

BEEF PRICES ARE LOWER at **BIG BEAR FOODS**

Shop Any Day... Save Every Day



proof! YOUR SAVINGS ARE GREATER AT BIG BEAR!
BIG BEARS *Everyday* LOW PRICES ARE LOWER 365 DAYS A YEAR!

Here is a partial list of over 5000 items with their regular everyday low price . . . These are not "Week-end Specials" . . . You can shop any day . . . Save every day at BIG BEAR!

proof! U.S.D.A. CHOICE OR BIG BEAR BONDED
CHUCK ROAST 34^c lb
 BLADE CUT

- STANDING RIB ROAST 74c lb.
- CROSS RIB ROAST — BONELESS 69c lb.
- RUMP ROAST 64c lb.
- SIRLOIN TIP ROAST 76c lb.

proof! U.S.D.A. CHOICE OR BIG BEAR BONDED
ROUND STEAK 68^c lb
 CENTER CUT

- SIRLOIN STEAK 83c lb.
- RIB STEAK 78c lb.
- TOP SIRLOIN — BONELESS \$1.38 lb.
- BONELESS ROUND STEAK 78c lb.

proof! BIG BEAR BONDED
GROUND BEEF 33^c lb
 FRESH, LEAN

- GROUND CHUCK 48c lb.
- GROUND ROUND 68c lb.
- SHORT RIBS OF BEEF 28c lb.
- RIB BOILING BEEF 9c lb.

proof! U.S.D.A. CHOICE OR BIG BEAR BONDED
T-BONE STEAK 97^c lb

- CUBE STEAK 88c lb.
- CHUCK STEAK 48c lb.
- SLICED BACON 46c lb.
- SIRLOIN TIP STEAK 78c lb.

proof! U.S.D.A. GRADE "A"
FRYING CHICKEN 29^c lb
 WHOLE BODY

- FRYING CHICKEN BREAST 58c lb.
- FRYING CHICKEN - LEGS & THIGHS 52c lb.
- FRYING CHICKEN WINGS 22c lb.
- STEWING CHICKEN — CUT-UP 24c lb.

proof! BIG BEAR BONDED
SMOKED HAM 33^c lb
 SHANK PORTION

- CENTER CUT HAM SLICES 88c lb.
- PORK CHOPS — BLADE CUT 48c lb.
- CENTER CUT PORK CHOPS 88c lb.
- PORK SHOULDER ROAST 34c lb.

proof! U.S.D.A. CHOICE BIG BEAR BONDED
LAMB ROAST 42^c lb
 SHOULDER CUT

- RIB LAMB CHOPS 98c lb.
- SMALL LOIN LAMB CHOPS \$1.19 lb.
- LARGE LOIN LAMB CHOPS 68c lb.
- BREAST OF LAMB 9c lb.

- DELICATESSEN DEPT.**
- MANHATTAN FRANKS 1-Lb. Pkg. 39¢
 - MANHATTAN COTTO SALAMI 10-Oz. Pkg. 39¢
 - PILLSBURY BISCUITS 8-Oz. Pkg. 3 for 25¢
 - ARMOUR CANNED PICNICS 8-Lb. Can \$2.18

BIG BEAR MEAT GUARANTEE
 All meat sold at Big Bear, is carefully selected by our buyers from the finest USDA Grades . . . Properly aged to assure you of tenderness and finer flavor . . . Every cut is expertly trimmed of excess bone and fat in Big Bear's unique trimming style to give you more meat for your food dollar . . . Guaranteed for flavor and tenderness. If for any reason you are not completely satisfied, simply return the package and your money will be cheerfully refunded. And in adherence to Big Bear's pricing policy, you will enjoy this fine meat at a lower cost.

PRICE PROTECTION FOR YOU . . .
 In the event wholesale costs decline, Big Bear Store will immediately reduce retail prices further.

BABY FOODS

- BABY FOOD Gerber's — Strained 3 for 29¢
- DINNERS Swift's — High Meat 2 for 33¢
- PABLUM MIXED CEREAL 16-Oz. Box 38¢

DAIRY FOODS

- FOREMOST BUTTER First Quality 1-lb. Carton 67¢
- ICE CREAM Foremost Square 1/2-Gal. Carton 49¢
- CHEESE FOOD Dairy Fresh 2-Lb. Carton 69¢

MARGARINE & MILK

- MAZOLA MARGARINE Corn Oil 1-lb. Pkg. 37¢
- PET MILK Tall Can 14¢
- NON-FAT DRY MILK Carnation 8-Qt. Pkg. 66¢

SUGAR-SALT & SPICE

- MORTON SALT 26-Oz. Box 12¢
- BLACK PEPPER Schilling's 3 1/2-Oz. Can 35¢
- SCHILLING ONION SALT 2 1/2-Oz. Btl. 25¢

LAUNDRY AIDS

- CHEER Giant Box 75¢
- LUX LIQUID DETERGENT 22-Oz. Btl. 64¢
- LIQUID BLEACH Springfield Plastic 1/2 Gal. 29¢
- DOWNY LIQUID RINSE Giant Bottle 79¢
- AJAX CLEANER Liquid—28-Oz. Bottle 68¢
- EASY OFF OVEN CLEANER 8-Oz. Jar 49¢

SALAD DRESSINGS

- MAYONNAISE C.H.B. 24-Oz. Jar 37¢
- KRAFT MIRACLE WHIP Quart Jar 55¢
- FRENCH DRESSING Krafts 16-Oz. Bottle 45¢

COOKIES & CRACKERS

- STA-CRISP CRACKERS Pacific 1-lb. Box 23¢
- HI HO CRACKERS Sunshine 1-lb. Box 35¢
- NABISCO FIG NEWTONS Twin Pk. 1-lb. Pkg. 35¢

PET FOODS

- TUNA CAT FOOD Lord & Lady 6-Oz. Can 10¢
- SKIPPY DOG FOOD 16-Oz. Can 9¢
- PURINA DOG CHOW 10-Lb. Bag \$1.29

SOUPS

- MEAT BASE SOUP Campbell's 10 1/2-Oz. Can 16¢
- SNOW'S CLAM CHOWDER 15-Oz. Can 29¢
- LIPTON'S SOUP MIX Chicken Noodle 2 Pk. Pkg. 29¢

SAUCES & RICE

- HUNT'S CATSUP 14-Oz. Bottle 16¢
- TOMATO SAUCE Del Monte 3 8-Oz. Can 25¢
- LONG GRAIN RICE MJB Quick Cook 24-Oz. Box 39¢

LIQUOR

- ZARKOV VODKA Fifth Bottle \$2.99
- OAKWOOD BLEND Whitekey Fifth Bottle \$2.99

MORNING FRESH PRODUCE

- WATERMELONS** WHOLE Sweet Red Ripe . . . Each and every melon unconditionally guaranteed . . . The whole family will enjoy this favorite dessert or snack. **lb. 3^c**
- SEEDLESS GRAPES . . . 25¢ First of the season . . . Large size berries . . . Extra fancy quality.
- APRICOTS Royal Variety . . . 19¢ First of the season . . . Extra large size.
- FRESH TOPPED CARROTS . . . 3 lbs. 19¢

COFFEE & TEA

- FOLGER'S COFFEE 1-lb. Can 59¢
- INSTANT COFFEE Maxwell House 6-Oz. Jar 89¢
- LIPTON TEA BAGS 48-Ct. Box 59¢

CANNED MEATS

- BEEF STEW Dinty Moore 24-Oz. Can 49¢
- CORNER BEEF HASH Libby's 16-Oz. Can 39¢
- LIBBY'S VIENNA SAUSAGE 4-Oz. Can 23¢

OLIVES & PICKLES

- LARGE RIPE OLIVES Early California Tall Can 32¢
- DEL MONTE DILL PICKLES 22-Oz. Jar 38¢
- HAMBURGER RELISH Ma Brown 13-Oz. Jar 29¢

VEGETABLES & JUICE

- VAN CAMP PORK & BEANS 2 1/2 Can 22¢
- GOLDEN CORN Harvest Day Whole Kernel 303 14¢
- LIBBY'S TOMATO JUICE 46-Oz. Can 25¢

SYRUP & PEANUT BUTTER

- PEANUT BUTTER Laura Scudder 16-Oz. Jar 55¢
- PEANUT BUTTER Springfield 16-Oz. Jar 45¢

BEVERAGES

- BREW "102" BEER 16-Oz. 6 for \$1.17
- DIET RITE COLA 12-Oz. Bottle 6 for 53¢
- SHASTA BEVERAGES Low Cal 12-Oz. Can 10 for 86¢

CANNED FISH

- STAR-KIST TUNA 6 1/2-Oz. Can 29¢
- PINK SALMON Peter Pan 16-Oz. Can 65¢
- BEACH CLIFF SARDINES 1/4 Can 13¢

PAPER ITEMS

- KLEENEX FACIAL TISSUE 400-Ct. Box 24¢
- PAPER NAPKINS Colorflex Asst'd 60-Ct. Pkg. 8¢
- ZEE TOILET TISSUE 4-Roll Pkg. 35¢

FRUIT & JUICES

- DOLE'S FRUIT COCKTAIL 303 Can 21¢
- PINEAPPLE Harvest Day Sliced 1 1/2 Can 18¢
- PINEAPPLE JUICE Harvest Day 46-Oz. Can 25¢

SHORTENING & OILS

- WESSON OIL 24-Oz. Bottle 32¢
- SHORTENING Springfield 3-Lb. Can 58¢

SUNDRIES

- MEN'S DRESS SHIRTS \$4.00 Val. \$1.97
- KINGS MEN COLOGNE Reg. \$1.00 77¢
- COLGATE TOOTH PASTE Family Size Reg. 63c 64¢
- VASELINE Large Size Reg. 89c 81¢
- CERAMIC MUGS Reg. 25c 2 for 33¢
- BEAN BAG ASHTRAY Reg. 39c 27¢
- B.B.Q. (Portable) Reg. \$3.59 \$2.99

CEREALS

- POST ALPHA BITS 13-Oz. Box 42¢
- SHREDDED WHEAT Nabisco 15 1/2-Oz. Box 35¢
- KELLOGG CORN FLAKES 12-Oz. Box 27¢

FLOUR & MIXES

- BISQUICK Betty Crocker 40-Oz. Box 41¢
- GINGER BREAD MIX Dromedary 14 1/2-Oz. Box 27¢
- REG. CAKE MIXES Pillsbury (4c Off) Reg. Box 33¢

FROZEN FOODS

- FRUIT PIES Frigid Dough 8-Inch 29¢
- BIRDSEYE DINNERS 11-Oz. Pkg. 49¢
- FISH STICKS Certi-Fresh 14-Oz. Pkg. 59¢
- TREE SWEET LEMONADE 6-Oz. Can 11¢

OTHER ITEMS

- ROYAL OAK BRIQUETS 10-lb. Bag 69¢
- B.B.Q. FIRE STARTER Quik Fire Quart Can 33¢
- CIGARETTES KING SIZE Carton \$2.11
- HARVEST MOON HONEY 24-Oz. Jar 49¢
- SAFFLOWER HONEY 16-Oz. Jar 45¢

3860 SEPULVEDA BLVD.
 Southwest Corner of Sepulveda and Hawthorne Blvds.
STORE HOURS:
 MON. THRU FRI. 12 NOON TO 9 P.M.
 SAT. AND SUN. 10 A.M. TO 7 P.M.