

BIG BEAR'S LOWER *Everyday* PRICES MAKE . . .

*your dollars
the biggest
in town!*

YOUR SAVINGS ARE GREATER AT BIG BEAR!

Here is a partial list of over 5000 Big Bear every day lower prices!



U.S.D.A. CHOICE OR BIG BEAR BONDED MEATS

All meat sold by Big Bear, is carefully selected by our buyers from the finest U.S.D.A. Grades . . . Properly aged to assure you of tenderness and finer flavor . . . Every cut is expertly trimmed of excess bone and fat in Big Bear's unique trimming style to give you more meat for your food dollar. Guaranteed for flavor and tenderness. If for any reason you are not completely satisfied, simply return the package and your money will be cheerfully refunded. And in adherence to Big Bear's pricing policy, you will enjoy this fine meat at a lower cost.



U.S.D.A. CHOICE OR BIG BEAR BONDED
CHUCK ROAST **34^c**
BLADE CUT

U.S.D.A. CHOICE OR BIG BEAR BONDED
T-BONE STEAK **97^c**
LEAN AND JUICY

- STANDING RIB ROAST 74c lb.
- CROSS RIB ROAST — BONELESS 69c lb.
- RUMP ROAST 64c lb.
- SIRLOIN TIP ROAST 76c lb.

- CUBE STEAK 88c lb.
- CHUCK STEAK 48c lb.
- SLICED BACON 48c lb.
- SIRLOIN TIP STEAK 78c lb.

U.S.D.A. CHOICE OR BIG BEAR BONDED
ROUND STEAK **68^c**
CENTER CUT

U.S.D.A. GRADE "A"
FRYING CHICKEN **29^c**
WHOLE BODY

BIG BEAR BONDED
GROUND BEEF **33^c**
FRESH, LEAN

BIG BEAR BONDED, LEAN
SMOKED HAM **36^c**
SHANK PORTION

- SIRLOIN STEAK 83c lb.
- RIB STEAK 78c lb.
- TOP SIRLOIN — BONELESS \$1.38 lb.
- BONELESS ROUND STEAK 78c lb.

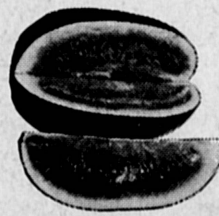
- FRYING CHICKEN BREAST 58c lb.
- FRYING CHICKEN - LEGS & THIGHS 52c lb.
- FRYING CHICKEN WINGS 22c lb.
- STEWING CHICKEN — CUT-UP 24c lb.

- GROUND CHUCK 48c lb.
- GROUND ROUND 68c lb.
- SHORT RIBS OF BEEF 28c lb.
- RIB BOILING BEEF 9c lb.

- CENTER CUT HAM SLICES 88c lb.
- PORK CHOPS — BLADE CUT 48c lb.
- CENTER CUT PORK CHOPS 88c lb.
- PORK SHOULDER ROAST 36c lb.

U.S.D.A. CHOICE — BIG BEAR BONDED
LAMB ROAST **44^c**
SHOULDER CUT

DELICATESSEN DEPT.
MANHATTAN FRANKS **39^c**
1-LB. PKG.



- RIB LAMB CHOPS \$1.08 lb.
- SMALL LOIN LAMB CHOPS \$1.19 lb.
- LARGE LOIN LAMB CHOPS 72c lb.
- BREAST OF LAMB 9c lb.

- MANHATTAN COTTO SALAMI 10-Oz. Pkg. 39¢
- PILLSBURY BISCUITS 8-Oz. Pkg. 3 for 25¢
- DUBUQUE CAN HAM 5-lb. can 3.98

MORNING FRESH PRODUCE MONEY SAVERS!

- WATERMELON** Whole melons. Sweet, red, ripe . . . each and every melon unconditionally guaranteed. **3^c**
- AVOCADOS** Hass variety . . . Large size. **2 for 29^c**
- CANTALOUPE** Sweet, ripe . . . Large size. **4 for \$1.00**
- PLUMS** Santa Rosa variety . . . Large size. **19^c**

- BABY FOODS**
- BABY FOOD Heinz Strained 3 for 29¢
 - DINNERS Swift's — High Meat 2 for 33¢
 - PABLUM MIXED CEREAL 16-oz. Box 39¢

- CRACKERS**
- STA-CRISP CRACKERS Pacific 23¢
 - SUNSHINE HI HO CRACKERS 12-Oz. Box 27¢
 - NABISCO FIG NEWTONS Twin Pk. 1-Lb. Pkg. 35¢

- COFFEE & TEA**
- BUTTERNUT COFFEE 1-Lb. Can 59¢
 - M.J.B. INSTANT COFFEE 6-oz. Jar 85¢
 - LIPTON TEA 1/2-lb. Box 39¢

- BEVERAGES**
- CANADA DRY Canned Beverages 12 for \$1
 - GOLDEN CROWN BEER Case 24 12-Oz. Cans \$2.99
 - SHASTA Low Calorie Beverages 12-Oz. Can 10 for 86¢

- CEREALS**
- WHEATIES 12-oz. Box 32¢
 - SHREDDED WHEAT Nabisco 15 1/2-oz. Box 35¢
 - CREAM OF WHEAT 28-oz. Box 42¢

- DAIRY FOODS**
- VELVEETA CHEESE FOOD (7c Off) 2-Lb. Ctn. 82¢
 - BUTTER Foremost 1st Quality 1-lb. Carton 67¢
 - DUTCH PRIDE Imitation Ice Milk 1/2 Gal. 33¢

- PET FOODS**
- PUSS 'N BOOTS CAT FOOD Fish 16-Oz. Can 14¢
 - VET'S DOG FOOD 16-oz. Can 8¢
 - GAINES GRAY TRAIN 10-lb. Bag \$1.29

- CANNED MEATS**
- SPAM LUNCHEON MEAT 12-Oz. Can 45¢
 - LIBBY CORNED BEEF 12-Oz. Can 55¢
 - LIBBY'S VIENNA SAUSAGE 1-oz. Can 21¢

- CANNED FISH**
- STAR-KIST TUNA Chunk—Light Meat 6 1/2-Oz. Can 29¢
 - PINK SALMON Pater Pan 16-oz. Can 59¢
 - ALBACORE Carnation—Solid Pack 7-Oz. Can 29¢

- FLOUR & MIXES**
- PILLSBURY FLOUR (6c Off Label) 5-Lb. Bag 51¢
 - REG. CAKE MIXES Betty Crocker Reg. Box (4c Off Label) 35¢
 - PANCAKE FLOUR Aunt Jemima 2-Lb. Box 39¢

- MARGARINE & MILK**
- NUCOA MARGARINE (2c Off Label) 1-Lb. Carton 25¢
 - PET MILK Tall Can 14¢
 - NON-FAT DRY MILK Carnation Instant 5 Qt. Box 48¢

- SOUPS**
- SOUPS Campbell's Vegetable Base 10 1/2-Oz. Can 13¢
 - SPLIT PEA SOUP Anderson's 303 Can 19¢
 - WYLER'S SOUP MIX Reg. Pkg. 9¢

- SHORTENING & OILS**
- SHORTENING Springfield 3-Lb. Can 58¢
 - SALAD OIL Springfield 24-Oz. Bottle 29¢
 - WESSON OIL 24-Oz. Bottle 32¢

- OLIVES & PICKLES**
- PITTED OLIVES Early California Select Tall Can 31¢
 - DILL PICKLES Dreher Qt. Jar 39¢
 - MA BROWN RELISH 13 1/2-Oz. Jar 29¢

- SYRUP & PEANUT BUTTER**
- LOG CABIN SYRUP 24-Oz. Bottle 63¢
 - PEANUT BUTTER Springfield 16-oz. Jar 45¢
 - PEANUT BUTTER Skippy 18-Oz. Jar 55¢

- FROZEN FOODS**
- SWANSON'S TV DINNERS Reg. Pkg. 49¢
 - FRUIT PIES Frigid Dough 8-Inch 29¢
 - BIRDSEYE FRENCH FRIES 16-Oz. Pkg. 25¢
 - BREADED HALIBUT Certifresh 16-Oz. Pkg. 65¢
 - TREESWEET LEMONADE 6-Oz. Can 11¢

- PAPER ITEMS**
- PAPER NAPKINS Colortex Asst'd 60-Ct. Pkg. 8¢
 - PAPER TOWELS Zee Jumbo 225 Ct. Roll 26¢
 - TOILET TISSUE Guest Ranch Asst'd 4-Roll Pkg. 29¢
 - BONDWARE PAPER PLATES 40-Ct. Pkg. 49¢
 - REYNOLDS ALUMINUM FOIL 25-Ft. Roll 30¢

- VEGETABLES & JUICE**
- NIBLETS CORN 12-Oz. Can 18¢
 - PORK & BEANS Harvest Day 2 1/2 Can 17¢
 - HARVEST DAY CUT BEANS 303 Can 14¢
 - V-8 VEGETABLE JUICE 46-oz. Can 38¢
 - DEL MONTE PEAS 303 Can 18¢

- FRUIT & JUICES**
- FRUIT COCKTAIL Harvest Day 2 1/2 Can 29¢
 - CLING PEACHES Hunt's Yellow 2 1/2 Can 25¢
 - DOLE SLICED PINEAPPLE 1 1/2 Can 22¢
 - HARVEST DAY APPLE JUICE Qt. Jar 29¢
 - KOOL AID Reg. 5c Pkg. 6 for 25¢

- SALAD DRESSINGS**
- MAYONNAISE C.H.B. 24-Oz. Jar 37¢
 - KRAFT MIRACLE WHIP Quart Jar 55¢
 - ITALIAN DRESSING Wishbone 8-Oz. Bottle 37¢

- LAUNDRY AIDS**
- TIDE CHEER Giant Box 75¢
 - SWAN DETERGENT Pink Liquid 16-Oz. Bottle 64¢
 - CLOROX BLEACH Liquid—Plastic 16-Oz. Bottle 39¢
 - STA PUFF LIQUID RINSE Qt. Bottle 45¢
 - AJAX LIQUID CLEANER (20c Off) 44-Oz. Bottle 73¢
 - EASY OFF OVEN CLEANER 8-oz. Jar 49¢

- SAUCES & RICE**
- BBQ SAUCE Chris & Pitta 12-Oz. Bottle 3 for \$1
 - HUNTS TOMATO SAUCE 8-Oz. Can 3 for 25¢
 - CATSUP Harvest Day 12-Oz. Bottle 13¢
 - MINUTE RICE 14-oz. Box 47¢

- SUNDRIES**
- KING SIZE TV TRAYS Reg. 1.29 Value 86¢
 - 25 inches high and the very latest styles. The frames are sturdy 3/8-inch tubular metal with weather-resistant baked enamel finish . . . the tables, of course, fold flat for easy storage, and are extra large (20 1/2 inches by 16 1/2 inches) . . . not only do they hold a full meal, they are stain and alcohol resistant, too.

- ASSORTED COLORS, LARGE, THICK BATH TOWELS WITH MATCHING WASH CLOTHS. BY ROYAL TERRY. 88c**
- WASH CLOTHS 3 for 88c
 - LADIES SWIM CAPS, Reg. 98c 68c
 - GIRLS SWIM CAPS, Reg. 98c 68c
 - 4 popular beauty aids by Dorothy Deanne. All 1-Qt. size and lanolin enriched.
 - HARD WATER SHAMPOO 57c
 - EGG SHAMPOO 57c
 - CREME RINSE 57c
 - DRY SKIN LOTION 57c
 - MENNEN PUSHBUTTON SHAVING CREAM, Reg. \$1.00 74c

BIG BEAR FOODS
Shop Any Day . . . Save Every Day

3860 SEPULVEDA BLVD.
Southwest Corner of Sepulveda and Hawthorne Blvds.

STORE HOURS:
MON. THRU FRI. 12 NOON TO 9 P.M.
SAT. AND SUN. 10 A.M. TO 7 P.M.
— CLOSED JULY 4th —

- SUGAR—SALT & SPICE**
- SCHILLING PEPPER Black 4-Oz. Can 35¢

- OTHER ITEMS**
- BRIQUETTES Royal Oak 10 Lb. Bag 69¢
 - CIGARETTES KING SIZE Carton \$2.11
 - MARSHMALLOWS Doumak White 10-Oz. Pkg. 19¢

- COPPERTONE SALE!**
- COPPERTONE SUN TAN LOTION Liquid or Lotion Reg. 1.39 Special— 91¢
 - COPPERTONE SUN TAN LOTION Reg. 79c Tube Special 52¢