



Resolution:
SAVE MORE
IN '64

Big Bear's lower everyday shelf prices will save you more in '64... It's a fact! You can save 1c to 15c on every item you purchase... With more than 5000 items at reduced prices you can enjoy savings of hundreds of dollars a year... So resolve in '64 to save more... Shop Big Bear Foods.

BIG BEAR FOODS

***EVERYTHING YOU BUY... YOU BUY FOR LESS EVERYDAY AT BIG BEAR. WE DISCOUNT EVERYTHING BUY QUALITY, SERVICE AND COURTESY.**

** Dairy Products and Fair Traded Items Excepted*

- Baby Foods**
- BABY FOOD Heinz Strained 4 for 41¢
 - HI MEAT DINNERS Swift's 4 1/2-oz. Jar 2 for 35¢
 - PABLUM CEREAL MIXED 16-oz. Box 39¢
- Canned Meats**
- CORNED BEEF HASH Libby's 16-oz. Can 35¢
 - BEEF STEW Nalley 24-oz. Can 45¢
 - NORMEL SPAM 12-oz. Can 45¢
 - CHILI WITH BEANS Dennison's 19 1/2-oz. Can 34¢
- Coffee & Tea**
- MAXWELL HOUSE COFFEE 1-lb. can 59¢
 - LUCKY COFFEE Premium Quality 1-lb. Can 55¢
 - INSTANT COFFEE M J B 8-oz. Jar 89¢
 - INSTANT COFFEE Banks 5-oz. Jar 95¢
 - TENDERLEAF TEA BAGS 7c Off 48-oz. Box 55¢
- Olives & Pickles**
- OLIVES EARLY CALIF. Large Pitted Tail Can 31¢
 - STUFFED OLIVES Green Early Calif. 3-lb. Bot. 49¢
 - BILL PICKLES Del Monte 22-oz. Jar 38¢
 - FANNING PICKLES Bread & Butter 15-oz. Jar 25¢
- Flour & Mixes**
- AUNT JEMIMA PANCAKE FLOUR 3-lb. Box 39¢
 - CAKE MIX Betty Crocker - Inc. 4c Off Regular Pkg. 35¢
 - PILLSBURY FLOUR 5-lb. Bag Inc. 5c Off 52¢
 - GINGER BREAD MIX Dramady 1 1/2-oz. Box 27¢
 - BROWNIE MIX Betty Crocker 16-oz. Box 35¢
- Paper Items**
- FACIAL TISSUE Lucky 400-ct. Box 18c
 - KLEENEX TISSUE Facial - 600 Ct. Box 31¢
 - COLORTEX NAPKINS Assorted 80-ct. Pkg. 8¢
 - ZEE JUMBO TOWELS Paper 25 Roll 26¢
 - TOILET TISSUE Scott's 1000 Sheet Roll 13¢
 - TOILET TISSUE Guest Ranch 4-roll Pkg. 29¢
 - SANITARY NAPKINS Modess 24-ct. Box 69¢
 - WAX PAPER Includes 2c Off Kitchen Charm 100 ft. Roll 16¢
 - BETTY BRITE NUT CUPS 18-ct. Pkg. 10¢
 - PAPER PLATES BONDWARE 42-ct. Pkg. 49¢
- Crackers**
- NABISCO SNACK THINS Reg. Pkg. 39¢
 - HI HO CRACKERS Sunshine 18 1/2-oz. Box 36¢
 - STA CRISP CRACKERS Pacific 1-lb. Box 23¢
 - KRISPY CRACKERS Sunshine 1-lb. Box 27¢
 - PINWHEELS Nabisco Chocolate 12 1/2-oz. Pkg. 45¢
 - NABISCO RITZ 1-lb. Box 39¢

- Peanut Butter & Syrup**
- PEANUT BUTTER Laura Scudder 16-oz. Jar 55¢
 - LOG CABIN SYRUP 4c Off 24-oz. Jar 63¢
 - GRAPE JELLY Kerns 8-lb. Jar 49¢
- Canned Fish**
- CHUNK TUNA CARNATION LT. MT. 6 1/2-oz. Can 25¢
 - STAR KIST CHUNK TUNA Lt. Meat 6 1/2-oz. 31¢
 - COCKTAIL SHRIMP Dunbar 4 1/2-oz. Can 39¢
 - SARDINES BEACH CLIFF 1/4 Can 12¢
- Cereal**
- CREAM OF WHEAT 28-oz. Box 42¢
 - CHEERIOS 18-oz. Box 42¢
 - SHREDDED WHEAT Nabisco 15 1/2-oz. Box 35¢
 - CORN FLAKES Kellogg's 18-oz. Box 37¢
 - QUAKER OATS 48-oz. Box 48¢
- Margarine & Milk**
- IMPERIAL MARGARINE 1-lb. Ctn. 37¢
 - AWARD MARGARINE 6c Off 1-lb. Ctn. 31¢
 - LUCKY MILK Evaporated Tail Can 2 for 25¢
 - NON FAT DRY MILK Carnation 5-qt. Box 48¢
- Sauces & Rice**
- HUNTS CATSUP 14-oz. Btl. 17¢
 - TOMATO SAUCE Harvest Day 3 for 23¢
 - LONG GRAIN RICE J.J.D. Quick Cook 24-oz. Box 39¢
- Laundry Aids**
- RINSO BLUE 10c Off Label 65¢
 - POWDERED DETERGENT Lucky 45¢
 - VIM DETERGENT PELLETS 65¢
 - LUX DETERGENT Liquid 22-oz. U.I. 64¢
 - LIQUID DETERGENT Pink Swan 22-oz. U.I. 64¢
 - WISK LIQUID DETERGENT Quart Bottle 68¢
 - ACTION BLEACH Colgate-10c Off 65¢
 - CLOXOX LIQUID BLEACH 1/2-Gal. Bottle 39¢
 - DOWNY LIQUID RINSE Giant Bottle 79¢
 - AJAX LIQUID Cleaner 68¢
 - VANISH BOWL CLEANER 16-oz. Can 39¢
- Shortening & Oil**
- LUCKY SHORTENING 1-lb. Can 59¢
 - MAZOLA CORN OIL Qt. Bottle 59¢
 - WESSON OIL 24-oz. Btl. 32¢
 - CRISCO SALAD OIL 38-oz. Btl. 55¢
- Other Items**
- MARSHMALLOWS Daumak White 10-oz. Pkg. 19¢
 - GELATINE DESSERT Royal 3 for 28¢
 - CANDY BARS All Reg. 5c Bars 3 for 10¢
 - CIGARETTES Filter King Size Carton 2.11

- Salt-Sugar & Spice**
- LUCKY SALT 26-oz. Box 11¢
 - C & H SUGAR Powdered or Brown 2 for 37¢
 - BLACK PEPPER Schilling 4-oz. Can 35¢
- Beverages**
- BEVERAGES Shasta Low Calorie 12 for \$1
 - CANADA DRY 12-oz. Can 2 for 55¢
 - FALSTAFF BEER Lift Tab 15-oz. Cans 6 for 1.44
 - GOLDEN CROWN BEER Case 24 12-oz. Cans 2.99
- Dairy Foods**
- SOUR CREAM Foremost 1/2 Ctn. 47¢
 - FOREMOST EGG NOG Quart Carton 49¢
 - PURE ORANGE JUICE Tropicana Qt. Btl. 55¢
 - ICE CREAM FOREMOST-Family Style 1/2-Gal. Ctn. 49¢
 - FOREMOST BUTTER 1st Quality 1-lb. Ctn. 68¢
- Soups**
- VEG. BASE SOUP Campbell's 10 1/2-oz. Can 13¢
 - LIPTON SOUP MIX Onion 2-Pk. Pkg. 35¢
 - CLAM CHOWDER Snows 15-oz. Can 29¢
 - BOUILLON CUBES STEERO 10-ct. Pkg. 18¢
- Vegetables & Juices**
- PORK & BEANS Van Camp's 2 1/2 Can 22¢
 - B & M BAKED BEANS 28-oz. Can 32¢
 - GREEN BEANS Del Monte French Style 303 Can 25¢
 - CUT BEETS Harvest Day French Style-303 Can 17¢
 - PICKLED BEETS Libby's 303 Can 15¢
 - GOLDEN CORN Golden Day Sliced 303 Can 17¢
 - GREEN GIANT CORN HARVEST DAY 303 Can 13¢
 - PEAS & CARROTS Del Monte 303 Can 18¢
 - DEL MONTE PEAS Libby's 303 Can 20¢
 - PRINCE LA YAMS 2 1/2 Can 25¢
 - TOMATO JUICE Libby's 48-oz. Can 28¢
- Pet Foods**
- LORD & LADY TUNA CAT FOOD 4-oz. Can 10¢
 - CAT FOOD Puss 'n' Boots 2 for 29¢
 - VETS DOG FOOD 16-oz. Can 9¢
 - GAINES DOG BURGERS 36-oz. Pkg. 87¢
 - FRISKIES DOG MEAL 5-lb. Bag 77¢
 - GRAVY TRAIN DOG FOOD 10-lb. Bag 1.29
- Salad Dressing**
- MIRACLE WHIP Salad Dressing Qt. Jar 55¢
 - MAYONNAISE BEST FOODS Qt. Jar 59¢
 - DRESSING Kraft Roka Bleu Cheese 8-oz. Btl. 39¢
 - FRENCH DRESSING Kraft 16-oz. Btl. 45¢
 - LUCKY MAYONNAISE 24-oz. Jar 37¢

FRYING CHICKEN
Fresh U.S.D.A. Grade "A" Whole Body **29¢** lb

- FRYING CHICKEN BREAST 58c lb.
- FRYING CHICKEN LEGS & THIGHS 52c lb.
- FRYING CHICKEN WINGS 22c lb.
- STEWING CHICKEN CUT-UP 24c lb.

ROUND STEAK
U.S.D.A. Choice or Big Bear Bonded **69¢** lb

- SIRLOIN STEAK 89c lb.
- STANDING RIB ROAST 72c lb.
- TOP SIRLOIN - BONELESS 1.49 lb.
- BONELESS ROUND STEAK 79c lb.

GROUND BEEF
Big Bear Bonded Fresh Ground **33¢** lb

- GROUND CHUCK 49c lb.
- GROUND ROUND 69c lb.
- SHORT RIBS OF BEEF 29c lb.
- RIB BOILING BEEF 9c lb.

YOUNG TURKEYS
U.S.D.A. Grade "A"
Toms **33¢** lb Hens **37¢** lb

- RIB LAMB CHOPS 98c lb.
- SMALL LOIN LAMB CHOPS 1.28 lb.
- LARGE LOIN LAMB CHOPS 69c lb.
- BREAST OF LAMB 9c lb.

- Fruits & Juices**
- APPLESAUCE Harvest Day 2 1/2 Can 27¢
 - APPLE SAUCE Stokley 303 Can 21¢
 - UNPEELED ARICOTS Whole Harvest Day 2 1/2 Can 25¢
 - CRANBERRY SAUCE Ocean Spray 300 Can 22¢
 - SPICED PEACHES Hunt's 2 1/2 Can 25¢
 - FRUIT COCKTAIL Del Monte 2 1/2 Can 35¢
 - CLING PEACHES Del Monte Yellow 2 1/2 Can 27¢
 - CLING PEACHES Harvest Day 2 1/2 Can 23¢
 - DELUXE PLUMS Libby's 2 1/2 Can 35¢
 - SLICED PINEAPPLE Harvest Day 1 1/2 Can 5 for \$1
 - CRUSHED PINEAPPLE Dole No. 2 Can 30¢
 - PINEAPPLE JUICE Harvest Day 48-oz. Can 29¢

- Distilled Spirits**
- LUCKY STRAIGHT KENTUCKY BOURBON, 86 Proof, 6-yr. old, 5th 8th Bottle **\$3.99**
 - LUCKY VODKA, 80 Proof 8th Bottle **\$2.99**
 - LUCKY IMPORTED RUM, 80 Proof, Lite or Dark, 5th Bottle **\$3.77**
 - LUCKY GIN, 90 Proof 8th Bottle **\$3.55**

- HOUSEWARES - SUNDRIES AT DISCOUNT PRICES!**
- KING SIZE TV TRAYS** Assorted patterns, First quality, \$1.50 Value, Big Bear Discount Price **87¢**
 - BEAN BAG ASH TRAYS** 27¢
 - Heavy Bottom Glasses** 6 for 75¢
 - Refrigerator Defroster** \$3.87
 - Boxed Envelopes** 28¢
 - Ball Point Tablet With Pen** 29¢

BUBBLE BATH 47¢
88c Value—Big Bear Discount Price
The bubble bath everyone loves. 1 1/4-lb. bag. No tub ring!

SHOP EARLY
BIG BEAR CLOSED
NEW YEAR'S DAY
WEDNESDAY, JAN. 1st
Happy New Year to One and All!

RIB STEAK
U.S.D.A. Choice or Big Bear Bonded Lean and Juicy **79¢** lb

- CHUCK STEAK 49c lb.
- CUBE STEAK 98c lb.
- SLICED BACON 49c lb.
- SIRLOIN TIP STEAK 89c lb.

T-BONE STEAK
U.S.D.A. Choice or Big Bear Bonded **98¢** lb

- RIB FILET STEAK 1.49 lb.
- CROSS RIB ROAST - BONELESS 79c lb.
- RUMP ROAST 69c lb.
- CHUCK ROAST - BLADE CUT 39c lb.

SMOKED HAM
Shank Half Fully Cooked **39¢** lb

- CENTER CUT HAM SLICES 89c lb.
- PORK CHOPS, BLADE CUT 49c lb.
- RIB CUT PORK CHOPS 89c lb.
- PORK SHOULDER ROAST 39c lb.

DELICATESSEN DEPT.
5-lb. CANNED HAMS
DUBUQUE BRAND **\$3.79**

- MANHATTAN FRANKS 1-lb. Package 39c
- Sliced Lunch Meats 4 for 1.00
Manhattan-4-oz. Pkg. Pickle and Pimientos, Cotto, Bologna, Spiced
- PILLSBURY BISCUITS 3 for 23c
8-oz. Can, Buttermilk or Sweet Milk

- Frozen Foods**
- MEAT PIES Banquet - 8-oz. Pie 4 for 79¢
 - TV DINNERS Swanson Reg. Pkg. 49¢
 - CHEESE PIZZA Oh Boy 20-oz. Pkg. 79¢
 - MACARONI & CHEESE Mortons Frozen 20-oz. Pkg. 39¢
 - MEXICAN DINNERS Rosaris 16-oz. Pkg. 47¢
 - DOWNYFLAKE WAFFLES 10-ct. Pkg. 35¢
 - FRUIT PIES Morton - 8-oz. Pie 29¢
 - FRIED HALIBUT Van De Kamp 16-oz. Pkg. 75¢
 - FRENCH FRIES Birds Eye 16-oz. Pkg. 25¢
 - PEAS Mixed Vegetables, Broccoli Spears, Springfield, 10-oz. Pkg. 2 for 29¢
 - WELCH GRAPE JUICE 12-oz. Can 37¢
 - ORANGE DELIGHT Frozen Minute Maid 6-oz. Can 6 for \$1

AQUA TEMPO GLASSES
12-ounce, 5 for \$1.00 Value, Big Bear Discount Price... **6 FOR \$1**

- Aqua Tempo Glasses 6 for \$1.00
- STRIPE Tooth Paste—Giant size 53c Value—Big Bear Discount Price **42¢**
- MICRIN Antiseptic—Economy Size \$1.29 Value—Big Bear Discount Price **99¢**
- ST. JOSEPH'S COUGH SYRUP 89c Value—Big Bear Discount Price **54¢**
- ANALIST NASAL SPRAY \$1.19 Value—Big Bear Discount Price **91¢**
- CONGESTAID—5-ounce \$1.19 Value—Big Bear Discount Price **\$1.00**
- ALLEREST—2 1/2 \$1.25 Value—Big Bear Discount Price **93¢**
- EXCEDRIN—30's 69c Value—Big Bear Discount Price **57¢**
- HEET LINIMENT 79c Value—Big Bear Discount Price **64¢**
- DIAPERENE Ointment \$1.25 Value—Big Bear Discount Price **98¢**
- SCORE Hair Grooming Aid—Tube 79c Value—Big Bear Discount Price **61¢**
- AERO SHAVE—Regular and Menthol 89c Value—Big Bear Discount Price **66¢**

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Shop Any Day... Save Every Day