

2 + 2 = 4



ITS A PROVEN FACT! 2 + 2 = 4
AND BIG BEAR'S LOWER PRICES
ADD UP TO GREATER SAVINGS!
DON'T BOTHER TO FILL YOUR
PIGGY BANK WITH PENNIES
... YOU'LL FILL IT WITH
DOLLARS WITH THE
MONEY YOU SAVE AT



USDA CHOICE or BIG BEAR BONDED
CHUCK ROAST
BLADE CUT
34^c
lb.

STANDING RIB ROAST 78¢ lb.
CROSS RIB ROAST—BONELESS 78¢ lb.
RUMP ROAST 68¢ lb.
SIRLOIN TIP ROAST 78¢ lb.

BIG BEAR BONDED—Fresh, Lean
GROUND BEEF
GROUND FRESH HOURLY
33^c
lb.

GROUND CHUCK 48¢ lb.
GROUND ROUND 68¢ lb.
SHORT RIBS OF BEEF 28¢ lb.
RIB BOILING BEEF 9¢ lb.

USDA CHOICE or BIG BEAR BONDED
SWISS STEAK
68^c
lb.

SIRLOIN STEAK 88¢ lb.
T-BONE STEAK 1.08 lb.
TOP SIRLOIN—BONELESS 1.38 lb.
BONELESS ROUND STEAK 78¢ lb.

USDA CHOICE or BIG BEAR BONDED
RIB STEAK
POP'S FAVORITE
78^c
lb.

CUBE STEAK 88¢ lb.
CHUCK STEAK 48¢ lb.
SLICED BACON 58¢ lb.
SIRLOIN TIP STEAK 88¢ lb.

USDA GRADE "A"
Frying Chicken
WHOLE BODY
29^c
lb.

FRYING CHICKEN BREAST 58¢ lb.
FRYING CHICKEN—Legs & Thighs 52¢ lb.
FRYING CHICKEN WINGS 22¢ lb.
STEWING CHICKEN—Cut Up 24¢ lb.

LEAN, JUICY
SMOKED HAM
SHANK PORTION
38^c
lb.

CENTER CUT HAM SLICES 88¢ lb.
PORK CHOPS—Blade Cut 48¢ lb.
RIB CUT PORK CHOPS 88¢ lb.
PORK SHOULDER ROAST 38¢ lb.

USDA CHOICE BIG BEAR BONDED
Lamb Shoulder
ROAST
44^c
lb.

RIB LAMB CHOPS 1.08 lb.
SMALL LOIN LAMB CHOPS 1.28 lb.
LEG OF LAMB 72¢ lb.
BREAST OF LAMB 9¢ lb.

MANHATTAN FRANKS 39¢
MANHATTAN COTTO SALAMI 39¢
MONTEREY JACK CHEESE 59¢
PILLSBURY BISCUITS 3 for 25¢

YOUR PRICE PROTECTION
In the event wholesale cost decline,
Bear Bear Store will immediately reduce
retail prices even further!

SUNDRIES
DISH CLOTHS Heavy duty, 100% cotton, waffle weave by Starcross \$1.14 VALUE 6 for 67¢
Ungentine ea. reg. 98c discount 71c 5-Day Stick Deodorant reg. 79c discount 76c
Curad Med. Bandages reg. 69c discount 59c Angel Skin Lotion reg. 1.00 discount 78c

PRODUCE
WATERMELON WHOLE Unconditionally Guaranteed **2 1/2^c** lb.
18 to 20 Pounds Average . . . Sweet, Red, Ripe Melons . . . A favorite summer-time dessert.
GRAPES SEEDLESS, Sweet, Juicy, Large Bunches Tasty snack or munchin' treat. **2 lbs. 29^c**
CELERY Fresh, Crisp, Long Green Stalks **2 for 29^c**
CUCUMBERS Crisp, Long, Green for tasty salads. **3 for 19^c**

BABY FOODS
HEINZ BABY FOODS—STRAINED 4 1/2-oz. jar 3 for 29¢
BABY MEATS SWIFT'S 3 1/2-oz. jar 2 for 47¢
JR. BABY FOODS GERBER'S 7 1/2-oz. jar 2 for 29¢

COFFEE & TEA
HILL'S BROS. COFFEE 1-lb. can 59¢
M-J-B INSTANT COFFEE 6-oz. jar 89¢
LIPTON TEA BAGS 48-ct. box 59¢

BEVERAGES
SHASTA LOW CALORIE BEVERAGES 12-oz. can 12 for \$1
BREW "102" BEER 16-oz. can 6 for 1.17
GOLDEN CROWN BEER Case 24 12-oz. can 2.99

PET FOODS
CALO CAT FOOD 15-oz. can 2 for 29¢
VET'S DOG FOOD 16-oz. can 8¢
GRAVY TRAIN GAINES' DOG FOOD 10-lb. bag 1.29

FROZEN FOODS
T.V. DINNERS SWANSON reg. pkg. 49¢
KING SIZE WAFFLES DOWNY FLAKE 10-ct. pkg. 35¢
FRUIT PIES FRIGID DOUGH 8-inch pie 29¢
BREADED HALIBUT CERTI-FRESH 10-oz. pkg. 65¢
FRENCH FRIES SPRINGFIELD 9-oz. pkg. 10¢
BIRDSEYE PEAS 10-oz. pkg. 16¢
TRESWEET LEMONADE 6-oz. can 11¢
C+ ORANGE CONCENTRATE 6-oz. cans 6 for 1.00

FLOUR & MIXES
CAKE MIXES PILLSBURY reg. box 35¢
AUNT JEMIMA PANCAKE FLOUR 24-oz. box 39¢
BISQUICK 40-oz. box 59¢

MARGARINE & MILK
CARNATION MILK tall can 14¢
NON-FAT DRY MILK CARNATION 5-qt. box 48¢
MARGARINE SPRINGFIELD 1-lb. ctin. 18¢

OLIVES & PICKLES
STUFFED OLIVES EARLY CALIF. GREEN 9-oz. bottle 49¢
DILL PICKLES DEL MONTE 22-oz. jar 38¢
HAMBURGER RELISH WA BROWN 13-oz. jar 29¢

SYRUP & PEANUT BUTTER
SYRUP VERMONT MAID (4c off label) 24-oz. bottle 57¢
KARO CORN SYRUP BLUE LABEL 24-oz. bottle 29¢
PEANUT BUTTER SKIPPY 18-oz. jar 55¢

OTHER ITEMS
ROYAL OAK BRIQUETS 10-lb. bag 69¢
MARSHMALLOWS DOUMAK WHITE 10-oz. bag 19¢
CIGARETTES KING SIZE carton 2.11

CRACKERS
STA CRISP CRACKERS PACIFIC 1-lb. box 23¢
NABISCO RITZ 16-oz. box 39¢
HYDROX COOKIES SUNSHINE 11 1/2-oz. pkg. 35¢

CEREALS
WHEATIES 12-oz. box 32¢
SHREDDED WHEAT NABISCO 15 1/2-oz. box 35¢
RICE CRISPIES KELLOGG'S 9 1/2-oz. box 34¢

DAIRY FOODS
CHEEZ WHIZ KRAFT CHEESE 3RACRU 14-oz. jar 59¢
DUTCH PRIDE IMITATION ICE MILK 1/2-gal. ctn. 33¢
FOREMOST BUTTER 1st QUALITY 1-lb. ctn. 67¢

SOUPS
VEG. BASE SOUP CAMPBELL'S 10 1/2-oz. can 13¢
SPLIT PEA SOUP ANDERSON'S 303 3-oz. can 19¢
ONION SOUP MIX LIPTON 2-pac pkg. 35¢

FRUIT & JUICES
FRUIT COCKTAIL HARVEST DAY 2 1/2 can 29¢
GRAPEFRUIT SECTIONS HARVEST DAY 303 can 27¢
APPLESAUCE HARVEST DAY 303 can 14¢
DOLE'S PINEAPPLE SLICED 15 can 22¢
CAL FAME ORANGE & GRAPE DRINK 46-oz. can 25¢
PINEAPPLE JUICE HARVEST DAY 46-oz. can 25¢
TREE-TOP APPLE JUICE qt. bottle 31¢
ELBERTA PEACHES HARVEST DAY 2 1/2 can 25¢

SUGAR—SALT & SPICE
C & H SUGAR 5-lb. bag 69¢
MORTON SALT 26-oz. box 12¢
GARLIC SALT SCHILLING'S 6-oz. bottle 35¢

SALAD DRESSINGS
CHB MAYONNAISE 24-oz. jar 37¢
FRENCH DRESSING KRAFT MIRACLE 16-oz. bottle 45¢
ITALIAN DRESSING WISHBONE 8-oz. bottle 37¢
MAYONNAISE BEST FOODS qt. jar 59¢

PAPER ITEMS
FACIAL TISSUE SCOTTIES 400-ct. box 23¢
PAPER NAPKINS MARCAL WHITE 80-ct. pkg. 11¢
ZEE TOILET TISSUE 4-roll pkg. 35¢
PAPER TOWELS ZEE JUMBO 225-ct. roll 26¢
WAX PAPER KITCHEN CHARM (2c off) 100-ft. roll 16¢
PAPER PLATES BONDWARE 40-ct. pkg. 49¢
PLASTIC HOT CUPS INSOLATE 18-ct. pkg. 39¢
ALUMINUM FOIL KAISER BROTHER 20-ft. roll 42¢

SAUCES & RICE
B-B-Q SAUCE CHRIS & PITT'S 12-oz. bottle 3 for \$1
HARVEST DAY CATSUP 12-oz. bot. 13¢
TOMATO SAUCE HUNT'S 8-oz. can 3 for 25¢
RICE-A-RONI GOLDEN GRAIN 8-oz. pkg. 29¢

SHORTENING & OILS
SHORTENING SPRINGFIELD 3-lb. can 58¢
SAFFLOWER OIL MIRACLE 24-oz. bottle 47¢
WESSON OIL 24-oz. bottle 32¢

VEGETABLES & JUICE
PORK & BEANS HARVEST DAY 2 1/2 can 17¢
CUT GREEN BEANS HARVEST DAY 303 can 14¢
NIBLET'S CORN 12-oz. can 18¢
DEL MONTE PEAS 303 can 18¢
HARVEST DAY BEETS Medu, Whole 303 can 13¢
POTATOES FRENCHES V.P. SHOE STRING 4-oz. can 19¢
V-8 VEGETABLE JUICE 46-oz. can 38¢
TOMATO JUICE HARVEST DAY 46-oz. can 24¢

CANNED FISH
CHUNK TUNA CHICKEN O' SEA LIGHT MEAT 6 1/2-oz. can 27¢
ALBACORE TUNA CARNATION 6 1/2-oz. can 29¢
PINK SALMON PETER PAN 16-oz. can 59¢

CANNED MEATS
CORNERED BEEF HASH LIBBY'S 16-oz. can 38¢
SPAM LUNCHEON LOAF 12-oz. can 45¢
VIENNA SAUSAGE LIBBY'S 4-oz. can 21¢
DEVILED HAM UNDERWOOD 4 1/2-oz. can 39¢

LAUNDRY AIDS
RINSO BLUE (10c off label) giant box 65¢
LIQUID DETERGENT TREND giant bottle 40¢
PUREX LIQUID BLEACH 1/2-gal. jug 39¢
BEADS O'BLEACH PUREX—POWDERED 26 1/2-oz. box 69¢
WATER SOFTNER RAIN DROPS 56-oz. box 55¢
NU SOFT LIQUID RINSE qt. bottle 79¢
SPRAY STARCH NIAGARA 15-oz. can 59¢
BOWL CLEANER VANISH 35-oz. can 39¢