
BISQUICK 40-oz. Box 41¢  
REG CAKE MIX Betty Crocker 35¢  
PILLSBURY FLOUR 5-lb. Bag 57¢  
GINGER BREAD MIX Dromedary 27¢

**Margarine & Milk**  
IMPERIAL MARGARINE 1-lb. Ctn. 37¢  
AWARD MARGARINE 8-oz. Off 31¢  
LUCKY MILK Evaporated 2 for 25¢  
NON FAT DRY MILK Carnation 48¢

**Frozen Foods**  
TV DINNERS Swanson 49¢  
MEAT PIES Banquet — 8-oz. Pie 4 for 79¢  
BANQUET DINNERS 11-oz. Pkg. 45¢  
MACARONI & CHEESE Mortons Frozen 39¢  
CHEESE PIZZA Oh Boy 79¢  
FISH STICKS CERTIFRESH 59¢  
BIRDS EYE PEAS 10-oz. Pkg. 16¢  
MORTONS FRUIT PIES Frozen 29¢  
FRIED HALIBUT Van De Kamp 75¢  
WELCH'S GRAPE JUICE 12-oz. Can 37¢  
ORANGE DELIGHT Minute Maid 6 for \$1

**Fruits & Juices**  
APPLE SAUCE Stokely's 21¢  
APPLESAUCE Harvest Day 27¢  
UNPEELED ARICOTS Whole Harvest Day 25¢  
FRUIT COCKTAIL Doles 23¢  
FRUIT COCKTAIL Del Monte 35¢  
CLING PEACHES Del Monte Yellow 27¢  
CLING PEACHES Harvest Day 23¢  
SLICED PINEAPPLE Del Monte 22¢  
DELUXE PLUMS Libby's 35¢  
GRAPEFRUIT JUICE Texas Pink 39¢  
CAL FAME DRINK Orange-Grape 25¢  
PINEAPPLE JUICE Del Monte 33¢

**DELICATESSEN DEPT.**  
OSCAR MAYER FRANKS 49¢  
ALL MEAT — 1-LB. PKG.  
AMERICAN CHEESE 12-oz. Pkg. 49¢  
SWISS CHEESE 12-oz. Pkg. 59¢  
POLISH SAUSAGE 12-oz. Pkg. 78¢

**Olives & Pickles**  
EARLY CALIF. OLIVES Sel. Pitted 31¢  
PICKLE CHIPS Tall Can 24¢  
DILL PICKLES FOOD CRAFT 38¢  
C H B SWEET PICKLES FARM STYLE 45¢

**Salt—Sugar & Spice**  
C & H SUGAR Powdered or Brown 2 for 37¢  
LUCKY SALT 26-oz. Box 11¢  
BLACK PEPPER Schilling 35¢  
GARLIC SALT Schilling 25¢

**Sauces & Rice**  
HUNTS CATSUP 14-oz. Btl. 17¢  
HEINZ CATSUP 14-oz. Btl. 22¢  
TOMATO SAUCE DEL MONTE 3 for 25¢  
MINUTE RICE 14-oz. Box 47¢

**Paper Items**  
FACIAL TISSUE Lucky 18¢  
FACIAL TISSUE 400-ct. Box 23¢  
COLORTEX NAPKINS 400-ct. Box 8¢  
PAPER TOWELS Scott—Big Roll 29¢  
TOILET TISSUE 1000-Sheet Roll 13¢  
TOILET TISSUE Guest Ranch 29¢  
KOTEX NAPKINS 24-CT. BOX 69¢  
WAX PAPER Cutrite 24¢  
PLASTIC WRAP Cutrite 26¢  
CUTRITE SANDWICH BAGS 18¢  
LUNCH BAGS ZEE BROWN KRAFT 24¢

**Other Items**  
WONDER BREAD Wax Wrap 32¢  
QUIK BROWN GRAY Loma Linda 21¢  
CANDY BARS Reg. 50 Bars 3 for 10¢  
CIGARETTES Winston Filter King Carton \$2.11

**Distilled Spirits**  
RESERVE BLEND 5th Btl. \$3.88  
LUCKY BOURBON 86 Proof WHISKY \$3.99  
LUCKY VODKA 80 Proof 5th Btl. \$2.99  
LUCKY GIN 90 Proof 5th Btl. \$3.55

**TOYS - HOUSEWARES - HEALTH and BEAUTY AIDS!**  
DUNCAN YO-YO'S \$1.00 VALUE **76¢**  
BIG BEAR DISCOUNT PRICE  
50¢ VALUE DISCOUNT PRICE **46¢**  
10¢ Value Discount Price **31¢**  
Large assortment of DUNCAN YO-YO'S. "If it isn't a DUNCAN, it isn't a Yo-Yo."  
Dristan Cough Syrup 97¢  
Dristan Tablets 76¢  
Dristan Nose Spray 91¢  
MACLEANS TOOTH PASTE—King Size 61¢  
MIGRIN ANTISEPTIC—Medium Size 53¢  
4-WAY COLD TABLETS 29¢  
VASELINE CREAM HAIR TONIC 66¢  
TENDER TOUCH BATH OIL \$1.23  
POND'S VANISHING CREAM 66¢  
PRELL SHAMPOO—Family Size Tube \$1.08

**Vegetables & Juices**  
PORK & BEANS Van Camps 22¢  
B & M BAKED BEANS 28-oz. Can 32¢  
GREEN BEANS Del Monte Cut 25¢  
GREEN BEANS Del Monte French Style 25¢  
GREEN BEANS Harvest Day Cut 15¢  
LIBBYS CUT BEETS 303 Can 15¢  
DEL MONTE PEAS 303 Can 19¢  
NIBLETS CORN Whole Kernel 18¢  
HARVEST DAY CORN 303 Can 13¢  
PRINCELLA YAMS 2 1/2 Can 25¢  
STEWED TOMATOES Hunts 18¢  
LIBBYS TOMATO JUICE 46-oz. Can 28¢

**Laundry Aids**  
TIDE-CHEER-DASH Gt. Box 75¢  
POWDER DETERGENT News 44¢  
SALVO PELLETS Detergent Gt. Box 75¢  
TREND LIQUID Detergent Gt. Bottle 40¢  
LIQUID DETERGENT Lucky 38¢  
LUCKY LOW SUDS 10-lb. Box \$1.40  
BEADS O' BLEACH Purex 69¢  
PUREX BLEACH 20 1/2-oz. Box 39¢  
DOWNY LIQUID RINSE 79¢  
VANISH BOWL CLEANER 35-oz. Can 39¢  
AJAX LIQUID Cleaner—28-oz. Bottle 68¢  
CAMAY TOILET SOAP 3c Off Bath Bar 11¢

**Salad Dressing**  
BEST FOODS MAYONNAISE Gt. Jar 59¢  
MIRACLE WHIP Kraft Salad Dressing 55¢  
LUCKY MAYONNAISE 24-oz. Jar 39¢  
FRENCH DRESSING Kraft 45¢  
WISHBONE ITALIAN Dressing 37¢

**Peanut Butter & Syrup**  
PEANUT BUTTER Skippy 56¢  
PEANUT BUTTER Laura Scudder 55¢  
LOG CABIN SYRUP 24-oz. Bottle 63¢  
GRAPE JELLY Kerns 49¢  
MARY ELLEN JAM Apricot/Pine 49¢

**BUTTER DISH 42¢**  
50¢ Value—Big Bear Discount Price... Plastic Insulated Holds 1/4 lb. Keeps spread spreadable.  
Refrigerator Basket 52¢  
49¢ Value—Big Bear Discount Price... Sturdy, Boilproof, Plastic. Assorted colors.  
Food Saver King Pack 26¢  
79¢ Value—Big Bear Discount Price... Holds 1/2 gallon, Plastic.  
Sandwich Box 18¢  
25¢ Value—Big Bear Discount Price... Fits lunch box or purse. Keeps foods tasty & fresh.  
Clothes Sprinkler 36¢  
49¢ Value—Big Bear Discount Price... Assorted colors. Plastic.  
Shower Head 93¢  
\$1.25 Value—Big Bear Discount Price... Adjustable. Self-cleaning. Assorted colors.  
Poly Freezer Wrap 48¢  
69¢ Value—Big Bear Discount Price... Polyethylene coated freezer wrap. New super strength. 18 in. x 50 ft. roll.  
KVP Freezer Wrap 56¢  
79¢ Value—Big Bear Discount Price... Wet strength for added protection. 50 ft. roll.  
Freezer Tape 24¢  
35¢ Value—Big Bear Discount Price... Scotch Brand Freezer Tape. 1/2 inch x 300 inch roll. Tape cutter included.

