

THE YEAR'S GREATEST SALE! A DARING EVENT... HUGE OVERSTOCK MUST BE REDUCED' OUT IT GOES REGARDLESS OF COST

# IT'S OUR BIG HOUSE CLEANING TIME

We Need Fast Action  
Buying!... Over \$100,000  
Stock to Be Sold Direct  
to the Public at a Fraction  
of its Actual Cost!

**DALE'S** FAMOUS LABEL  
LADIES' & CHILD'S  
MEN'S APPAREL

**Inventory**

DROP EVERYTHING! . . . GRAB YOUR HATS! . . . AND COME A RUNNIN'!!  
1334 EL PRADO, Downtown Torrance

LOOK FOR THE BIG SALE SIGNS . . .

# DISPOSAL SALE!

# EVERYTHING GOES!

OPEN FRI. 'TIL 9 P.M.

ANY ITEM IN THE STORE, Makes No Difference, Nationally Ad-  
vertised or Otherwise, TO BE SOLD OUT at Terrific Price Cuts!  
DEFINITELY A HISTORY-MAKING SALE

**BIGGEST SALE EVER . . .**

### Our Statement . . .

This is no time for us to "HESITATE" and  
"HAWK" . . . A "BOTTLENECK" condi-  
tion developed which requires immedi-  
ate selling action to readjust our stock  
into a normal state.

Due to these circumstances, it is now  
absolutely imperative to CLEAR OUT a  
great portion of this gigantic stock on  
hand, no matter what the loss may  
be.

To assure quick and positive action we  
have gone the limit in cutting and  
slashing prices on this entire stock of  
famous label ladies' and children's ap-  
parel.

Throughout our entire store THE SALE  
PRICE TAGS WILL SET AN ALL-TIME  
RECORD for bargains never before  
heard of. . . We assure you that  
you will not be disappointed.



## SALE VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!

THIS SENSATIONAL INVENTORY DISPOSAL SALE STRIKES A KNOCKOUT BLOW TO WOMEN'S AND CHILDREN'S APPAREL PRICES. THE BIGGEST BARGAINS IN YEARS!! EVERY ITEM SACRIFICED AT PRICES THAT WILL SHATTER ALL BARGAIN RECORDS . . . AN EVENT THAT WILL MAKE MERCHANDISING HISTORY . . . PLAN NOW TO BE HERE WHEN THE DOORS OPEN THURS. JOIN THE CROWDS IN THIS HUGE SALE!

## THE MOST SENSATIONAL BARGAINS EVER RECORDED ANYWHERE

**Sale!**  
**SECOND BIG WEEK!**

### GIRLS' WEAR DEPARTMENT

<b>GIRLS' SWIM SUITS</b> Great big values here! Sizes 6-14 \$144 up	<b>GIRLS' BABY DOLLS</b> Values to 1.97 Sizes 6-16 67¢
<b>GIRLS' CAPRI SETS</b> Sizes 6-14 Values to 2.97 SALE PRICE \$147	<b>GIRLS' DRESSES</b> Sizes 6-14 Values to 3.97 SALE PRICE \$177
<b>GIRLS' SHIRTS</b> Sizes S-M-L Values to 2.97 SALE PRICE 166	<b>GIRLS' SKIRTS</b> Pastel shades. Sizes 1-4 White They Last! 37¢
<b>GIRLS' CAPRIS</b> Sizes 7-14 Values to 1.97 SALE PRICE 99¢	<b>GIRLS' JAMAICA &amp; SHORTS</b> Ass'd. sizes. Values to 1.69 SALE PRICE 64¢
<b>CHILDREN'S BIKINI SWIM WEAR</b> Sizes for all. Values to 1.97 SALE PRICE 44¢	<b>CHILDREN'S PLAYWEAR</b> White They Last! 25¢

### FINE ASSORTMENT LADIES ALL ACETATE JERSEY DRESSES

OUT THEY GO! NO THOUGHT GIVEN TO OUR LOSS OR COST!  
VALUES TO 10.99

**\$4.97** Sale Price!

**LADIES' CAPRI SETS**  
Matching and contrasting tops.  
Fine tailored.  
**\$3.88**  
6.97 Value — Sizes 10-18

### BOYS' WEAR DEPARTMENT

**Boys' BLUE JEANS \$1.57**  
Slim, Regular and Husky  
Values to 2.22  
SALE PRICE 2 for \$3.00

**SWIM TRUNKS 87¢**  
Sizes 6 to 16  
1.97 Values!  
SALE PRICE

**SHIRT-SLACK SET \$1.97**  
Assorted sizes.  
Values to 2.97  
SALE PRICE

**BOYS' BERMUDA SHORTS 97¢**  
Sizes 6 thru 14  
1.97 Values!  
SALE PRICE

### BOXER JEANS 88¢

Sizes 4 to 8 — 1.97 Value  
Heavy duty Denim.  
Choice of colors.  
OUR LOW SALE PRICE

**Jackets, Shirts, Sweaters 88¢**  
ONE HUGE GROUP, COME AND GET 'EM YOUR CHOICE . . . 1.97 VALUES TO

**BOYS' POLO SHIRTS 2 For \$1**  
Sizes 4-16  
Values to 1.97  
Knit fabric in plain and Gaucho styles  
SALE PRICE

### LADIES' WEAR DEPARTMENT

**LADIES' 2-PIECE JAMAICA SETS \$1.44**  
Sizes 10-18 — Choice of colors and patterns — 2.97 Values!  
OUR LOW SALE PRICE

**Ladies' SEAMLESS NYLONS 25¢**  
FACTORY IRREGULARS  
Sizes 8 1/2 to 11  
Regular 1.29  
WHILE THEY LAST

**LADIES' PANTIES 5 For \$1**  
NYLONIZED  
Sizes 5-6-7.  
Pastel shades. No lower price in town!  
SALE PRICE

**LADIES' CAPRIS \$1.00**  
Sizes 10 to 18 —  
These are 1.97 Values  
SALE PRICE

**LOVABLE AND PLAYTEX BRAZIER 1/2 OFF REG. PRICE**  
Some Discontinued Styles

**LADIES' SHORTS AND SUN BRAS 88¢**  
Mix or Match 'Em.  
Sizes to Fit All!

**LADIES' SWIM SUITS \$1-\$2-\$3**  
PICK YOU SUIT!  
PICK YOUR PRICE!  
Ass'd. sizes and styles  
3 SALE PRICE GROUPS

**SUMMER SKIRTS \$1.00**  
Assorted sizes and styles  
3.97 VALUES —  
SPECIAL SALE PRICE

### MEN'S CONTINENTAL SLACKS

WOW! WHAT A PRICE SLASH . . .  
No these aren't seconds or inferior quality, good selection of colors!  
Assorted sizes! Vals. to 3.95

**\$1.57** or **2 For \$3**

**Boys' Continentals \$1.94**  
Assorted colors in cotton fabrics!  
Sizes 8 thru 18  
VALUES TO 3.95

### MEN'S WEAR DEPARTMENT

**WORK SOCKS 16¢**  
White They Last!

**SWEAT SHIRTS \$1.00**  
Sizes S-M-L-XL  
1.97 Value  
SALE PRICE

**SWIM TRUNKS \$1.00**  
Sizes S-M-L  
Values to 2.59  
SALE PRICE

**BERMUDAS \$1.97**  
Short Sleeve  
Sizes S-M-L  
2.59 Value  
SALE PRICE

**UNDERWEAR 2 For \$1**  
T-Shirts Briefs, Polo Shorts  
SALE PRICE

**MEN'S SURFERS 1.97**  
Sizes 28-40  
Values to 3.97  
SALE PRICE

**MEN'S KNIT T-SHIRTS 88¢**  
Sizes S-M-L  
1.59 Value  
SALE PRICE

**MEN'S WHITE DRESS SHIRTS \$1.97**  
SHORT SLEEVE Men's Sizes S-M-L Val. to 3.97  
SALE PRICE

**Men's Fine Tailored COTTON PAJAMAS 1.97**  
Sizes A-B-C-D  
SALE PRICE

# DALES

1334 EL PRADO, DOWNTOWN TORRANCE

**FREE PARKING**

• Use Our Convenient Lay-away •  
STORE HOURS: 9 A.M. to 6 P.M. Week Days  
OPEN FRIDAY NIGHT 'TIL 9  
SATURDAY 'TIL 6 P.M.

**BANKAMERICARD**  
welcome here

YES, WE HAVE GENUINE LEVIS IN ALL SIZES!