

BIG BEAR'S *Everyday* LOWER DISCOUNT PRICES ADD UP TO A LOWER TOTAL!

Save on nationally advertised foods, bonded meats, fresh produce, sundries, housewares and health and beauty aids everyday . . . You actually take home more for your food-dollar . . . No gimmicks, no give-aways, no stamps . . . All add up to a lower total for you everyday.

THIS IS BUT A PARTIAL LIST OF OVER 5000 EVERYDAY LOWER SHELF PRICES



FRYING CHICKEN
Fresh U.S.D.A. Grade "A" Whole Body **29¢** lb

- FRYING CHICKEN BREAST 58c lb.
- FRYING CHICKEN LEGS & THIGHS 52c lb.
- FRYING CHICKEN WINGS 22c lb.
- STEWING CHICKEN CUT-UP 24c lb.

RIB STEAK
U.S.D.A. Choice or Big Bear Bonded Lean and Juicy **78¢** lb

- CHUCK STEAK 48c lb.
- CUBE STEAK 98c lb.
- SLICED BACON 49c lb.
- SIRLOIN TIP STEAK 94c lb.

STANDING RIB ROAST
U.S.D.A. Choice or Big Bear Bonded **72¢** lb

- SIRLOIN STEAK 88c lb.
- ROUND STEAK 76c lb.
- TOP SIRLOIN — BONELESS 1.48 lb.
- BONELESS ROUND STEAK 86c lb.

T-BONE STEAK
U.S.D.A. Choice or Big Bear Bonded **94¢** lb

- RIB FILET STEAK 1.48 lb.
- CROSS RIB ROAST — BONELESS 78c lb.
- RUMP ROAST 72c lb.
- CHUCK ROAST — BLADE CUT 38c lb.

GROUND BEEF
Big Bear Bonded Fresh Ground **33¢** lb

- GROUND CHUCK 48c lb.
- GROUND ROUND 68c lb.
- SHORT RIBS OF BEEF 28c lb.
- RIB BOILING BEEF 9c lb.

SMOKED HAM
Shank Portion **38¢** lb

- CENTER CUT HAM SLICES 88c lb.
- PORK CHOPS, BLADE CUT 48c lb.
- RIB CUT PORK CHOPS 88c lb.
- PORK SHOULDER ROAST 38c lb.

LAMB ROAST
U.S.D.A. Choice Shoulder Cut **44¢** lb

- RIB LAMB CHOPS 98c lb.
- SMALL LOIN LAMB CHOPS 1.28 lb.
- LARGE LOIN LAMB CHOPS 69c lb.
- BREAST OF LAMB 9c lb.

Manhattan FRANKS
1-lb. Package **39¢**

- Manhattan Cotto Salami 10-oz. pkg. 39c
- Manhattan Sli. Lunch Meats 6-oz. pkg. 4/31
- PILLSBURY BISCUITS, 8-oz. Can 3 for 23c Buttermilk or Sweet Milk

TOYS, GAMES, CHRISTMAS ITEMS AT BIG SAVINGS!

COLORFORM KITS **76¢**
\$1.00 Value—Big Bear Discount Price
Giant assortment to choose from. Walt Disney and other cartoon characters in color form style. Hours of fun for children.

"LIFE" GAME **\$4.67**
\$8.00 Value—Big Bear Discount Price
Hours of fun for the whole family. As advertised on TV.

Christmas Tree Lites **\$2.75**
\$5.95 Value—Big Bear Discount Price
25 lite outdoor lite set. Each lamp burns independently. UL approved.

REPLACEMENT LITES **38¢**
50c Value—Big Bear Discount Price
Box of 5. Size #C7 replacement lites for your sets.

FOIL TRIO WRAP PAPER **38¢**
50c Value—Big Bear Discount Price
3 40-inch rolls, Rich foil sheen.

PAPER TRIO WRAP PAPER **38¢**
50c Value—Big Bear Discount Price
3 designs for attractive wraps.

LADIES' SHIFTS **\$2.88**
\$3.99 Value
BIG BEAR DISCOUNT PRICE
100% cotton. Washable. Tent type dress. Sleeveless, button front, patch pocket. Black, Turquoise, Red and Lilac. Sizes, small, medium and large.

BEANY COPTER **76¢**
\$1.25 Value—Big Bear Discount Price
"Take off" hat for children. Assorted colors.

RIBBON PACK **31¢**
40c Value—Big Bear Discount Price
Assorted colors.

FOIL ICICLES **27¢**
Big Bear Discount Price—
Sparkling foil icicles to decorate your tree and house for the holiday season.

SHO-CURL HAIR SPRAY **97¢**
\$1.49 Value—Big Bear Discount Price
Regular and Hard to Hold formulas.

- BACTINE AEROSOL A \$1.23 Value . . . Big Bear Discount Price **97¢**
- GILLETTE FOAMY SHAVE CREAM A 79c Value . . . Big Bear Discount Price **61¢**
- Regular and Menthol formulas.
- SET MAGIC HAIR SPRAY A 79c Value . . . Big Bear Discount Price **56¢**
- Regular and Firm formulas.
- WERNETS DENTU CREAM A 69c Value . . . Big Bear Discount Price **57¢**
- LISTERINE ANTISEPTIC—Thrift Pack A 59c Value . . . Big Bear Discount Price **44¢**
- FLETCHERS COUGH SYRUP A 76c Value . . . Big Bear Discount Price **76¢**
- MICRIN ANTISEPTIC—Large Size A 95c Value . . . Big Bear Discount Price **95¢**
- 4-WAY COLD TABLETS A 39c Value . . . Big Bear Discount Price **29¢**
- FLEETS CHAP STICK A 39c Value . . . Big Bear Discount Price **26¢**
- PHILLIPS MILK OF MAGNESIA A 50c Value . . . Big Bear Discount Price **50¢**
- FIZRIN SELTZER—Large Size A 79c Value . . . Big Bear Discount Price **56¢**
- SAFEGUARD A \$1.50 Value . . . Big Bear Discount Price **1.19**

Shortening & Oil

SHORTENING	Springfield 3-lb. Can	59¢
SALAD OIL	Springfield 24-oz. Btl.	31¢
OLIVE OIL	Orabella 8-oz. Bottle	39¢
WESSON OIL	24-oz. Btl.	32¢

Beverages

CANADA DRY	Beverages 12-oz. Can	12 for \$1
COCA COLA	King Size 12-oz. Btl.	6 for 59¢
BREW "102" BEER	16-oz. Can	6 for 1.17
GOLDEN CROWN BEER	Case 24 12-oz. Cans	2.99

Pet Foods

CAT FOOD	Puss 'n' Boots 16-oz. Can	2 for 29¢
CALO DOG FOOD	16-oz. Can	2 for 29¢
DOG FOOD	Ken-L-Ration - 16-oz. Can Regular or Liver Flavor	16¢
SKIPPY DOG FOOD	16-oz. Can	9¢
PURINA DOG CHOW	10-lb. Bag	1.29
GAINES DOG BURGERS	36-oz. Pkg.	87¢

Canned Fish

STAR KIST CHUNK TUNA	Lt. Meat 7-oz. Can	31¢
WHT. MT. TUNA	Carnation Albacore 7-oz. Can	29¢
LT. MT. TUNA	Carnation Chunk 7-oz. Can	25¢
MINCED CLAMS	Snows 7 1/2-oz. Can	29¢
TINY SHRIMP	Bumble Bee 4 1/2-oz. Can	39¢

Baby Foods

SWIFT'S BABY MEATS	3 1/2-oz. Jar	21¢
JUNIOR BABY FOOD	Gerber's 7 1/2-oz. Jar	13¢
BABY FOOD	Heinz Strained 4 1/2-oz. Jar	3 for 26¢

Sauces & Rice

TOMATO SAUCE	Harvest Day 8-oz. Can	3 for 23¢
CATSUP	Del Monte 14-oz. Bottle	17¢
TOMATO PASTE	Hunts 6-oz. Can	2 for 25¢
RICE A RONI	Golden Grain Regular Package	29¢

Vegetables & Juices

PORK & BEANS	Van Camps 2 1/2 Can	22¢
CUTS & TIPS	Harvest Day Asparagus 300 Can	25¢
GREEN BEANS	Del Monte Cut 303 Can	25¢
GREEN BEANS	Harvest Day Cut 303 Can	15¢
NIBLETS CORN	12-oz. Can	6 for 1.00
DEL MONTE CORN	303 Can	6 for \$1
HARVEST DAY CORN	303 Can	2 for 27¢
DEL MONTE PEAS	303 Can	20¢
GREEN GIANT PEAS	303 Can	20¢
HARVEST DAY PEAS	303 Can	15¢
STEWED TOMATOES	Hunts 300 Can	18¢
PRINCELLA YAMS	2 1/2 Can	25¢
TOMATO JUICE	Libbys 46-oz. Can	27¢

Laundry Aids

GRANULATED SOAP	White King 4-lb. Box	66¢
TIDE-CHEER	Gt. Box	75¢
WATER SOFTENER	White King Gt. Box	53¢
LIQUID DETERGENT	Thrift—13c Off 22-oz. Bottle	51¢
LIQUID BLEACH	Clorox 1/2-Gal. Btl.	39¢
LIQUID BLEACH	Springfield 1/2-Gal. Btl.	29¢
GLASS CLEANER	Windex Blue Mist 10-oz. Can	49¢
COPPER CLEANER	Kleen King 12-oz. Can	29¢
SPONGES 4 M W	Dupont 4-pk. Pkg.	33¢

Olives & Pickles

RIPE OLIVES	Early Calif. Large Tall Can	29¢
STUFFED OLIVES	Early Calif. 5-oz. Jar	49¢
DILL PICKLES	Food Craft 29-oz. Jar	35¢
FANNING PICKLES	Bread & Butter 15-oz. Jar	25¢

Other Items

NESTLES MORSELS	5c Off 12-oz. Pkg.	41¢
SUN MAID RAISINS	15-oz. Box	25¢
JELLO	3-oz. Pkg.	3 for 28¢
CIGARETTES	Filter King Size Carton	2.11

Cereal

QUAKER OATS	42-oz. Box	48¢
PROTEIN PLUS	Betty Crocker 18-oz. Box	37¢
CORN FLAKES	Kelloggs 12-oz. Box	27¢
WHEATIES	12-oz. Box	32¢
FRUIT LOOPS	Kelloggs 12-oz. Box	32¢
POST ALPHA BITS	13-oz. Box	45¢

Canned Meats

BEEF STEW	Dinty Moore 24-oz. Can	49¢
LUNCHEON LOAF	Rath Black Hawk 12-oz. Can	42¢
CORNEB BEEF HASH	Libbys 16-oz. Can	35¢
CHILI W/BEANS	Normel 15-oz. Can	32¢
GEBHARDT TAMALES	15-oz. Can	27¢

Paper Items

FACIAL TISSUE	Northern 300-Ct. Box	17¢
PAPER NAPKINS	Zee Aast'd. 80-ct. Pkg.	11¢
PAPER TOWELS	Scott—Big Roll 200-Ct. Roll	29¢
TOILET TISSUE	Scotts 1000-Sheet Roll	13¢
TOILET TISSUE	Scotts - 4 pk. pkg. 650 sheet roll	35¢
ALUMINUM FOIL	Reynolds 25' Roll	30¢
SANITARY NAPKINS	Modess 24-Ct. Box	29¢
WAX PAPER	Includes 2c Off Kitchen Charm 100-ft. Roll	16¢

Fruits & Juices

CLING PEACHES	Hunts Yellow 2 1/2 Can	25¢
CLING PEACHES	Harvest Day 2 1/2 Can	23¢
HARVEST DAY PEARS	2 1/2 Can	37¢
DELUXE PLUMS	Libbys 2 1/2 Can	35¢
SLICED PINEAPPLE	Doles 1 1/2 Can	22¢
UNPEELED ARICOTS	Whole Harvest Day 2 1/2 Can	25¢
APPLE SAUCE	Harvest Day 303 Can	14¢
APPLE SAUCE	303 Can	21¢
FRUIT COCKTAIL	Doles 303 Can	23¢
CRANBERRY SAUCE	Ocean Spray 300 Can	22¢
APPLE JUICE	Tree Top Gt. Btl.	31¢
CAL FAME	Orange-Grape-Pineapple Grapefruit Drink - 46-oz. Can	25¢

Frozen Foods

TV DINNERS	Swanson Reg. Pkg.	49¢
CHEESE PIZZA	Oh Boy 9 1/2-oz. Pkg.	45¢
FISH STICKS	Certifresh 14-oz. Pkg.	59¢
MEAT PIES	Banquet 8-oz. Pie	4 for 79¢
MACARONI & CHEESE	Morton 20-oz. Pkg.	39¢
FRUIT PIES	Morton - 8-oz. Pie	29¢
PEAS CORN	Pictweet 24-oz. Pkg.	38¢
MIXED VEGETABLES	Birdseye 10-oz. Pkg.	20¢
ORANGE JUICE	Minute Maid 6-oz. Can	35¢
C-PLUS	Orange Concentrate 6-oz. Can Frozen	6 for \$1

Salt—Sugar & Spice

C & H SUGAR	Powdered or Brown 1-lb. Box	18¢
MORTON SALT	26-oz. Box	12¢
GARLIC SALT	Schilling 3 1/2-oz. Btl.	25¢
BLACK PEPPER	Schilling 4-oz. Can	35¢

Margarine & Milk

MAZOLA MARGARINE	Corn Oil 1-lb. Ctn.	37¢
NUCOA MARGARINE	2c Off 1-lb. Ctn.	25¢
PET MILK	Tall Can	14¢
DRY MILK	Carnation Non Fat 8-qt. Box	66¢

Flour & Mixes

CAKE MIXES	Pillsbury Reg. Pkg. Inc. 4c Off	35¢
CAKE MIXES	Betty Crocker Angel Food Regular Package	57¢
PANCAKE FLOUR	5c Off 26-oz. Box	32¢
PILLSBURY FLOUR	5c Off 5-lb. Bag	52¢
BISQUICK	40-oz. Box	41¢
BROWNIE MIX	Betty Crocker 16-oz. Box	35¢

Dairy Foods

FOREMOST BUTTER	1st Quality Grade AA 1-lb. Ctn.	67¢
ICE MILK	Foremost Dutch Pride Imitation - 1/2-gal. Carton	33¢
CHEESE FOOD	Dairy Fresh 2-lb. Carton	69¢
CHEESE SPREAD	Kraft Cheese Whiz 4-oz. Jar	59¢
FOREMOST EGG NOG	Quart Carton	49¢

Salad Dressing

MAYONNAISE	Best Foods Gt. Jar	59¢
C H B MAYONNAISE	24-oz. Jar	37¢
MIRACLE WHIP	Gt. Jar	55¢
ITALIAN DRESSING	Wishbone Golden (1/2 Price Deal) 8-oz. Btl.	20¢
FRENCH DRESSING	Best Food 16-oz. Btl.	45¢

Soups

MEAT BASE SOUP	Campbell's 10 1/2-oz. Can	16¢
CLAM CHOWDER	Snows 19-oz. Can	29¢
SOUP MIX	Lipton Chicken Noodle 2-Pk. Pkg.	29¢

Coffee & Tea

COFFEE	M. J. B. - Hills Bros. Folgers Coffee - 1-lb. Can	59¢
INSTANT COFFEE	Maxwell House 10c Off - 6-oz. Jar	89¢
INSTANT COFFEE	Sanka 5-oz. Jar	99¢
LIPTON TEA	1/2-lb. Pkg.	79¢
LIPTON TEA BAGS	48-ct. Box	59¢

Crackers

PREMIUM CRACKERS	N.B.C. 2-lb. Box	49¢
PACIFIC GRAHAMS	Honey Treat 1-lb. Box	31¢
NABISCO RITZ	12-oz. Box	33¢
STA CRISP CRACKERS	1-lb. Box	23¢
HYDROX COOKIES	Sunshine 11 1/2-oz. Pkg.	36¢
CHOCOLATE KINGS	Sunshine 12 1/2-oz. Pkg.	45¢

Peanut Butter & Syrup

PEANUT BUTTER	Springfield 16-oz. Jar	47¢
PEANUT BUTTER	Skippy 18-oz. Jar	56¢
LOG CABIN SYRUP	4c Off 24-oz. Jar	59¢
GRAPE JAM	Welch Fruit of Vine 20-oz. Jar	45¢
PRESERVES	Kerns Apricot Pineapple 20-oz. Jar	39¢
ORANGE-SAGE	Superior Honey Clover 16-oz. Jar	47¢

3860 SEPULVEDA BLVD. AT HAWTHORNE BLVD. STORE HOURS MON. thru FRI. 12 NOON TO 9 P.M. SAT. & 10 A.M. TO 7 P.M. SUN.